

Creative BC Self-Identification Form

Initial launch date: April 1, 2022

Most recent revisions: April 30, 2024

Creative BC invites all applicants, clients, employees, board members and contractors to self-identify. Our purpose in collecting this information relates to improving equity, diversity and inclusion within our staff, our workforce, and more broadly, within the creative sector we serve. [Visit our website](#) to read background and privacy.

To support the application submission, individuals are required to complete the following self-identification form. The language in this self-identification form is set based on consultation, research, and alignment with key statistical frameworks with which we must compare our data in order to track our progress and be accountable.

Recognizing that language evolves, Creative BC will review social identity terms annually. The self-identification information you provide may be used in one or more of the following ways:

1. To support Creative BC's commitment to equity, diversity, and inclusion through a better understanding of its reach and applicant base.
2. To support aggregate statistics on representation and participation across our programs and services.
3. To support the granting evaluation process should insight to specific criteria be required or supportive to the application. For details, please consult Program Guidelines for the program to which you are applying.

If you prefer not to provide self-identification information, please complete the form by selecting the "Prefer not to respond" option available for each question. All information is collected, stored and used in compliance with the Privacy Act, BC's Freedom of Information and Protection of Privacy Act (FIPPA), and Creative BC's Privacy Policy. For more on data collection practices and purpose at Creative BC, please [visit our website](#).

1. **Please insert the Form Number we shared with you***
2. **Provide your First Name and Last Name. Either your English legal name or preferred name is acceptable. ***
3. **Which pronouns should Creative BC use when referring to you?***

He/Him/His
She/Her/Hers
They/Them/Theirs
He/They

She/They
Other
Prefer not to respond

4. **Email***

5. **City***

6. **Province***

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland and Labrador
Nova Scotia
Ontario
Prince Edward Island
Quebec
Saskatchewan

7. **Postal Code***

8. **What best describes your gender?***

Woman
Man
Non-Binary (inclusive of Two-Spirit, agender, pangender, genderfluid, or gender non-conforming)
Transgender
Prefer not to respond
Prefer to self-describe
Why do we ask this question? We collect information on Gender Identity to understand participation rates within our programs and service delivery, a commitment to Creative BC's Justice, Equity, Decolonization, Diversity and Inclusion Policy.

9. **Do you identify as an Indigenous person to Canada? (First Nations [Status/Non-Status], Métis, and Inuit)***

Yes
No
Prefer not to respond
Prefer to self-describe

If the selection is yes, a text box appears:

If you would like to indicate the nation, community or band that you belong to, please do so here:

If the selection is Prefer to self-describe, a text box appears:

You have selected Prefer to self-describe for Indigenous Identity, please specify.

Why do we ask this question? We collect information on an individual's identity to understand participation rates within our programs and service delivery, a commitment to Creative BC's Justice, Equity, Decolonization, Diversity and Inclusion policy.

Indigenous to Canada is applicable for First Nations (Status/Non-Status), Métis, and Inuit peoples. If you are Indigenous to another country, please indicate in the section on racial and ethnocultural identity below.

10. Do you identify as 2SLGBTQIA+?*

- Yes
- No
- Prefer not to respond
- Prefer to self-describe

If the selection is prefer to self-describe, a text box appears:
You have selected Prefer to self-describe for sexual orientation, please specify.

Why do we ask this question? We collect information on an individual's identity to understand participation rates within our programs and service delivery, a commitment to Creative BC's Justice, Equity, Decolonization, Diversity and Inclusion policy.

11. Do you identify as a Person living with one or more Disability?*

- Yes
- No
- Prefer not to respond
- Prefer to self-describe

If the selection is prefer to self-describe, a text box appears:
You have selected Prefer to self-describe for Person with a Disability, please specify. [open text field]

Why do we ask this question? We collect information on an individual's identity to understand participation rates within our programs and service delivery, a commitment to Creative BC's Justice, Equity, Decolonization, Diversity and Inclusion policy.
Person with a Disability is a broad category which includes visible (deaf, blind or physically disabled) or invisible disabilities (neurodivergent or mental health issues) that may contribute to barriers.

**12. Racial and ethnocultural Identity (excluding people who are Indigenous to Canada)
Please describe the option that best describes your racial and ethnocultural identity. We understand that language for self-identification can be both limiting and changeable. If the categories below do not apply to you, there is an option to self-describe your identity.**

- Black (or Afro-Canadian, including Black Caribbean and Black African and others from the African Diaspora)
- East Asian (including Chinese, Japanese, Korean, Taiwanese)
- Indigenous Peoples from outside Canada
- Latin American (non-white)
- Multiracial (inclusive of those who identify as biracial and mixed race)
- North African or Arab (including Egyptian, Libyan, Lebanese, etc.)
- South Asian (including Indian from India, Bangladeshi, Pakistani, East Indian from Guyana, Trinidad, East Africa, etc.)
- Southeast Asian (including Burmese, Cambodian, Filipino, Laotian, Thai, Vietnamese, etc.)
- West Asian (including Iranian, Afghan)

White or of European descent
Prefer not to respond
Prefer to Self-describe


If the selection is prefer to self-describe, a text box appears:

You have selected Prefer to self-describe for your Racial and ethnocultural identity, please specify. Please note that nationality or citizenship is not equivalent to race or ethnicity.

Why do we ask this question? We collect information on an individual's identity to understand participation rates within our programs and service delivery, a commitment to Creative BC's Justice, Equity, Decolonization, Diversity and Inclusion policy. We have provided terms to select based on consultation, research and alignment with statistical frameworks. Creative BC will review social identity language annually. We recognize that terms evolve and may not work for everyone.

Full Name:

Date:

Actions to Submit: Once all required fields are answered, users click the  button to submit

Feedback: We collect anonymous feedback using this form: [Self-ID Anonymous Feedback Survey \(formstack.io\)](#)