

Source: Statistics Canada to 2018, Statisticians Estimate for 2019e, As published in Creative BC Impact Report FY2019/20

<https://www.creativebc.com/ciera>

Benchmark year: figures in this table reflect use of B.C. multipliers for indirect and induced impacts

All results exclude any government subsidies received by industry.

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
<b>By Industry</b>										
<b>Gross domestic product (\$ million)</b>										
<b>Motion Picture GDP</b>										
Direct	\$ 420	\$ 645	\$ 719	\$ 766	\$ 857	\$ 757	\$ 870	\$ 923	\$951	\$ 984
Indirect	\$ 111	\$ 121	\$ 128	\$ 128	\$ 136	\$ 218	\$ 307	\$ 390	\$380	\$ 393
Induced	\$ 159	\$ 200	\$ 227	\$ 235	\$ 399	\$ 574	\$ 805	\$ 1,028	\$999	\$ 1,034
<b>Subtotal</b>	<b>\$ 690</b>	<b>\$ 966</b>	<b>\$ 1,074</b>	<b>\$ 1,129</b>	<b>\$ 1,393</b>	<b>\$ 1,550</b>	<b>\$ 1,981</b>	<b>\$ 2,341</b>	<b>\$ 2,329</b>	<b>\$ 2,411</b>
<b>Interactive + Digital Media GDP</b> <small>*videogames only</small>										
Direct	\$ 380	\$ 418	\$ 401	\$ 435	\$ 469	\$ 492	\$ 524	\$ 540	\$538	\$ 575
Indirect	\$ 107	\$ 113	\$ 107	\$ 114	\$ 120	\$ 133	\$ 118	\$ 122	\$125	\$ 134
Induced	\$ 188	\$ 204	\$ 189	\$ 187	\$ 203	\$ 217	\$ 213	\$ 220	\$228	\$ 243
<b>Subtotal</b>	<b>\$ 674</b>	<b>\$ 735</b>	<b>\$ 698</b>	<b>\$ 736</b>	<b>\$ 792</b>	<b>\$ 842</b>	<b>\$ 855</b>	<b>\$ 882</b>	<b>\$ 892</b>	<b>\$ 952</b>
<b>Book Publishing GDP</b>										
Direct	\$ 31	\$ 30	\$ 26	\$ 25	\$ 23	\$ 21	\$ 15	\$ 18	\$15	\$ 13
Indirect	\$ 12	\$ 13	\$ 13	\$ 12	\$ 13	\$ 11	\$ 8	\$ 10	\$8	\$ 7
Induced	\$ 11	\$ 12	\$ 12	\$ 11	\$ 11	\$ 10	\$ 7	\$ 8	\$7	\$ 6
<b>Subtotal</b>	<b>\$ 55</b>	<b>\$ 55</b>	<b>\$ 51</b>	<b>\$ 48</b>	<b>\$ 47</b>	<b>\$ 41</b>	<b>\$ 31</b>	<b>\$ 36</b>	<b>\$ 30</b>	<b>\$ 26</b>
<b>Magazine Publishing GDP</b>										
Direct	\$ 165	\$ 141	\$ 115	\$ 106	\$ 103	\$ 96	\$ 85	\$ 100	\$ 82	\$ 67
Indirect	\$ 65	\$ 61	\$ 57	\$ 52	\$ 57	\$ 49	\$ 48	\$ 53	\$ 46	\$ 37
Induced	\$ 58	\$ 55	\$ 51	\$ 46	\$ 49	\$ 44	\$ 41	\$ 46	\$ 40	\$ 32
<b>Subtotal</b>	<b>\$ 288</b>	<b>\$ 257</b>	<b>\$ 222</b>	<b>\$ 205</b>	<b>\$ 209</b>	<b>\$ 190</b>	<b>\$ 173</b>	<b>\$ 200</b>	<b>\$ 168</b>	<b>\$ 136</b>
<b>Music + Sound Recording GDP</b>										
Direct	\$ 113	\$ 104	\$ 94	\$ 95	\$ 110	\$ 124	\$ 149	\$ 158	\$ 162	\$ 158
Indirect	\$ 38	\$ 37	\$ 36	\$ 37	\$ 38	\$ 44	\$ 54	\$ 58	\$ 61	\$ 60
Induced	\$ 48	\$ 47	\$ 42	\$ 40	\$ 48	\$ 57	\$ 63	\$ 67	\$ 72	\$ 70
<b>Subtotal</b>	<b>\$ 199</b>	<b>\$ 188</b>	<b>\$ 172</b>	<b>\$ 171</b>	<b>\$ 196</b>	<b>\$ 225</b>	<b>\$ 265</b>	<b>\$ 283</b>	<b>\$ 295</b>	<b>\$ 288</b>
<b>Multi-Creative Industry Services GDP</b> <small>*serving more than one creative industry</small>										
Direct	\$ 440	\$ 434	\$ 425	\$ 429	\$ 446	\$ 471	\$ 483	\$ 483	\$ 523	\$ 540
Indirect	\$ 175	\$ 171	\$ 160	\$ 162	\$ 165	\$ 185	\$ 191	\$ 192	\$ 211	\$ 218
Induced	\$ 211	\$ 207	\$ 202	\$ 207	\$ 215	\$ 237	\$ 242	\$ 243	\$ 267	\$ 276
<b>Subtotal</b>	<b>\$ 825</b>	<b>\$ 813</b>	<b>\$ 787</b>	<b>\$ 797</b>	<b>\$ 826</b>	<b>\$ 893</b>	<b>\$ 916</b>	<b>\$ 917</b>	<b>\$ 1,001</b>	<b>\$ 1,035</b>
<b>Total GDP</b>	<b>\$ 2,731</b>	<b>\$ 3,013</b>	<b>\$ 3,004</b>	<b>\$ 3,086</b>	<b>\$ 3,463</b>	<b>\$ 3,741</b>	<b>\$ 4,222</b>	<b>\$ 4,657</b>	<b>\$ 4,714</b>	<b>\$ 4,849</b>

<b>Output (\$ million)</b>										
	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019*</b>
<b>Motion Picture Output</b>										
Direct	\$ 921	\$ 1,115	\$ 1,201	\$ 1,303	\$ 1,598	\$ 1,912	\$ 2,431	\$ 3,100	\$3,014	\$ 3,144
Indirect	\$ 211	\$ 216	\$ 226	\$ 228	\$ 229	\$ 451	\$ 656	\$ 835	\$812	\$ 848
Induced	\$ 214	\$ 268	\$ 304	\$ 318	\$ 546	\$ 780	\$ 1,095	\$ 1,398	\$1,358	\$ 1,417
<b>Subtotal</b>	<b>\$ 1,347</b>	<b>\$ 1,599</b>	<b>\$ 1,731</b>	<b>\$ 1,849</b>	<b>\$ 2,373</b>	<b>\$ 3,142</b>	<b>\$ 4,182</b>	<b>\$ 5,333</b>	<b>\$ 5,184</b>	<b>\$ 5,409</b>
<b>Interactive + Digital Media Output</b> *videogames only										
Direct	\$ 642	\$ 691	\$ 666	\$ 718	\$ 774	\$ 810	\$ 839	\$ 866	\$ 898	\$ 933
Indirect	\$ 177	\$ 187	\$ 177	\$ 190	\$ 199	\$ 221	\$ 196	\$ 202	\$ 208	\$ 216
Induced	\$ 253	\$ 273	\$ 254	\$ 253	\$ 278	\$ 295	\$ 289	\$ 299	\$ 309	\$ 321
<b>Subtotal</b>	<b>\$ 1,072</b>	<b>\$ 1,151</b>	<b>\$ 1,096</b>	<b>\$ 1,161</b>	<b>\$ 1,251</b>	<b>\$ 1,327</b>	<b>\$ 1,324</b>	<b>\$ 1,366</b>	<b>\$ 1,415</b>	<b>\$ 1,471</b>
<b>Book Publishing Output</b>										
Direct	\$ 57	\$ 58	\$ 54	\$ 52	\$ 49	\$ 44	\$ 33	\$ 37	\$32	\$ 29
Indirect	\$ 23	\$ 23	\$ 24	\$ 22	\$ 23	\$ 19	\$ 15	\$ 17	\$15	\$ 14
Induced	\$ 15	\$ 16	\$ 16	\$ 15	\$ 15	\$ 13	\$ 10	\$ 11	\$10	\$ 9
<b>Subtotal</b>	<b>\$ 94</b>	<b>\$ 97</b>	<b>\$ 94</b>	<b>\$ 88</b>	<b>\$ 88</b>	<b>\$ 76</b>	<b>\$ 58</b>	<b>\$ 66</b>	<b>\$ 56</b>	<b>\$ 51</b>
<b>Magazine Publishing Output</b>										
Direct	\$ 300	\$ 271	\$ 236	\$ 221	\$ 218	\$ 203	\$ 186	\$ 209	\$178	\$ 153
Indirect	\$ 119	\$ 110	\$ 105	\$ 94	\$ 103	\$ 88	\$ 87	\$ 98	\$83	\$ 71
Induced	\$ 79	\$ 74	\$ 68	\$ 63	\$ 67	\$ 60	\$ 56	\$ 63	\$54	\$ 46
<b>Subtotal</b>	<b>\$ 498</b>	<b>\$ 455</b>	<b>\$ 409</b>	<b>\$ 377</b>	<b>\$ 389</b>	<b>\$ 352</b>	<b>\$ 328</b>	<b>\$ 370</b>	<b>\$ 316</b>	<b>\$ 270</b>
<b>Music + Sound Recording Output</b>										
Direct	\$ 236	\$ 217	\$ 207	\$ 219	\$ 247	\$ 273	\$ 322	\$ 346	\$ 368	\$ 361
Indirect	\$ 68	\$ 65	\$ 63	\$ 65	\$ 67	\$ 80	\$ 99	\$ 107	\$ 114	\$ 112
Induced	\$ 65	\$ 63	\$ 56	\$ 54	\$ 66	\$ 77	\$ 85	\$ 92	\$ 98	\$ 96
<b>Subtotal</b>	<b>\$ 368</b>	<b>\$ 345</b>	<b>\$ 326</b>	<b>\$ 338</b>	<b>\$ 379</b>	<b>\$ 430</b>	<b>\$ 507</b>	<b>\$ 544</b>	<b>\$ 580</b>	<b>\$ 569</b>
<b>Multi-Creative Industry Services Output</b> *serving more than one creative industry										
Direct	\$ 915	\$ 874	\$ 853	\$ 884	\$ 922	\$ 967	\$ 1,002	\$ 1,011	\$ 1,110	\$ 1,150
Indirect	\$ 321	\$ 308	\$ 291	\$ 293	\$ 295	\$ 339	\$ 350	\$ 352	\$ 387	\$ 401
Induced	\$ 284	\$ 278	\$ 270	\$ 280	\$ 294	\$ 322	\$ 328	\$ 329	\$ 363	\$ 376
<b>Subtotal</b>	<b>\$ 1,520</b>	<b>\$ 1,460</b>	<b>\$ 1,414</b>	<b>\$ 1,457</b>	<b>\$ 1,511</b>	<b>\$ 1,628</b>	<b>\$ 1,680</b>	<b>\$ 1,692</b>	<b>\$ 1,860</b>	<b>\$ 1,927</b>
	<b>\$ 5,173</b>	<b>\$ 5,555</b>	<b>\$ 5,705</b>	<b>\$ 5,959</b>	<b>\$ 7,114</b>	<b>\$ 8,771</b>	<b>\$ 10,938</b>	<b>\$ 13,338</b>	<b>\$ 13,180</b>	<b>\$ 13,636</b>

<b>Jobs</b>										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
<b>Motion Picture Jobs</b> * Traditional FTE/PT equivalent										
Direct	9,818	12,707	10,592	10,750	12,303	13,906	17,329	18,579	19,210	21,305
Indirect	1,715	1,697	1,650	1,551	1,584	3,141	4,175	5,313	5,167	5,731
Induced	1,476	1,732	1,937	1,902	3,153	4,354	6,030	7,696	7,480	8,296
<b>Subtotal</b>	<b>13,009</b>	<b>16,136</b>	<b>14,179</b>	<b>14,203</b>	<b>17,040</b>	<b>21,400</b>	<b>27,534</b>	<b>31,588</b>	<b>31,857</b>	<b>35,332</b>
<b>Interactive + Digital Media Jobs</b> *videogames only * Traditional FTE/PT equivalent										
Direct	5,764	5,852	5,487	5,469	5,635	5,600	5,525	5,671	5,634	5,601
Indirect	1,486	1,532	1,429	1,473	1,498	1,586	1,380	1,421	1,459	1,450
Induced	1,742	1,769	1,614	1,511	1,603	1,645	1,595	1,646	1,705	1,695
<b>Subtotal</b>	<b>8,992</b>	<b>9,153</b>	<b>8,530</b>	<b>8,453</b>	<b>8,736</b>	<b>8,831</b>	<b>8,499</b>	<b>8,738</b>	<b>8,798</b>	<b>8,746</b>
<b>Book Publishing Jobs</b> * Traditional FTE/PT equivalent										
Direct	340	332	355	392	350	306	235	214	203	232
Indirect	165	167	165	151	151	115	89	101	86	98
Induced	102	101	99	88	88	73	55	62	53	60
<b>Subtotal</b>	<b>607</b>	<b>600</b>	<b>620</b>	<b>630</b>	<b>589</b>	<b>495</b>	<b>379</b>	<b>376</b>	<b>341</b>	<b>390</b>
<b>Magazine Publishing Jobs</b> * Traditional FTE/PT equivalent										
Direct	1,800	1,566	1,550	1,678	1,549	1,413	1,325	1,209	1,149	1,164
Indirect	871	786	722	644	666	532	503	567	484	490
Induced	542	476	434	375	388	337	308	347	296	300
<b>Subtotal</b>	<b>3,213</b>	<b>2,828</b>	<b>2,707</b>	<b>2,697</b>	<b>2,604</b>	<b>2,282</b>	<b>2,137</b>	<b>2,123</b>	<b>1,929</b>	<b>1,954</b>
<b>Music + Sound Recording Jobs</b> * Traditional FTE/PT equivalent										
Direct	2,978	2,996	2,771	3,100	3,367	3,699	4,421	4,381	4,539	4,613
Indirect	603	560	522	504	495	675	850	911	969	985
Induced	446	408	355	323	379	431	470	504	537	546
<b>Subtotal</b>	<b>4,027</b>	<b>3,964</b>	<b>3,648</b>	<b>3,927</b>	<b>4,242</b>	<b>4,805</b>	<b>5,740</b>	<b>5,796</b>	<b>6,046</b>	<b>6,144</b>
<b>Multi-Creative Industry Services Jobs</b> * Traditional FTE/PT equivalent										
Direct	9,247	8,830	8,706	9,011	9,077	8,992	9,359	9,212	9,343	9,443
Indirect	2,250	2,095	1,886	1,866	1,806	2,064	2,226	2,254	2,467	2,493
Induced	1,955	1,798	1,722	1,672	1,698	1,797	1,807	1,815	2,001	2,023
<b>Subtotal</b>	<b>13,452</b>	<b>12,723</b>	<b>12,314</b>	<b>12,549</b>	<b>12,581</b>	<b>12,852</b>	<b>13,392</b>	<b>13,282</b>	<b>13,811</b>	<b>13,958</b>
<b>Total Jobs</b>	<b>43,300</b>	<b>45,404</b>	<b>41,997</b>	<b>42,459</b>	<b>45,791</b>	<b>50,665</b>	<b>57,682</b>	<b>61,903</b>	<b>62,782</b>	<b>66,524</b>

<b>Total Direct, Indirect, Induced</b>										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
<b>Gross domestic product (\$ million)</b>										
Direct	\$ 1,548	\$ 1,773	\$ 1,780	\$ 1,855	\$ 2,009	\$ 1,961	\$ 2,126	\$ 2,221	2271	\$ 2,338
Indirect	\$ 508	\$ 516	\$ 501	\$ 505	\$ 528	\$ 641	\$ 725	\$ 824	831	\$ 849
Induced	\$ 675	\$ 724	\$ 722	\$ 726	\$ 926	\$ 1,139	\$ 1,371	\$ 1,612	1612	\$ 1,662
<b>Total</b>	<b>\$ 2,731</b>	<b>\$ 3,013</b>	<b>\$ 3,004</b>	<b>\$ 3,086</b>	<b>\$ 3,463</b>	<b>\$ 3,741</b>	<b>\$ 4,222</b>	<b>\$ 4,657</b>	<b>4714</b>	<b>\$ 4,849</b>
<b>Output (\$ million)</b>										
Direct	\$ 3,070	\$ 3,226	\$ 3,217	\$ 3,396	\$ 3,809	\$ 4,210	\$ 4,813	\$ 5,569	5600	\$ 5,770
Indirect	\$ 918	\$ 909	\$ 886	\$ 891	\$ 917	\$ 1,198	\$ 1,403	\$ 1,611	1620	\$ 1,662
Induced	\$ 910	\$ 972	\$ 967	\$ 983	\$ 1,266	\$ 1,547	\$ 1,864	\$ 2,191	2192	\$ 2,265
<b>Total</b>	<b>\$ 4,898</b>	<b>\$ 5,106</b>	<b>\$ 5,070</b>	<b>\$ 5,270</b>	<b>\$ 5,991</b>	<b>\$ 6,955</b>	<b>\$ 8,079</b>	<b>\$ 9,371</b>	<b>9411</b>	<b>\$ 9,697</b>
<b>Jobs</b> * Traditional FTE/PT equivalent										
Direct	29,947	32,283	29,461	30,401	32,282	33,915	38,194	39,266	40078	42,358
Indirect	7,090	6,838	6,375	6,188	6,199	8,113	9,223	10,567	10632	11,247
Induced	6,263	6,284	6,161	5,870	7,310	8,637	10,265	12,070	12072	12,920
<b>Total</b>	<b>43,300</b>	<b>45,404</b>	<b>41,997</b>	<b>42,459</b>	<b>45,791</b>	<b>50,665</b>	<b>57,682</b>	<b>61,903</b>	<b>62782</b>	<b>66,524</b>