

# **Reel Green™ Power Tie-Ins Program Guidelines FY2024/25**

**Reel Green™ Clean Energy Fund**



**REEL  
GREEN™**  
AT CREATIVE BC

**Clean  
Energy**

# Reel Green™ Power Tie-Ins Program

## About the Clean Energy Fund

The Clean Energy Fund is an envelope of \$10,000 designated for FY2024/25 by the Reel Green™ Advisory Committee. The Power Tie-Ins Program is the first program to be delivered by the fund, which supports initiatives targeting reduction of greenhouse gas emissions in B.C.'s film industry through clean energy projects.

The Fund is new in FY2024/25 and is managed by Reel Green™'s Clean Energy Committee, which was formed to create resources and provide guidance for clean energy initiatives in the motion picture industry. Founded in 2020 under the banner of Reel Green™, the Committee supports implementation of clean energy sources to reduce the motion picture industries consumption of fossil fuels and enhance BC position as the greenest production center in the world.

## About the Power-Tie Ins Program

The Power Tie-ins Program is a new granting program delivered by Creative BC for Reel Green's Clean Energy Committee. The Committee is investing up to \$2,500 in electric grid tie-in projects to reduce greenhouse gas emissions in high volume filming areas. The tie-in projects will enable film crews to tie-in to electric power grids, thereby reducing the use of diesel-fueled generators on film sets.

For every single day that a production replaces a diesel fueled generator with a power tie-in to clean electric energy, production will save approximately 350 litres of diesel fuel and reduce Greenhouse Gas Emissions by 938.35 g CO2/Day

## Eligible Applicants

The Clean Energy Committee will work closely with stakeholders to achieve sustainability goals and provide more access to grid tie-ins to reduce the industry's reliance on diesel generators.

The fund is available to the following applicants:

- Local governments
- Indigenous governments
- Not-for-profit organizations working in collaboration with Indigenous or local governments

## Eligible Projects

Grants are provided for electric grid tie-in projects to reduce greenhouse gas emissions in high volume filming area. The projects must be tied to providing grid power to productions in British Columbia and can include upgrades to existing power infrastructure or scoping out larger projects like building film specific power kiosks.

## Application Evaluation

Eligible applicants must be able to demonstrate that the proposed site of the tie-ins will result in

greenhouse gas reductions (GHG) by providing an explanation of past or future filming activity and providing a rough estimate of how much power will be available for use after the project is completed. Applicants may also use funding to create packages that could assist in accessing other funding.

Eligible costs include but are not limited to:

- engineering designs
- electrical assessments
- site feasibility studies
- other research and development
- In evaluating applicants, Reel Green™ will take into consideration:

The opportunity to significantly reduce GHG emissions and support the use of grid power for productions and; the feasibility and readiness of the applicant's project

## Funding

Reel Green™ will award a grant to successful applicants.

**For fiscal year 2024/25 (1 April 2024– 31 March 2025) funds will be made available to eligible applicants up to \$2,500.**

## How To Apply

Applicants must initially submit a completed online **Power Tie-Ins Program application** form, together with the required support documentation. Incomplete applications will not be considered.

## Final Report

Applicants must submit a report one year after receiving the funding, outlining any available information on the status of the project, how funds were utilized and how Reel Green™'s contribution has assisted in exploring or implementing clean energy access for the Motion Picture industry.

These reports can include:

- Executive Summary
- Project Challenges and Impact
- Estimated Greenhouse Gas Emissions reduction
- Statement from the Team
- Project Design Specs (if applicable)
- Project Build Dates or estimated dates
- Use of upgraded equipment or estimated use (if applicable)
- Future Plans
- Cost Report
- Appendix (linking to any relevant websites/videos etc)

## Knowledge Sharing

In the interest of sharing best practices and expediting clean energy transformations, funding recipients' projects and final report insights will be leveraged by Reel Green™ to educate and support the creation of a knowledge base for future recipients and projects.

## **Reel Green™ Acknowledgement**

Funding recipients may be asked to acknowledge Reel Green™ financial participation in their project, as appropriate for contribution.