

# Record in BC

Amplify BC

**FY2023/24**

# Territorial Recognition:



We gratefully acknowledge the lands, languages and cultures of the **34 First Nations** that are Indigenous to what is now called British Columbia. The creative industries are fortunate to live and work on their unceded ancestral territories.



Please explore Indigenous languages, arts and heritage on **The First Peoples' Map**, creative by First Peoples' Cultural Council in collaboration with First Nations communities and Indigenous artists, language champions, Elders, Knowledge Keepers and cultural workers.

Read the **Indigenous Screen Office Protocols** – resources and wise practices for working with Indigenous peoples, stories and communities. →



# About Creative BC:



Book  
Publishing



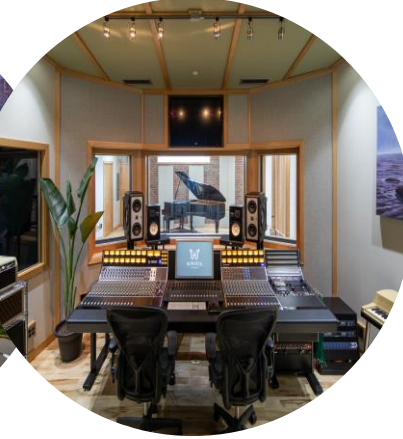
Interactive +  
Digital Media



Magazine  
Publishing



Motion  
Picture



Music +  
Sound Recording

Creative BC is an independent society created and supported by the Province to sustain and help grow British Columbia's creative industries: motion picture, interactive and digital media, music and sound recording, and magazine and book publishing. The society delivers a wide range of programs and services with a mandate to expand B.C.'s creative economy.

# Ground Rules:

- Any request for clarity or information helps everyone in this process. All questions are welcomed.
- During this presentation, we'll provide an overview of the Record in BC program, and leave time for questions at the end of the session. If you're curious about something you hear or see, feel free to drop your question into the MS Teams chat box on your screen. Staff will also monitor and respond to the chat.
- Each of us are coming to this session with different experiences and perspectives. They're all valid.
- Still have questions after this session? Send us an email, or give us a call!



# Your Creative BC Music Team:



**Joseph Bardsley**  
Coordinator  
Artist Programs



**Gina Loes**  
Senior Program Analyst  
Artist Programs



**Kaitlyn Reining**  
Senior Program Analyst  
Company Programs



**Brenda Grunau**  
Manager  
Music Programs



# 2023/24 Amplify BC Programs

+ ongoing partnerships  
with Music BC and the  
First Peoples' Cultural  
Council

## Music Industry Initiatives

Now open!  
Rolling intake until  
March 1, 2024

## Record in BC

Opened July 12  
Rolling intake until  
October 31, 2023

## Career Development

Opens July 19  
Deadline:  
September 6, 2023

## Live Music

Opens August 16  
Deadline:  
September 27, 2023

## Demo Recording

Opens December 13  
Deadline:  
February 15, 2024

## Music Company

Opens February 7  
Deadline:  
March 20, 2024





# What is Amplify BC?

Funding for B.C.'s music industry began in 2016, and is administered by Creative BC.

In April 2023, \$22.5M was committed by the Province of BC, extending Amplify BC programs until 2027.



*Raincity / Photo by Timothy Nguyen*



# Record in BC



**INTENT:** Record in BC attracts established out-of-province and international artists to record at B.C. studios, and with B.C. producers.

**WHO CAN APPLY?** Established out-of-province and international artists.

**ACTIVITIES:** Sound recording projects with a B.C. producer, or a B.C. studio.

**GRANT AMOUNTS:** \$10,000 - \$30,000, funding 50% of eligible expenses, including travel to/within BC. 75% public funding cap, aside from Indigenous applicants. Minimum eligible project budgets are \$20,000.

**PROGRAM BUDGET:** \$300,000 - \$400,000.

**DEADLINE:** Rolling, until October 31, 2023, at 11:59 PM, PT, or until funds are disbursed.

**SUPPORTS PROJECTS OCCURING BETWEEN:** July 12, 2023, and December 1, 2024.



# What are the priorities of the Record in BC program?

- Increase and sustain earning potential and economic activity for B.C. studios, recording professionals, and music companies;
- Attract national and international business to B.C.'s recording industry; and
- Support a broad range of established artists, including those led by equity-deserving groups who experience systemic barriers to participation.



# What are eligible Record in BC activities?

This program supports established out-of-province and international artists coming to record at a B.C. recording studio or engaging with a B.C. studio or producer remotely.

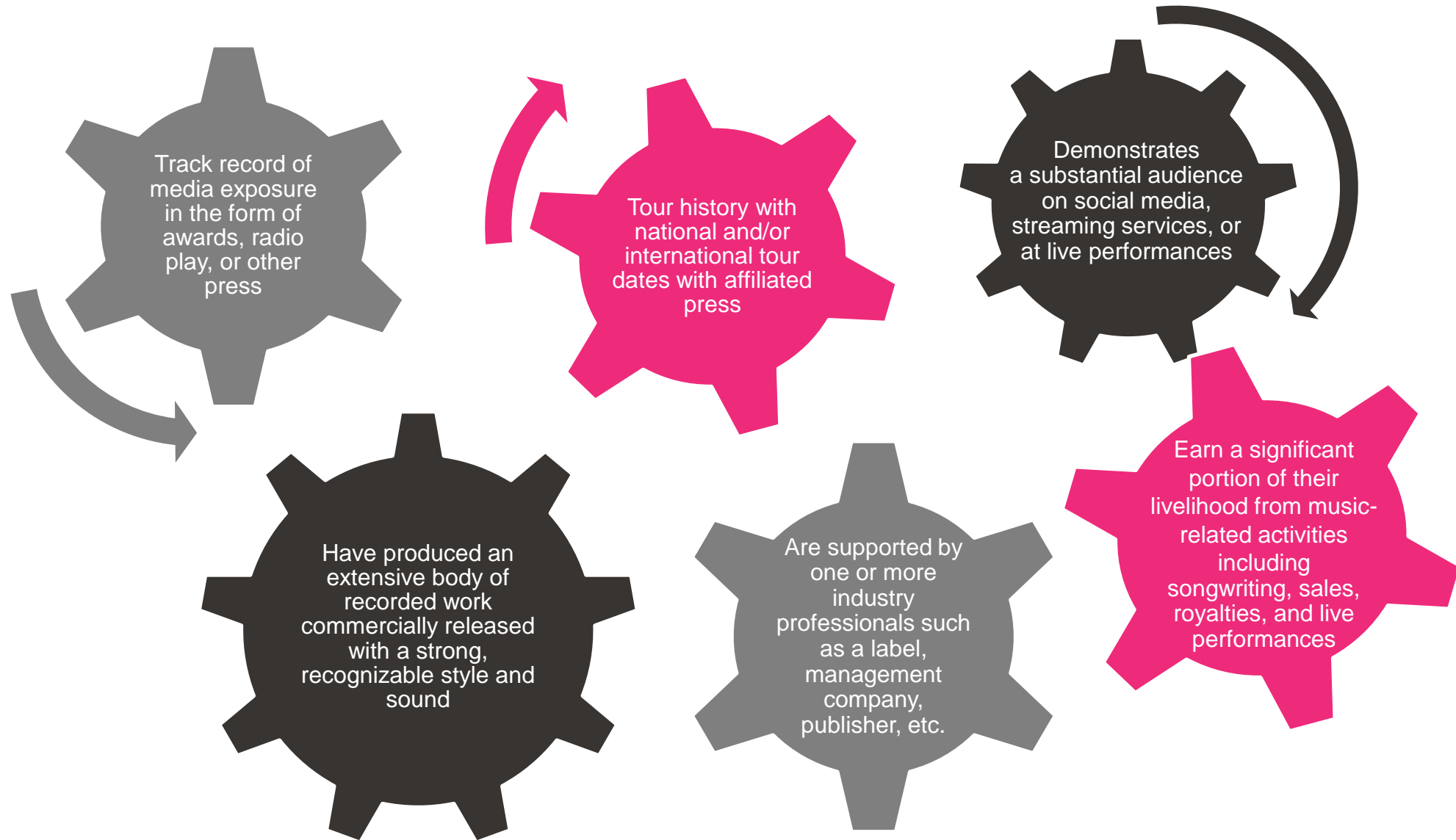
Eligible projects include, but are not limited to, singles, EPs, and LPs in the form of original music, or interpretations of existing music with a minimum B.C. budget of \$20,000.

This program does not support songwriting, commissions, or the creation of new works prior to recording.



Miki Yamanaka on Cellar Live

# What defines an established artist?



# What are eligible Record in BC expenses?

- Recording, mixing and mastering activities with B.C. studios and producers including studio rental, gear rentals, producer fees, music arrangement fees, or session players for hire;
- Accommodation and per diems for artists coming to B.C. to cover meals. The maximum per diem is \$80 per day per person. The maximum eligible B.C. accommodation rate is \$400 per room per night;
- Flights, gas, taxis, or other travel costs while working on the recording in B.C.;
- Album artwork, if created in B.C. and;
- Short-term pre-production facility rental or rehearsal fees in B.C. for hired players.





Must apply as a music company, or be represented by a music company or label.

Must live outside of B.C. (over 50%, in the case of groups).

Must demonstrate that they are established in their careers.

# FY2022/23 Record in BC Supported Projects

Record in BC Recipients 2022-23 ▼

16 items • Sorted by Recording Artists • Filtered by All grant applications - 5 more filters applied

	Recording Artists ↑	Account Name	City of Artist	Committed Amount	
1	Art Bergmann	WEEWERK PRODUCTIONS INC.	Rocky View County	\$30,000.00	▼
2	Brittle Dreams	Mark Andrew Hamilton	Montreal	\$23,963.45	▼
3	Drezus	Drezus Music	Calgary	\$13,365.00	▼
4	Elyse Saunders	Elyse Saunders	Toronto	\$11,058.00	▼
5	Fleece	Musique Fleece S.E.N.C.	Montreal	\$30,000.00	▼
6	Golden Ganga	Haus Records Inc	Guadalajara	\$30,000.00	▼
7	Islands	Islands Tourist, Inc	Los Angeles	\$22,500.00	▼
8	Lex Leosis	Leosis Entertainment	Toronto	\$19,831.25	▼
9	Miki Yamanaka	Jazz Cellar Cafe Ltd.	New York	\$10,440.00	▼
10	Nina Nastasia with Florida BC	Oscar Street Records	New York and Calgary	\$16,430.00	▼
11	Parvyn	Parvyn Singh	Adelaide	\$19,695.00	▼
12	The Dirt Whisperers	Tonic Records	Brooklyn	\$17,475.00	▼
13	The Royal Foundry	Salt Shaker Studios	High River	\$30,000.00	▼
14	Tim Easton	Tonic Records	Nashville	\$13,300.00	▼
15	Trinelise Væring	Word for Word Records	Copenhagen	\$12,300.00	▼
16	Wayfinding	Wayfinding Music	Edmonton	\$12,750.00	▼





Must be a legal entity (proprietorship, partnership, or incorporated company) in B.C. or Canada.

Be located and operate in British Columbia.

Have an established history of producing and recording music for other artists.

Can demonstrate activity with varied external clients in the past 12 months.

# Sample Record in BC Budget:



Company Name:	Company Name Here				
Revenue					
Type of Revenue	Vendor & Description			Public or Private Funding	Budgeted Revenue
Creative BC	Career Development Program: Record in BC			Public	\$ 20,425.00
Applicant Company	Company Investment			Private	\$ 20,425.00
TOTAL Revenue					\$ 40,850.00
BC Recording Expenses					
Type of Expense	Vendor, Description, and Rates (Include hyperlinks to vendor websites when possible)	Activity Start Date	Activity End Date	BC Vendor (Yes/No)	Budgeted Eligible Expenses (Excluding GST)
1. Eligible Recording Studio	20 studio days x \$500/day	11/1/2019	11/20/2019	Y	\$ 10,000.00
2. Producer	\$2,000/song X 10 songs including mixing	11/1/2019	2/1/2020	Y	\$ 20,000.00
3. Mastering	\$80 x 10 song	2/1/2020	2/15/2020	Y	\$ 800.00
4. Flights	\$300 per person X 4 people	11/1/2019	11/20/2019	Y	\$ 5,000.00
5. Accomodations	\$250 x night X 20	11/1/2019	11/20/2019	Y	\$ 1,750.00
6. Per diems	\$30 x day x 4 people x 20 days	11/1/2019	11/20/2019	Y	\$ 2,400.00
7. Hard Drives	4 x \$100	11/1/2019	11/20/2019	Y	\$ 400.00
8. Rentals	Amps, strings and skins	11/1/2019	11/20/2010	Y	\$ 500.00
TOTAL Eligible Expenses					\$ 40,850.00
TOTAL FUNDING REQUESTED (up to 50% of budgeted eligible expenses)					\$ 20,425.00

AMPLIFY BC  
RECORD IN BC  
SCORING SHEET 2023-24

Applicant: _____ Artist: _____	TOTAL SCORE
<b>Track Record of Artist:</b> Does the artist have a track record of success and are they likely to build on this activity in the future? Will this artist help build the capacity of B.C. studios and recording professionals?	/ 40
<b>Economic Impact:</b> Does the project demonstrate a commitment to creating B.C. jobs and investing in the B.C. economy? Does the project include travel to B.C.? Will the completed recording be competitive in the marketplace?	/ 40
<b>Team:</b> Is the artist creating jobs for B.C. producers, recording professionals, and other B.C. musicians? Are core members of the artist's team based in B.C.? Does the artist have the industry support to make this recording a success?	/ 30
<b>Justice, Equity, Decolonization, Diversity, and Inclusion:</b> Does this project support or expand the diversity of B.C.'s music industry? Is the program supporting a range of artists, producers and recording studios? Diversity can be demonstrated through regional activity, genre, activity, cultural, or gender representation, and other means.	/ 30
<b>Budget:</b> How realistic and achievable is the budget? What is the financial track record of the applicant? Did the budget include specific vendors and have vendor quotes to support the costs?	/ 20
<b>TOTAL ASSESSMENT</b>	<b>/ 160</b>

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Record in BC program.



# Program Updates for 2022/23:

- ❑ The program this year opens earlier and closes earlier. Applications continue to be accepted on a rolling basis until October 31, 2023.
- ❑ Applicants are asked to submit evidence of matching funds as part of their application. This could include confirmation of other grants or private investment in the form of a letter from the funder, a screenshot of the bank account demonstrating available funds, or a letter from a record label confirming their investment.
- ❑ This program continues to have a minimum grant amount of \$10,000. This means, recipients are expected to spend a minimum of \$20,000 on their project to remain eligible for funding.
- ❑ Projects bringing out-of-province producers to record at B.C. studios continue to be eligible: However, recordings that hire B.C. producers, in addition to B.C. studios, will be more competitive. Producers can be included on a maximum of three approved Record in BC projects for FY2023/24.
- ❑ If an artist has previously received funding from Creative BC, all prior Record in BC final reports must be submitted prior to applying in 2023/24.



# How to Apply:

## All Record in BC applicants will need to:

- Review the current program guidelines and documentation.
- Gather the needed materials (including a letter of support from the studio or producer, and vendor quotes, if applicable).
- Complete the online application form.
- Complete the Self-Identification Form (everyone linked to your project needs to do this).
- Await funding results at the end of the next month.



*Christine Hensen (2021/22 Record in BC recipient)*

# Application Checklist



Applicants must complete and submit the following items in Windows compatible formats:

Required for all applicants:

- ☐ Online application form (available at [www.creativebc.com](http://www.creativebc.com))
- ☐ Budget (template available at [www.creativebc.com](http://www.creativebc.com))
- ☐ Letter of interest from B.C. producer or B.C. studio involved in the project
- ☐ Certificate of Incorporation or Business Statement of Registration

Additional materials:

- ☐ Signed contract between the label and artist if the artist is not the applicant
- ☐ Evidence of matching funds, such as private investment or other grants (strongly recommended)
- ☐ Vendor quotes or estimates for vendors for major budget items (strongly recommended)
- ☐ Expressions of support that speak to the track record of the artist from someone not financially involved in the project, in the form of a written letter, email, or video clip (strongly recommended)





Applications will be reviewed by Creative BC staff at the end of each month. Results will be available before the end of the following month.

To accept a Record in BC funding offer, successful applicants must:

- Pay an initial **studio deposit** with the B.C. studio or producer listed in their funding application with confirmed recording dates and submit proof of payment to Creative BC
- Read and sign the funding agreement.

Recipients based in Canada will receive an advance payment for 75% of the grant amount up front. International recipients will receive their full grant after all expenses are paid and their final report and all invoices and proof of payments are approved.

# Project Completion



To complete your project, and receive the balance of funding, applicants must submit the following:

- Narrative Final Report (questions provided)
- Detailed Cost Report (template provided)
- Copies of all invoices and proof of payment; and
- Approved Creative BC and Province of BC logo placement(s).

# Seeking Application Feedback

- If your application is not successful, Creative BC staff can provide feedback on how your application, the extent to which it met the goals of the program, and how it compared relative to the other applications received.
- Seeking feedback can help clarify program eligibility and competitiveness, improve future applications to this program, and provide insight into how applications were assessed.
- Feedback is available upon request via phone appointment or by email. A short wait period often applies between when applicants are notified, and when application feedback is given.



## Additional Resources:



**Looking for leads on local producers or recording studios?**

**Check out the Knowledge Hub:**

<https://www.creativebc.com/community/initiatives/knowledge-hub/>

**Past funding recipients and projects:**

<https://knowledgehub.creativebc.com/s/funding-recipients>



Questions?

# Helpful Application Tips:



Apply early! Funds in this program are allocated quickly.

Align your proposed project carefully with the program guidelines.

Ask a trusted colleague to review your application before you submit.

Clearly demonstrate that you are an established artist in your application.

Connect with Creative BC staff directly with any questions or concerns before you apply.



For more information, or support with your application:



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