

Animation vs. Live Action

Domestic – FIBC						
Animation	\$23,645,879	3	\$39,565,623	7	\$60,267,225	7
Live Action	\$395,081,230	147	\$534,477,476	166	\$387,133,140	134
Total Domestic	\$418,727,109	150	\$574,043,099	173	\$447,400,365	141
Foreign – PSTC						
Animation	\$605,916,568	82	\$731,030,368	90	\$453,466,593	75
Live Action	\$2,595,218,493	262	\$2,473,109,773	247	\$1,915,577,990	133
Total Foreign	\$3,201,135,061	344	\$3,204,140,141	337	\$2,369,044,583	208
TOTAL	\$3,619,862,170	494	\$3,778,183,240	510	\$2,816,444,948	349

Production Statistics for the industry are generated annually by Creative BC's Tax Credit Administration department for the Production Services Tax Credit (PSTC) and Film Incentive BC (FIBC) programs on March 31 for the previous calendar year.

Data represents expenditures of all productions applying to receive Creative BC-administered B.C. motion picture tax credits.

Data reflects motion picture production activity classified by Creative BC as original storytelling content, and does not include television commercials, corporate videos, music videos, interactive media such as video games or AR/VR activity, or broadcaster in-house production.

Data reflects annual B.C. production volume (labour, goods, and services), which may not be the total project budget.

The above report shows the activity in the calendar year (CY) based on the principal photography/key animation (PPKA) start date in the CY generated on March 15, 2023. It contains pre-certified*, certified, and uncertified productions (review in progress).

Calendar Year PPKA data will not capture all activity in a year, due to the delay between the start of PPKA and when tax credit applications are submitted to Creative BC, or the motion picture production activity not being eligible for B.C. motion picture tax credits.

"Production Volume" is the total budget under FIBC and the BC spend under PSTC.

*Withdrawal rate for productions submitting pre-certifications to do business in B.C. that do not move forward is under 7% annually. These numbers have not yet been reconciled with the Ministry of Finance.



2022 B.C. Film and Television Statistics:

- Early Creative BC insights project that 2022 production spending by film and television projects in B.C. will be over the estimated \$3.6B mark in B.C. Final figures are anticipated to be steady if slightly above 2021 numbers for original film and television production activity.
- In 2022, foreign production drove 88% of total film and television spending in British Columbia (\$3.2B), which was relatively steady with 2021 numbers.
- Foreign activity represents 70% of activity by count of productions at 344 (up from 337 in 2021).
- Domestic film and television production contributed \$419M with 150 productions in 2022, down from \$574M and 173 productions in 2021.
- The proportion of live action to animation activity within the whole has remained relatively steady.
- Creative BC insights identify 40,517 full-time and equivalent jobs and up to 88,000 people when freelancers and counted.

About the 2022 Productions:

- British Columbia's reputation for attracting internationally acclaimed productions remains strong, with several highly anticipated foreign productions choosing to film in the province in 2022. Among them include the Emmy-nominated Showtime series "Yellowjackets" which is currently competing for top ratings for its season two premiere, season 1 of AppleTV+'s "Pachinko" was released to critical acclaim for its cast and locations, Disney+ filmed PETER PAN & WENDY, Point Grey Pictures and Lionsgate filmed JOYRIDE which went on to have its world premiere at SXSW, and THE ADAM PROJECT starring Ryan Reynolds was watched by over 3M US households in its first streaming weekend on Netflix.
- Additionally, major foreign series like The CW's "The Flash" and "Superman and Lois," along with Amazon Prime Video's "Upload", TNT's "Snowpiercer", and ABC's "The Good Doctor" returned to film in British Columbia, and Disney+ Industrial Light and Magic filmed "Percy Jackson and the Olympians" on a newly built StageCraft LED stage.
- Domestic production also continues to impress audiences the world over including the B.C.-made IP for CBC/Netflix's "Fakes" (supported via Creative BC's Project Development Fund), Global TV's "Family Law", BONES OF CROWS, and RICEBOY SLEEPS.
- Regional activity attracted productions on Vancouver Island with Netflix's "Keep Breathing", CTV's new reality dating series "Farming for Love", "Chesapeake Shores", and season 2 of SYFY's "Resident Alien". Also filmed in B.C. regions were THE MOTHER, starring Jennifer Lopez, JURASSIC PARK: WORLD DOMINION, and Netflix's "Lou".
- B.C.'s leading animation studios produced content well-loved by audiences including Netflix's "Deepa and Anoop", Disney+'s STRANGE WORLD, Sony Pictures Imageworks' THE SEA BEAST, Bardel Entertainment's "The Dragon Prince", Atomic Cartoons "Pinecone & Pony", and WildBrain's "It's the Small Things, Charlie Brown," and "The Proud Family: Louder and Prouder".
- 2022 brought another year of accolades for B.C.'s leading talented visual effects and post production studios including DUNE, TOP GUN: MAVERICK, BLACK PANTHER: WAKANDA FOREVER, THE BATMAN, Disney Animation's ZOOTOPIA+, and more.

- B.C. possesses a global reputation for excellence and innovation in screen-based media production, and motion picture contributes to a strong and sustainable economy for the province.
- B.C. is Canada's largest foreign production hub and North America's third largest. In 2022, there were over 490 projects that spent more than \$3.6B on the creation of original storytelling content in the province, including 150 projects made by B.C.'s own award-winning and diverse domestic film and television producers.
- The province is home to an estimated 200 B.C.-based producers creating original content, 1 provincial and 8 regional film commissions, and 41 municipal film offices.
- Known as a world class full-service hub, in 2022 B.C. was home to an estimated 235 businesses delivering expert capabilities in motion picture production from script to screen. The province is one of the world's largest animation/VFX clusters with over 100 companies and adds to these 39 post-production companies, 119 studios and stages, and 11 state of the art virtual production stages, and more than 150 service and supply companies specializing in film production services.
- The province boasts 2.82M square feet in comprehensive studio facilities ensuring that every manner of capability is available to meet the full scope of production requirements. Purpose built, warehouse conversion, FX and broadcast stages B.C. stage infrastructure features state of the art facilities offering in house effects capabilities, production support buildings and a full range of amenities.
- Spanning physical production, animation, visual effects and post-production, B.C.'s full-service industry is a major private sector employer with higher-than-average incomes, supporting an estimated 40,517 full-time and equivalent jobs and up to 88,000 people when its skilled freelance workforce across technology, trades, business, and the arts is counted.
- <u>Reel Green™</u> is Canada's climate action catalyst a leader in sustainable production strategy and action, with well over 20+ industry funders, 30+ national partners, and 10+ committees working on specific areas of action including Industry Best Practices, Clean Energy, and the Circular Economy for film. The Reel Green™ Lead sits within the provincial film commission at Creative BC, providing committed services and support to help Reel Green™ and its industry Advisory Committee advance environmental best practices in film and television.
- <u>Creative Pathways™</u> is Canada's first motion picture industry workforce development solution—an online hub that maps a clear pathway into industry. The hub is built for career-seekers by the province's Motion Picture Production Industry Association and Creative BC with the role of Creative Pathways[™] Lead established within the provincial film commission at Creative BC. The Lead provides committed services and support to help industry participate and expand its practices that advance toward equity, inclusion and diversity in its workforce.
- <u>Creative Equity Roadmap™</u> is a resource for B.C.'s motion picture industry to advance equity, diversity and inclusion in the motion picture industry and beyond it, into B.C.'s broader creative industries. The framework includes development "lanes" for the individual, the organization, and the industry, as well as "checkpoints" knowledge, shared goals, and trainings that can be accessed by anyone seeking to advance JEDDI practices.

CREATIVE



View all Motion Picture Tax Credit Reports <u>here</u> View Production Credits <u>here</u> Learn more about B.C.'s Motion Picture Industry <u>here</u> and view real-time industry insights <u>here</u> Learn about CIERA[™] <u>here</u>

Creative BC provides statistics on film and television production in B.C. based on information that the agency collects as part of its administration of the Government of British Columbia's film and television tax credit programs. These updated figures represent calendar year Creative BC Tax Credit Administration Data which captures tax credit application data on total production spending in B.C. for all productions with Principal Photography/Key Animation (PPKA) start dates, as provided by the applicant.

Tax credit certifications are a good overall indicator of film and television production activity but there are limitations to the data. Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place. Additionally, B.C. production and labour expenditures are based on budgets that Creative BC receives at the time of application and may differ from the final production and labour costs.