

AMPLIFY BC

LIVE MUSIC: BUSINESS DEVELOPMENT

SCORING SHEET 2023/24

Idea, Strategy & Approach: Has the applicant provided a clear strategy for their project and what it is intended to achieve? Will this project contribute to the viability, capacity, and sustainability of the applicant?	/40
Company Capacity: Does the applicant have the ability, knowledge, and/or experience to deliver the project? Is there a contingency or back-up plan for the project should challenges arise?	/ 20
Investment in B.C. Talent: Does this project develop the careers of B.C. industry professionals, or provide them with mentorship or training opportunities? Does this project create opportunities for artists?	/ 15
Economic Impact: Does this project create jobs for industry professionals and vendors within BC's live music sector? Does this project stimulate music tourism, and create local economic impact?	/ 15
Justice, Equity, Decolonization, Diversity, and Inclusion: Does this project promote equity or expand the representation of BC's music industry? Does this project support an underserved region or group? Are company owners or key personnel from equity-deserving groups? Does this applicant have project have a history of presenting artists from equity-deserving groups, or authentic partnership to serve those communities?	/ 10
Budget: How realistic and achievable is the budget, and what is the financial health of the applicant? Does the budget include specific vendors, and have vendor quotes to support the costs?	/ 10
TOTAL ASSESSMENT	/ 110

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Live Music program.