

# AMPLIFY BC BUSINESS FOUNDATIONS PROGRAM SCORING SHEET 2023/24

Applicant: _____	<b>TOTAL SCORE</b>
<b>Business Strategy &amp; Potential:</b> Does the applicant show a clear understanding of their business model and market potential? Is the business showing value and the potential for growth and impact?	<b>/ 35</b>
<b>Community Impact:</b> Is the applicant creating an impact for its artists, clients, and the local industry? Does the application demonstrate community support and business partnerships? Does the applicant have a history of working with artists and clients from systemically excluded groups, or support underserved communities or regions?	<b>/25</b>
<b>Business Capacity:</b> Do owners have the abilities, skills, and knowledge to complete their goals? Does the applicant know where their knowledge gaps lie, and are they seeking support, mentorship, or training to address this? Does the applicant have business relationships in place to support their business?	<b>/20</b>
<b>Plan &amp; Budget:</b> Has the applicant provided clear and measurable goals, with a plan to achieve them? Will the proposed budget expenses support these goals? How realistic and achievable is the budget? Does the budget show a clear and researched plan for delivery?	<b>/20</b>
<b>TOTAL ASSESSMENT</b>	<b>/ 100</b>

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Business Foundations program.