

Circular Economy | Get Involved

British Columbia's motion picture industry is committed to pursuing a circular economy to support production needs and allow for greener practices. Understand the ways you can get involved and establish a circular economy on your production.



Participate in Learning Opportunities

We encourage all crew members, stakeholders and studios to learn about the circular economy and understand its benefits throughout the film production lifecycle. The Reel Green™ Sustainable Production Course, offered at no cost by Creative BC, is an indispensable resource recommended for all individuals in B.C.'s motion picture industry.

[Circular Economy 101](#)

[Sustainable Production Course](#)



Utilize the Reel Green Vendor List

The Reel Green™ Vendor list features organizations that offer environmentally friendly solutions for the motion picture industry in British Columbia. There are over 30 vendors on the list that offer a wide range of sustainable services or eco-products.

[Reel Green™ Vendor List](#)



Share and Reuse

Explore online platforms to find preloved items for your production's needs. The [Reel Green™ Circular Facebook Marketplace](#) serves as a dynamic platform for film industry professionals across B.C. to buy, donate and source supplies. It acts as a central hub for various film departments, including set decoration, costuming, hair/makeup and production management, to share circular economy insights and resources.

[Circular Facebook Marketplace](#)



Repair When Possible

Consider repairing clothing or fixing broken equipment to prolong product lifespans, decrease waste and reduce the need for new resources.

[Repair Cafe](#)



Reduce Waste and Recycle

Implement robust waste reduction strategies on film sets, including proper sorting and recycling of materials. Explore partnerships with local recycling facilities to ensure responsible disposal of waste.

[Recycle BC](#)



Collaborate with Industry Stakeholders

Collaboration is key in the circular economy. Work with other film production companies, industry associations and government bodies to share best practices and collectively advocate for sustainable initiatives.