

# Circular Economy | Marketplace

The Reel Green™ Circular Economy Committee was born out of the need to create resources and provide guidance for circular economy initiatives in the motion picture industry. The committee engages with industry stakeholders, vendors and crew to discuss barriers and solutions to adopting a circular business model to reduce the industry's carbon footprint.

## ? What is it?

The circular economy is a transformative system in which materials are never discarded as waste, and the natural environment undergoes regeneration.

It operates by ensuring that products and materials remain in continuous circulation, facilitated through practices such as maintenance, reuse, refurbishment, remanufacture, recycling, and composting.

## ↻ In Use

Opt for **reusable, recycled, or upcycled materials** for props and costumes. Consider **sharing and renting equipment** instead of purchasing new.

**Design props and sets with reusability in mind.** After production, these items can be repurposed for other projects.

Use **sustainable and recyclable materials** whenever possible. Consider modular sets that can be easily disassembled and reused.

## Stages of the Circular Economy to Consider

Circular economy principles can be applied throughout the duration of filmmaking in the motion picture industry.



## Are you looking for a place to sell, donate or find supplies, set materials, set decoration or props in British Columbia?

The Reel Green™ Circular Marketplace Facebook Group helps connect film industry professionals to share resources and materials that can be reused/donated. **Scan the QR code to join the marketplace!**

