

	Calendar Year 2023 as of July 3, 2024		Calendar Year 2022 as of July 3, 2024		Calendar Year 2021 as of July 3, 2024	
<b>Production Type:</b>						
<b>Domestic – FIBC</b>	<b>Production Volume</b>	<b>Projects</b>	<b>Production Volume</b>	<b>Projects</b>	<b>Production Volume</b>	<b>Projects</b>
Feature Film	\$40,627,665	17	\$23,188,758	20	\$48,264,770	31
Television Series	\$211,881,680	26	\$202,157,938	37	\$232,957,756	37
MOW	\$182,832,032	69	\$245,692,064	96	\$231,617,644	92
SVOD Productions	\$2,197,811	7	\$5,870,057	14	\$56,703,574	20
Other	\$17,877,699	18	\$25,259,424	20	\$23,174,097	10
<b>Total Domestic</b>	<b>\$455,416,887</b>	<b>137</b>	<b>\$502,168,241</b>	<b>187</b>	<b>\$592,717,841</b>	<b>190</b>
<b>Foreign – PSTC</b>						
Feature Film	\$407,228,537	37	\$172,421,054	43	\$453,420,728	56
Television Series	\$452,066,291	40	\$1,056,215,383	85	\$1,219,059,459	84
MOW	\$39,925,677	23	\$76,871,630	25	\$109,334,291	31
SVOD Productions	\$477,125,996	31	\$1,246,927,470	120	\$1,243,529,387	107
Other	\$39,925,677	11	\$109,950,473	19	\$103,336,961	20
<b>Total Foreign Applications</b>	<b>\$1,415,799,522</b>	<b>142</b>	<b>\$2,662,386,010</b>	<b>292</b>	<b>\$3,128,680,826</b>	<b>298</b>
<b>Total Foreign with intent to apply</b>	<b>\$462,975,248</b>	<b>67</b>	<b>\$119,663,378</b>	<b>32</b>	<b>\$18,990,619</b>	<b>11</b>
<b>Total Foreign</b>	<b>\$1,878,774,770</b>	<b>209</b>	<b>\$2,782,049,388</b>	<b>324</b>	<b>\$3,147,671,445</b>	<b>309</b>
<b>TOTAL</b>	<b>\$2,334,191,657</b>	<b>346</b>	<b>\$3,284,217,629</b>	<b>511</b>	<b>\$3,740,389,286</b>	<b>499</b>

## Production Format:

### Animation vs. Live Action

	Calendar Year 2023 as of July 3, 2024		Calendar Year 2022 as of July 3, 2024		Calendar Year 2021 as of July 3, 2024	
<b>Domestic – FIBC</b>						
Animation	\$7,885,031	4	\$46,237,709	5	\$40,209,417	8
Live Action	\$447,531,856	133	\$455,930,532	182	\$552,508,424	182
<b>Total Domestic</b>	<b>\$455,416,887</b>	<b>137</b>	<b>\$502,168,241</b>	<b>187</b>	<b>\$592,717,841</b>	<b>190</b>
<b>Foreign – PSTC</b>						
Animation	\$563,931,015	47	\$623,290,021	71	\$743,067,401	75
Live Action (Filming)	\$739,292,899	67	\$1,656,482,736	111	\$2,010,044,139	129
Live Action (VFX Only)	\$112,575,608	28	\$382,613,243	110	\$375,569,286	94
<b>Total Foreign applications</b>	<b>\$1,415,799,522</b>	<b>142</b>	<b>\$2,662,386,010</b>	<b>292</b>	<b>\$3,128,680,826</b>	<b>298</b>
<b>Total Foreign with intent to apply</b>	<b>\$462,975,248</b>	<b>67</b>	<b>\$119,663,378</b>	<b>32</b>	<b>\$18,990,619</b>	<b>11</b>
<b>Total Foreign</b>	<b>\$1,878,774,770</b>	<b>209</b>	<b>\$2,782,049,388</b>	<b>324</b>	<b>\$3,147,671,445</b>	<b>309</b>
<b>TOTAL</b>	<b>\$2,334,191,657</b>	<b>346</b>	<b>\$3,284,217,629</b>	<b>511</b>	<b>\$3,740,389,286</b>	<b>499</b>

- Production Statistics for the industry are generated annually by Creative BC in April, based on motion picture tax credit application data. Production activity data for 2023 is considered incomplete due to the delay between the start of PP/KA and when motion picture tax credit applications are submitted to Creative BC. Due to the anomalous year in 2023, Creative BC generated the data in July for this report in order that information would be more complete with an additional quarter's worth of data submissions.
- Data represents expenditures of all productions applying to receive Creative BC-administered B.C. motion picture tax credits.
- Data reflects motion picture production activity classified by Creative BC as original storytelling content, and does not include television commercials, corporate videos, music videos, interactive media such as video games or AR/VR activity, or broadcaster in-house production.
- Data reflects annual BC production volume (labour, goods, services), which may not be the total project budget. "Production Volume" is the total B.C. budget under FIBC and the B.C. spend under PSTC.
- "Other" format refers to project types such as Mini-series, Specials, Pilots, etc.
- FIBC stats may include interprovincial and international treaty co-productions.
- PSTC stats can include Canadian productions that are not meeting requirements under FIBC program.
- "Foreign with Intent to Apply" refers to productions considering B.C. with pre-certification registrations submitted, but no B.C. production activity or PSTC application submission received to date.
- There may be productions that shot in B.C. that are not included in these totals due to the timing of project applications or due to the production's not having leveraged B.C. motion picture tax credits for their projects.
- The above report shows the activity in the calendar year (CY) based on the principal photography / key animation (PPKA) start date in the CY generated on April 10, 2024. It contains pre-certified\*, certified, and uncertified productions (review in progress).

## **2023 B.C. Film and Television Statistics:**

- Early Creative BC insights project that 2023 production spending by film and television projects in B.C. was in the range of \$2.3B, down 29% overall from \$3.3B in 2022. Figures may be further reduced should productions with intent to apply not materialize as incomplete and/or cancelled production activities continue to be revealed by tax credit administration data. These ongoing adjustments are results of market influences including 1) 2023 strike impacts of both the Writers Guild of America and the Screen Actors Guild - American Federation of Television and Radio Artists (SAG-AFTRA) and 2) a global reduction in the count and volume of projects being undertaken by foreign studios due to the end of Peak TV, corporate restructuring, and what is being termed as a general industry “reset” that combines a variety of trends and changes in the production of entertainment content.
- These best, most current available insights for 2023 reflect that domestic production was down in volume by 9% and foreign production was down in volume by at least 32% when including productions with intent to do business in B.C.
- Ongoing production conversion from intent to apply (pre-certification) to confirmed tax credit application submission will deliver accurate final results of strike impacts on B.C., and how the global industry’s anticipated “reset” and reduction in overall production commissioning will shape the future of B.C.’s industry.

## **About the 2023 Productions:**

- B.C.’s domestic producers experienced a transformative year. RICEBOY SLEEPS premiered to critical acclaim and earned a place among Letterboxd’s top-rated feature dramas, alongside major titles like OPPENHEIMER, KILLERS OF THE FLOWER MOON, and PAST LIVES. Director Kim Albright’s WITH LOVE AND A MAJOR ORGAN debuted to acclaim at SXSW. Lark Production’s filmed the anticipated CBC series “Allegiance” in association with Universal International Studios, a division of Universal Studio Group. Multiple projects funded by Creative BC’s historic Production Program received critical acclaim and attention. Experimental Forest Film’s SEAGRASS garnered attention at TIFF and secured a theatrical release across Canada. Sean Devlin’s ASOG captivated audiences globally, receiving recognition at Cannes Film Festival, Tribeca Film Festival, and SXSW Sydney. Mongrel Media added Ann Marie Fleming’s CAN I GET A WITNESS? starring Sandra Oh to their international slate.
- British Columbia’s reputation for excellence in foreign location services was reflected in the globally recognized productions opting to film in the province in 2023. These included Lionsgate Films’ MOTHER LAND, featuring Halle Berry, and the announcement of the highly anticipated Walt Disney feature TRON: ARES, starring Jared Leto and Greta Lee. A significant milestone was achieved as A24, renowned for its innovative independent films, filmed its inaugural feature in the province with HERETIC, starring Hugh Grant. Additionally, the anticipation soared with the announcement of HBO’s adaptation of “The Last of Us” moving production to the province for season two of the acclaimed series.
- Major new foreign television series took place in B.C. such as the highly anticipated Hulu/FX “SHŌGUN”, Netflix’s “Avatar: The Last Airbender” and “The Night Agent”, the latter having been the most watched Netflix series of 2023. New and limited series also filmed across the province including CBC’s “The Great Pottery Throwdown” with Seth Rogan, ABC’s “Alaska Daily” starring Hilary Swank, Hulu’s “Under the Bridge” starring Lily Gladstone, and Netflix’s “The Fall of the House of Usher” from Mike Flanagan.
- Popular series filmed their final seasons including The CW’s “The Flash” and “Riverdale”, both of which ran and filmed in the province for seven seasons respectively. B.C. welcomed back series including the second season of the Emmy-nominated Showtime series “Yellowjackets”, and Disney+ Industrial Light and Magic’s “Percy Jackson and the Olympians”, Apple TV+’s “A Million Little Things”, The CW’s “Superman and Lois”, SYFY’s “Resident Alien”, ABC’s “The Good Doctor”, and Hallmark Channel’s “When Calls the Heart”.

- B.C.'s distant regions beyond the Lower Mainland attracted productions including Searchlight Picture's *IN THE BLINK OF AN EYE*, The CW's "Dead Boy Detectives", and Apple TV+'s "Monarch: Legacy of Monsters". Recently released projects filmed outside of the Lower Mainland were Elder Films' Inc.'s *s-yéwyáw / AWAKE*, Experimental Forest Films' *SEAGRASS*, and the Emmy-award winning series "Island of the Sea Wolves".
- B.C.'s leading animation studios produced content well-loved by audiences including Walt Disney Animations "IWÁJÚ", the highly anticipated series premiere of "Sonic Prime" from WildBrain Studios, Sega, Netflix, and Man of Action Entertainment. WildBrain Studios was honoured with two nominations at the 34<sup>th</sup> GLAAD Media Awards for Outstanding Children's Programming for their series "Strawberry Shortcake: Berry in the Big City" and its representation of a transgender character. Audiences around the world hit the movie theatres for Sony Animation's *SPIDER-MAN: ACROSS THE SPIDER-VERSE*, garnering \$500M in box office sales globally.
- 2023 brought another year of accolades for B.C.'s leading talented visual effects and post production studios including AMC's "Lucky Hank", *LOVE ME* starring Kristen Stewart and Steven Yuen, Netflix's "Queen Charlotte", Sony's *MADAME WEB*, Apple TV+'s "The Beehive", and HBO's "The Last of Us".

### **About B.C.'s Motion Picture Industry:**

- With over 40 years of hands-on film commission service, B.C. possesses a global reputation for excellence and innovation in screen-based media production, and motion picture contributes to a strong and sustainable economy for the province. B.C. is a trusted partner for visiting productions and home to one of the world's largest animation, VFX, post, and virtual production clusters.
- Early insights from sources available to Creative BC confirm that B.C. remains Canada's largest foreign production hub and North America's third-largest foreign location production choice after LA and New York. In 2023, there were over 330 projects that spent more than \$2.3B on the creation of original storytelling content in the province, including 131 projects made by B.C.'s own award-winning and diverse domestic film and television producers.
- The province is home to an estimated 200 B.C.-based producers creating original content, one provincial and eight regional film commissions, and 41 municipal film offices.
- Known as a world class full-service hub, in 2023 B.C.'s estimated 230+ businesses delivered expert capabilities in motion picture production from script to screen. The province is one of the world's largest animation/VFX clusters with over 100 companies and adds to these 39 post production companies, 118 studios and stages, 13 state-of-the-art virtual production service providers, five of which are permanent virtual stages, and more than 150 service and supply companies specializing in film production services.
- The province boasts 2.15M square feet in comprehensive studio facilities ensuring that every manner of capability is available to meet the full scope of production requirements. Purpose built, warehouse conversion, FX and broadcast stages B.C. stage infrastructure features state of the art facilities offering in house effects capabilities, production support buildings and a full range of amenities. Creative BC anticipates 1.04M square feet of additional space over 50 stages incoming in 2025.
- Spanning physical production, animation, visual effects and post-production, B.C.'s full-service industry is a major private sector employer with higher-than-average incomes and an estimated workforce of nearly 100,000 people skilled across technology, trades, business, and the arts.

- The B.C. Film Commission at Creative BC is home to major industry initiatives jointly supported by both government and motion picture industry stakeholders to ensure sustainability of the province’s motion picture industry:
  - [Reel Green™](#) is Canada’s climate action catalyst—a leader in sustainable production strategy and collaboration, with 20+ major industry funders, 30+ national partners, and 10+ committees working on specific areas of action including Industry Best Practices, Clean Energy, Circular Economy, and Climate Storytelling to advance environmental best practices.
  - [Creative Pathways™](#) is Canada’s first motion picture industry workforce development solution—an online hub that maps a clear pathway into industry. The hub is built for career-seekers by the province’s Motion Picture Production Industry Association of BC and Creative BC and managed within the provincial film commission at Creative BC. The initiative offers services and support to help industry participate and expand its practices that advance toward diversity, equity, and inclusion in its workforce.
  - [Creative Equity Roadmap™](#) is a resource for B.C.’s motion picture industry to advance equity, diversity, and inclusion in the motion picture industry and beyond it, into B.C.’s broader creative industries. The framework includes development “lanes” for the individual, the organization, and the industry, as well as “checkpoints” —knowledge, shared goals, and trainings—that can be accessed by anyone seeking to advance diversity, equity, and inclusion practices.

#### Learn more

View all Motion Picture Tax Credit Reports [here](#)

View Production Credits [here](#)

Learn more about B.C.’s Motion Picture Industry [here](#) and view real-time industry insights [here](#)

Learn about CIERA™, the Creative Industries Economic Results Assessment based on Statistics Canada datasets [here](#)

Creative BC provides statistics on film and television production in B.C. based on information that the agency collects as part of its administration of the Government of British Columbia’s film and television tax credit programs. These updated figures represent calendar year Creative BC Tax Credit Administration Data which captures tax credit application data on total production spending in B.C. for all productions with Principal Photography/Key Animation (PPKA) start dates, as provided by the applicant.

Tax credit certifications are a good overall indicator of film and television production activity but there are limitations to the data. Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place. Additionally, B.C. production and labour expenditures are based on budgets that Creative BC receives at the time of application and may differ from the final production and labour costs.

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