

# AMPLIFY BC

## LIVE MUSIC: BUSINESS DEVELOPMENT

### SCORING SHEET 2024/25

<p><b>Idea, Strategy &amp; Approach:</b> Has the applicant provided a clear strategy for their project and what it is intended to achieve? Will this project contribute to the viability, capacity, and sustainability of the applicant?</p>	/40
<p><b>Company Capacity:</b> Does the applicant have the ability, knowledge, and/or experience to deliver the project? Is there a contingency or back-up plan for the project should challenges arise?</p>	/ 20
<p><b>Investment in B.C. Talent:</b> Does this project develop the careers of B.C. industry professionals, or provide them with mentorship or training opportunities? Does this project create opportunities for artists?</p>	/ 15
<p><b>Economic Impact:</b> Does this project create jobs for industry professionals and vendors within BC's live music sector? Does this project stimulate music tourism, and create local economic impact?</p>	/ 15
<p><b>Justice, Equity, Decolonization, Diversity, and Inclusion:</b> Does this project promote equity or expand the representation of BC's music industry? Does this project support an underserved region or group? Are company owners or key personnel from systemically excluded groups? Does this applicant have project have a history of presenting artists from systemically excluded groups, or authentic partnership to serve those communities?</p>	/ 10
<p><b>Budget:</b> How realistic and achievable is the budget, and what is the financial health of the applicant? Does the budget include specific vendors, and have vendor quotes to support the costs?</p>	/ 10
<p><b>TOTAL ASSESSMENT</b></p>	<b>/ 110</b>

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Live Music program.