

AMPLIFY BC

DEMO RECORDING PROGRAM

SCORING SHEET 2024/25

Applicant: _____	TOTAL SCORE
Artist Pitch: Does this project support the growth and development of this artist? Has the artist identified what they want to gain (skills, knowledge, industry connections, abilities, etc.) from this experience? Is this a reasonable next step for the artist? Has the artist demonstrated a commitment to achieving goals in music?	/30
Producer Pitch: Is this producer a good fit for the artist? Has the producer demonstrated a commitment to supporting artists from systemically excluded groups? Does the producer have a vision for the creative direction and production of the song(s) recorded?	/30
Mentorship: Has the producer demonstrated capacity for mentorship and skill development to help the artist succeed? Has the producer expressed a commitment to developing this artist? Is this the first opportunity this artist has had to gain mentorship through a program like this?	/25
Creative Content: Has the artist demonstrated creativity and skill for producing compelling creative content? This can include musical recordings, visual content, online presence, and social media engagement related to their musical endeavors.	/15
TOTAL ASSESSMENT	/100

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Demo Recording program.