AMPLIFY BC
MUSIC COMPANY
SCORING SHEET 2025/26

Idea, Strategy & Approach: Has the applicant provided a clear strategy for their project and what it is intended to achieve? Will this project contribute to the viability, capacity, growth, and sustainability of the applicant?	**/30**
Company Capacity: Does the applicant have the ability, knowledge, and/or experience to deliver the project? How realistic and achievable is the budget and has the applicant included vendor quotes? Is the funding request appropriate for the existing scope of business?	**/ 20**
Economic Impact: Does this project allow the applicant to grow and be successful in their competitive landscape? Does this project create jobs for B.C. industry professionals and vendors, and will they lead to ongoing employment opportunities? Does this project grow audiences and create revenues for B.C. artists?	**/ 20**
Investment in B.C. Talent: Does this project develop the careers of B.C. industry professionals, or provide them with mentorship or training opportunities? Will this project grow company capacity to serve more B.C. artists? Do the company's policies and procedures create a healthy work environment for artists and industry?	**/ 10**
Justice, Equity, Decolonization, Diversity, and Inclusion: Does this project promote equity or expand the representation of B.C.'s music industry? Does this project support an underserved region or group? Are company owners or key personnel from systemically excluded groups? Does this applicant have a history of working with artists from systemically excluded groups, or have authentic partnerships to serve those communities?	**/ 10**
Innovation: Does this project help the applicant adapt, pivot, or conduct business in new ways? Does this project stimulate the creation, application, or evolution of new or existing ideals, tools, and technology? Does this project create opportunities for cross-sector collaboration?	**/ 10**
TOTAL ASSESSMENT	**/ 100**

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Music Company program.