

## DEMO RECORDING

### TIP SHEET + FAQs 2026/27

The Demo Recording program supports new and emerging artists from systemically excluded groups living in British Columbia to engage in sound recording and mentorship with local music producers. This program is supported through Amplify BC. Please read the program guidelines prior to reading this sheet.

### Program Updates for 2026/27

- Application deadline time has moved to **4 PM, PT** from 11:59 PM PT on the deadline day. No applications will be accepted past 4 PM. Applicants are encouraged to apply early in the day, or the day before, to avoid submission delays resulting in a late application.
- The program requires applicants to disclose and describe use of AI on application materials and the use of AI for content creation on Creative BC supported projects. Guidance on acceptable use of AI is based on the Province of B.C.'s [draft artificial intelligence responsible use principles](#).

### As You Work Through The Application

- You can start and save your application at any time. You will receive a link to your email from [noreply@formstack.com](mailto:noreply@formstack.com) when you save it. When you return to your application, the original link you received will continue to update your saved material.
- Once you submit your application, you will receive a confirmation email with a .pdf of your completed application form. If you don't receive this, please email [slone@creativebc.com](mailto:slone@creativebc.com).
- Reference the 2026/27 Demo Recording Scoring Sheet and Program Guidelines as you respond to the Artist and Producer Pitch questions.
- Use the Artist Pitch and Producer Pitch templates provided on the Creative BC website and submit files in a .doc or .pdf format. If you are using a .pages file, convert your file to a .pdf before uploading it to the form. You may also submit your responses in audio or video format.

### Frequently Asked Questions

1. **I have received the Demo Recording grant before; can I receive it again?**  
No, this is a one-time grant. Artists can receive it once. Individuals who play in multiple groups may be involved in one grant per group.
2. **I have been a recipient of the Career Development grant; can I receive this Demo Recording grant?**  
No, once you have received the Career Development grant (and the Demo Recording grant), you are no longer eligible to receive the Demo Recording grant.

**3. Does the recording need to take place in B.C.?**

Yes. The recording must take place in B.C. If you're looking for a studio to work with, consider reviewing the list of producers and recording studios published on Creative BC's Knowledge Hub.

**4. Can an artist apply alone to produce their own material?**

No. The Demo Recording program is a joint application between an artist and a producer. Self-produced artists cannot apply to pay themselves to work on their own material. Artists must identify and apply with a B.C.-based producer – with the Producer as the Primary Applicant.

**5. Does the producer need to meet the Self-ID requirements?**

No. It is not a requirement for the producer to identify as systemically excluded.

**6. Can you help me find a producer?**

You are welcome to review the Demo Recording recipient list from last year's funded projects and take a look at producers who worked with artists. You can also reference the list of B.C. recording facilities found within the Knowledge Hub. Many of these studios are also producers or have producers that they frequently work with.

**7. Do we need a business number to apply?**

No. the Producer can apply either as individuals or as a business. If applying as an individual, you will be asked to provide social insurance information at the contract stage if your grant is successful. This information is used to issue T4As to recipients during tax time.

**8. Are applicants required to be Canadian citizens or Permanent Residents?**

Temporary residents are eligible to apply if they meet the B.C residency requirements and have a valid social insurance number (SIN).

**9. Do you have any recommendations on the level of detail to include in the producer/artist pitches?**

Be clear and concise. Write plainly and simply. Bullet points are fine. Use concrete examples and data when possible. Do your best to clearly connect your past work - both successes, and learnings - to what you're trying to achieve via your proposed project(s). Refer to the scoring sheet when answering all questions.

**10. For the career highlights, can you include what an artist has done with a previous project?**

This question relates primarily to the artist that is requesting funding to work with a producer, and their proposed project. You can provide context from other projects and illustrate how it connects to your current ideas and goals, but it's best to focus on your proposed project.

**11. What kind of production quality is expected for the music samples I include in my Demo Recording application?**

Artists are required to include a sample of the music they plan to record as part of their grant application. This demonstrates that the music has been written, and that they are ready to begin the recording process. Samples can include lyrics, written music of the song(s) to be recorded, music sample(s), scores, or a scratch track.

**12. Do I need to complete the Self-ID form more than once if I am involved in multiple applications or applying to multiple programs?**

Yes. Each time you complete the self-identification form, it connects to the specific grant application you are involved in. If you have multiple applications, you will need to use the unique code and complete the form for each one.

**13. Does the self-identification process require any kind of supporting documentation to be included with my submission?**

No, supporting documentation is not required. Applicants can provide more details about their declaration in the private form if they choose to do so. Note that Creative BC recipient lists are shared publicly; for programs designated for systemically excluded groups, all recipients would be publicly identifying as belonging to one or more of the priority groups these programs are designed to serve. Successful applicants who are found to have misrepresented their self-identification during the application process may have their funding agreement cancelled and required to repay funds received to date to Creative BC.

**14. Does applying early increase my chances of receiving a grant?**

All applications will be assessed following the submission deadline. But starting early, creating space to collect supporting documentation, addressing any questions with staff, and avoiding any surprises on deadline day is always a great strategy. Keep in mind that staff support may be limited on deadline day.

**15. Can a new artist with no prior release history apply for a Demo Recording grant?**

Yes! The Demo Recording can help new and emerging artists gain their first recording experience. You do not need to demonstrate streaming metrics or a history of earning money from your music to be eligible in this program.

**16. Is there an age requirement?**

There is no age requirement. Artists of all ages can apply.

**17. Are there any restrictions on music genres?**

No, any music genre is welcome!

**18. Can I apply as both an artist and a producer on different applications being submitted for consideration in this program?**

Yes. Artists with producing experience (and vice versa) are welcome to apply with another party for a specific project.

**19. I am a producer looking to apply to this grant with different artists, am I allowed to have multiple applications?**

Yes. Producers may receive this grant up to three (3) times per intake. Whereas artists can only apply once with one specific producer and be successful for one application per intake.

**20. I'm working on my application form with other people remotely. Do you have any tips for doing so effectively?**

When you save your work for the first time, the contact email address you've specified will receive an automated email with a hyperlink that can be used to return to your application form at any time. Subsequent updates and edits you make and save in the form will be captured in the same link. You will only receive one saved form link per application. Downloading and working within the sample application forms available for each program on its website is also a useful way to organize and share thoughts and ideas among collaborators in the application stage, prior to completing the online form.

**21. How do I know if you received my application?**

Once you successfully submit your application, you will receive a confirmation email to the address you provided from [noreply@formstack.com](mailto:noreply@formstack.com). This email will include a PDF copy of your submitted application. If you do not receive this email, please contact [slone@creativebc.com](mailto:slone@creativebc.com).

## 22. Will late applications be accepted and will there be a grace period?

No. Applications will not be accepted past 4 PM. Applicants are encouraged to apply early in the day, or the day before, to avoid submission delays resulting in a late application.

## Contact

For more information about this program, as well as upcoming opportunities:

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Program inquiries: [Schedule an appointment](#)  
Sign up for online **info sessions** on the [Creative BC website](#).