

2024 Film and TV Statistics by Format

British Columbia



	Calendar Year 2024 as of August 8, 2025		Calendar Year 2023 as of August 8, 2025		Calendar Year 2022 as of August 8, 2025	
Production Type View						
Domestic – FIBC	Production Volume	Projects	Production Volume	Projects	Production Volume	Projects
Feature Film	\$41,157,982	16	\$35,434,360	19	\$23,859,520	24
Television Series	\$249,256,334	26	\$194,719,886	28	\$188,341,833	38
MOW	\$179,645,189	64	\$196,916,991	74	\$245,728,062	96
SVOD Productions	\$4,713,573	4	\$10,639,591	14	\$5,870,057	14
Other	\$5,683,233	13	\$20,376,383	26	\$23,957,824	19
Total Domestic	\$480,456,311	123	\$458,087,211	161	\$487,757,296	191
Foreign – PSTC						
Feature Film	\$306,602,786	48	\$505,227,909	46	\$224,820,992	45
Television Series	\$671,746,433	38	\$486,972,614	50	\$1,056,215,383	85
MOW	\$71,669,731	22	\$42,456,537	25	\$68,632,828	25
SVOD Productions	\$1,217,832,080	77	\$557,524,479	53	\$1,282,016,122	126
Other	\$56,283,729	11	\$43,373,666	14	\$116,078,964	25
Total Foreign Applications	\$2,324,134,759	196	\$1,635,555,205	188	\$2,747,764,289	306
Total Foreign with Intent to Apply (Pre-Certifications)	\$759,032,850	53	\$120,021,598	30	\$92,968,385	23
Total Foreign	\$3,083,167,609	249	\$1,755,576,803	218	\$2,840,732,674	329
TOTAL	\$3,563,623,920	372	\$2,213,664,014	379	\$3,328,489,970	520

Production Format View

Animation vs. Live Action

	Calendar Year 2024 as of August 8, 2025		Calendar Year 2023 as of August 8, 2025		Calendar Year 2022 as of August 8, 2025	
Domestic – FIBC						
Animation	\$17,285,595	6	\$10,389,861	6	\$32,161,098	5
Live Action	\$463,170,716	117	\$447,697,350	155	\$455,596,198	186
Total Domestic	\$480,456,311	123	\$458,087,211	161	\$487,757,296	191
Foreign – PSTC						
Animation	\$504,172,507	41	\$615,380,261	61	\$661,911,002	75
Live Action (Filming)	\$1,651,700,278	93	\$781,882,719	74	\$1,669,567,784	114
Live Action (VFX Only)	\$168,261,974	62	\$238,292,225	53	\$416,285,503	117
Total Foreign Applications	\$2,324,134,759	196	\$1,635,555,205	188	\$2,747,764,289	306
Total Foreign with Intent to Apply	\$759,032,850	53	\$120,021,598	30	\$92,968,385	23
Total Foreign	\$3,083,167,609	249	\$1,755,576,803	218	\$2,840,732,674	329
TOTAL	\$3,563,623,920	372	\$2,213,664,014	379	\$3,328,489,970	520

- Production Statistics for the industry are generated annually by Creative BC, based on motion picture tax credit application data. Production activity data for 2024 is considered incomplete due to the delay between the start of principal photography/key animation (PPKA) and when motion picture tax credit applications are submitted to Creative BC.
- Data represents expenditures of all productions applying to receive Creative BC-administered B.C. motion picture tax credits.
- Data reflects motion picture production activity classified by Creative BC as original storytelling content, and does not include television commercials, corporate videos, music videos, interactive media such as video games or AR/VR activity, or broadcaster in-house production.
- Data reflects annual BC production volume (labour, goods, services), which may not be the total production budget. "Production Volume" is the total B.C. budget under FIBC and the B.C. spend under PSTC.
- "Other" format refers to project types such as Mini-series, Specials, Pilots, etc.
- FIBC stats may include interprovincial and international treaty co-productions. PSTC stats can include Canadian productions that are not meeting requirements under FIBC program.
- "Foreign with Intent to Apply" refers to productions considering B.C. with pre-certification registrations submitted, but no PSTC application submission is received to date.
- There may be productions done in B.C. not included in these totals due to the timing of project applications or due to the production's not having leveraged B.C. motion picture tax credits for their projects.
- The above report shows the activity in the calendar year (CY) based on the PPKA start date in the CY generated on August 8, 2025. It contains pre-certified*, certified, and uncertified productions (review in progress).

2024 B.C. Film and Television Statistics

Production Activity Interpretation and Reflections

- Creative BC insights estimate that 2024 production spending by film and television projects in B.C. was \$3.56B across 372 projects, up 61% from \$2.21B in 2023 and 7% above 2022 (\$3.33B). This headline figure combines confirmed tax credit activity plus productions that have registered intent to apply (pre-certifications), which can shift as projects convert (or don't) and as final production budgets are certified.
- 2024 production spending in B.C. is comprised of foreign production which totals \$3.08B (86.5% of all volume), up 76% from 2023, while domestic production totals \$480M (13.5%), up 5% year-over-year. Notably, domestic volume rose despite fewer domestic projects (123 vs. 161 in 2023)—suggesting fewer but larger domestic productions, on average.
- In 2024, foreign productions with intent to apply total \$759M across 53 projects, versus \$120M across 30 projects in 2023. These are early signals of pipeline activity, and totals may be revised downward if some productions do not proceed or do not submit a final application; conversion tracking will sharpen the final 2024 result.
- The mix of production activity shifted in 2024. On the foreign side, SVOD production volume more than doubled to \$1.22B (+118% vs. 2023) and live-action filming rose to \$1.65B (+111%), while VFX-only and animation volumes were lower than 2023. Domestically, TV series grew (+28%), while MOW declined (-9%).
- Overall, 2024 demonstrates a post-disruption restart that produced higher total production volume with fewer projects, concentrated in larger productions.

About the 2024 Productions

- B.C. domestic productions had a significant year, with ARI'S THEME premiering at Hot Docs 2024 and being screened as the Vancouver International Film Festival (VIFF) 2024 opening film in a special event with a live score performed by Vancouver Symphony Orchestra members. #SKODEN directed by Damien Eagle Bear, SAINTS & WARRIORS directed by Patrick Shannon, THE TRACK directed by Ryan Sidhoo, and AISHA'S STORY directed by Elizabeth Vibert were all slated for festival releases in 2025. CURL POWER had a Canadian theatrical release, while ARTHUR ERICKSON: BEAUTY BETWEEN THE LINES premiered at the Architecture & Design Film Festival in Toronto and Vancouver. After a long festival and international screenings circuit, YINTAH was acquired by Netflix and qualified for the 2025 Academy Awards. SWEET SUMMER POW WOW received the Audience Favourite Feature award at the Victoria Film Festival, and Ann Marie Fleming's CAN I GET A WITNESS? received multiple accolades, including winning the most categories at the 2025 Vancouver Film Critics Circle Awards. In addition, short film ONE DAY THIS KID was named to TIFF's annual Canada Top Ten list for 2024 and was announced to be screened at the South by Southwest Film Festival, and THE CHEF & THE DARUMA premiered at VIFF 2024, where it was the winner of the Audience Award for the Insights program.
- Domestic TV productions filmed in B.C. continue to captivate audiences around the globe. Among these are season four of "Family Law", CBC's "Allegiance" returning for a second season, and the fifth season of Netflix's "Virgin River" which created a profound economic impact for the city of Langley. Global TV's spinoff show "Private Eyes West Coast" is set to relocate the narrative to Victoria, B.C., and Fox's "Murder in a Small Town" filmed its first season in Gibsons and was renewed for a second season set to film in 2025. In addition, "Pamela's Cooking with Love" hosted by Pamela Anderson debuted on Food Network Canada.
- B.C. continues to uphold its strong reputation as a hub for internationally acclaimed productions, with several highly anticipated foreign productions choosing to film in the province in 2024. Among them include the second season of HBO's Golden Globe nominated "The Last of Us", the first episode of Netflix's "Black Mirror" season 7, and at the time of this report publishing, FX announced that the critically-acclaimed series "SHÖGUN" will film its second season in the province. Additionally, major foreign series returned to film in the province such as the third season of Emmy-nominated Showtime series "Yellowjackets", the second season of Netflix's "Avatar: The Last Airbender", Amazon Studios' "Upload" season 4, Disney's "Percy Jackson and the Olympians" season 2, and the final season of ABC's "The Good Doctor".

- B.C.'s reputation for excellence in foreign location services was reflected in the globally-recognized productions opting to film in the province in 2024. Among these are *LONGLEGS* starring Maika Monroe, *HERETIC* starring Hugh Grant whose performance was nominated for a Golden Globe, and *THE MONKEY*, the trailer of which amassed over 100 million views in 72 hours. *TRON: ARES* wrapped in Vancouver in 2024, and *THE SMASHING MACHINE* was filmed partially in Metro Vancouver. The *FINAL DESTINATION* series returned to film in Vancouver with its latest installment, *FINAL DESTINATION BLOODLINES*, co-directed by Vancouver director Zach Lipovsky. Additionally, partially filmed at Vancouver Film Studios and starring Vancouver-born actor Ryan Reynolds, *DEADPOOL & WOLVERINE* features the stunning downtown Vancouver skyline and the scenic English Bay as backdrops.
- Regional film activity was substantial, with *MOW* continuing to be a large portion of activity in B.C. The latest two installments in Hallmark's *SIGNED, SEALED, DELIVERED* series filmed in 2024 in the province, as well as Hallmark's *YOUNG AURORA TEAGARDEN MYSTERIES 2 and 3*, Lifetime's *AN EASTER BLOOM* and, Tilt 9 Entertainment's *SIDELINED: THE QB AND ME* directed by Justin Wu. Films *LUNAR SWAY*, *ALL NIGHT WRONG*, *CASKET GIRLS*, and series "Earth Abides" and "Tracker" season 1 filmed across B.C.'s regions. HBO's "The Last of Us" season 2 filmed in the Thompson Nicola and Vancouver Island North Regions in addition to the Metro Vancouver area.
- In 2024, B.C.'s leading talented visual effects and post production studios received recognition at the 2024 Academy Awards, with DNEG Vancouver winning the Academy Award for Best Visual Effects on *DUNE: PART TWO*. Nominations were granted to Framestore for *GUARDIANS OF THE GALAXY VOL. 3* and Sony Pictures Imageworks Vancouver for *SPIDER-MAN: ACROSS THE SPIDER-VERSE*. B.C.'s premier animation studios produced acclaimed content in 2024, with *NIMONA* nominated for Best Animated Feature at the 2025 Academy Awards and *MOANA 2* nominated for Best Animated Feature Film at the 2025 Golden Globes, both of which have significant involvement from DNEG Vancouver. WildBrain Studios received 10 nominations at the 2024 Children's & Family Emmy Awards for their series and specials, as well as a nomination at the 2024 Kidscreen Awards for "Snoopy Presents: One-of-a-Kind Marcie" in the Best One-Off, Special or TV Movie category.
- B.C. earned major accolades in 2024 and 2025, driven by the success of Vancouver-based actors and filmmakers. Hulu/FX's "SHŌGUN" won four 2024 Golden Globe Awards and set a new Emmy record with 18 wins. Pamela Anderson earned a Golden Globe nomination for her role in *THE LAST SHOWGIRL*. At the 2025 Academy Awards, Vancouver-born Natalie Rae's Netflix documentary *DAUGHTERS* was shortlisted, and Vancouver producer Samantha Quan won Best Picture as part of the producing team for *ANORA*. *CONCLAVE*, starring Vancouver-based actor Carlos Diehz, received eight Oscar nominations. Vancouver Island-based *SUGARCANE*, which follows an investigation into a residential school near Williams Lake, B.C., was recognized at multiple 2024 awards shows and earned a Best Documentary Feature nomination at the 2025 Academy Awards.

About B.C.'s Motion Picture Industry

- With over 40 years of hands-on film commission service, B.C. possesses a global reputation for excellence and innovation in screen-based media production, and motion picture contributes to a strong and sustainable economy for the province. B.C. is a trusted partner for visiting productions and home to one of the world's largest animation, VFX, post, and virtual production clusters.
- B.C. remains Canada's largest foreign production hub. In 2024, there were over 370 projects that spent more than \$3.6B on the creation of original storytelling content in the province, including 123 projects that spent more than \$480M made by B.C.'s own award-winning and diverse domestic film and television producers.
- The province is home to an estimated 200 B.C.-based producers creating original content, one provincial and eight regional film commissions, and 41 municipal film offices.
- Known as a world class full-service hub, in 2024 B.C.'s estimated 230+ businesses delivered expert capabilities in motion picture production from script to screen. The province is one of the world's largest animation/VFX clusters with over 100 companies and adds to these 39 post production companies, 27 studios comprising 121 stages, 13 state-of-the-art virtual production service providers, five of which are permanent virtual stages, and more than 150 service and supply companies specializing in film production services.

- The province boasts 2.3M square feet in comprehensive studio facilities ensuring that every manner of capability is available to meet the full scope of production requirements. Purpose built, warehouse conversion, FX and broadcast stages B.C. stage infrastructure features state-of-the-art facilities offering in-house effects capabilities, production support buildings and a full range of amenities. Creative BC anticipates 340K square feet of additional stage space incoming in 2025.
- Spanning physical production, animation, visual effects and post-production, B.C.'s full-service industry is a major private sector employer with higher-than-average incomes and an estimated workforce of nearly 100,000 people skilled across technology, trades, business, and the arts.
- The BC Film Commission at Creative BC is home to major industry initiatives jointly supported by both government and motion picture industry stakeholders to ensure sustainability of the province's motion picture industry:
 - [Reel Green™](#) is where sustainability meets B.C.'s motion picture industry. A leader in sustainable production strategy and collaboration, Reel Green™ has 25+ major industry funders, 40 national partners, and four committees comprised of 26 members working on specific areas of action including Clean Energy, Circular Economy, sustainability tools, trainings (Sustainable Production Training and Carbon Calculator Training), and opportunities for collaboration and knowledge exchange.
 - [Creative Pathways™](#) is Canada's first motion picture industry workforce development solution—an online hub that maps a clear pathway into industry. The hub is built for career-seekers by the province's Motion Picture Production Industry Association of BC and Creative BC and managed within the provincial film commission at Creative BC. The initiative offers services and support to help industry participate and expand its practices that advance toward diversity, equity, and inclusion in its workforce.
 - [Creative Equity Roadmap™](#) is a resource for B.C.'s motion picture industry to advance equity, diversity, and inclusion in the motion picture industry and beyond it, into B.C.'s broader creative industries. The framework includes development "lanes" for the individual, the organization, and the industry, as well as "checkpoints"—knowledge, shared goals, and trainings—that can be accessed by anyone seeking to advance diversity, equity, and inclusion practices.

Learn More About Related Data

View all Motion Picture Tax Credit Reports on approved Tax Credits by Fiscal Year [here](#).

View Production Credits reporting on calendar year that completed filming in B.C. [here](#).

Learn more about B.C.'s Motion Picture Industry [here](#) and view real-time industry insights [here](#)

Learn about CIERA™, the Creative Industries Economic Results Assessment based on Statistics Canada datasets [here](#).

Creative BC provides statistics on film and television production in B.C. based on information that the agency collects as part of its administration of the Government of British Columbia's film and television tax credit programs. These updated figures represent calendar year Creative BC Tax Credit Administration Data which captures tax credit application data on total production spending in B.C. for all productions with Principal Photography/Key Animation (PPKA) start dates, as provided by the applicant.

Tax credit certifications are a good overall indicator of film and television production activity but there are limitations to the data. Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place. Additionally, B.C. production and labour expenditures are based on budgets that Creative BC receives at the time of application and may differ from the final production and labour costs.

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