

2009
2010

BRITISH COLUMBIA FILM
ANNUAL ACTIVITY REPORT



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2009
2010



THE FILM & TELEVISION INDUSTRY

The film and television industry in British Columbia performed well in 2009 with production spending exceeding \$1.3 billion, a modest increase over the previous year's level of \$1.2 billion. Foreign production in BC increased significantly during the period from \$841 million in the previous year to \$1.1 billion. This increase was offset by a significant decline in productions created by BC companies.

The impact of reduced domestic production is of significant concern to BC Film as a strong domestic industry is critical to the long term future of film and television production in British Columbia. BC production has fallen from \$408 million in 2007 to \$365 million in 2008 and to \$217 million in 2009. This trend is continuing in 2010 and the viability of the BC industry is in question.

While domestic production in BC has traditionally fluctuated from year to year the decline over the past two years is a symptom of a deeper competitive problem – it is more difficult to develop and finance scripted drama and feature films in BC than it is in Ontario. This is a result of a number of factors including: the absence of equity funding in BC, the more lucrative production incentives available in Ontario and the fact that broadcasters, who commission content, are based in Toronto and are increasingly relying on Ontario produced product. These are important issues that need to be addressed if BC companies are to prosper in an extremely competitive and volatile environment.

Throughout 2009/10, British Columbia Film continued to act as a catalyst for the industry by providing policy and financial support as well as by assisting the industry to understand the impact of change on its operating environment. BC Film remains committed to providing stable, focused and supportive programs that will allow the entrepreneurial skills of the industry to flourish.

In order to better define this role, British Columbia Film has identified the following core responsibilities:

- Support the development and marketing of high quality, commercially viable British Columbia film, television and digital media projects;
- Sustain and grow a competitive BC owned and controlled film, television and digital media industry;
- Enable British Columbia production companies to foster existing, and establish new, relationships with national and international co-financing partners;
- Improve the ability of British Columbia production companies to secure development and production financing and retain intellectual and financial control of content produced;
- Effectively administer provincial tax credit programs, ensuring that BC remains competitive as a production centre and continues to attract private sector investment;
- Assist in the development of the creative and managerial talent necessary to sustain industry growth.

The provincial tax credit programs, administered by BC Film, continue to be the primary drivers of production activity. In 2009/10 the governments of Ontario and Quebec significantly increased the tax credit incentives available. In its 2010/11 budget the provincial

government responded by increasing the incentives available for service productions and increasing the Digital Animation or Visual Effects credit. Additionally, it signaled its intention to introduce an Interactive Digital incentive program. While this has had the effect of stabilizing service production, the changes did not provide additional benefit to BC producers.

BC's reputation as a centre for digital animation and visual effects production continued to solidify in 2009/10 with such international companies as Disney/Pixar, Sony Image Works and Digital Domain establishing production studios in BC. BC Film will continue to work with international companies looking to invest and establish a production presence in the province.

The film, television and digital media industry has grown organically over the past two decades and no systematic or comprehensive approach to human resource development has been implemented. Recognizing that BC's long term competitive position is dependent upon the quality of BC talent and the skills that they bring to the industry, BC film brought together representatives from the film, television, animation, visual effects, post production and interactive gaming communities to develop a strategic approach to industry human resource development. Funds were secured to support this initiative to undertake the necessary research leading to strategy. It is expected that the results of this work will be presented to the industry and to government in the fall of 2010.

BC Film also recognizes its role in bringing the creative community together in order to understand the effects of content convergence. BC Film undertook a number of initiatives last year to encourage this understanding. These initiatives included:

- developing and delivering the Convergent Media and Convergent Media Readiness programs;
- supporting digitally based projects such as Spark Animation, Spark FX, the Digital "What's Going On" Salon series and a digital media seminar that brought film and television and new media producers together.

BC Film will continue to develop and sponsor this type of initiative over the coming years to help the industry understand the possibilities of multi-platform content creation and delivery.

During the past year, BC Film also worked with Telefilm Canada and other provincial agencies to ensure a Canadian presence at international film and television markets. Financial assistance was provided to allow BC companies to attend these events in order to develop international co-productions and to sell BC product into other markets.

The development of British Columbia's film and television sector is the result of effective public policy supporting the creative and business skills of the industry. It is a powerful partnership.

For more than twenty years the essential support provided by the government of British Columbia has allowed BC Film to assist both government and industry achieve their goals. We look forward to continuing this role and contributing to a stronger, more sustainable industry.

MICHAEL FRANCIS
Chair, Board of Directors, British Columbia Film

B

INDUSTRY OVERVIEW



LEVEL OF PRODUCTION

Total British Columbia film and television production spend in BC was just over \$1.3 billion in 2009, a slight increase over 2008. This growth can be accounted for by a significant increase in total service production spend – from \$841 million in 2008 to just under \$1.1 billion in 2009. 84 service productions – 14 television series, 9 animations and 24 other projects – were shot in British Columbia in 2009. While the total number of service productions remained constant from 2008, there were several high budget feature films that significantly increased the total amount spent.

The increase in service production was offset dramatically by a decline in productions created by BC companies – with domestic production dropping to \$218 million in 2009 from \$366 million in 2008. This decline is at least partially due to reduced product demand by Canadian broadcasters who experienced declining ad revenue over the last two years and by increased competitive pressure from Ontario.

166 domestic productions were shot in the province last year, including 19 feature films, 34 television series, 90 other television projects and 12 animated projects. Feature film saw an especially large decrease – 19 projects with a BC spend of \$31 million, down from 25 projects with a BC spend of \$84 million in 2008.

The film and television industry in British Columbia is made up of two distinct yet complementary types of production – domestic and service.

SERVICE PRODUCTION

- initiated, owned and controlled by producers from jurisdictions outside of Canada
- primarily interested in British Columbia as a production location
- highly mobile
- expends money on a project by project basis
- hires local talent and crew
- key creative decision-making remains with the foreign producer

DOMESTIC PRODUCTION

- created, developed, owned and controlled by British Columbia production companies
- makes long term investments in corporate infrastructure
- hires British Columbia key creative talent and crew
- contributes to stable employment levels
- provides opportunities for BC content creators to find a national and international audience



FILM AND TELEVISION PRODUCTION IN BRITISH COLUMBIA 1999 – 2009



ECONOMIC IMPACT

Film and television production is a desirable global commodity due to a multitude of economic impacts. There are many channels through which the film and television industry contributes to a local economy. Economic benefits of the industry can be measured in three ways - direct impacts related to the actual stages of production, indirect impacts in support of production and cross-sectoral impacts that spill over into other parts of the provincial economy.

FILM AND TELEVISION INDUSTRY – ECONOMIC IMPACTS

DIRECT

DEVELOPMENT/ PRE-PRODUCTION

- Content creation
- Rights acquisition
- Negotiation
- Casting
- Market Access/Travel

PRODUCTION

- Locations/Studios
- Processing
- On set equipment (camera/lighting)
- Permits

POST-PRODUCTION

- Editing (picture, sound, music)
- Visual effects CGI

DISTRIBUTION/EXHIBITION

- Cinema
- DVD/Television
- Internet/Mobile
- Festivals

INDIRECT

SUPPLIERS

- Equipment
- Construction
- Transport
- Advertising

BUSINESS

- Legal
- Accounting
- Financial/Banking

CROSS-SECTORAL

- Labour
- Skills Development
- Tourism
- Retail/Entertainment
- Trade
- Cultural

Graph - Source: British Columbia Film Commission, 2010



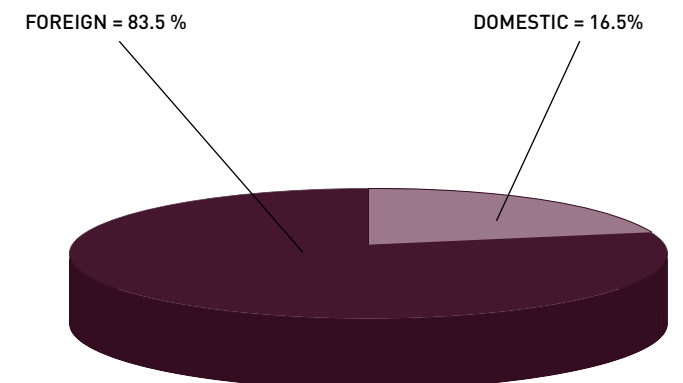
COMPETITIVE ADVANTAGE

Tax incentives are the common currency that draws film and television production to various locations throughout the world. While international competition is intense, the British Columbia tax credit programs – Film Incentive BC and the Production Services Tax Credit – continue to act as the key determinant of film and television production in the province, serving to keep British Columbia competitive nationally and internationally and contributing to inward investment, especially from the United States.

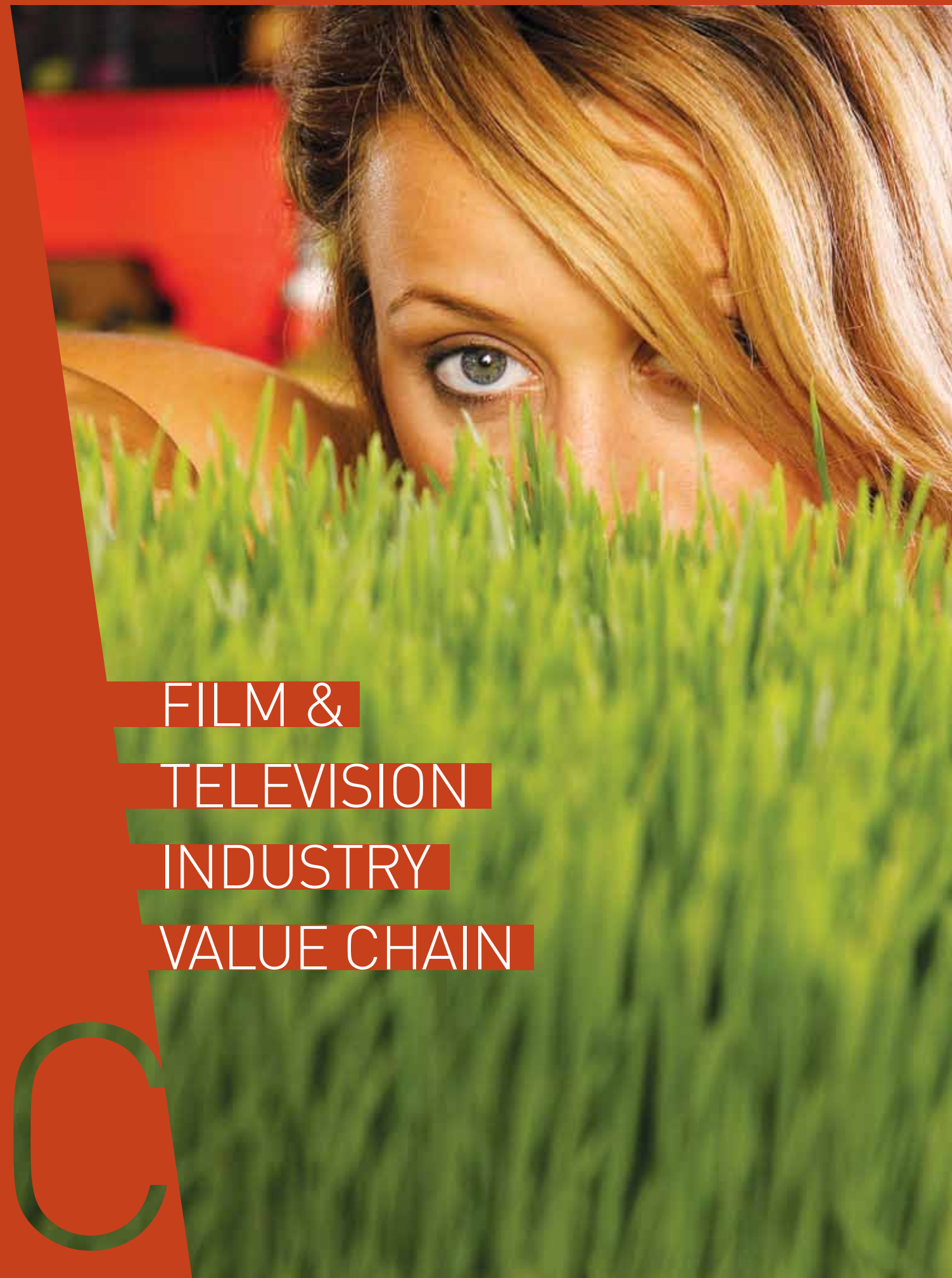
An essential part of British Columbia's success is its ability to offer a full service production experience that meets the needs of both foreign and domestic film and television companies. With a world class infrastructure (studios, post-production facilities, equipment rental), experienced and highly skilled crews, depth of creative talent, labour stability, expertise in special effects, animation and digital media, a film friendly environment, and a diversity of locations, British Columbia continues to offer numerous competitive advantages.

Dependence on service production carries inherent risk due to the mobile nature of the work and the influence of external forces beyond British Columbia's control (currency fluctuations, foreign incentives and labour unrest). A long term strategy to keep British Columbia's

industry competitive includes a strong and sustainable domestic sector. Key elements to sustainability include the establishment of integrated companies operating across development, production and distribution, the adequate capitalization of existing companies, securing interest from private investors, embracing new technologies, exploiting international marketing opportunities and insuring that BC talent remains in the province. While Film Incentive BC and the State Development programs have contributed to the growth of the domestic sector, there is considerable work that needs to be done if the full economic and creative potential of BC owned and controlled production is to be realized. This is an area in which BC Film will continue to work over the coming years.



Stumped, Rainmaker Entertainment Inc.



FILM & TELEVISION INDUSTRY VALUE CHAIN

No matter the size or scope of budget, film or television products complete the consecutive stages of the industry value chain. This progressive cycle has much in common with the more traditional business cycle of research and development, manufacturing, distribution and retail sales.

CREATIVE DEVELOPMENT

SKILLS

To a large degree, the strength and size of the film sector in a jurisdiction reflects the capacity of its workforce. The film and television industry relies upon highly skilled workers for both creative "above-the-line" positions (directors, writers, producers) and crew "below-the-line" positions (electricians, set designers, camera). Given the rapid pace of change in all aspects of this industry – including the push to deliver content on a wide variety of media platforms – advanced training and upgrading of both emerging and established film professionals is an important part of the process.

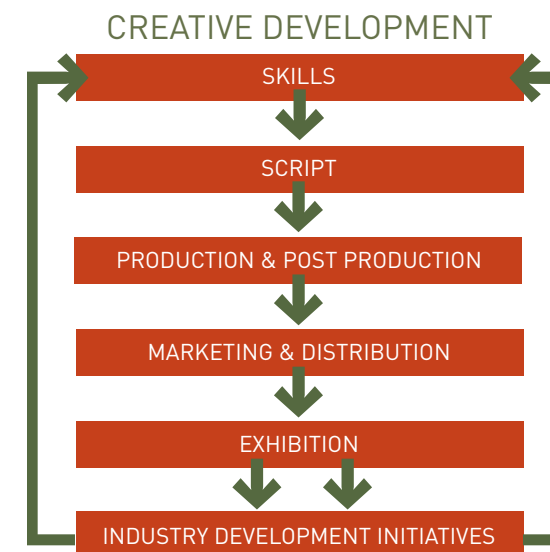
SCRIPT

It is generally accepted in the industry that a successful project begins with a properly developed script. Developing a film or television project typically takes several years. Starting with a concept or idea, a script will undergo extensive rewriting before it is ready to be produced. Allocating significant resources (both time and money) to allow for the proper development of a script is critical to the success of any film or television project and can help mitigate the inherent risk. This development work takes place well before the start of principal photography.

The development process includes acquisition and writing, raising financing to move the project forward to production, negotiating agreements (actors, equipment), planning digital and marketing strategies, and attendance at international film and television markets to pre-sell the product.

PRODUCTION AND POST-PRODUCTION

Production is a carefully orchestrated manufacturing process with all participants having a clearly defined role and purpose. A production shoot is a demanding, high stress activity – securing the production office, negotiating contracts, hiring production staff, hiring cast/crew, location scouting, ordering equipment and catering, costume design, supervising the technical aspects of post-production – these and many additional tasks are the overall responsibility of the producer.



As such, film and television producers must possess extraordinary management and communication skills. A production crew can range in size from 20 to 2000 people depending on the scope and budget of the production.

Post-production involves four key activities – picture editing, sound design, music composition and/or acquisition, and digital effects. Post-production is the last step in the production process where the final story elements are shaped. These activities are capital intensive – requiring a significant investment in state-of-the-art technology and facilities.

MARKETING AND DISTRIBUTION

Marketing and distribution of a film or television production is a key element of its economic viability. Attaching a distributor early in the development phase can be advantageous to a project in achieving both commercial and critical success. Marketing and distribution require specialized skills and experience, and sales and distribution companies exist to provide this unique service. Marketing and distribution campaigns can range from "guerilla" strategies where producers engage in grassroots self-distribution to the multi-million dollar marketing efforts of Hollywood studios. Marketing campaigns are increasingly involving potential fans and media in the production process to create a buzz well in advance of the project's final release. Interactive websites with short film "teasers", blogs and opportunities for fans to engage with the cast and crew – potentially even changing the outcome of a storyline – are one way to build an early and loyal fan base.

EXHIBITION

The exhibition of a finished production has multiple platforms. The theatrical release of a feature length film in a cinema and the broadcast of a television show on pay or free services remain the most popular forms of exhibition. However, the ancillary platforms of festivals, DVD, Video on Demand, mobile and the internet are increasingly important vehicles for commercial success.

A CHANGING ROLE IN THE INDUSTRY VALUE CHAIN

Since its inception in 1987, British Columbia Film has developed programs and services designed to support all stages of the industry value chain in support of the domestic production industry. Over the years, the Society has continually repositioned its programs in response to industry needs, fiscal realities and the ever-changing demands of the global marketplace.

British Columbia Film is cognizant of the fact that the media world is experiencing profound change that will have lasting effects on every aspect of the film and television industry. The extent of this change is unprecedented and will continue to be rapid and unpredictable.

The ability to "purpose" (create, shape and aggregate) content for multiple platforms and technologies is becoming increasingly important for film and television professionals at every stage of the industry value chain. British Columbia Film remains committed to developing programs and initiatives that will help the industry make this transition.



TRAINING

Strengthening the domestic sector of the provincial film and television industry requires the ongoing professional development of above-the-line talent. British Columbia Film supports nationally recognized training and, where required, develops specific initiatives that meet provincial needs.

British Columbia Film supports the skills development of above-the-line film professionals in a variety of ways:

- The Professional Internship Program creates "on-the-job" placements for emerging writers and producers;
- A number of industry partnerships in training have been developed with industry organizations including Women in Film & Television Vancouver, the Canadian Film Centre, Vancouver ACM SIGGRAPH, the Documentary Media Society, the Directors Guild of Canada – BC, the Motion Picture Production Industry Association of BC and the Canadian Film and Television Production Association – BC Producer's Branch.

The economic activity of creative content industries like film and television differs greatly from other sectors of the economy in terms of cost, demand, risk and behavior.

COST

- concentrated upfront (artistic creation, research and development)
- once master is completed, reproduction costs are minimal

RISK

- impossible to predict commercial success
- release of a creative product in a smaller market is particularly risky

DEMAND

- unique and individual
- difficult to predict

BEHAVIOURAL DYNAMIC

- benefits from industry clusters
- collaborative effort at all stages

SCRIPT DEVELOPMENT

A key challenge for production companies is to secure adequate monies to develop properties given the inherent risk involved. Recognizing the importance of the development process, British Columbia Film currently offers development support through three distinct programs.

The Project Development Fund provides development financing to film, television and digital media projects that have secured commitments from a broadcaster, distributor or other eligible triggering agent. Funding is "market-triggered" and does not include a creative or selective assessment of projects submitted.

The Slate Development Fund provides a financing envelope for the development and marketing of a slate of independent film and television productions. This program, targeted at more experienced production companies, offers recipients more flexibility and more capacity to effectively develop a portfolio of film and television product.

The Convergent Media Development Fund is intended to provide eligible recipients of British Columbia Film's Slate Development Fund and Project Development Fund with funding to cover some of the costs related to conceptualization, research and development of original multi-media content for distribution on digital platform(s).

PRODUCTION & POST-PRODUCTION

Once the development phase is completed, the greatest challenge shared by film or television companies is securing production financing. In Canada, production financing is frequently assembled from a variety of private and public sources. Currently, British Columbia Film lacks the financial capacity to offer production financing for film and television projects. However, the provincial tax credit program is a significant source of financing for both domestic and foreign film and television productions shot in British Columbia. The Digital Animation or Visual Effects (DAVE) tax credit has had a particularly positive impact on the animation and visual effects industry.

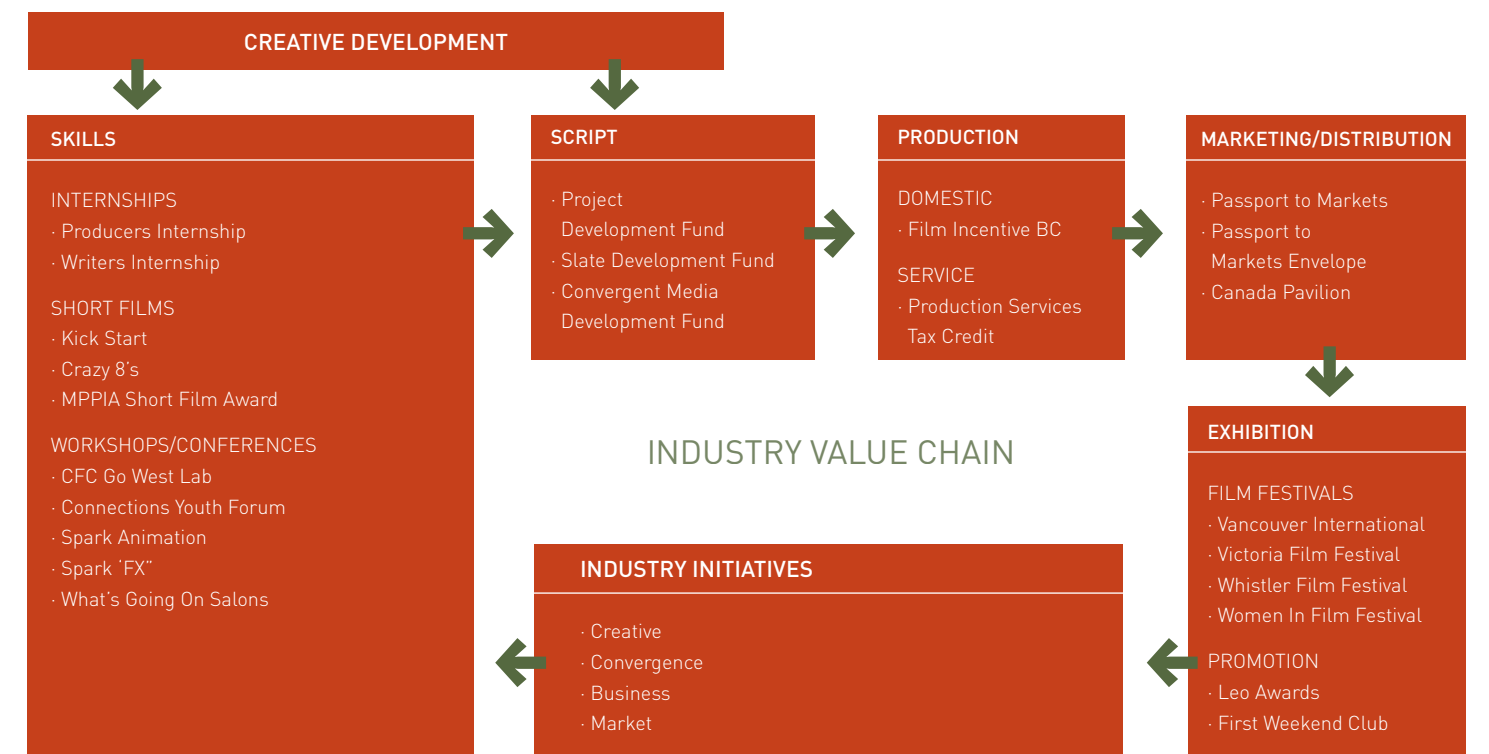
MARKETING & DISTRIBUTION

Recognizing the limitations imposed by the size of the Canadian market for film and television product, British Columbia Film has identified the international marketplace as a vital source of inward investment and export development. As the film industry has globalized, accessing the financing and business opportunities offered by the international marketplace is now a key part of a production company's business plan.

In support of this objective, the Passport to Markets and Passport to Markets Envelope programs enable the attendance of British Columbia production and distribution companies at internationally recognized film, television and digital media markets. In addition, through its International Markets – Canada Pavilion initiative, British Columbia Film works with federal and provincial partners to offer business centres at key international markets to facilitate sales and export development.

EXHIBITION

Film festivals and markets are a key part of any marketing and exhibition strategy. For independent films, successful festival screenings can promote a later theatrical release or broadcast. British Columbia Film supports the major British Columbia festivals and awards that showcase British Columbia films and filmmakers including the Vancouver International Film Festival, the Victoria Film Festival, the Whistler Film Festival, Women in Film Festival, First Weekend Club and the Leo Awards.



A CATALYST FOR INDUSTRY GROWTH



D

British Columbia Film serves as a catalyst for industry development by supporting activities and company growth in both the production services and domestic sectors.



CORE BUSINESSES

OUR PROGRAMS

Tax Credit Delivery



Development Support



OUR GOALS

Develop the film, television and digital media industry in BC and capitalize on emerging production opportunities



Develop BC based production capacity in film, television and digital media



Demonstrate industry leadership; provide effective legislative and policy advice; efficiently deliver program services



OUR IMPACT

BC positioned as a competitive, world-class production centre

MANDATE

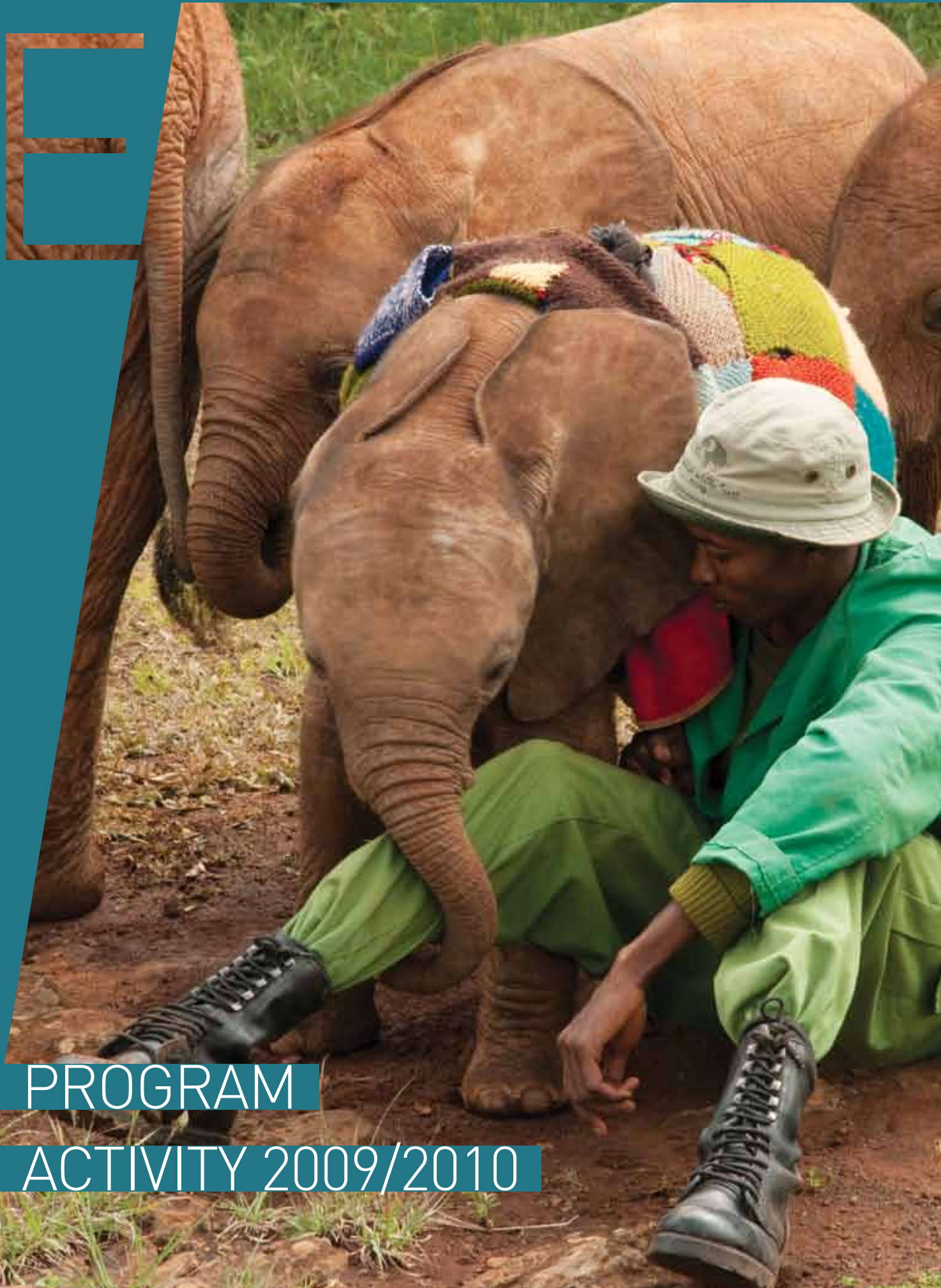
British Columbia Film is an independent, not-for-profit society established by the provincial government in 1987. It has the mandate to expand and diversify the film, television and digital media sector in British Columbia. Its core responsibilities are to:

- support the development and marketing of high quality, commercially viable British Columbia film, television and digital media projects;
- sustain and grow a competitive BC owned and controlled film, television and digital media industry;
- enable British Columbia production companies to foster existing, and to establish new, relationships with national and international co-financing partners;
- enhance the ability of British Columbia production companies to secure development and production financing;
- effectively administer provincial tax credit programs to ensure that BC remains competitive as a production centre and continues to attract private sector investment; and
- assist in the development of the creative talent necessary to sustain industry growth.

E

PROGRAM

ACTIVITY 2009/2010



PROVINCIAL TAX CREDIT PROGRAM

Provincial tax credit incentives act as the key driver of film and television production in the province. British Columbia's foreign and domestic tax credits, administered by British Columbia Film on behalf of the Provincial Government, contribute to the province's ability to attract and sustain production in an increasingly competitive global market.

FILM INCENTIVE BC

Film Incentive BC (FIBC) is a labour based tax incentive that provides refundable tax credits to Canadian controlled production companies based on eligible BC labour costs.

The package includes five specific initiatives:

- BASIC tax credit (35%) encourages film and television production in British Columbia;
- REGIONAL tax credit (12.5%) stimulates production outside of Vancouver;
- DISTANT LOCATION REGIONAL tax credit (6%) provides an additional incentive for productions shooting in more remote locations;
- TRAINING tax credit (3%) promotes the development of skilled workers in the industry;
- DIGITAL ANIMATION OR VISUAL EFFECTS (DAVE) tax credit (15%) assists the development of the digital animation and visual effects industry.

PRODUCTION SERVICES TAX CREDIT

The Production Services Tax Credit (PSTC) is a labour based tax incentive that provides refundable tax credits to Canadian or international film and television production corporations that have incurred eligible labour costs in British Columbia. The company does not have to be a Canadian-owned corporation, and there is no requirement that it have an interest in the copyright.

The package includes four specific initiatives:

- BASIC tax credit (25%) encourages film and television production in British Columbia;
- REGIONAL tax credit (6%) stimulates production outside of Vancouver;
- DISTANT LOCATION tax credit (6%) provides an additional incentive for productions shooting in more remote locations;
- DIGITAL ANIMATION OR VISUAL EFFECTS (DAVE) tax credit (15%) promotes the digital animation and visual effects industry in British Columbia.



FILM INCENTIVE BC FOR PERIOD APRIL 1, 2009 – MARCH 31, 2010

GENRE	# OF PRODUCTIONS CERTIFIED	PRODUCTION VALUE*	PROJECTED TAX CREDIT
Direct to DVD	6	\$26,473,968	\$4,406,923
Feature Film	21	\$72,559,117	\$11,298,478
Mini-Series	4	\$28,199,774	\$5,971,581
MOW	24	\$53,811,548	\$9,859,804
Pilot	9	\$9,613,833	\$1,902,993
TV Program	32	\$10,413,652	\$2,923,763
TV Series	39	\$120,738,107	\$20,965,639
TOTAL	135	\$321,809,999	\$57,329,181

*NOTE: Figures based on projected BC production budget totals

PRODUCTION SERVICES TAX CREDIT FOR PERIOD APRIL 1, 2009 – MARCH 31, 2010

GENRE	# OF PRODUCTIONS CERTIFIED	PRODUCTION VALUE*	PROJECTED TAX CREDIT
Direct to DVD	16	\$77,211,492	\$21,254,414
Feature Film	31	\$485,039,537	\$46,631,602
MOW	11	\$25,418,323	\$3,734,895
Pilot	11	\$41,088,602	\$4,600,223
TV Program	3	\$1,843,820	\$387,129
TV Series	28	\$461,802,428	\$52,413,491
TOTAL	100	\$1,092,404,202	\$129,021,754

*NOTE: Figures based on projected BC production budget totals

CREATIVE DEVELOPMENT

Creative development, in the form of script, skills and company development, is a key objective of British Columbia Film in support of the growth of a sustainable domestic industry.

SLATE DEVELOPMENT FUND

Launched in 2004/05, the Slate Development Fund is targeted towards established production companies who have demonstrated the capacity to sustain production in British Columbia. The program provides a financing envelope for the development and marketing of a slate of independent film and television productions. Slate financing is producer-directed and performance-based. Applicants must be British Columbia owned and controlled production companies and international treaty or interprovincial co-productions are eligible to be included in the slate.

British Columbia Film now has 31 companies that are operating under multi-year Slate Development agreements. The following companies are Slate Development recipients:



In 2009/2010, British Columbia Film met its ongoing financial commitment to companies contracted under the Slate program. Additionally BC Film awarded performance support to those companies who successfully sustained domestic production and met program objectives. For the year, \$225,000 in performance support was awarded to 4 companies who met performance standards. The following companies received support in 2009/10:

2009/2010 RECIPIENTS

Thunderbird Films Inc.	\$75,000
Paperny Films Inc.	\$50,000
Brightlight Pictures Development Inc.	\$50,000
Omni Film Productions Ltd.	\$50,000

TOTAL: 4 COMPANIES \$225,000

2004/2005 RECIPIENTS

Brightlight Pictures Development Inc.	\$150,000
Force Four Productions Ltd.	\$150,000
H3O Filmed Entertainment Inc.	\$150,000
Haddock Entertainment Inc.	\$150,000
Infinity Media Canada Inc.	\$150,000
Insight Film & Video Productions Ltd.	\$150,000
No Equal Entertainment Inc.	\$150,000
Omni Film Productions Ltd.	\$150,000
Paperny Films Inc.	\$150,000
Rampage Entertainment Inc.	\$150,000
Studio B Development Inc.	\$150,000

2005/2006 RECIPIENTS

Anagram Pictures Inc.	\$150,000
Bardel Entertainment Inc.	\$150,000
Crescent Entertainment Ltd.	\$150,000
Front Street Pictures Inc.	\$150,000
Gryphon Productions Ltd.	\$150,000
Network Entertainment Inc.	\$150,000
Screen Siren Pictures Inc.	\$150,000
Soapbox Productions Inc.	\$150,000
True West Films Ltd.	\$150,000

2006/2007 RECIPIENTS

Atomic Cartoons Inc.	\$100,000
Howe Sounds Films Inc.	\$100,000
Infinity Filmed Entertainment Group Inc.	\$100,000
Keatley Entertainment Ltd.	\$150,000
Nerd Corps Entertainment Inc.	\$150,000
Shavick Entertainment Inc.	\$150,000
Thunderbird Films Inc.	\$150,000

2007/2008 RECIPIENTS

Honalee Productions Inc.	\$125,000
Make Believe Media Inc.	\$125,000
Parallax Film Productions Inc.	\$125,000
Reunion Pictures Inc.	\$125,000

TOTAL: 31 COMPANIES \$4,400,000

PROJECT DEVELOPMENT FUND

The Project Development Fund helps attract marketplace investment by Canadian broadcasters, distributors and funding agencies to British Columbia, encouraging support for existing and emerging British Columbia companies on a project by project basis.

The program provides financing for script development to feature films, dramatic or animated television projects or documentaries that have secured development commitments from a broadcaster,

distributor or other eligible triggering agent. Convergent digital media projects associated with a film or television program may also be eligible. Funding is "market-driven" and does not include a creative or selective assessment.

A non-recoupable advance, triggered by a broadcast or distribution commitment, is available. Applicants must be British Columbia owned and controlled production companies and international treaty or interprovincial co-productions are eligible.

In 2009/10 British Columbia Film provided a total of \$373,069 in development financing to 53 film, television and digital media projects representing total development budgets of \$2,329,647.

PRODUCTION	BC FILM	DEVELOPMENT BUDGET	COMPANY
DIGITAL MEDIA			
Adventures of Little Jake & Many Skies	\$1,354	\$6,005	Little Jake Productions Inc.
Animism	\$10,000	\$38,500	Zeros 2 Heroes Media
Blake Undying	\$7,500	\$25,000	Zeros 2 Heroes Media
Darwin's Brave New World	\$10,000	\$239,399	Ferns Productions (Darwin) Inc.
Health Nutz	\$6,650	\$156,650	Chasing Pictures Entertainment Inc.
Sex with John	\$5,000	\$15,000	Clique Pictures Inc.
PROJECT TOTAL: 6	\$40,504	\$480,554	
DOCUMENTARY			
Aftermeth	\$2,500	\$7,500	Wunderman Films Inc.
Elephants Never Forget	\$10,000	\$35,000	Canazwest Pictures Inc.
Land of the Chartreuse Moose	\$10,000	\$30,000	Out Yonder Productions Inc.
Lotus Roots	\$2,835	\$14,173	Holiday Pictures Ltd.
Sanctuary	\$2,500	\$10,001	JLP Productions Inc.
Steps Forward	\$5,000	\$15,000	Wunderman Films Inc.
Taking Care of Chi	\$8,000	\$42,910	Anne Wheeler Inc.
When I Walk	\$7,500	\$42,500	In Face Films Inc.
X-Cars	\$10,000	\$248,684	Dreamfilm Productions Ltd.
PROJECT TOTAL: 9	\$58,335	\$ 197,084	
FEATURE FILM			
Any Night	\$7,500	\$22,500	Ameland Films Inc.
Chamber, The	\$7,500	\$46,337	Artifact Films Inc.
Chandra's Secrets	\$7,500	\$39,758	Dilemma Productions Inc.
Entitled	\$7,500	\$22,500	Foundation Features Inc.
Foot It	\$2,500	\$35,920	Rugged Media Inc.
Hold the Sky	\$7,500	\$37,500	Mortimer & Ogilvy Productions Ltd.
Honey, Baby, Sweetheart	\$10,000	\$113,905	Nine Mile Productions Inc.
Honour Camp	\$523	\$31,726	Really Real Films Inc.
Lawrence & Holloman	\$5,000	\$15,000	Ameland Films Inc.
Living Skies	\$7,500	\$22,500	Mad Samuri Productions Inc.
Lottery, The	\$6,000	\$32,900	Creative Engine Pictures Inc. / Serious Filmed Entertainment
Memetic	\$7,500	\$47,910	Digital Story House Inc.
Mud Puppy	\$10,000	\$30,000	Lexico Productions Inc. / Angel Ent
Nocturnia	\$5,000	\$42,635	Perfect Circle Productions Ltd.
On A Good Day	\$6,000	\$40,594	Etch Media Inc.
Portraits of You and Me	\$10,000	\$40,263	Holiday Pictures Ltd.
Rebel Kind, The	\$7,500	\$32,305	Optic Nerve Films Inc.
Roadside	\$5,000	\$15,000	Mad Samuri Productions Inc.
Smashed	\$7,500	\$22,500	Mad Samuri Productions Inc.

FEATURE FILM (CONTINUED)

That Burning Feeling	\$7,500	\$97,500	Resonance Films Inc
Volunteer, The	\$7,500	\$51,937	Orca Productions Inc
Widow's Club, The	\$6,000	\$47,352	Common Man Films Ltd.
PROJECT TOTAL: 22	\$ 148,523	\$888,542	

PILOT

Combat Hospital	\$4,707	\$23,536	0836117 BC Ltd.
Odyssey of Charlie & Kaspar, The	\$2,500	\$15,005	Two Birds and a Stone Productions
Swimmer, The	\$5,000	\$22,540	May Street Productions Ltd.
PROJECT TOTAL: 3	\$12,207	\$ 61,081	

TELEVISION MOVIE

Bond of Silence	\$10,000	\$90,001	Bauman Productions Inc.
Enchanted Forest	\$10,000	\$53,523	Mystique Films Ltd.
Hunting A Killer	\$10,000	\$71,058	Mystique Films Ltd.
Lucky-Ho	\$10,000	\$68,320	Foundation Features Inc.
PROJECT TOTAL: 4	\$ 40,000	\$ 282,902	

TELEVISION SERIES

Chronicles of a Midlife Crisis	\$4,250	\$12,750	Quadrant Motion Pictures Inc.
Cowboys & Indians	\$2,500	\$15,005	Mama-oo Pictures Ltd.
Health Nutz	\$20,000	\$100,000	Chasing Pictures Entertainment Inc
Kits	\$12,500	\$37,500	Kits Productions Ltd.
Last Call	\$4,000	\$16,628	SPG Productions Inc.
Operation Chastise	\$10,000	\$51,674	Marakanda Entertainment Inc.
Pourquoi Vancouver?	\$12,750	\$80,990	Witness Media Inc.
Survival of the Sickest	\$5,000	\$38,332	Free Form Productions Inc.
Tansi! Nehiyawetan	\$2,500	\$15,005	Nehiyawetan III Productions Inc.
PROJECT TOTAL: 9	\$ 73,500	\$ 367,884	

DEVELOPMENT TOTAL: 53	\$373,069	\$ 2,329,647	
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PROFESSIONAL INTERNSHIP PROGRAM

The Professional Internship Program facilitates "on the job" internship placements for emerging producers and writers with BC film and television production companies. Experienced filmmakers act as mentors and participating companies provide matching funds throughout the term of the placement. Internships are for a period of up to 50 weeks. Applicants must be British Columbia residents with professional experience who show a high degree of commitment and interest in enhancing existing skills under the guidance of a veteran mentor.

In 2009/2010, British Columbia Film provided \$75,900 in support to 6 interns.

DISCIPLINE	PARTICIPANT	MENTOR	BC FILM
PRODUCER	James Brown	Carl Bessai	\$15,000
	Amber Ripley	Rob Merilees	\$15,000
	Haydn Wazelle	Trish Dolman	\$15,000
	Marilyn Thomas	Lynn Booth	\$12,000
	Joe P.S. Klymkiw	Harvey Kahn	\$15,000
	Erica Landrock	Erik Paulsson	\$ 3,900
TOTAL: 6 PARTICIPANTS			\$75,900

CONVERGENT MEDIA DEVELOPMENT FUND

The Convergent Media Development Fund is intended to provide eligible recipients of British Columbia Film's Slate Development Fund and Project Development Fund with funding to cover some of the costs related to conceptualization, research and development of original multi-media content for distribution on digital platform(s).

This program was launched in response to the Canada Media Fund, which now requires that applicants make their projects available across a minimum of two distribution platforms, including television. Accordingly, the digital content developed under this program must be convergent to a television program that an eligible Slate recipient or Project Development Fund recipient already has in development with a licensed national or international broadcaster.

British Columbia Film anticipates that the funding provided through this program will leave the recipient in a stronger position to make subsequent application to the Canada Media Fund and/or the Bell Broadcast and New Media Fund.

In 2009/10 British Columbia Film provided a total of \$132,508 in convergent media development financing to 30 television projects.

PROJECTS	COMMITTED AMOUNTS	RECIPIENTS
100 Thing Challenge	\$5,000	Paperny Films Inc.
Any Night	\$3,750	Ameland Films Inc.
Battle Castles	\$10,000	Parallax Film Productions Inc.
Big In The 80's	\$14,654	No Equal Entertainment Inc.
Chamber, The	\$3,750	Artifact Films Inc.
Chartreuse Moose	\$5,000	Out Yonder Productions Ltd.
Combat Hospital	\$2,354	0836617 BC Ltd.
Enchanted Forest	\$5,000	Mystique Films Ltd.
Fairy Gownmother	\$5,000	Paperny Films Inc.
Food in the Fastlane	\$5,000	Paperny Films Inc.
Foot It	\$1,250	Rugged Media Inc.
Health Nutz	\$10,000	Chasing Pictures Entertainment Inc.
Hold The Sky	\$3,750	Mortimer & Ogilvy Productions Ltd.
Honey, Baby, Sweetheart	\$5,000	Nine Mile Productions Inc.
Last Call	\$2,000	SPG Productions Inc.
Lawrence & Holloman	\$2,500	Ameland Films Inc.
Living Skies, The	\$3,750	Mad Samuri Productions Inc.
Lottery, The	\$3,000	Creative Engine Pictures Inc. / Serious Filmed Entertainment
Lucky Ho	\$3,000	Foundation Features Inc.
Memetic	\$3,750	Digital Story House Inc.
Mud Puppy	\$5,000	Lexico Productions Inc.
Nocturnia	\$2,500	Perfect Circle Productions Ltd.
Odyssey of Charlie & Kaspar, The	\$1,250	Two Birds and a Stone Productions
Operation Chastise	\$5,000	Marakanda Entertainment Inc.
Roadside	\$2,500	Mad Samurai Productions Inc.
Smashed	\$3,750	Mad Samurai Productions Inc.
Survival of the Sickest	\$2,500	Free Form Productions Inc.
Volunteer, The	\$3,750	Orca Productions Inc. / Lexico Productions Inc.
When I Walk	\$3,750	In Face Films Inc.
X-Cars	\$5,000	Dreamfilm Productions Ltd.
TOTAL: 30 COMPANIES	\$132,508	

MARKETING/EXPORT DEVELOPMENT

Success in the highly competitive and rapidly changing film industry requires that filmmakers adopt a global market approach. Filmmakers must think globally when choosing stories to develop, securing project financing, and engaging production partners. Filmmakers require market access, market intelligence and market preparedness in order to prosper in this environment.

PASSPORT TO MARKETS

Passport to Markets supports the attendance of British Columbia film and television companies at key international markets, co-production and co-financing conferences. Applications are considered from British Columbia resident producers who have professional experience in the film and television industry and, where applicable, have been pre-selected by event organizers to participate at an

eligible market site. In addition, applications are considered from British Columbia resident sales agents or distributors. British Columbia Film support offsets a portion of travel, accommodation and registration expenses.

In 2009/10, British Columbia Film provided \$128,193 in support to 75 participants.

MARKET/CONFERENCE	COMPANY	APPLICANT	BC FILM
CANNES FILM FESTIVAL MARKET (CANNES, FRANCE)	Artifact Films Inc.	Mark Lewis	\$2,500
	Etch Media Inc.	Rob Neilson	\$2,500
	Horizon Motion Pictures Inc.	Rob Straight	\$2,500
	Industry Works Entertainment Inc.	Craig Adlard	\$2,500
	Keystone Entertainment Inc.	Nolan Pielak	\$2,500
	Lexico Productions Inc.	Monica Hilborn	\$2,370
	Orca Productions Inc.	Nicholas Kendall	\$2,500
	Pacific Gold Entertainment Inc.	Ron Loudoun	\$2,500
	Raven West Films Ltd.	Carl Bessai	\$2,500
	Resonance Films Inc.	Jason James	\$2,500
Ameland Films	Paul Armstrong	\$2,500	
TORONTO DOCUMENTARY FORUM AND HOT DOCS (TORONTO, CANADA)	Bedazzled Pics Inc.	Michaelin McDermott	\$1,000
	Mabooshi Film Company	Mitchell Kezin	\$1,000
	Blue Plate Productions Inc.	Alan Goldman	\$1,000
	Bountiful Films Inc.	Maureen Palmer	\$1,000
	Interfilm Productions Inc.	Boris Ivanov	\$1,000
	Laughing Mountain Communications Inc.	Ric Beairsto	\$1,000
	Mabooshi Film Company	Mitchell Kezin	\$1,000
	Something Something Studios	Arwen Hunter	\$1,000
	Texture Media Inc.	Deanne Esdale	\$1,000
	Matchless Films Inc.	Karen Porter	\$1,000
Vivamantra Films Inc.	Baljit Sangra	\$1,000	
NEXTMEDIA CONFERENCE (BANFF, CANADA)	Anaid Entertainment Inc.	Erin Berube	\$750
	Static Photography Inc.	Kris Krug	\$750
NORDIC CO-PRODUCTION FORUM (HAUGESUND, NORWAY)	Goonworks Films Ltd.	Katie Weekley	\$2,000
TRIBECA ALL ACCESS (NEW YORK, USA)	Fire Horse Productions Ltd.	Julia Kwan	\$1,500
INTERNATIONAL DOCUMENTARY FESTIVAL AMSTERDAM (AMSTERDAM, NETHERLANDS)	Mabooshi Film Company	Mitchell Kezin	\$2,000
MIPCOM (CANNES, FRANCE)	Big Bad Boo Studios Inc.	Shabnam Rezaei	\$2,000
	Blake Corbett Productions Inc.	Blake Corbett	\$2,000
	Centurion Pictures Inc.	Shea Wageman	\$2,000
	Pristine Entertainment Inc.	Gordon Stanfeild	\$2,000
	Waterfront Entertainment Group	Davie Doerksen	\$2,000

INTERNATIONAL FINANCING FORUM (TIFF – TORONTO, CANADA)	Submission Film Productions Inc.	Andrew Boutilier	\$500
STRATEGIC PARTNERS CO-PRODUCTION CONFERENCE (HALIFAX, CANADA)	Etch Media Inc.	Rob Neilson	\$1,500
	Perfect Circle Productions Ltd.	Karen Powell	\$950
	True West Films Inc.	Elizabeth Yake	\$1,500
MANNHEIM MEETINGS (MANNHEIM, GERMANY)	Artifact Films Inc.	Mark Lewis	\$2,000
	Clarity Films Inc.	Clare Hodge	\$2,000
	Etch Media Inc.	Rob Neilson	\$2,000
	Storylab Productions Inc.	Chad Willett	\$2,000
AMERICAN FILM MARKET (SANTA MONICA, USA)	Creative Engine Pictures Inc.	Larisa Andrews	\$1,500
	NGN Productions Inc.	Jack Nasser	\$1,500
	Red Bear Entertainment Inc.	Lindsay MacAdam	\$1,500
NATPE (Las Vegas, USA)	Chasing Pictures Inc.	Dasha Novak	\$1,500
	Fan Trust Entertainment Strategies	Catherine Warren	\$1,500
	Free Form Productions Inc.	David Doerksen	\$1,500
AUSTRALIA INTERNATIONAL DOCUMENTARY CONFERENCE (PERTH, AUSTRALIA)	Ferns Productions Inc.	Pat Ferns	\$2,000
KIDSCREEN SUMMIT (NEW YORK, USA)	Big Bad Boo Studios Inc.	Shabnam Rezaei	\$1,500
	Urban Safari Entertainment Inc.	Tracey Mack	\$1,500
REEL SCREEN SUMMIT (WASHINGTON DC, USA)	Anaid Entertainment Inc.	Erin Berube	\$1,500
	Big Red Barn Entertainment Inc.	Ken Malenstyn	\$1,500
	Patron Media Corp.	Michael Ghent	\$1,500
	SPG Productions Inc.	Shelley Gillen	\$1,500
	Worldwide Bag Media Inc.	Stephen Harmaty	\$1,500
BERLINALE EUROPEAN FILM MARKET (BERLIN, GERMANY)	Artifact Films Inc.	Mark Lewis	\$2,000
	Fringe Filmworks Inc.	Angela Heck	\$2,000
	Mama-oo Pictures Ltd.	Rajvinder Uppal	\$2,000
	Red Cedar Films Inc.	Henrik Meyer	\$2,000
HONG KONG FILMART (WANCHAI, HONG KONG)	Diverse Entertainment Inc.	Selena Paskalidis	\$2,000
	Holiday Pictures Ltd.	Shan Tam	\$2,000
	Joker Films Inc.	Jhod Cardinal	\$2,000
	Keystone Entertainment Inc.	Nolan Pielak	\$2,000
	Longtale Entertainment Ltd.	Harry Sutherland	\$2,000
	Massey Productions Ltd.	Raymond Massey	\$2,000
SOUTH BY SOUTHWEST (AUSTIN, USA)	Anaid Entertainment Inc.	Erin Berube	\$1,500
	Bowen Arrow Productions Inc.	Katrin Bowen	\$1,500
	Mabooshi Film Company Inc.	Mitchell Kezin	\$1,500
	Sparkjoy Studios Inc.	David Montie	\$1,500
MIPTV (CANNES, FRANCE)	Anaid Entertainment Inc.	Margaret Mardirossian	\$2,000
	Black Taj Films Inc.	Samir Mallal	\$2,000
	Fan Trust Entertainment Strategies	Catherine Warren	\$2,000
	Interfilm Productions Inc.	Boris Ivanov	\$2,000
	Triton Media Holdings Inc.	Rupert Harvey	\$2,000
	Waterfront Entertainment Group	David Doerksen	\$2,000
TOTAL: 75 PARTICIPANTS			\$128,193



PASSPORT TO MARKETS ENVELOPE

The Passport to Markets Envelope Program facilitates established British Columbia production companies with a track record in film and television in advancing their development plans and meeting business growth objectives. Applications are considered from experienced British Columbia companies who demonstrate a track record in previous production volume and existing commitments to the projects in their development slate. Applicants can apply for attendance at up to six market sites per year for support to offset a portion of travel, accommodation and registration expenses.

In 2009/10, 5 companies were awarded envelopes of \$12,000, for a total commitment of \$60,000.

PRODUCTION COMPANY	BC FILM
Aarrow Productions Inc	\$12,000
Bardel Entertainment Inc.	\$12,000
Industry Works Entertainment Inc.	\$12,000
Raven West Films Ltd.	\$12,000
Soapbox Productions Inc.	\$12,000
TOTAL: 5 COMPANIES	\$60,000

Wolf Canyon, Really Real Films Inc., Photo: Robert Musnicki

INTERNATIONAL MARKETS

British Columbia Film provides opportunities for British Columbia producers and distributors/sales agents to participate at key international film and television markets. Through this program, British Columbia Film partners with other federal and provincial film agencies to provide business centres that facilitate sales and export development. Key international markets include the American Film Market (AFM), Cannes Marche du Film, MIPTV and MIPCOM.

British Columbia Film provided \$70,000 in support for international markets in 2009/10. The following British Columbia production, sales and/or distribution companies attended the supported markets:

AMERICAN FILM MARKET (AFM) 2009

Creative Engine Pictures Inc.
Horizon Motion Pictures Inc.
IndustryWorks Entertainment Inc.
Joker Films Inc.
Lexico Productions Inc.
Massey Productions Ltd.
Movieset Inc.
Mystique Films Ltd.
NGN Productions Inc.
No Equal Entertainment Inc.
Off Island Films Inc.
PHD Productions Inc.
Red Bear Entertainment Inc.
Soapbox Productions Inc.
Twenty One Inc.

CANNES MARCHÉ DU FILM 2009

Artifact Films Inc.
Daval Releasing Inc.
Etch Media Inc.
Horizon Motion Pictures Inc.
IndustryWorks Entertainment Inc.
Keystone Entertainment Inc.
Lexico Productions Inc.
Orca Productions Inc.
Pacific Gold Entertainment Inc.
Playing Army Productions Inc.
Raven West Films Ltd.
Resonance Films Inc.
Screen Siren Pictures Inc.
Sepia Films Ltd.
Submission Films Inc.
Waterfront Entertainment Group

MIPTV 2009

Bardel Entertainment Inc.
Horizon Motion Pictures Inc.
Industryworks Entertainment Inc.
In Face Films Inc.
Infinity Films Ltd.
Needlefish Films Inc.
Nerd Corps Entertainment Inc.
Omni Film Productions Ltd.
Picture Box Distribution Inc.
Waterfront Entertainment Group

MIPCOM 2009

Big Bad Boo Studios Inc.
Blake Corbett Productions Inc.
Centurion Pictures Inc.
Horizon Motion Pictures Inc.
Industryworks Entertainment Inc.
Nerd Corps Entertainment Inc.
Omni Film Productions Ltd.
Pristine Entertainment Inc.
Soapbox Productions Inc.
Waterfront Entertainment Group

British Columbia Film also co-sponsored a Producers' Networking Event during the Cannes Film Festival with the Association of Provincial Funding Agencies and the Atlantic Film Festival. This event complimented activities at the Canada Pavilion, promoting co-production and co-venture opportunities with Canada. In addition, BC Film assisted in the development and funding of the Producer's Pitch Session organized by the Canadian Consulate in Los Angeles.



Cannabiz, Omni Film Productions Ltd., Photo: Lionel Goddard

2009/10 INDUSTRY SPONSORSHIPS & PARTNERSHIPS

ACADEMY OF CANADIAN CINEMA & TELEVISION (ACCT)

British Columbia Film continued its industry partnership with the Academy and sponsored both the 2009 Gemini and 2010 Genie Nominee Receptions held in Vancouver.

ALBERT MAYSLES MASTER CLASS

British Columbia Film sponsored a master class and evening presentation with Albert Maysles – director of such films as *Grey Gardens*, *Salesman* and *Gimme Shelter* – hosted by Capilano University.

ATLANTIC FILM FESTIVAL – STRATEGIC PARTNERS CO-PRODUCTION CONFERENCE

British Columbia Film sponsored the keynote breakfast and co-sponsored the 'Provincial Buzz' sessions intended to provide delegates with information about co-producing with Canada. These sessions highlighted the benefits of co-producing with a BC company and completing production and/or post production in BC.

CODE 2010 MOTION PICTURES

British Columbia Film, along with the other provincial film agencies and Telefilm, sponsored this initiative of CODE (Cultural Olympiad Digital Edition). 16 short digital films were commissioned from filmmakers across the country with the purpose of exploring the human body in motion. These shorts were featured on high-definition screens in Metro Vancouver and Whistler, on handheld devices and on computer monitors around the world during the 2010 Winter Games.

CRAZY 8'S SHORT FILM COMPETITION

British Columbia Film co-sponsored Crazy8s 2009 – an opportunity for 8 filmmakers to each make a film in only 8 days and with \$800 – with the Director's Guild of Canada-BC, the Union of BC Performers and the CFTPA.

DOXA - CONNEXIONS YOUTH FORUM

Held during the DOXA Film & Video Forum, the Connexions Youth Forum is a professional development opportunity meant to encourage the artistic potential of ten aspiring BC documentary filmmakers selected from around the province. British Columbia Film sponsored a series of mentorship opportunities, screenings and workshops.

FIRST WEEKEND CLUB

The First Weekend Club celebrates Canadian film and talent with a goal of building audiences and appreciation for Canadian cinema by facilitating a series of special screenings across the country, interviews with directors and media profiling. British Columbia Film continued its sponsorship of these initiatives.

GO WEST PROJECT LAB 2009

British Columbia Film co-sponsored this intensive five day lab bringing industry experts together with a select group of producers. Facilitated by the Whistler Film Festival in partnership with the Canadian Film Centre, this lab gave producers the opportunity to receive feedback on their feature films from the sales agents, distributors and marketing experts in attendance.

KICK START

British Columbia Film continued this joint initiative with the Directors Guild of Canada – BC. With the participation of sponsors Rainmaker Digital Pictures, Post Modern Sound, Finale Editworks and Western Post, the program provides BC emerging directors with a calling card film that will assist in pursuing a directing career.

LEO AWARDS 2009

British Columbia Film continued its sponsorship of the Leo Awards in 2009. The Leo Awards take place annually, honouring British Columbia film and television talent for their work during the previous year.

METRO VANCOUVER 2010 INDUSTRY TRADE MISSION PROGRAM

British Columbia Film participated in the Metro Vancouver Olympic business initiative by presenting to, and meeting with, digital media companies to explain the benefits of locating and investing in British Columbia.

MPPIA INDUSTRY WEEK – CAREER EXPO

British Columbia Film took part in the career expo during the Motion Picture Production Industry Association's third annual Motion Picture Industry Week. The expo was a chance for people interested in working in the local film and television industry to gain insight from people and organizations already active in the community.

MPPIA SHORT FILM AWARD

An industry-building initiative by the Motion Picture Production Industry Association, British Columbia Film and the Whistler Film Festival Society, the MPPIA Short Film Award provides a BC filmmaker with a \$15,000 cash award plus in-kind production services of up to \$100,000 for a short film project.

SPARK ANIMATION 2009

British Columbia Film sponsored this animation forum and film festival put on by the Vancouver chapter of ACM SIGGRAPH. The five day festival featured world-renowned animators, art directors and directors presenting their work; as well as masterclasses and screenings.

SPARK FX 2010

British Columbia Film sponsored this visual effects forum and film festival put on by the Vancouver chapter of ACM SIGGRAPH. The five day festival featured screenings and more than a dozen presentations by industry veterans who shared creative and technical insight into their work on the biggest effects-driven films of the year.

VANCOUVER INTERACTIVE DIGITAL WEEK – PARTNERING FORUM

British Columbia Film co-sponsored Vancouver Interactive Digital Week's 2009 International Partnering Forum. Organized by DigiBC, VIDWeek is a digital content event aimed at international digital media producers with the goal of profiling Canada's digital media sector and encouraging new national and international partnerships.



VANCOUVER INTERNATIONAL FILM FESTIVAL & FORUM

British Columbia Film was a sponsor of the 28th Vancouver International Film Festival in 2009. BC Film also co-sponsored the 24th Annual Film and Television Forum, which included four days of seminars, workshops, master classes and networking events.

VICTORIA FILM FESTIVAL

British Columbia Film was a sponsor of the 2010 Victoria Film Festival. The festival brought together producers, commissioning editors, broadcasters and distributors to participate in a series of professional and industry development events.

WHAT'S GOING ON SALONS

British Columbia Film sponsored a series of discussions about the rapidly changing media landscape called the What's Going On Salons. Designed to be entertaining, accessible, inspiring and above all, informative overviews, each salon was designed to help demystify and better define the digital terrain while bringing together members of the digital and traditional film and television communities.

WHISTLER FILMMAKERS FORUM 2009

British Columbia Film sponsored the Crossing Borders Keynote Address luncheon at the 2009 Whistler Film Festival. BC Film also co-sponsored the New Media Exchange partnering sessions, which offered an opportunity for participants to be matched with Canadian and international commissioning editors, acquisition executives, distributors and digital media executives.

WOMEN IN FILM & TELEVISION VANCOUVER WORKSHOP SERIES 2010

British Columbia Film supported the series of workshops offered by Women in Film and Television Vancouver in 2009/10. These included a pitching workshop for writers with a top script consultant and a producer's workshop led by a panel of seasoned industry professionals.

REPORT ON PERFORMANCE



The 2008/09 – 2010/11 British Columbia Film Service Plan identifies the role that British Columbia Film can play in industry development, the priorities against which we intend to invest our resources and the performance targets against which our success can be measured.

The following summarizes the goals and objectives set for 2009/10, and how they were met over the past year.

GOAL 1

Develop the film, television and digital media production industry in British Columbia

GOALS AND OBJECTIVES	MEASURES	2008/09 TARGET OR FORECAST
1.1 Deliver a fair, transparent and accountable provincial film, television and digital media tax credit program	Percentage of applicants expressing satisfaction with BC Film administration of tax credit programs	Not less than 75% (target)
1.2 Enable film, television and digital media projects to be financed for production in British Columbia	Dollar value of projects assisted by the tax credit program	Cannot be forecast at this time
1.3 Support the creation of employment opportunities in British Columbia	Dollar value of salary and wages paid for by projects assisted by the tax credit program	Cannot be forecast at this time
1.4 Facilitate collaboration between creators of digital media and film and television content	Participant satisfaction with seminars and information events delivered	Not less than 75% (target)

2009/10 RESULTS

In 2009/10 BC Film processed tax credit applications totaling \$1.4 billion in production activity resulting in \$573 million in salaries and wages paid to British Columbians. Overall industry production increased in 2009 to \$1.3 billion (\$1.2 billion – 2008) although domestic production declined significantly to \$217 million (\$365 million – 2008).

Applicants to the film and television tax credit programs were surveyed to determine satisfaction with BC Film's administration of the programs. The responses indicated a 4.4/5 satisfaction level, exceeding performance targets.

BC Film continues to improve its information and services relating to the tax credit programs. Tax provisions and regulations are, by their nature, complex. To help address industry understanding of the legislative regime under which credits are administered, BC Film organized a public meeting for the industry that brought together representatives of the BC Ministry of Finance, Canada Revenue Agency and the Canadian Audio/Video Certification Office to explain tax credit administration and to respond to industry questions and concerns.

Further BC Film has implemented an online application for the FIBC program to complement the online application for the PSTC program. The PSTC initiative has been well received by clients with over 42% of applications being received electronically. Acceptance of the new FIBC program will be monitored in 2010/11. BC Film also began the process of updating the PSTC online program to a more current platform that is consistent with that developed for FIBC.

GOAL 2

Develop a British Columbia based film, television and digital media industry with a national and international market

GOALS AND OBJECTIVES	MEASURES	2008/09 TARGET OR FORECAST
2.1 Deliver a fair, transparent, and accountable program of financial incentives for British Columbia companies and individuals	Percentage of BC applicants expressing satisfaction with BC Film administration of development programs	Not less than 75% (target)
2.2 Support development of intellectual property in British Columbia	Development dollars leveraged by BC Film project funding (ratio)	4/1 (forecast)
	Support creation of industry development strategy	Industry development strategy proposed
	Encourage development of a proposed tax incentive plan supporting industry development strategy	Provide policy response
2.3 Assist British Columbia companies to retain intellectual and financial ownership and control of their creative properties	\$ value of BC-owned and controlled projects by companies receiving Slate Development Funding	\$140 million (forecast)
	\$ value of BC owned and controlled productions supported by tax credits	\$235 million (forecast)
2.4 Assist British Columbia companies to develop international market, financing and partnership opportunities	Percentage of participants expressing satisfaction with opportunities supported by BC Film	Not less than 75% (target)
2.5 Strengthen and diversify skills within the British Columbia industry	Percentage of participants expressing satisfaction with training opportunities supported by BC Film	Not less than 75% (target)

2009/10 RESULTS

British Columbia Film surveyed applicants to its industry assistance programs to determine client satisfaction with the programs and their administration. The results were as follows:

· Project Development Program	4.6/5
· Passport to Markets Programs	4.6/5
· Internship and Scholarship Programs	4.2/5

These results all exceed targets.

BC Film worked with industry and government to develop a response to the increase in tax credits announced by the governments of Ontario and Quebec. BC Film is also working with government and industry to develop a longer term strategy for industry development.

Although BC Film continues to contribute to the capacity of BC companies to retain creative and financial control of content produced, the limited and reduced budget of BC Film coupled with the financial difficulties experienced by the Canadian broadcast industry resulted in a significant decrease in the production activity of BC companies. This decline has put into question the viability of a number of established production companies.

Demand on the Project Development Fund did, however, remain relatively stable. BC Film achieved a 6.25/1 leveraging ration on its project development funds.



Goal 3

Capitalize on emerging opportunities in digital entertainment

GOALS AND OBJECTIVES	MEASURES	2008/09 TARGET OR FORECAST
3.1 Develop industry knowledge of new digital entertainment opportunities	Percentage of participants expressing satisfaction with events and information sessions	Not less than 75% (target)
3.2 Examine funding models that will encourage growth in the BC owned digital entertainment industry	Support industry development of digital entertainment strategy	Strategy to be developed
	Develop a proposed tax incentive plan supporting digital entertainment strategy	To be determined
	Research on other potential approaches delivered	Ongoing
3.3 Initiate incentives for the development and production of digital entertainment	Initiatives supported	Ongoing

2009/10 RESULTS

In February 2010 the provincial government announced its intention to implement an Interactive Digital Media tax credit. BC Film assisted members of the Interactive Task Force in framing their request to government.

In 2009/10 the Canada Media Fund, the federal agency responsible for the funding of broadcast television in Canada, announced that it would require interactive content be developed for all television projects. As the industry was not prepared for this requirement and had neither the resources nor the expertise to adequately develop interactive content, BC Film developed two programs to assist producers meet this requirement. The Convergent Media Development Fund was created to assist slate supported companies and for smaller project focused initiatives, the Television Convergent Media Readiness Advance was developed.

Additionally, BC Film provided support to a number of digitally based projects including; Spark Animation, Spark FX, the Digital What's Going On Salon series, Vancouver International Digital Week and a digital media seminar programmed by the Zeros to Heroes new media company.

GOAL 4

Demonstrate industry leadership; provide effective legislative and policy advice; efficiently deliver services

GOALS AND OBJECTIVES	MEASURES	2008/09 TARGET OR FORECAST
4.1 Deliver timely, relevant policy and program advice to the provincial government	Policy advice and analysis delivered as required	Ongoing
4.2 Encourage a review of tax incentive programs to enable a flexible, innovative and competitive film, television and digital entertainment industry	Timely, relevant advice delivered	Ongoing
4.3 Provide statistical information on industry trends to government and the industry	Reliable, timely and relevant information on production volume, employment and provincial investment.	Ongoing
4.4 Deliver a clear and consistent provincial perspective to federal regulatory, policy and program delivery agencies	BC input into national policy and regulatory processes	Ongoing
4.5 Facilitate communication between industry and government on policy and program issues	Effective communication maintained	Ongoing

2009/10 RESULTS

The film, television and digital media industry in British Columbia has grown organically over the past two decades and no systematic or comprehensive approach to human resource development has been implemented. Recognizing that BC's long term competitive position was fundamentally dependent upon the quality of BC talent and the skills that they bring to the industry, BC Film brought together representatives from the film, television, animation, visual effects and interactive gaming community to develop a strategic approach to industry human resource development. Funds were secured to undertake the necessary research leading to this strategy. It is expected that the results of this work will be presented to the industry and government by the fall of 2010.

BC Film continues to work with government to improve the effectiveness of the tax credit programs and is in regular contact with officials in the Ministry of Finance to resolve issues that result from the rapid pace of technological advancement that is changing the way that content is created, distributed and consumed.

BC Film provided, on request, policy and program advice as well as statistical information to the provincial government.

In conjunction with the provincial government and other provincial film agencies, BC Film led discussions with Canada Revenue Agency to address outstanding policy and administrative systems of CRA with the intention of improving service and the predictability of CRA processes.



GOAL 5

Maintain a knowledge-based, efficient organization

GOALS AND OBJECTIVES	MEASURES	2008/09 TARGET OR FORECAST
5.1 Maintain efficient program administration	Administration costs as a % of programs delivered	3%
	Working days to complete 90% of applications from receipt of a complete submission	35 working days
5.2 Nurture an expert, knowledge-based organization	Number of professional development hours per employee	25 hours
5.3 Develop an on-line application process for tax credit program	Client satisfaction with application process	On-line system operational
		Client satisfaction baseline established

2009/10 RESULTS

For the year ending March 31, 2010, BC Film processed the following under the tax credit programs:

- 100 accreditation certificates (Production Services Tax Credit)
- 135 eligibility certificates (Film Incentive BC)
- 185 completion certificates (Film Incentive BC)

The total value of the applications certified was \$186 million.

Processing performance continued to improve in 2009/10 and the target for assessing completed applications was significantly exceeded (Target – 35 working days; Actual performance at March 31, 2010 – 12 days).

Administrative cost and professional development targets were also exceeded. Administrative costs remained below one percent of the value of applications processed and the average number of professional development hours per employee was 21.

A new on-line tax credit application process for the FIBC program was implemented in 2009/10. Additionally, the process was begun to upgrade the existing PSTC on-line program launched in 2007/08. It is expected that the revised PSTC program will be operational in the fall of 2010.

BOARD OF DIRECTORS 2009/10

MICHAEL FRANCIS - CHAIR

COLIN BROWNE - SECRETARY/TREASURER

NINI BAIRD

GORDON ESAU

BRIGITTE PROCHASKA

GERRY RUTHERFORD

SHAN TAM



British Columbia Film is an independent, not-for-profit society established by the provincial government in 1987. It has the mandate to expand and diversify the film, television and digital media sector in British Columbia. The society gratefully acknowledges the financial assistance of the Province of British Columbia through the Ministry of Tourism, Culture and the Arts.

2009
2010

