

Activity Report 2014-2015

Film + Television
Book + Magazine
Publishing
Music + Sound
Recording
Interactive +
Digital Media

creativeBC

About Creative BC

Creative BC is an independent, not-for-profit agency created by the Province of British Columbia in April 2013 to build the capacity of BC's creative sector. The agency, which combines the services of the former BC Film Commission and BC Film + Media, has a mandate to support and strengthen BC's film and television, interactive and digital media, music and sound recording and magazine and book publishing industries.

Creative BC's goals are to expand and diversify BC's creative sector, stimulate inward investment and employment and promote BC's creative content and production capabilities both at home and in the global marketplace. Our decision making and resource allocation are guided by our vision of success, our sense of purpose and our values.

For more visit information: visit our website at www.creativebc.com

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We are British Columbia's Creative Industry Catalyst.

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BRITISH COLUMBIA'S CREATIVE SECTOR



Letter from the Chair

The creative sector is one of the most rapidly growing sectors of the global economy and a significant contributor to income generation, job creation and export earnings. British Columbia is well-positioned to capture a larger percentage of revenue from the world's creative economy due to our legacy of excellence and experience and the outstanding infrastructure we have developed in film, television, interactive media, music, book and magazine publishing.

As an established player, with links to the US west coast, Asia, Europe and other entertainment hubs, BC's creative sector has strong economic growth potential. From concept to execution, and in all areas of the creative industries, BC companies can – and are – succeeding at home and abroad. However, the rapidly changing economic and creative landscape requires us to be innovative and agile and to create stories that appeal to a worldwide audience.

To maintain this advantage, the creative industries, in partnership with Creative BC and other federal and provincial agencies, must work together to secure new export markets, provide the required training and education, attract inward international investment and drive growth through innovation and the adoption of new technology.

Creative BC is committed to the growth and development of the province's diverse and dynamic creative sector. Our work would not be possible without the support of the Province of British Columbia and the effective public policies that have been developed to support the industry, our Board of Directors and our many stakeholders.

It is a powerful partnership and one that we look forward to continuing to build upon to create an ever stronger, more competitive and sustainable creative sector in the province.

Michael Francis
Chair, Board of Directors, Creative BC

BOARD OF DIRECTORS 2014/15

Michael Francis,
Chair

Colin Browne,
*Vice-Chair, Secretary/
Treasurer*

Jason Dowdeswell

Gordon Esau

Scott McIntyre

Robert Bromley

Shan Tam



THE GALLERY: SIX ELEMENTS, CLOUDHEAD GAMES



DAWN OF THE PLANET OF THE APES, 20TH CENTURY FOX

Creative BC is committed to the growth and development of the province's diverse and dynamic creative sector.




HOTEL TRANSYLVANIA 2, SONY PICTURES IMAGEWORKS

Foreword by **JOHN VAILLANT**
author of *The Tiger* and *The Jaguar's Children*

GREAT SOUL OF SIBERIA

Passion, Obsession, and One Man's Quest for the World's Most Elusive Tiger




SOOYONG PARK

SAD MAG

Serious Art and Design Quarterly

ALL IN CAT
FELINE KUNAR
Dancing words
All in
NEW TUNE
The story of the
journey of the
GAD CAFE
and its many friends
and more!




Industry Summary

BC's creative sector – which includes film, television, interactive media, music, magazine and book publishing – is a major contributor to the province's economy and job creation.

This sector generates at least \$4 billion dollars in annual GDP and supports 85,000 skilled jobs in BC, putting the province's creative economy shoulder to shoulder with other industrial sectors such as mining, agriculture and forestry.¹

Creative industries are also one of the most rapidly growing sectors of the world's economy. Global spending on the entertainment and media markets will reach \$1.9 trillion in 2015, an increase of 5.7% from 2010 levels, with digital media comprising the largest sector of growth at 34% of the total.²

BC is well positioned to capture a growing percentage of the global entertainment and digital media market due to the outstanding infrastructure of industry, expertise and education we have developed. Our creative labour-force includes a combination of creative and technical talent that spans a wide range of occupations such as film and television producers, actors, directors, cinematographers, screenwriters, digital animators, modelers, VFX editors, sound recording engineers, musicians, composers, book and magazine publishers, writers and editors, to name a few.

The province has also established a strong infrastructure of training and post-secondary education through institutions that include: Simon Fraser University, the University of British Columbia, BCIT, The Bosa Centre for Film and Animation at Capilano University, Emily Carr University of Art + Design and their innovative cooperative venture, the Centre for Digital Media, the University of Victoria, the Vancouver Film School, Nimbus School of Recording & Music and The Centre for Arts and Technology in Kelowna, among others.

¹PricewaterhouseCoopers LLP, "Opportunity BC 2020: Creative Sector," Report for the Business Council of British Columbia, Statistics and Economics Group, (2009).

²PricewaterhouseCoopers LLP, "Global Entertainment and Media Outlook 2011-2015" the 12th annual edition.

BC Creative Sector Profiles

Creative BC supports the following five distinct creative industries: film and television, interactive media, music, book publishing and magazine publishing.

British Columbia's creative sector is recognized for being comprised of:

- A dynamic group of BC-based film and television companies that produce and distribute screen-based content for worldwide audiences.
- An experienced and highly regarded full-service production centre that is among the top three locations in North America for servicing international motion picture productions.
- A growing global hub of world-class creative and technical talent for animation, visual effects and post-production.
- A mature and well-established interactive video gaming industry that is the largest in Canada as well as a growing number of innovative new media companies.
- A large and diverse music industry making BC the third largest centre for music production in Canada.
- A diverse English language book and magazine publishing industry that produces content for all ages and audiences and is the second largest in Canada.

"I love shooting there. It's a natural place to make a show like *The X-Files*. Right now there are certain financial benefits but for me I always say the reason I come to Vancouver is the crews are so invested in the work; the work ethic is very strong and I've benefited from that commitment to doing good work."

Chris Carter, Creator and Producer of *The X-Files*

PHOTOS:
TOP: CHAPPIE,
COLUMBIA PICTURES

MIDDLE:
ARCTIC AIR, OMNIFILM
ENTERTAINMENT

BOTTOM: 50 SHADES OF
GREY, UNIVERSAL/FOCUS
ENTERTAINMENT

Film + Television Production

This sector includes a dynamic group of BC-owned and controlled companies that produce and distribute screen-based content for audiences around the world including feature films, dramatic and lifestyle series for television, documentaries, short films and commercials. In addition, BC is also one of the top three international full-service production centres in North America capable of servicing all sizes and budgets of motion picture production.

The industry has an experienced crew base of between 25,000 – 30,000 British Columbians who can provide the full range of services needed for both domestic and international productions.³ Combined with our strong labour-force, BC's motion picture industry has an outstanding infrastructure that includes more than 60 studios and a growing number of world-class animation and post-production companies.

Some of the many companies in this sector are BC-based producers such as Lark Productions, Thunderbird, Reunion Pictures, Omni Entertainment, Anaïd Productions, Raven West Films, Resonance Films, Bardel Entertainment, Arcana, Yeti Farm Creative, Slap Happy Cartoons, Sequence, North Shore Studios, Vancouver Film Studios, Stargate Studios and major international firms that include Industrial Light and Magic, Sony Picture Imageworks and Encore Deluxe.

³British Columbia, Canada, "Creative Industries Converge here, Film + Television + Animation," Games + Design," Ministry of International Trade, (March 2014), p. 3.



Interactive + Digital Media

This sector includes companies that produce content for console, social, video gaming, internet and mobile app design. The province is home to one of the oldest video game clusters in North America which includes Electronic Arts, the largest video gaming company in the world. Other companies in this sector include established players such as DHX Media, Radical Entertainment, Roadhouse Interactive and Relic and emerging BC companies such as Cloudhead Games who are developing one of the world's first virtual reality games.

In 2013, BC hosted 67 game development studios with a complement of 5,150 full time equivalent direct jobs.⁴

⁴British Columbia, Canada. "Creative Industries Converge here, Interactive Games +Design," Ministry of International Trade (March 2014), p. 3.



THE GALLERY: SIX ELEMENTS, CLOUDHEAD GAMES



TROPHY BINGO, ROADHOUSE INTERACTIVE



WARHAMMER 40,000: CARNAGE, ROADHOUSE INTERACTIVE



RED BULL AIR RACE THE GAME, ROADHOUSE INTERACTIVE



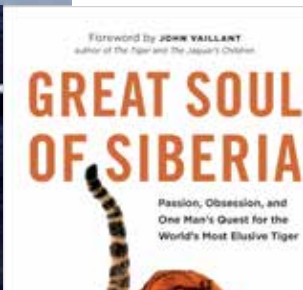
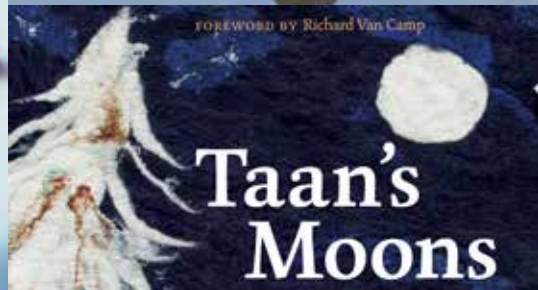
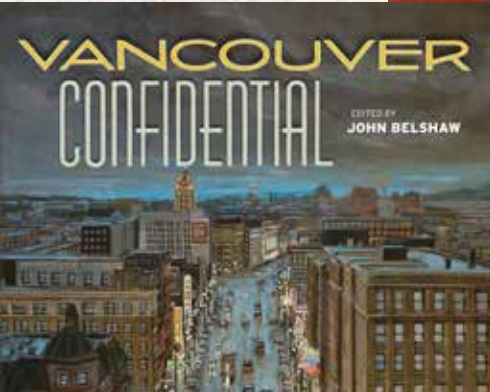
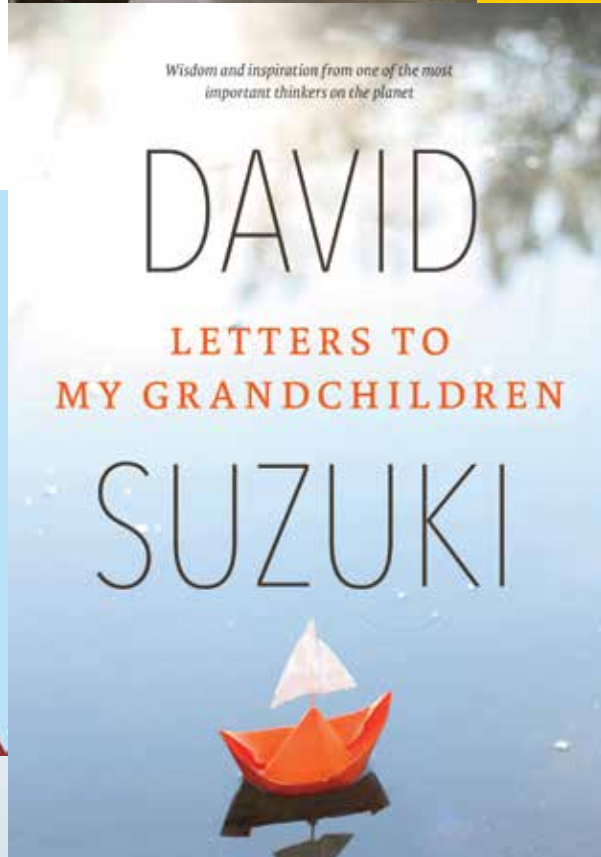
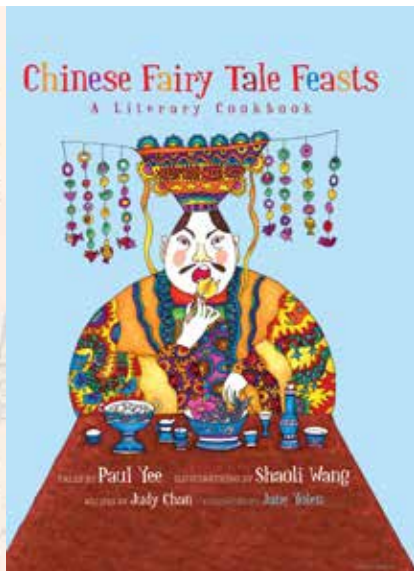
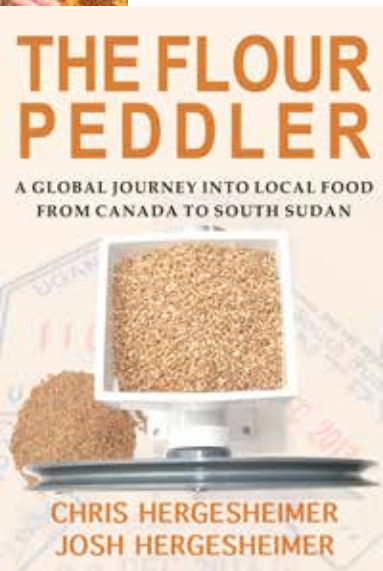
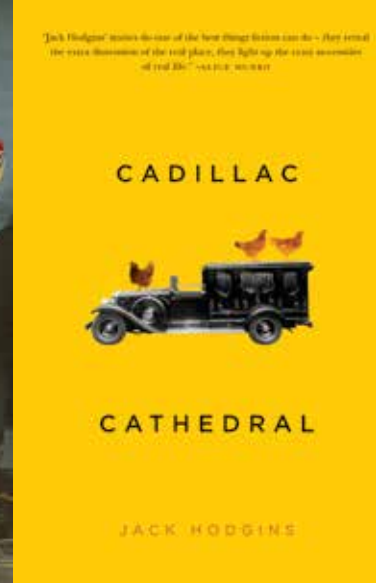
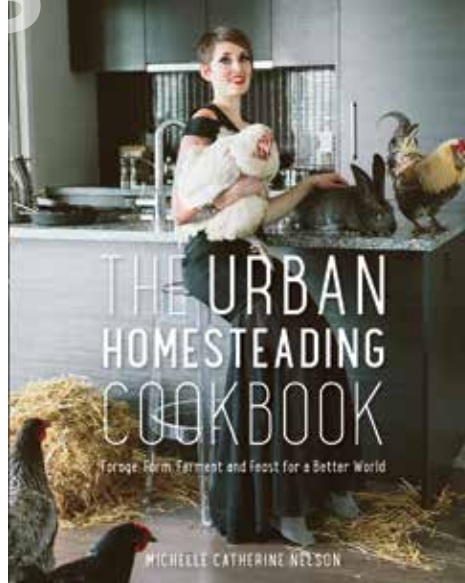
WINDY AND FRIENDS APP, TWOFOLD FILMS & LOUD CROW INTERACTIVE

Book Publishing

This sector includes a dynamic group of independent book publishers who produce an estimated 1,000 new and reprinted titles per year ranging from popular fiction and trade journals to works of original scholarship. BC's book industry also has a collection of more than 2,000 electronic books that are available to public libraries and their patrons.

BC authors are acclaimed internationally and have won awards around the world.⁵ Some of the companies in this sector include UBC Press, Canada's leading social sciences publisher, Self Counsel Press, Canada's premier source of self-help law books and books for small business, Arsenal Press who have won five Lambda Literary Awards and Theytus Press, a First Nations-owned and operated North American publisher of Indigenous voices.

⁵Association of Book Publishers of British Columbia, "A few facts about BC Books."



Music + Sound Recording

This sector includes a very large and diverse talent pool of artists who are known for producing all genres of music including pop, rock, classical, blues, folk and jazz. Many internationally recognized musicians such as Bryan Adams, Sarah McLachlan, Nickelback and Dianna Krall began their careers in BC and some of these artists still record here. There are an estimated 6,425 artists in the province which includes 5,825 singers or musicians and 600 conductors, composers and arrangers.

BC's music industry is also comprised of 58 independent record labels, the third largest concentration in Canada, and 123 sound recording studios. Other businesses include those that serve live music such as promoters, venue operators and ticket agents, managers and music publishers. Overall, the music industry in BC is comprised of small companies (less than five employees).⁶ Some of the companies include world-renowned recording studios such as The Armoury and Warehouse Studio and Nettwerk Music Group.

⁶PricewaterhouseCoopers LLP, "British Columbia Music Industry Sector Profile, Report for Creative BC," (August 2014), pp. 1-4.



WARLESS



THOMAS BECKMAN

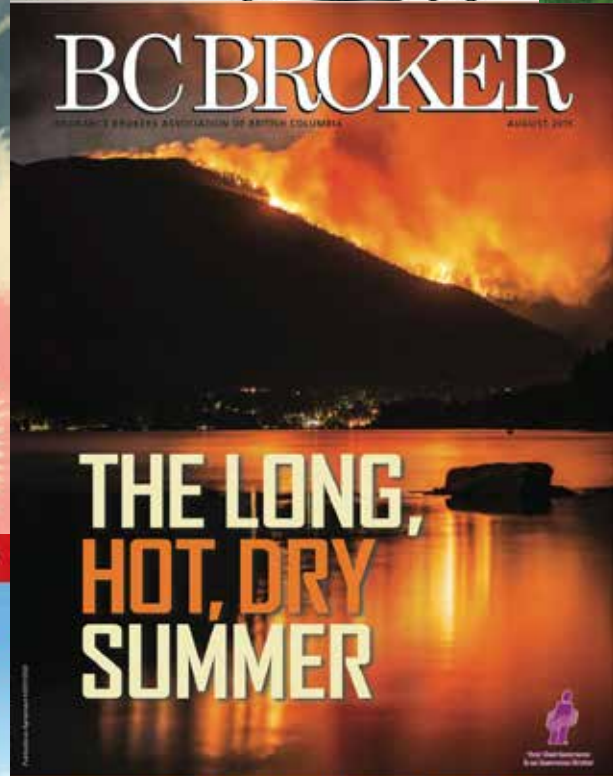


ARMOURY STUDIOS.
CREDIT: RON SOMBILON

Magazine Publishing

This sector includes a wide range of magazines producing content of interest to local, regional, national and international audiences and covering topics ranging from lifestyle, leisure and interior design to business, trade and investment. Some of the magazines published in BC include *Modern Dog*, *Modern Cat*, *SubTerrain*, *BC Broker*, *Small Farm Canada*, *Montecristo*, *Homes & Living Vancouver* and *Vancouver Island*, *Douglas*, *BC Business* and *Alive*. These titles represent the diverse interests of British Columbians and are read by more than one million people around the world.⁶

⁶Magazine Association of BC.



B

A YEAR IN REVIEW:
KEY ACHIEVEMENTS

Highlights

Processed a record **287 tax credit applications** for domestic and international film and television production which represented approximately \$2 billion in BC production expenditures.

Awarded **\$1.2 million in funding** from Western Economic Diversification Canada to deliver a comprehensive three-year (2015-2018) trade and investment strategy to build the capacity for BC's creative industries.

Participated in **9 international events**. Managed the Canadian Pavilion and Canadian delegation at the Hong Kong FILMART.

Implemented Creative BC's **social media strategy** for Facebook and Twitter.

Generated more than 500,000 page views and 95,000 unique visitors to **Creative BC's new website**.

Distributed **\$450,000 to 9 BC companies** to support the production of original, interactive digital media content and software applications under the Interactive Fund, a program created in partnership with the BC Arts Council.

Distributed **\$200,000 to 9 companies** to encourage arts and cultural organizations to experiment with digital technology and digital content under the Arts Innovation Fund, a program created in partnership with the BC Arts Council.

Distributed **\$191,000 in funding to support 114 BC resident film, television and new media producers and sales agents** to attend 24 international markets under the Passport to Markets Program. This attendance generated project deals in excess of \$16 million.

Produced and delivered more than **315 location packages** to domestic and international producers.

Distributed **\$625,000 in funding to 48 BC companies** to assist them in developing new content for film, television or digital media under the Project Development and Slate Development Programs.

Launched Reel Scout™, an online location library software program, and provided training to 120 location professionals.

Exceeded performance measurement targets for program and service delivery and client satisfaction levels.

Programs and Services

PROVINCIAL FILM AND TELEVISION TAX CREDITS

Creative BC administers the following film and television tax credit programs on behalf of the Government of British Columbia: the Film Incentive BC Tax Credit (FIBC) and the Production Services Tax Credit Program (PSTC). These two provincial programs act as key drivers of film and television production in the province and contribute to the province's ability to attract and sustain production in an increasingly competitive global market.

In 2014/15, Creative BC issued 287 domestic and international tax credit eligibility certificates bringing into the province an estimated \$2 billion in BC production expenditures. This represents the highest volume of activity since tax incentives were first introduced by the Government of BC in 1998.

FILM INCENTIVE BC

The Film Incentive BC Tax Credit (FIBC) is available for production companies that are Canadian-owned and controlled and have qualifying levels of Canadian content. The program provides refundable tax credits based on eligible BC labour costs.

There are five tax credits available under the FIBC.

- **BASIC** tax credit (35%) applies to the qualified BC labour costs of the production;
- **REGIONAL** tax credit (12.5%) applies to BC labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.
- **DISTANT LOCATION REGIONAL** tax credit (6%) applies to BC labour costs associated with principal photography that is conducted in distant locations, e.g. north of Whistler, east of Hope or on Vancouver Island.
- **TRAINING** tax credit (3%) applies to a BC-based individual registered in an approved training program.
- **DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE)** tax credit (17.5%) applies to the BC labour costs related to digital animation, visual effects and effective March 1, 2015 eligible post-production activity.

FILM INCENTIVE BC
FOR PERIOD APRIL 1, 2014 – MARCH 31, 2015

FORMAT	# TAX CREDIT CERTIFICATIONS*	BC BUDGET (\$ CDN)**	PROJECTED TAX CREDIT***
Direct to DVD	2	\$2,223,712	\$527,803
Feature Film	20	\$14,155,359	\$2,575,482
Mini-Series	1	\$685,847	\$186,426
Movie of the Week (MOW)	50	\$88,851,107	\$21,426,022
TV Pilot	3	\$2,681,188	\$565,818
TV Program	20	\$11,244,989	\$2,513,305
TV Series	40	\$230,767,550	\$48,067,495
Total FIBC	136	\$350,609,752	\$75,862,351

NOTES:

- * Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place.
- ** The BC budget is based on budgets that are submitted at the time of application for tax credit certification and may differ from the final production budget. The budget for FIBC may also include the total budget for international treaty co-productions and inter-provincial co-productions.
- *** Figures to be reconciled with the Ministry of Finance.

PRODUCTION SERVICES TAX CREDIT

The Production Services Tax Credit (PSTC) is available to both domestic and international producers and has no Canadian content requirements. The PSTC is a labour-based tax incentive that provides refundable tax credits to Canadian or international film and television production corporations that have incurred eligible labour costs in BC.

There are four tax credits available under the PSTC:

- **BASIC** tax credit (33%) applies to the qualified BC labour costs of the production.
- **REGIONAL** tax credit (6%) applies to BC labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.
- **DISTANT LOCATION REGIONAL** tax credit (6%) applies to BC labour costs associated with principal photography that is conducted in distant locations; e.g. north of Whistler, east of Hope or on Vancouver Island.
- **DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE)** tax credit (17.5%) applies to BC labour costs directly related to digital animation, visual effects and effective March 1, 2015 eligible post-production activity.

PRODUCTION SERVICES TAX CREDIT FOR PERIOD APRIL 1, 2014 – MARCH 31, 2015

FORMAT	# TAX CREDIT CERTIFICATIONS*	BC BUDGET (\$ CDN)**	PROJECTED TAX CREDIT***
Direct to DVD	11	\$36,005,243	\$12,178,893
Feature Film	53	\$658,141,847	\$106,406,937
Mini-Series	1	\$3,539,708	\$634,493
Movie of the Week (MOW)	11	\$45,612,146	\$8,803,655
TV Pilot	12	\$46,072,328	\$7,602,838
TV Program	3	\$6,311,372	\$1,978,053
TV Series	55	\$871,077,483	\$174,533,148
Web-Based / Other	5	\$5,545,482	\$1,644,574
Total PSTC	151	\$1,672,305,609	\$313,782,591

NOTES:

* The number of tax credit certifications for each fiscal year may include productions that were completed in a different fiscal year than what is reported.

** The BC budget is based on budgets that are submitted to Creative BC at the time of application for tax credit certification and may not correspond to the final production budget.

*** Figures to be reconciled with the Ministry of Finance.

OTHER ACTIVITIES

Creative BC hosted a very successful two day visit by Johanne Mennie, the new Director of the Canadian Audio-Visual Certification Office (CAVCO) from January 12-14, 2015 which strengthened our relationship with this key federal agency. Ms. Mennie's visit included a stakeholder information session that was attended by 175 clients, visits to an animation studio and film set and meetings with CRA Film Tax Officials.

SPOTLIGHT

Anaid competes in the global entertainment market

According to Anaid Productions president, Margaret Mardirossian, developing and selling creative content to global markets is more competitive than ever.

"The important thing is to develop outstanding content. People gravitate towards good content whether it's on TV or digital online. So regardless if you are making or distributing it, make it better than what is already available to viewers," she states.

Making exceptional content is Anaid Productions's specialty. Consistently recognized as one of the Global 100 most influential production companies by *Reelscreen Magazine*, Anaid Productions's in-house creative team is known for producing exciting, award-winning, internationally renowned reality and dramatic television.

Current productions include the popular, globally broadcasted reality TV and digital broadcast series *The Liquidator*, *X-Weighted* and *The Quon Dynasty*. In its fourth season, *The Liquidator* is seen in 137 countries around the world from both TV broadcast and digital online.

This year, Creative BC provided Project Development Funding for their latest project, *Hospital Rescue*, a proposed TV and digital broadcast documentary series examining conditions in Canada's healthcare system. This series follows a team of maverick leaders and front-line caregivers from both sides of the debate within a Canadian hospital as they battle for positive emergency care change.

Funding has been used to build the series presentation package: a sizzle reel and mini project 'bible', the document that explores the themes and episodic breakdowns that are the backbone of the series.

"High-production sizzle reels and bibles are critical to successfully marketing a TV series, especially to global markets," states Mardirossian.

Mardirossian share her top three tips for success:

- Just do it! Forge ahead and develop/produce your own projects then release them on the Internet and strategically build a following
- Remember, it's not just creative development--you need to learn the business-side of television production too.
- Don't be discouraged by a 'no', you only need one 'yes.'

Watch out for *Hospital Rescue* to air in 2016. Two Canadian broadcasters are considering this exciting new series.



PHOTOS:

TOP: ANAID PRODUCTIONS

BOTTOM: *THE LIQUIDATOR*, ANAID PRODUCTIONS

Resonance Films succeeds by telling great stories

From fairy tales and mysteries to romance and drama, good stories are central to our lives. They inspire, entertain and inform us. Jason James, an award-winning BC independent film and television producer and director, knows how to tell a great story. As president of the Vancouver-based Resonance Films, he is the creative force behind nine feature films and the CBC comedy TV series *This Space for Rent*.

He is currently working on *Entanglement*, a feature film that tells the story about the interconnectedness of all things – about quantum physics, destiny and the possibility that everything happens for a reason. “It really is a special project and it’s rare that something this beautiful, funny, and interesting comes along,” says James.

Resonance Films received funding from Creative BC’s Project Development Fund for script writing and casting of *Entanglement*, important development aspects of production and the essential building blocks to a successful film.

“My business model is all about story development. Funding support from Creative BC is invaluable in providing budget support for creative and promotional development. It’s allowed my company to acquire and develop unique material like *Entanglement*, *Mountain Men* and *That Burning Feeling* as well as *This Space for Rent*,” explains James.

Independent filmmaking is a tough business. While producing a film is one challenge, getting the film in front of audiences is another. More than 200 independent films are made in Canada each year, less than 10% of these are distributed.

James’ work has been seen around the world, “I love Canada and the ability to make movies here, but when our stories travel internationally I feel really proud,” states James.

For those wishing to make their own films, James shares his top three tips:

- Focus on unique, original stories, it’s what everyone wants and needs. You don’t have to have a track record to write a fantastic script and see it get made.
- Know the marketplace and where you fit in. How is your story different? Why are you the only person that can tell this story?”
- Be tenacious. You’ll hear “no” a lot. But if you truly believe in what you’re doing, you’ll find a way to make it happen.

It takes time to develop a great script and film. Typically, James works on each film project for four years: two years for development and financing, one year of production and post-production, then one year of film festivals, theatrical and broadcast releases.

James also has two new TV series in development with Bell Media and Corus Entertainment. And for both, Creative BC was behind Resonance Films with the Project Development Fund.

Entanglement is currently in pre-production with filming set to begin in September 2015 in and around Vancouver. It will be released on the film festival circuit in Fall 2016 and then will play in select movie theatres across Canada. It will also be available on the Movie Network, Movie Central, iTunes and other video online delivery platforms by early 2017.

TOP: *MOUNTAIN MEN*, RESONANCE FILMS

MIDDLE: *THAT BURNING FEELING*, RESONANCE FILMS

BOTTOM: JASON JAMES





Development Programs for New Content Development

Creative BC offers development support through four distinct programs: The Project Development Fund, The Slate 2.0 Development Fund, The Interactive Fund and The Arts Innovation Fund. The Interactive Fund and The Arts Innovation Fund are programs created in partnership with Creative BC and the BC Arts Council.

PROJECT DEVELOPMENT FUND

The Project Development Fund helps attract marketplace investment by Canadian broadcasters, distributors and funding agencies to British Columbia, encouraging support for existing and emerging BC companies on a project by project basis. Applicants must be BC-owned and controlled production companies and international treaty or interprovincial co-productions are also eligible.

The program provides financing, in the form of a non-recoupable advance, for script development for feature films, dramatic or animated television projects or documentaries. Projects must have secured development commitments from a broadcaster, distributor or other eligible triggering agent. Funding is “market-driven” and does not include a creative or selective assessment. The amount of financing that is available is up to 50% of the eligible triggering agent commitment.



In 2014/15, Creative BC provided \$399,042 in development funding to 39 BC companies to help them create new content for film and television under the Project Development Fund. These projects had total development budgets of \$2,015,453 which includes funding from various triggering agents.

“Creative BC’s Project Development Fund is the spark for many new homegrown BC television series.”

– Margaret Mardirossian, President, Anaïd Productions



Project Development Fund Recipients

PRODUCTION	CREATIVE BC FUNDING	TOTAL DEVELOPMENT BUDGET	RECIPIENTS
Feature Film			
Aim for the Roses	\$7,500	\$22,500	Opus 59 Films Inc.
Anver	\$10,000	\$40,000	Arcana Studios Inc.
Beat Around The Bush	\$3,750	\$11,250	Beat It Productions Inc.
Bugs on the Menu	\$10,000	\$30,000	Bugs Productions Inc.
Dense City	\$5,000	\$18,750	Twofold Films Inc
Digital Warriors	\$7,450	\$42,429	Digital Warriors Productions Inc.
Entanglement	\$5,000	\$32,862	Resonance Films
Howard Lovecraft and the Frozen Kingdom	\$10,000	\$40,000	Arcana Studios Inc.
Inspiria	\$7,500	\$22,500	Opiate Pictures Inc.
Mimi & Me	\$10,000	\$39,610	Blake Corbet Productions
Phoolan Devi: The Life and Legacy of the Bandit Queen	\$5,000	\$26,040	Fazeli Films Inc
Red Snow	\$10,000	\$55,000	True West Films
Reset	\$10,000	\$50,000	Broken Mirror Films
Solar Dance	\$10,000	\$40,000	Solar Dance Productions Inc
The Duelist	\$7,500	\$22,500	Sheep Noir Films
The Secret World of Og	\$6,000	\$41,368	Honalee Productions Inc.
Unseen	\$10,000	\$30,000	Goonworks Films Ltd.
Wrecking Ball	\$10,000	\$39,000	Mad Samurai Productions Inc.
Project Total: 18	\$144,700	\$603,809	
Movie of the Week			
Destruction DC	\$10,000	\$30,000	Honalee Productions Inc.
The Bridge	\$10,000	\$66,072	Teleplay Development Inc.
The Untitled Heroin Project	\$10,000	\$60,000	Honalee Productions Inc.
Project Total: 3	\$ 30,000	\$156,072	

PRODUCTION	CREATIVE BC FUNDING	TOTAL DEVELOPMENT BUDGET	RECIPIENTS
Television Mini Series			
A Fine Line	\$17,299	\$51,897	Soapbox Productions Inc.
Project Total: 1	\$17,299	\$51,897	
TV Program			
A Change of Mind	\$10,000	\$34,000	May Street Productions Ltd.
Dancers of Steel	\$2,500	\$ 7,500	Georgia Street Media Inc.
Reproductive Tourism	\$8,333	\$25,000	Soapbox Productions Inc.
Secret Suppers of Vancouver	\$2,500	\$ 7,500	Georgia Street Media Inc.
Project Total: 4	\$23,333	\$74,000	
Television Series			
#STI	\$5,000	\$50,500	Convergent Productions Inc.
Coyote's Crazy Smart Science Show	\$5,000	\$63,000	Mama-oo Pictures Ltd.
Dine & Dash	\$20,000	\$150,843	Dine & Dash Productions Inc.
Education	\$9,750	\$29,250	Optic Nerve Films Inc.
Firebrand, Season 1	\$20,000	\$92,828	Mindset Television
Hospital Rescue	\$20,000	\$65,000	Anaid Entertainment Inc.
Masters of Stunts, Season 1	\$20,000	\$60,000	Mindset Productions Inc.
Opium	\$20,000	\$92,036	Reunion Pictures Development Inc.
Red Nation Rising	\$20,000	\$210,000	Blake Corbet Productions
She's A Real Doll	\$3,000	\$120,000	1010501 BC Ltd
Strange Empire	\$20,000	\$128,167	Annuet Coeptis Entertainment 11 Inc
The New Faces of Homelessness	\$10,750	\$36,844	Red Letter Films Ltd.
Timber Kings Spin Off (Working Title)	\$10,210	\$31,207	Paperny Films Development (2) Inc.
Project Total: 13	\$183,710	\$1,129,675	
Development Total: 39	\$399,042	\$2,015,453	

SLATE 2.0 DEVELOPMENT FUND

The Slate Development Fund was created to provide BC-based film or television entertainment companies with an envelope of money to support the development of two or more eligible film, television or digital media projects. The fund is intended to leverage investment from the private sector, develop a presence in the international marketplace and encourage development, production and marketing strategies which address new opportunities in digital media and online.

For 2014/15, Creative BC provided \$225,000 in funding, in the form of a non-recoupable advance, to 9 BC-based companies under the Slate 2.0 Development Fund.

Slate 2.0 Development Fund Recipients

COMPANY	CREATIVE BC FUNDING
Lark Productions Inc.	\$ 25,000
Good Human Productions Inc.	\$ 25,000
Mad Samurai Productions Inc.	\$ 25,000
Blake Corbet Productions Inc.	\$ 25,000
Red Letter Films Media	\$ 25,000
Out To See Entertainment Inc.	\$ 25,000
Raven West Films Ltd.	\$ 25,000
Rugged Media West	\$ 25,000
Real World Films Inc.	\$ 25,000
Total: 9 companies	\$ 225,000



TOP: EMERGENCY ROOM: LIFE AND DEATH AT VGH, LARK PRODUCTIONS
 BOTTOM: MOTIVE, LARK PRODUCTIONS

Lark Productions creates award-winning television series that engage global audiences

Nestled in the heart of Vancouver's Chinatown, Lark Productions gives exceptional talent a unique opportunity to showcase life in Vancouver with quality TV and digital extension (online) programming that goes the distance with strong partner and international audience potential.

Established in 2010, the Lark production team has worked with all major Canadian broadcasters. Internationally, Lark enjoys a partnership-distribution deal with NBC Universal International, a UK-based international production company paving the way to global audiences. Current productions include: *Motive*, *Real Housewives of Vancouver*, *Emergency Room: Life + Death at VGH* and *High Moon* (Sci-Fi, original movie).

Creative BC's Slate Development Fund is currently helping Lark Productions develop two new TV series pilots, *The Council* and *Freaks*. Both include a strong, interactive (digital) component to attract and engage audiences.

Lark Productions is perhaps best known for its high-profile Canadian crime series, *Motive* (co-produced with Foundation Features) which also began with Creative BC support for

season one's digital product. With an average of 1.3 million weekly viewers, this award-winning television series is currently Canada's second most-watched Canadian drama and the third most-watched Canadian series overall.

"Development funding for these projects helps make pilot scripts broadcast-ready to effectively promote them to highly competitive domestic and international markets. Investment in production development is key – it puts us in the best position to attract and invest in talent." says Laura Wheeler, Director of Business Affairs, Lark Productions.

Adequate financing is their biggest challenge to creating and selling creative content for global markets. Lark manages this challenge by having several projects simultaneously in development.

"Creative BC's Slate Development Fund is extremely valuable to us. Our mandate is to have a hearty development slate to be in the best position to get to production order. Ongoing and more robust support would certainly help us in competitive domestic and international markets," Wheeler adds.

Lark Production offers three tips to help industry newcomers:

- Watch a lot of TV!
- Be aware of the different ways of telling stories.
- Have something to say, have an attitude. If you have true passion for your idea the money will come!

New TV series pilot-in-development *The Council*, is an international thriller set in Canada's north with themes that focus on Canada's position on the modern world stage. Two RCMP officers, one rookie, one half-Native, investigate the murder of a foreign dignitary.

Freaks is another new TV pilot-in-development. This comedy series features suspended Detective Max Cutter who's sent to a treatment centre where he meets a group of misfits who all possess an unusual skill coupled with a debilitating psychological disorder. Max trains the group into an unlikely crime-fighting unit.

Stay tuned, both TV series pilots are expected to broadcast in 2016!



INTERACTIVE FUND

The Interactive Fund is a program created in partnership between Creative BC and the BC Arts Council. The program is intended to support the production of high quality, original, interactive digital media content and software applications owned and controlled by BC companies or individuals.

In 2014/15, Creative BC provided \$450,000 in funding to 9 companies under the Interactive Fund.

COMPANY	PROJECT TITLE	CREATIVE BC FUNDING
Super Value Meal Studios Inc.	Broodle	\$ 50,000
Nanu Interactive Inc.	Quick on the Draw	\$ 50,000
Curiate Technologies Inc.	Curiate	\$50,000
Reel Apps Inc.	Script Speaker	\$ 50,000
Live Wires Design Ltd.	Get Eddie	\$ 50,000
Slant Design + Marketing	M-O	\$ 50,000
Cloudhead Games	The Gallery: 6 Elements	\$ 50,000
String Theory Entertainment	Maestros of the Anthymn Tablet App	\$ 50,000
Wayward Productions Ltd.	The Veil	\$ 50,000
Total: 9 companies		\$450,000

ARTS INNOVATION

The Arts Innovation Fund is a program created in partnership between Creative BC and the BC Arts Council. The program is intended to encourage arts and culture organizations to experiment with digital technology and digital content in support of the organization's mandate, while engaging audiences in new and innovative ways.

In 2014/15, Creative BC provided \$200,000 in funding to 8 companies under the Arts Innovation Fund.

COMPANY	PROJECT TITLE	CREATIVE BC FUNDING
Cinevolution Media Arts Society	Underwater Chinatown	\$ 25,000
Coastal Jazz and Blues Society	Coastal Jazz Mobile App	\$ 25,000
Pacific Book World News Society	Interactive Literary Map of British Columbia	\$ 25,000
Vancouver International Film Festival Society	The VIFF App – Visual, Interactive, Connection	\$ 25,000
Dream Rider Theatre Society (Dream Rider Productions)	Planet Protector Academy 2.0	\$ 25,000
Nisgaa Museum	Nisgaa Collaborative Art Information Network	\$ 25,000
Boca del Lupo	E/R/T	\$ 25,000
Haida Gwaii Museum	eMuseum	\$ 25,000
Total: 8 companies		\$200,000

Industry Development Initiatives

INDUSTRY ASSOCIATION SUPPORT

In 2014/15, Creative BC provided financial support to the following industry associations to assist them in meeting ongoing operational requirements:

- Music BC in the amount of \$45,000
- The Association of Book Publishers of BC in the amount of \$55,000
- Pacific Book World News Society in the amount of \$22,500
- The Magazine Association of BC in the amount of \$10,000

SPONSORSHIPS

Creative BC provides funding, in the form of a sponsorship, to support industry initiatives that provide education, training, networking, career development and export marketing opportunities for BC's creative sector. These initiatives range from forums and workshops, short film competitions and festivals to training seminars and career expos.

In 2014/15 Creative BC committed more than \$500,000 in funding to support the following initiatives:

FORUMS AND WORKSHOPS
STAGE TO SCREEN SERIES
DOXA Documentary Film Festival Industry Panels
Spark Animation & VFX
Artist Legal Outreach and Education
Merging Media Conference & Pitch 360
Atlantic Film Festival Strategic Partners
Victoria Film Festival – Springboard
Vancouver International Film Festival (VIFF) – Power to the Indie
Vancouver International Film Festival (VIFF) – Industry Roundtable

FORUMS AND WORKSHOPS
Whistler Film Festival – China Canada Gateway, Feature Project Lab, Shortwork & Screenwriter Labs, Aboriginal Filmmaker Fellowship
Women in Film & Television Workshop Series, From Our Dark Side Genre Lab
Becoming a Storypreneur
Praxis India Canada Film Forum
SHORT FILM COMPETITIONS
CRAZY 8S
Motion Picture Production Industry Association (MPPIA) Short Film Award
FESTIVALS
DOXA Documentary Film Festival
Indian Summer Festival
Queer Film Festival
Vancouver International Film Festival – BC Spotlight
Vancouver Web Fest
Victoria Film Festival
Whistler Film Festival
OTHER EVENTS
Centre for Japanese Research, Press Start: Culture, Industry and Innovation in Japanese Gaming
First Weekend Club
In the Land of the Headhunters – Screening
LEO Awards – a project of the Motion Picture Arts & Science Foundation of BC
Western Canadian Music Alliance – Breakout West
Pacific BookWorld News Society – project funding for BC BookLook and ABC BookWorld projects
Pacific Cinematheque – The Image Before Us: A History of Film in British Columbia
Whistler Film Festival – Music Café

“The Vancouver Queer Film Festival thanks Creative BC for their continued support which allowed the Festival to screen more than 80 short and feature length films at venues around Vancouver. Each year, the Festival provides opportunities for emerging local BC artists to showcase their creativity in Vancouver’s second largest film festival. Creative BC has enabled us to support the development of our homegrown directors, actors and artists to do what they do best, make exceptional queer film.”

– Richard Housser, Corporate Relations Officer, Out On Screen

From Qualicum Beach to the World in Virtual Reality with Cloudhead Games

Imagine interacting in a movie sequence opposite your favourite actor or playing with your child in fantasy worlds you've only read in a book.

Such Star-Trek holodeck inspirations seem like impossible fantasies – but they're not. In beautiful Qualicum Beach, a group of dedicated, visionary video game developers from Cloudhead Games are making virtual reality gaming possible with their revolutionary new fantasy adventure video game *The Gallery: Six Elements*.

"Cloudhead is proud to be located in a beautiful rural area of British Columbia. With today's communicative technology, companies don't need to be based in large, expensive cities. We've found great support on Vancouver Island; we hope that continues so that more developers can join the growing community of developers making games in the woods!" states Tracey Unger, General Manager/Owner, Cloudhead Games

Creative BC and the BC Arts Council's Interactive Fund is helping Cloudhead Games build *The Gallery: Six Elements*, which they believe will be the best virtual reality game in the world.

"Creative BC's funding is critical. It helps us hire the top video gaming development talent needed to keep pushing the boundaries of virtual reality gaming," states Unger.

This innovative gaming development team is creative about financing too; through the social platform kickstart, Cloudhead raised more than \$82,000 from 1,568 backers from around the world who were keen to realize the long-held dream of a truly excellent virtual reality gaming experience. "Technical interest in virtual reality's rebirth would not have happened without this passionate group of believers pushing it forward," claims Unger.

IMAGES: THE GALLERY: SIX ELEMENTS, CLOUDHEAD GAMES



As a company, Cloudhead Games is most proud of their lead as innovators in the virtual reality space. They have managed to solve the technical challenges associated with developing an effective virtual reality video game, most notably solving the problem of user motion picture sickness. Having a close relationship with all the major hardware developers and distributors, including HTC Vive, Sony Project Morpheus, Samsung Gear and Oculus VR, has also helped.

Unger's top three tips for new virtual reality gaming developers:

- Try everything. Solutions that seem uninspiring on paper can be viable in practice.
- The comfort of the user is incredibly important to the success of virtual reality. If your mechanics are making people sick go back to the drawing board.
- Experiment while the medium is young. Learn to distinguish which traditional game development techniques are valuable.

Stay tuned, this tense, dark exploration game *The Gallery: Six Elements* co-launches during the 2015 holiday season with Oculus Virtual Reality headsets with the HTC Vive. It doesn't have to be played with a virtual reality headset, but for the full experience, why not?





the gallery game . com



International Marketing Support and Inward Investment

Creative BC provides support to the creative industry for international marketing and inward investment through a variety of activities which include: participating in domestic and international trade missions and trade fairs, gathering and sharing export market intelligence, facilitating inward investment, supporting incoming international trade missions and providing funding to support the creative industries international marketing activities.

In addition, Creative BC, in partnership with other provincial agencies, participates each year with Telefilm Canada to provide business centres for Canadian production and distribution at key international markets. The funding provided by Creative BC helps ensure an international presence for the province and British Columbian companies.

PASSPORT TO MARKETS PROGRAM

The Passport to Markets program provides travel support to BC resident film, TV and new media producers and sales agents to key international markets, co-production and co-financing conferences. Applications are considered from British Columbia resident producers who have professional experience in the film and television industry and, where applicable, have been pre-selected by event organizers to participate at an eligible market site.

Through The Passport to Markets program, Creative BC's support offsets a portion of travel, accommodation and registration expenses ranging from \$1,000 to \$2,500. Funding committed from Creative BC to support access to the global marketplace leads to the growth and development of BC individuals and companies.

Creative BC supported producers to attend a wide range of international markets which included MIPTV, MIPCOM, the American Film Market, Hong Kong International Film & TV Market, Trans-Atlantic Partners, Kidscreen Summit, Game Developers Conference and South by Southwest in countries such as China, France, Germany, India, Netherlands, Norway, the UK and the USA.

In 2014/15 Creative BC’s Passport to Markets program provided \$191,000 in funding to support 114 participants to attend 26 international markets. This attendance generated project deals valued in excess of \$16 million.

Passport to Markets Program Recipients

MARKET/CONFERENCE	COMPANY	RECIPIENT	CREATIVE BC FUNDING
American Film Market (AFM)	Flying Cloud Productions Inc.	Leon Lee	\$1,500
	Arcana Studios Inc.	Sean O'Reilly	\$1,500
	Motion 58 Entertainment Inc.	Josh Epstein	\$1,500
	Independent Edge Films	Kyle Mann	\$1,500
	Brainworks Multimedia Ltd.	Jacques Russo	\$1,500
	0895333 BC Ltd.	Selena Paskalidis	\$1,500
	Honalee Productions Inc.	Tina Pehme	\$1,500
	Titlecard Pictures Inc.	Dylan Collingwood	\$1,500
	Transylvania Productions	Attila Luca	\$1,500
	Pacific Northwest Pictures	Emily Alden	\$1,500
	Mystique Films Ltd.	Christian Bruyère	\$1,500
	South Creek Pictures	Dave Valleau	\$1,500
Asian Film Market (BIFF)	Marlene Productions Inc.	Amber Ripley	\$2,000
Beijing International Film Festival and Market	Titlecard Pictures Inc.	Aaron Au	\$2,000
	Gun Lake Pictures	Brian Dick	\$2,000
Below Zero Pitch Forum	White Gold Productions Inc.	David Lavallee	\$2,000
Claremont Ferrand	Piece of Mind Productions	Scott Webber	\$2,000
Comic Con NYC	Landrock Entertainment Inc.	Erica Landrock	\$1,500
E3	Flying Helmet Games Ltd.	Edward J. Douglas	\$1,000
	Contradiction Films	Tim Carter	\$1,000
	Sequence Post Inc.	Ian Kirby	\$1,000
Frontieres	Domogeneous	Daniel Domachowski	\$1,000
	CineCoup Media Inc.	J. Joly	\$1,000
Just for Laughs	Whiskaye Films Inc.	Jameson Parker	\$1,000
Trans Atlantic Partners (TAP)	Goodbye Productions	Amber Ripley	\$2,000
Producer’s Lab Toronto	Ontario Media Development Corp.	Marc Stephenson	\$ 500

MARKET/CONFERENCE	COMPANY	RECIPIENT	CREATIVE BC FUNDING
MIPCOM	Parallax Film Productions Inc.	Ian Herring	\$2,000
	Atomic Cartoons	Robert Davies	\$2,000
	Soshefeigh Media Inc.	Rene Brar	\$2,000
	Screen Siren Pictures Inc.	Trish Dolman	\$2,000
	Omnifilm Entertainment Ltd.	Michael Chechik	\$2,000
	Anaïd Productions Inc.	Margaret Mardrossian	\$2,000
	FanTrust Entertainment Strategies	Catherine Warren	\$2,000
	Partners In Motion	Jeff Stecyk	\$2,000
	Blake Corbett Productions Inc.	Blake Corbett	\$2,000
Power to The Pixel	Parallax Film Productions Inc.	Maija Leivo	\$2,000
ImagineNATIVE	Good Medicine Media	Gregory Coyes	\$1,500
	Black Kitty Productions Inc.	Rachelle Bencze	\$1,500
	Kwassen Productions Inc.	Steve Sxwithul'twx	\$1,500
Film Bazaar	Sepia Films Ltd.	Vic Sarin	\$2,000
Amsterdam Forum (International Doc Film Festival Amsterdam)	Solar Dance Productions Inc.	Nik Sheehan	\$2,000
	Shakey Films	Ryan Flowers	\$2,000
	Krysmofilm BSP	Bart Simpson	\$2,000
European Film Market (EFM)	Twin Engine Films Ltd.	Shawn Angelski	\$2,000
	Pacific Northwest Pictures	Lindsey Hodgson	\$2,000
	Screen Siren Pictures Inc.	Christine Haebler	\$2,000
	Red Trike Media Inc.	S. Siobhan McCarthy	\$2,000
	Radius Squared Media Group Ltd.	Galen Fletcher	\$2,000
	Champagne Roll Productions	Amy Belling	\$2,000
	Laws of Motion Entertainment Inc.	Lindsay Moffat	\$2,000
	Less Bland Productions Inc.	Leslie Bland	\$2,000
Real Screen London	Make Believe Media Inc.	Lynn Booth	\$2,000
Realscreen Summit	Network Entertainment Inc.	Derik Murray	\$1,500
	Good Human Productions	Claire Freeland	\$1,500
	Red Letter Films Media	Sylvie Peltier	\$1,500
	Parallax Film Productions Inc.	Ian Herring	\$1,500
	Partners In Motion	Jeff Stecyk	\$1,500
	Anaïd Productions Inc.	Margaret Mardrossian	\$1,500
	N/A	Laura Toplass	\$1,500
	May Street Productions Ltd.	Mike Wavrecan	\$1,500
Cinemart	Brightlight Pictures Inc.	Shawn Williamson	\$2,000

MARKET/CONFERENCE	COMPANY	RECIPIENT	CREATIVE BC FUNDING
Kidscreen	Atomic Cartoons	Robert Davies	\$1,500
	Slap Happy Cartoons Inc.	Kathy Antonsen Rocchio	\$1,500
	Turtlebox Productions Inc.	Kathleen Kelly Hayduk	\$1,500
	Twofold Films Inc.	Leah Mallen	\$1,500
	Wild Media Entertainment	James Milligan	\$1,500
Strategic Partners	Honalee Productions Inc.	Kim C. Roberts	\$1,500
	Axel Pictures Inc.	Christian Piers Betley	\$1,500
	Rugged Media West	Adrian Cox	\$1,500
SXSW	Upstream Flix Inc.	Jhod Cardinal	\$1,500
	Red Hook Studios Inc.	Tyler Sigman	\$1,500
	Reality Distortion Field	Stephen Hegyes	\$1,500
Ficci-Frames	SILO Entertainment Inc..	Mel D'Souza	\$2,000
Game Developers Conference (GDC)	String Theory Entertainment	Fernando Medrano	\$1,500
	Zeros 2 Heroes Media Inc.	Dr. Nis Bojin	\$1,500
	Red Hook Studios Inc.	Tyler Sigman	\$1,500
	East Side Games	Kay Chan	\$1,500
	Sequence Post Inc.	Ian Kirby	\$1,500
Hong Kong International Film & TV Market (Filmart)	Massey Productions Ltd.	Raymond Massey	\$2,000
	Bauman Entertainment Inc.	Ted Bauman	\$2,000
	Fire Horse Productions Inc.	Julia Kwan	\$2,000
	Really Real Films Inc.	Allan Harmon	\$2,000
	Make Believe Media Inc.	Bruce Whitty	\$2,000
	SILO Entertainment Inc.	Mel D'Souza	\$2,000
	Alianza Canada Entertainment	Shari Hamrick	\$2,000
MIPTV	Eclipse Pictures	Chris Jaycox	\$2,000
	Reality Distortion Field	Stephen Hegyes	\$2,000
	Omnifilm Entertainment Ltd.	Michael Chechik	\$2,000
	Partners In Motion	Jeff Stecyk	\$2,000
	Upstream Flix Inc.	Jhod Cardinal	\$2,000
	Haddock Entertainment Inc.	Laura Lightbown	\$2,000

MARKET/CONFERENCE	COMPANY	RECIPIENT	CREATIVE BC FUNDING
Hot Docs Market & Forum	291 Film Company Inc.	Mark Bradley	\$1,500
	Interfilm Productions Inc.	Boris Ivanov	\$1,500
	Ferns Productions Inc.	W. Paterson Ferns	\$1,500
	Screen Siren Pictures Inc.	Trish Dolman	\$1,500
	CanazWest Pictures Inc.	Patricia Sims	\$1,500
	Two Island Films Ltd.	Fiona Rayher	\$1,500
	True West Films	Elizabeth Yake	\$1,500
	Face to Face Media Ltd. / Big Picture Media Corporation	Betsy Carson	\$1,500
	Artic Bear Productions, Inc.	Sarah Robertson	\$1,500
	Twofold Films Inc.	Leah Mallen	\$1,500
	Reel Myth Productions Inc.	Jill Sharpe	\$1,500
Cannes Marché du Film	Honalee Productions Inc.	Kim C. Roberts	\$2,500
	Screen Siren Pictures Inc.	Trish Dolman	\$2,500
	Brightlight Pictures Inc.	Shawn Williamson	\$2,500
	Oddfellows Pictures Inc.	Chris Ferguson	\$2,500
	Pacific Northwest Pictures	Emily Alden	\$2,500
	Radius Squared Media Group Ltd.	Kaleena Kiff	\$2,500
	Landovision Production Inc.	Jeffery Lando	\$2,500
	Paganini Plays Productions LLC	Kenneth Kantymir	\$2,500
TOTAL: participants 114			\$191,000

WD Industry and Trade Investment Project

Creative BC received \$1.2 million in funding over three years (2015-2018) as part of a contribution agreement signed with Western Economic Diversification Canada (WD) for a project to help build the capacity of BC's creative industries (hereafter called the Industry and Trade Investment Project).

Creative BC, in partnership with industry and government stakeholders, will develop and implement a comprehensive investment strategy that will strengthen BC's creative industries through three targeted program streams: export market support, investment attraction and event development.

The goals of the project are to:

- Increase the penetration of BC's creative industries into domestic and international markets.
- Improve awareness of BC's investment opportunities and production capabilities.
- Increase the global significance and relevance of industry-related trade events.

Creative BC formed an Advisory Committee to provide strategy direction and ongoing advice related to the development of this investment strategy. This committee is comprised of creative industry associations served by this project, provincial and federal government agencies that provide trade and investment services and representatives from Creative BC and WD.

For the fiscal year 2014/15, Creative BC, in partnership with industry stakeholders, participated in 9 international events aimed at encouraging inward investment to the province as well facilitating export opportunities for BC-based companies.

EVENT	KEY RESULTS	DATES
Trade Mission to LA	Meetings were held with 13 film and television companies in LA to market the province and inform the industry about tax credit changes to post-production activities.	June 3-4, 2014
Premier of BC's Trade Mission to India	Ten delegates representing BC's film production, post production, animation and visual effects sectors participated in the Premier of BC's trade mission to India. North Shore Studios and Vancouver Film Studios signed MOUs with India-based film and entertainment giant Ramoji Film City to promote each other for the purpose of shooting and productions.	October 9-18, 2014
Screen Production Sector Trade Mission to LA	A delegation of 18 companies met with over 100 film and television studio executives in LA. Three feature films were secured for filming in BC along with several high profile American TV series including: <i>The X Files</i> , <i>Girlfriend's Guide to Divorce</i> , <i>Mistresses</i> , <i>Minority Report</i> , Season 1 and 10 days of production for <i>Lewis and Clark</i> .	November 17-20, 2014
BC Animation Trade Mission to LA	A delegation of 11 BC animation companies held business meetings with more than 30 companies in LA which raised the profile of BC's growing animation sector.	November 2014
Networking Session at Kidscreen in Miami <i>Kidscreen is the world's largest conference for children's entertainment attracting more than 1,600 attendees.</i>	A delegation of 9 BC companies held over 100 business to business meetings with international broadcasters and studios securing several international deals. "Windy & Friends", developed by Twofold Films and software developers Loud Crow Interactive, was awarded Best Pre-School Learning App.	February 22-26, 2015
Games Developers Conference in San Francisco <i>GDC is the world's largest event for the games industry and attracted a record 26,000 attendees this year.</i>	Forty-four BC game development companies participated in this high profile conference. Thirty BC and interactive companies registered with the Canadian Trade Commission Services and participated in B2B meetings.	March 2-6, 2015
Association of Film Commissioners Locations Trade Show in LA <i>This event brings together hundreds of global production VIPs and film commissioners from around the globe.</i>	More than 140 production companies and studio executives visited Creative BC's booth including executives from ABC, AMC, CBS, Fox Entertainment, Freemantle Media, HBO, Warner Bros., Walt Disney Studios and Paramount Studios.	March 5-7, 2015
South by Southwest Musical Festival (SXSW) in Austin <i>SXSW brings together the film, TV, digital entertainment and music sectors and attracts over 70,000 attendees.</i>	BC musicians and companies gained invaluable exposure and contact with industry leaders across film, television, digital entertainment and music at SXSW with several BC artists securing deals and opportunities to tour in international markets.	March 17-22, 2015
FILMART in Hong Kong <i>FILMART is the largest film and entertainment market in Asia attracting more than 7,000 attendees.</i>	Creative BC managed the Canadian Pavilion and led the Canadian delegation of 15 companies at the Hong Kong FILMART. Delegates were very satisfied with their participation in FILMART: 100% of attendees made tangible business connections and/or sales for follow-up.	March 23-26, 2015

SPOTLIGHT

BC's Music Industry Gains International Audiences



“Creative BC was instrumental in providing Bend Sinister with supplemental funding for our 2014 European tour. The tour brought the band to 19 cities in 10 different countries and resulted in the band landing management with Stockholm based company Flying Fox and receiving an invitation to return to Hamburg for the 2015 Reeperbahn Festival. I greatly applaud the hard work by the people at Creative BC and Music BC in aiding Canadian acts with touring ventures at home and abroad.”

– Bend Sinister

In order to compete in today's global music industry, it is essential for musicians to tour and perform in front of a live audience. In fact, 85% of BC musicians and companies rated support for touring and programs to prepare artists for touring as one of their top priorities and areas needing support.

To address this need, Creative BC contributed \$50,000 this fiscal year towards Music BC's Industry Travel Assistance Program (MITAP). This program provides assistance to BC-based recording artists to participate in performance and showcasing initiatives as well as to BC-based businesses and individuals representing BC artists at established music industry conferences and festivals.

Creative BC also contributed additional funding to support BC's music industry through the following key international travel market initiatives:

- Reeperbahn Festival (\$20,000) – Germany's largest club festival and one of the most important meeting places for the music industry worldwide.
- South by Southwest Festival (\$20,000) – the most important music event of its kind in North America and venue for new artist development and exposure across creative sectors.
- The Folk Alliance International (\$10,000) – the world's largest gathering of the folk music community and industry.

BC Music Success Stories

A band so refreshingly original that they struggle to categorize their style of music, Bend Sinister of Vancouver, BC used their MITAP grant to tour with Bigelf in Germany, Holland, Sweden, Spain, the UK and Switzerland. As a result of this tour, Bend Sinister established a great relationship with Bigelf's drummer, Mike Portnoy, who is a big name in the rock scene. Bend Sinister plans to follow up on these European markets when they perform in Germany at the Reeperbahn festival in 2015.

The Belle Game, an orchestral dark pop band also based in Vancouver, BC, received a MITAP grant for a Canadian tour that included dates at the Osheaga festival in Montreal and the Hillside festival in Toronto. By performing at major Canadian festivals, The Belle Game managed to grow their domestic fanbase as well as make new contacts in these markets.

Motion Picture Production Services

Creative BC offers a variety of motion picture production services to attract domestic and international productions to the province and also ensure BC remains a highly regarded and film friendly province.

These services include the following:

- **LOCATION LIBRARY MANAGEMENT** Creative BC manages a comprehensive online location library which consists of over 20,000 locations (400,000 images). The agency also works with Regional Film Offices to secure high quality images that showcase the diversity of locations in BC.
- **LOCATION SERVICES** Creative BC prepares customized location packages based on script requirements as well as offers scouting and surveys for producers to help them select the best possible locations.
- **COMMUNITY RELATIONS MEDIATION AND SUPPORT** Creative BC helps mediate issues that may arise during filming between a production company, local businesses and residents. The agency also works with government and industry stakeholders to address issues concerning motion picture production in the province.
- **INDUSTRY CONTACTS AND REFERRAL TO RESOURCES** Creative BC maintains a comprehensive online directory of industry contacts, permitting agencies, studios and educational resources related to motion picture production on its website.
- **IN PRODUCTION LIST** Creative BC publishes a weekly list of film, television and digital series that are currently in production on its website.

The following motion picture production services were used by domestic and international producers and production companies who completed our client feedback survey this fiscal year:

- Online Location Library – 63%
- Location Services – 76%
- Scouting/Surveys – 30%
- Community Relations Support – 24%
- Industry contacts and Referral to Resources – 34%

COMMUNITY RELATIONS SUPPORT

The agency provides daily support and expertise to facilitate production activity in the province. We also help promote the industry's production capacity and competitive advantage of our infrastructure (i.e.: Studios, Equipment, VFX, Post production).

Creative BC works with private property owners and government agencies to help facilitate communications on policy, encourage access to location resources, and help educate the communities on the benefits of filming across the province.

Creative BC also liaises with government and industry stakeholders to address a variety of larger issues including the following:

- Use of drones in filming
- Municipal film guidelines
- Government informational forums
- Reel Green: Best Practices

REGIONAL FILM FUNDING PROGRAM

Creative BC works in partnership with the province’s eight Regional Film Offices to facilitate motion picture production and job creation throughout the province. The agency operates the Regional Film Funding Program which provides operational funding to support Regional Film Offices.

In 2014/15, Creative BC provided \$210,000 to support eight Regional Film Offices through this program.

REGION	LOCATION	RECIPIENT	FUNDING
Cariboo Chilcotin	Williams Lake	Cariboo Chilcotin Tourism Association	\$15,000
Columbia Shuswap	Salmon Arm	Columbia-Shuswap Film Commission	\$15,000
Kootenay Columbia	Nelson	Kootenay Columbia Film	\$20,000
Okanagan	Kelowna	Okanagan Film Commission	\$30,000
Thompson Nicola	Kamloops	Thompson-Nicola Regional District	\$30,000
Vancouver Island North	Campbell River	Vancouver Island North Film Commission	\$30,000
Northern BC	Prince George	Northern British Columbia Tourism Association	\$30,000
Vancouver Island South	Victoria	Vancouver Island South Film Commission	\$40,000
Total			\$210,000

REGIONAL PRODUCTION ACTIVITY

The Government of British Columbia offers various incentives to encourage production activity outside of the designated Vancouver area through the Regional tax credit and the Distant tax credit, both of which are delivered as part of the FIBC and PSTC programs.

Based on data for the fiscal year 2014/15, there were 113 productions that conducted filming outside of the designated Vancouver area. The vast majority, or 81%, of these productions were domestic (shot as part of the FIBC tax credit program) while 19% were international (shot as part of the PSTC tax credit program).

Some of the productions that were shot in areas outside of the Vancouver lower mainland include the following feature films, movies of the week, documentaries and television series:

- *A Wife’s Nightmare*
- *Mother’s Day Off*
- *Bridal Wave*
- *Timber Kings*
- *Amazing Race Canada*
- *Black Fly*
- *Night at the Museum 3*
- *Monster Trucks*
- *The Whispers*
- *Namaste*
- *BC Outdoors Sportfishing*

LAUNCH OF NEW LOCATION LIBRARY, REEL-SCOUT™

Creative BC implemented Reel-Scout™, its new online location library, and provided training to 120 location professionals. The agency also produced and delivered more than 315 location packages to domestic and international producers.



This program will significantly improve the functionality and accessibility of our location library and allow us to better meet the needs of our clients. Creative BC's Reel-Scout™ on-line location library currently consists of 20,000 locations and approximately, 400,000 images. The agency added 1,049 new locations files and updated 13,100 existing locations files to ensure the information is current and correct

Reel-Scout™ allows Creative BC, and our Regional Film Offices to have access to one integrated system to upload, delete and view files. Previously, there were eight different location databases with users acting independently of one another. This new functionality will have a profound impact on Creative BC's ability to assist the Regional Film Offices as well as our motion picture production clients.

Another advantage to this system is that it allows our clients to search and locate BC-based locations remotely. This new functionality will play a key role in improving our client service and access to our location library. For example, a recent survey conducted of 26 location managers and scouts found that only 16% of users were extremely or very likely to come into our office to use the location library, indicating a high level of interest in accessing our online location library remotely.

Effective And Efficient Operations

FINANCE, HR AND ADMINISTRATION

Creative BC negotiated to purchase additional space adjacent to their existing office to accommodate the increase in staff that resulted from the merger of the BC Film + Media and the BC Film Commission. The Finance Department also recently completed a GST audit by the Canada Revenue Agency.

A Human Resources Consultant was retained on contract to help the agency develop HR policies and a performance management system for employees.

RESEARCH AND REPORTS

Creative BC conducts research and publishes reports to provide information on the size and economic impact of each of the creative sectors it represents. These sector profiles may also provide information on trends, challenges, opportunities and areas for industry growth.

During this fiscal year, Creative BC, with input from the province's leading music organization, Music BC, engaged PricewaterhouseCoopers (PwC) to conduct a sector profile of BC's music industry.

The main objectives of this study were to:

- Profile the music industry in BC focusing on artists and the business and organizations that support them.
- Establish a baseline that can be used to compare the size and success of the sector going forward.
- Identify actions that can lead to an effective strategy for growth in the sector over the next five years.

The agency also engaged Abanaki Consulting to conduct the second sector profile on BC's book publishing industry. This report is expected to be completed in the fall of 2015.

In addition to these two sector profiles, Creative BC hired the University of British Columbia's d.studio to complete three benchmarking reports which included:

- The Creativity Index for BC – a comprehensive analysis of how creativity happens and how the creative economy works. It is the first study of its kind that has observed, mapped, measured and informed industry, government and academia on BC's creative economy.
- The Creative Clusters of British Columbia – this preliminary report provides the first statistical and geographical mapping of British Columbia's creative industry clusters based on Florida's 4T Creativity Index model.
- The Creative Industry and Occupation Clusters of BC – a comparison of BC's metropolitan centres with other jurisdictions where similar research has taken place.

These three reports serve as a proxy for measuring the creative economy and provide a diagnostic tool to assess the potential of BC and its geographic areas for future success, including strengths and weaknesses to assist in its evaluation as a centre for creative economic activity.

COMMUNICATIONS

Creative BC hired a Communications Specialist who began work on developing an integrated communications plan for the organization. A communications audit was conducted with staff to obtain a comprehensive picture of the organization's current communications policies and practices, communications collateral, research on internal and external audiences, channels for distribution and in-house communications capabilities. The results of the audit were used to implement several improvements to Creative BC's existing communications practices, distribution channels and communications collateral.

Creative BC also conducted a staff survey to improve internal communications. Based on feedback from this survey, all-staff meetings have been implemented on a quarterly basis and more information is shared through email, an internal event calendar and departmental briefings.

Creative BC currently uses three primary communications vehicles – its website, an electronic newsletter and social media – to share information with its targeted external audiences.

WEBSITE

The following summary provides insight into Creative BC's website (which was launched in February 2014) for the fiscal year 2014/15. This data from Google Analytics looked at factors including audience, acquisition, behavior and areas of interest.

A few of the highlights of the report include the following:

OVERALL VISITOR TRAFFIC 95,331 distinct users, 502,408 page views and 210,044 sessions. The average amount of time on our website was 1.55 seconds and the bounce rate was 62.5%.

COUNTRY OF ORIGIN OF USERS The majority of users were from Canada (82.9%), followed by the United States (9.34%) and the United Kingdom (1.04%).

Other users came from Germany, Brazil, Australia and China.

Helping Attract New Studios to BC

Creative BC also helped to attract international film special effects giant Double Negative to open a new state-of-the-art facility in Vancouver, gaining the city even more recognition as a digital hub and paving the way for more well-paying jobs for British Columbians. Founded with a team of just 30, Double Negative has grown to become one of the industry's success stories and is now one of the world's largest providers of visual effects for Film with facilities in London, Singapore and Vancouver.



MOST VISITED PAGES (TOP SEVEN):

1. In Production/Film List:	23.50%
2. Home Page:	16.03%
3. Tax Credits:	5.61%
4. Creative BC Contacts:	2.03%
5. Location Resources:	1.94%
6. Organization:	1.81%
7. Industry Contacts:	1.62%

ENEWSLETTER

Creative BC publishes a subscription-based electronic newsletter that is sent to approximately 538 clients. As part of the communications audit, Creative BC identified a need to update its current email marketing software and will be switching to iContact. This program offers many advantages over its current system including the ability to integrate content across all of its digital platforms.

SOCIAL MEDIA

During this fiscal year, Creative BC launched its presence on social media with accounts on Facebook and Twitter. The agency developed and implemented a social media strategy to grow its online community and also engage with audiences such as creative industry associations and companies, the media, students and the general public.

Our social media strategy has been focused on promoting industry initiatives that take place in BC and around the world, sharing program information, highlighting industry success stories and articles/videos that showcase the strength of BC's creative industries. A few contests were also initiated to drive traffic to Creative BC's social media platforms.

Creative BC's Facebook Page has grown to 700 likes and its Twitter account has grown to over 1,800 followers. Users can follow us on twitter: [@creativebcs](https://twitter.com/creativebcs) and on Facebook: www.facebook.com/creativebcs.

BC CREATES

Creative BC participated and supported the launch of BC Creates, a cross sector collaborative communications initiative established to celebrate and tell the story of BC's vibrant creative industries. Under the banner BC Creates, creative industry stakeholders – from across film, television, interactive and digital media, music, book and magazine publishing – are working together to share the story of the economic, social and cultural contributions of BC's creative sector through social media, the web and events.

C REPORT ON PERFORMANCE

Creative BC has a three-year Service Plan (2013/2014 – 2015/16) which identifies the role that the agency plays in industry development, the priorities against which we intend to invest our resources and the performance targets against which our success can be measured.

The Report on Performance summarizes the goals and objectives set for the second year of this Service Plan (2014/15) and how they were met.

Overall, Creative BC exceeded its service targets this fiscal year for many of its performance measures such as:

- Program and motion picture production service delivery;
- Program effectiveness;
- Client satisfaction;
- Impact of programs in generating other investment; and
- Number of international trade missions supported and their results in generating inward investment and trade opportunities for BC-based companies.

Goal 1: Undertake research, provide development assistance and establish the expertise and organizational capacity necessary to serve the additional sectors for which Creative BC has responsibility.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
1.1 Develop an understanding of the business models of the new sectors that Creative BC serves	Ongoing	Ongoing	Ongoing
1.2 Undertake sector profiles to better describe the scale and type of business activities in the new sectors	Develop sector profiles	Two sector profiles completed and draft industry strategy developed	Completed music sector profile Signed RFP for Book Publishing Sector profile
1.3 Expand business relationships with Industry Associations and member companies within these sectors	Ongoing	Ongoing	Established a cross-sectoral committee for the WD Industry and Trade Investment Project Supported BC Creates, a cross sector communications initiative designed to celebrate and raise awareness of the contribution of BC's creative sector
1.4 Assist the sector in achieving high priority/initiatives, particularly in the areas of digital technology and international marketing	Ongoing	Ongoing	Supported the industry to attend 9 international trade missions and events and provided funding to support new content in the area of digital technology.
1.5 Identify internal and external resources to serve new sectors	Ongoing	Ongoing	Ongoing

Goal 2: Increase investment in BC creative industries and capitalize on emerging opportunities in digital technology.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
2.1 Deliver fair, transparent and accountable provincial tax credit programs	Percentage of applicants expressing satisfaction with Creative BC's administration of tax credit programs	Not less than 80%	Exceeded target 93% of clients were very satisfied or satisfied with our program administration
2.2 Enable film, television and digital media projects to be financed for production in BC	Dollar value of projects certified for tax credits	> \$ 1.2 billion	Exceeded target Reached an estimated \$2 billion
2.3 Support the creation of film and television employment opportunities in BC	Dollar value of salary and wages resulting from projects supported by the tax credit programs	\$655 million	Exceeded target Reached an estimated \$909 million under the FIBC and PSTC programs
2.4 Support the creation of digital animation and visual effects employment opportunities in BC	Dollar value of salary and wages resulting from digital projects supported by the tax credit programs	\$235 million	Exceeded target Reached an estimated \$355 million under the DAVE tax credit
1.5 Identify internal and external resources to serve new sectors	Ongoing	Ongoing	Ongoing

Goal 3: Strengthen BC-based corporate capacity in the creative industries.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
3.1 Design and deliver a relevant, transparent, and accountable program of financial incentives for BC companies and individuals	Percentage of applicants expressing satisfaction with Creative BC's administration of development programs	Not less than 80%	Exceeded target for all programs* (See table page 37) Program effectiveness ranged from 86% to 100%
3.2 Support development of intellectual property in BC	Investment leveraged by Creative BC development funding under the Project Development Fund (ratio)	4/1	Exceeded target Investment leveraged by the Project Development Fund was 5/1 Creative BC provided \$399,000 and the industry contributed an additional \$2 million
3.3 Develop program initiatives to encourage growth in the BC-owned digital media industry	Dollar value of BC-owned and controlled productions certified for tax credits	\$310 million	Exceeded target An estimated \$350 million was spent on BC production expenditures under the FIBC tax credit program
3.4 Assist British Columbia companies to develop international market, financing and partnership opportunities	Percentage of participants expressing satisfaction with international markets, financing and partnership opportunities supported by Creative BC	Not less than 80%	Exceeded target 94% of clients who accessed Passport to Markets Program found it to be extremely or very effective in helping them sell their content

***Program Effectiveness – Creative BC Tax Credits, Development and Export Programs**

Program effectiveness was measured through an online survey distributed to clients who have accessed each program during the 2014/15 fiscal year. The figures included are the percentage of respondents who rated the program extremely or very effective.

QUESTION	TARGET 2014/15	TAX CREDITS	PROJECT DEVELOPMENT	SLATE DEVELOPMENT	INTERACTIVE FUND	ARTS INNOVATION FUND	PASSPORT TO MARKETS
Effectiveness of program in supporting your company to create and/or sell its content	Not less than 80%	98%	100%	100%	100%	86%	94%

Goal 4: Promote British Columbia and BC’s creative industries in the global marketplace.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
4.1 Conduct and support sales missions to major markets to maintain and build relationships with key industry decision-makers	Number of international business development missions supported	8 – 10	Met target Supported 9 international trade missions
4.2 Assist in building new co-production opportunities for BC’s content producers in existing and emerging markets	Number of BC companies supported to develop international market opportunities.	120 companies	Exceeded target 114 companies assisted through Passport to Markets which led to \$16 million in project deals 76 companies assisted through international trade missions
4.3 Encourage film, television and interactive media companies to establish business operations in BC	Number of initiatives undertaken to attract inward investment to BC	8 – 10	Met target Attracted several major American feature films and television series to shoot in BC Helped to facilitate Double Negative of London, England to set up a studio in Vancouver

Goal 5: Provide the leadership necessary to ensure BC's creative sector prospers.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
5.1 Deliver timely, relevant policy and program advice to the provincial government	Timely and relevant policy and program advice provided to governments	Ongoing	Provided ongoing briefings to Provincial Ministries of Finance and Jobs, Tourism and Skills Training
5.2 Deliver a clear and consistent provincial perspective to federal regulatory, policy and program delivery agencies	Clear and consistent provincial perspective provided to federal regulatory, policy and program delivery agencies	Ongoing	Organized a two-day visit for the Director of CAVCO, which included a stakeholder information session that was attended by 175 industry clients Met with federal officials from Service Canada to discuss the Temporary Foreign Workers Program and its impact on the digital animation industries
5.3 Facilitate communications between industry and government on policy and program issues	Effective communication and engagement between industry and governments on policy and program issues	Ongoing	Met with Provincial Government stakeholders on a regular basis Participated in bi-weekly conference calls with Communications staff at the provincial government
5.4 Invest in research to improve investment and business development outcomes through better access to information partnerships and innovation, particularly in the new sectors for which Creative BC has responsibility	Develop sector profiles	Two sector profiles completed and draft industry strategy developed	Music Sector Profile Completed Hired supplier to conduct second sector profile on Book Publishing Sector Completed Creativity Index

Goal 6: Establish Creative BC as an integrated, efficient, effective, and knowledge-based organization.

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
6.1 Create and implement a Service Plan for Creative BC	Develop and implement Creative BC Service Plan	Revise and update	Completed year two of Service Plan
6.2 Develop Creative BC brand identity, web presence and associated collateral material	Creative BC brand identity developed and implemented	Social media strategy developed and implemented	Revised Creative BC brand to ensure correct implementation Created new international marketing brochure in English and Chinese Social media strategy developed and implemented for Facebook and Twitter Conducted communications audit and internal staff survey to improve communications
6.3 Creative BC HR policies updated to reflect new organization	HR policies to reflect new organization updated and approved	HR policies updated and implemented	HR consultant prepared new policies and began work on a Performance Management System for Creative BC
6.4 Creative BC financial system upgraded	New financial system implemented	Ongoing	Financial system implemented

Goal 7: Provide exceptional client service in the delivery of Creative BC programs and services

STRATEGIES	PERFORMANCE MEASURES	2014/15 TARGET	RESULTS
7.1 Continue efficient administration of provincial tax credit program	Working days to process a complete tax credit application	25 working days	Exceeded target 17 working days to process a tax credit application
7.2 Deliver timely location support services that meet the needs of clients	Percentage of location packages delivered to clients within 48 hours of initial request	Not less than 80%	Exceeded target 100% of client packages delivered within 48 hours
7.3 Provide efficient investment programs that are accessible and client focused	Percentage of clients expressing satisfaction with Creative BC's programs and services	Not less than 75% client satisfaction	Exceeded target See attached charts for details**
7.4 Launch new Creative BC website	Percentage of clients expressing satisfaction with Creative BC's website and number of users	Establish baseline	Delivered online website survey to measure client satisfaction. Survey was completed by 46 users 80% of users were extremely or somewhat satisfied with our website

**Client Satisfaction for Creative BC Programs

Client satisfaction was measured through an online survey which determined the level of satisfaction or dissatisfaction (on a five point rating scale) of Creative BC's tax credits, development and export programs during the 2014/15 fiscal year. Client satisfaction was determined based on a number of factors including ease of understanding program guidelines, number of forms to complete, length of time to process applications, client service during the application process and the level of staff knowledge. The results that are reported are the percentages of clients who reported being very satisfied or satisfied with the program.

QUESTION	TARGET 2014/15	TAX CREDITS	PROJECT DEVELOPMENT	SLATE DEVELOPMENT	INTERACTIVE FUND	ARTS INNOVATION	PASSPORT TO MARKETS
Ease in understanding the program and its guidelines	Not less than 75%	95%	83%	100%	100%	100%	98%
Number of forms and documentation required for your application	Not less than 75%	84%	58%	50%	100%	100%	94%
Online application process – applies to tax credit programs only	Not less than 75%	93%	N/A	N/A	N/A	N/A	N/A
Length of time it took to process your application and notify you of the results	Not less than 75%	95%	92%	75%	78%	100%	96%
Level of customer service provided to you from staff during the application process	Not less than 75%	98%	100%	100%	100%	86%	100%
Level of knowledge of staff in responding to questions or concerns about the program during the application process	Not less than 75%	93%	100%	100%	88%	86%	98%
Average level of client satisfaction	Not less than 75%	93%	87%	85%	93%	94%	97%

**Client Satisfaction for Motion Picture Production Services

Client satisfaction was measured through an online survey that determined the level of satisfaction or dissatisfaction (on a five point rating scale) with Creative's BC Motion Picture Production Services. Two separate surveys were administered to clients who used these services during the 2014/15 fiscal year: one to location managers and scouts and one to producers and production managers. Results reported are the percentages of clients within each category who responded being satisfied or very satisfied with the services.

QUESTION	TARGET 2014/15	PRODUCERS AND PRODUCTION MANAGERS	LOCATION MANAGERS AND SCOUTS
Overall level of satisfaction with Creative BC's Motion Picture Production Services in supporting your project	Not less than 75%	85%	79%
Creative BC's online Location Library	Not less than 75%	N/A	73%
Customized location package and proposed locations for your project	Not less than 75%	89%	N/A
Scouting/surveys for your project	Not less than 75%	81%	N/A
Community relations related to the production	Not less than 75%	80%	45%
Knowledge of resources to help your production, such as studio facilities, services and crews	Not less than 75%	85%	N/A
Knowledge of staff in providing locations support	Not less than 75%	N/A	75%
Filming experience in British Columbia	Not less than 75%	97%	N/A



BC TAKES THE SPOTLIGHT IN TOMORROWLAND

Beautiful British Columbia was shown some love by Disney in a series of ads to promote the release of their feature film Tomorrowland in 2015. “While it’s certainly not unique for a film to be shot in BC, this is the first time that the province has been recognized in ad creative for the important role it played in the production,” said Greg Mason, vice-president of marketing for Walt Disney Studios Canada. “We’re proud that

one of our biggest releases of the year was shot on Canadian soil and this was our way of conveying that pride and saluting the province and the members of the local film industry who were involved with the production.”

Tomorrowland was shot in eight BC cities and contributed an estimated \$91.9 million in production spending to BC’s economy while creating over 1,800 jobs.

IMAGE CREDIT: © 2015 DISNEY



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