



IMPACT REPORT

2016/2017

creativeBC



BRITISH
COLUMBIA

Supported by the Province of British Columbia

vision

A British Columbia in which creators, creative entrepreneurs and creative industries are united in a globally competitive, growing and sustainable creative economy.

mission

Creative BC serves to unite and champion the success of BC's diverse and distinctive creative sector.



CONTENTS

1

Creative BC Leadership

Letters from Prem Gill, CEO, Gordan Esau, Board Chair and Honourable Lisa Beare, Minister of Tourism, Arts and Culture

6

Serving Four Convergent Creative Industries

Motion Picture
Spotlight Story: Steve Smith + Sandi Swanigan

Music + Sound Recording
Spotlight Story: Carly McKillip + Tom Dobrzanski

Interactive + Digital Media
Spotlight Story: Dan Burgar + Mike Wozniowski

Book + Magazine Publishing
Spotlight Story: Rob Sanders + AnnMarie MacKinnon

22

Supporting our Ecosystem: Local to Global

Get a snapshot of how our funding serves to foster initiatives, export and exposure for BC's creative industries at home and around the world

24

Development Department

See how we stimulate economic activity and support domestic creators across the industries we serve.
Spotlight Story: Mena Shum + Sharon Taylor

28

BC Music Fund

Learn about the new programs designed to create opportunity for our music industry.
Spotlight Story: Tarun Nayar + Ché Aimee Dorval

32

Tax Credit Department

Learn about the provincial incentives driving success for BC's motion picture industry, from physical production to animation and VFX.
Spotlight Story: John Baer + Melanie Wood

36

Provincial Film Commission

Read about the production, industry and community affairs services that promote and sustain BC's physical film production industry.
Spotlight Story: Victoria Weller

40

Scorecard + Impacts

Review our Strategic Framework and see how our services and programs delivered to serve our new service plan in FY 2016/17.

46

Funding + Tax Credit Tables

Access all tables and program recipient details relating to FY 2016/17 programs and funding.

"Developing the drivers and original minds of our sector is crucial."



@premgill

LETTER FROM THE CEO

2017 was an exciting and transformative year for Creative BC, strengthened by the implementation of our new adaptive strategic framework. Designed together with 80 industry stakeholders and the expertise of Dr. Angele Beausoleil of UBC's Sauder School of Business, this **service innovation plan increases our focus on client needs, which form the heart of both Creative BC's purpose and the success of the province's creative sector.**

Consumer tastes and habits are constantly evolving and we are prepared to respond. We drew industry together to make a submission from British Columbia to the federal government -- input that contributed to shape the new Creative Canada Policy Framework. Together, industry, government and Creative BC are championing the creative sector both nationally and internationally, with the intention to leverage our capabilities, increase our reach and grow our influence in the context of rising global competition.

Blockbusters in every sector are dominating markets, yet diverse content creation is expanding with phenomenal digital reach. Overwhelmed by choice, consumers often fall back on the familiar, but BC can offer more. The door is open to focus on creating premium creative content fuelled by private and public investments with a passion for the quality of our own perspective and brand, which is uniquely British Columbian.

Leveraging our potential in this rapidly changing technological environment takes bravery in creativity. As our core differentiator, our commitment to support and develop the drivers and original minds of our sector — the creators of intellectual property (IP) - is crucial. The innovators and vanguards of our industry now have the experience and relationships to deliver IP for global brands already in Canada and on the international scene.

There are regulatory challenges and opportunities to navigate as we chart a new course at the provincial level to enable our creative industries to realize their most productive, lucrative and creative potential. We understand the intricate relationships between talent, infrastructure and investment in the creative context. We're committed to supporting creators in their goals of expressive and meaningful content while also satisfying consumer and stakeholder requirements.

At Creative BC we are passionate about serving our clients' needs. To this end, we steer the most inventive and resourceful course to support their success and promise.

Sincere thanks to my phenomenal staff at Creative BC, the associations and organizations with whom we collaborate and to the Province for ongoing support and engagement in our shared vision of sustained success for BC's creative industries.

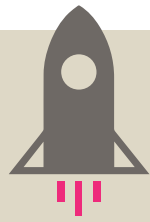
Prem Gill
CEO, Creative BC

LOCAL FOCUS, GLOBAL REACH

CREATIVE BC STRATEGIC PILLARS

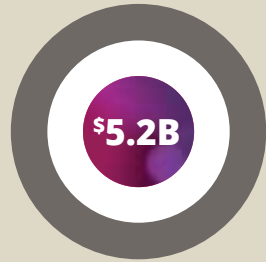
- Competitiveness
- Growth Mindset
- Discoverability
- Talent

CONTENT CREATION IS A GROWTH ECONOMY



World Economic Forum says **creativity** is the fastest rising competency for success

source Future of jobs 2016, WEF, <http://ow.ly/6F9I30h8j1c>



British Columbia's combined creative industries' **annual economic impact**, plus over **90,000** full-time workers and thousands part-time and contract

Approximate aggregate data from sources available at this time

Creative BC is a catalyst for economic development and job creation across four creative industries.



Book + Magazine Publishing



Interactive + Digital Media



Motion Picture including Animation + Visual Effects



Music + Sound Recording

#1

BC is experiencing the **strongest** economic growth in Canada in 2016

source <http://ow.ly/r7Es30h8jh7>



Motion Picture and Sound Recording to be the **fastest growing** industries in BC in terms of employment

source WorkBC <http://ow.ly/ZuPb30h8jnB>



BC's content creators have a **global reputation for excellence** and combine skills from diverse disciplines

LETTER FROM THE CHAIR

As the global creative economy continues to thrive, we take pride in Creative BC's role of encouraging growth here in British Columbia. Understanding the need for agility and ingenuity in this rapidly changing environment, the organization has engaged the community with focus and commitment. All of this is made possible by sustained, effective collaboration between government and industry. Creative BC has been able to connect and champion our dynamic creative industries.

Our province experienced the highest rate of economic growth in Canada in 2016. This resulted in unprecedented opportunity for 2017 that fueled \$2.6 billion in BC motion picture production expenditures in the year ending March 31, 2017. The interactive and digital media industry generated \$2.3 billion in sales and is an important part of the province's tech cluster, which experienced the highest revenue growth rate in Canada in the same year.

As global content consumption increases across music, magazines, books, games, TV and film, **there has never been a better opportunity to further enhance and develop our creative production capabilities. This will mean more creative high paying jobs for people in BC.** We continue to attract to BC production of some of the world's top-grossing films, such as *War for the Planet of the Apes*, and create top-selling video games such as *FIFA Soccer*.

Our new strategic plan increases Creative BC's focus on the success of domestic creators and companies, and on enhancing our intellectual property brand and products. Together with industry and government, we will support these BC innovators and originators to generate more quality content and to train and attract the next generation of talent from within our province and beyond. These green and sustainable jobs offer exciting career paths to those workers making their homes here in BC.

We could not be more excited about the work that we do at Creative BC and about the future of our sector. While the currencies of economics and employment are core to our objectives, there is another currency exchanged between us. It unites and motivates us and it has never been more viable in BC — it is the currency of creativity!

Gordon Esau
Chair, Board of Directors, Creative BC

FY2016/17

Board of Directors

CHAIR
Gordon Esau

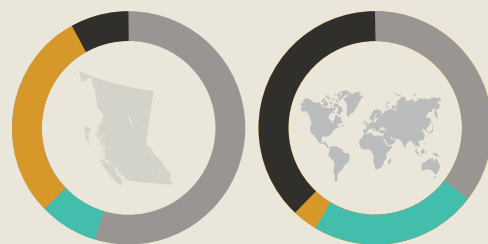
VICE-CHAIR
Rob Bromley

SECRETARY/TREASURER
Colin Browne

Louise Clark
Anne Denman
Sarah Fenton
Michael Francis
Tom Gierasimczuk
Michelle Grady
Scott McIntyre
Pauline Moller

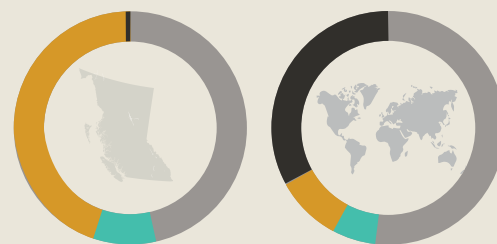


Composition of the Creative Industries: BC vs. Global



jobs

- Motion Picture
 - Music + Sound Recording
 - Interactive + Digital Media
 - Book + Magazine Publishing
- *figures include newspapers



economic contribution

source <http://www.worldcreative.org/>

MINISTER'S MESSAGE

creative BC

It's my pleasure to congratulate Creative BC on another spectacular year.

Thanks to your dedication and hard work, and the incredible calibre of talent in our province, British Columbia has earned international recognition for its excellence across the creative sectors.

The Province of British Columbia is proud to support Creative BC. This agency is pivotal to growing B.C.'s motion picture, interactive and digital media, music and publishing sectors.

Creative BC has helped to keep British Columbia on the leading edge of a competitive, rapidly growing and changing sector of our global economy. **Together, we are strengthening our creative economy, and providing sustainable jobs for thousands of people throughout our province.**

I look forward to new opportunities to showcase B.C.'s creative talent in the year ahead. BC is well-positioned for an even brighter future in this sector – and I know Creative BC will be leading the way.

Lisa Beare
Minister of Tourism, Arts and Culture



@lisabeare

Creative BC has helped to keep British Columbia on the leading edge of a competitive, rapidly growing and changing sector of our global economy.



As the provincial marketing agent for BC's creative industries, we proudly promote our creative sectors all around the world.

British Columbia, Canada, is a centre of creative industry excellence. We possess a combination of attributes that **can't be found anywhere else in the world.**



<p>1</p> <p>Convenient and positive business climate offering vastly diverse locations</p> <ul style="list-style-type: none"> • a diverse gateway sharing LA's timezone; a natural hub for doing business between Asia, Europe, the Americas and Australia • economically and politically stable, with provincial commitment to a diverse creative economy 	<p>2</p> <p>Globally recognized expertise and creative production hub</p> <ul style="list-style-type: none"> • passionate, experienced, skilled, innovative and dependable talent • world's largest interactive entertainment cluster • 3rd largest North American motion picture centre 	<p>3</p> <p>Organized, collaborative and supportive resources</p> <ul style="list-style-type: none"> • local industry and international players • unions and guilds • regional film commissions and municipal film offices • associations and agencies 	<p>4</p> <p>Emerging tech and extensive infrastructure</p> <ul style="list-style-type: none"> • physical production facilities and capacity • animation, pre- and post-production studios • globally advanced in emerging technologies and tools
--	---	--	---

MOTION PICTURE



Lionsgate



20th Century Fox



BC continues to grow its stellar reputation in the global marketplace as one of the most creative, convenient and cost-effective places to produce motion pictures in North America.

As the province's film commission, Creative BC is here to support collaborative partnerships, sophisticated content creation and the unique storytelling capabilities that set our province apart. We're also fostering further explorations to grow the industry beyond the

Lower Mainland with specialized new facilities and fabulous locations under the guidance and strength of our province's eight regional film commissions.

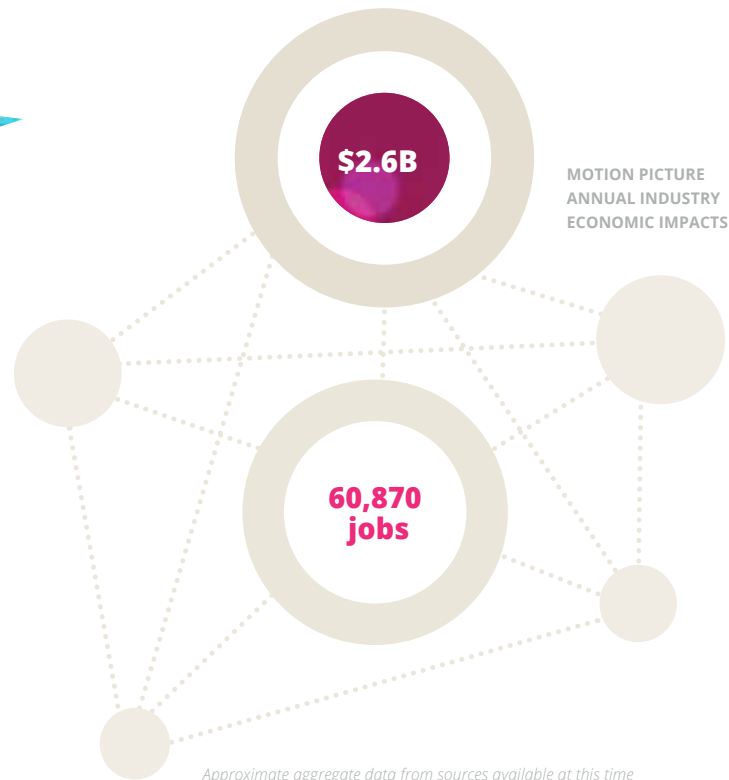
Sustaining an exceptional, World of Looks™, with existing and new locations, as well as our unique place in the lucrative intellectual property economy extends our footprint in the motion picture

industry and enhances our reputation globally.

The expansion of regional facilities from pre-production to post-production, and cultivation of key global partnerships and co-financing agreements, bolsters BC's production companies, adding even more opportunity to this exciting sector.



Rovio Entertainment



Approximate aggregate data from sources available at this time

INDUSTRY IMPACT



FILM + TV

2.5MM

square feet of stage space, 58 studio spaces, 100 stages

35

collaborative municipal film offices from Hope to Pemberton

1+8

film commissions, 1 provincial + 8 regional



VFX + ANIMATION

#1

British Columbia is North America's largest visual effects cluster

10%

increase in salaries for new grads in 2017

80+

animation and VFX Studios

British Columbia is North America's **3rd largest** motion picture hub.

10,500 job openings anticipated by Work BC between 2015 and 2025.

HR Tech Group shows animation and VFX jobs among the **tech sector's top paying.**

Sources: Profile 2017, BC Tech Salary Survey, Creative BC



Siren Pictures



21st Century Fox



motion picture production industry association of bc

THANK YOU FOR YOUR ONGOING COLLABORATION

Spotlight Story

STEVE SMITH | Aircover Inflatables
Co-Founder and CEO

“If Creative BC can help get the word out about what we’re doing next with the Air Panel, that would be a huge door opening for us.”

Safety was a big motivator for Steve Smith and his partners when they started Aircover Inflatables, an alternative to the traditional green screens used in the film industry. Their previous experience as key grips had them putting up substantial screens for visual effects, with no way of controlling the elements. “It was actually quite dangerous; there were incidents of large screens blowing over in crazy wind storms.”

Their goal was to build something that was not only safer, but also more efficient and environmentally friendly. The end result won them an Oscar. Steve credits their success to their persistence; “It took several years and many prototypes, but we created an inflatable wall, the Air Wall, that could be used as an outdoor VFX screen.” Since then,

productions like *Godzilla*, *Tomorrowland*, and *Planet of the Apes* have implemented use of the Air Wall successfully.

According to Steve, there have been some incredible inventions designed by grips. “Grips are inventive; we’re problem solvers. We’re in charge of making shadows and supporting cameras. We install large outdoor screens and backdrops, mount cameras to cars; we do all kinds of things. We’re often asked to do things that shouldn’t be possible, yet we have to figure out how to do it on the spot! That’s the mind you need to have to be a grip.”

Steve’s been amazed at how other grips have used their products in ways they didn’t initially intend on. “They were using one of our Air Walls on *Pirates of the Caribbean* in Australia when they started to deflate it to let more sun in. Someone suddenly yelled to stop as they realized they could control the airflow to have it maintain a specific angle. They slowed down the airflow and it got them the shot they needed!”

Steve and his team are now working on a smaller Air Panel that tilts, pans and rotates. It’s particularly helpful for smaller productions that don’t require large outdoor screens. “The Air Panel will be a huge time saver; it’s compact and easy to get into locations with limited space. It’s completely unique – there’s nothing like it anywhere.”

As Steve and his team head into prototyping, they need support with funding and making connections. Coming from Los Angeles, Steve is proud to call Vancouver home. “I’ve been here for 17 years and it’s amazing how well the crews and departments get along and work together. We’ve had an incredible response from people here, but it’s always hard in the beginning with a new product. We can always use more support when it comes to getting the word out.”



12
employees when in “build mode”

5
countries: used in Canada, UK, Ireland, USA and Australia

1
Academy Award



Spotlight Story

SANDI SWANIGAN | City of Vancouver
Senior Manager of Film and Special Events

Sandi Swanigan wants the City of Vancouver to be known for its service, especially when it comes to film and television, and for her that means building strong relationships. Sandi’s background in hospitality, event production and experiential marketing makes her a somewhat unconventional, but perfect choice to head up the City’s Municipal Film Offices.

“Seven years ago, I didn’t know much about the film industry, so I approached it very quid pro quo. If someone wanted to film, I needed to understand the legacy and the value for the people being impacted. My service-based, entrepreneurial approach was outside the typical bureaucratic paradigm, but I really believed it could be successful.” And it has paid off in increased community recognition and contribution by the industry.

Sandi’s service-based approach quickly shifted the industry’s impressions of the city. “Vancouver became known as a place where you could have a conversation, and if a request was feasible, we would work hard to make it happen.” That said, Sandi acknowledges that “As an office, we have to balance creative hunger with ensuring the City remains livable and functional.”

For Sandi, the thing needed most right now in the film industry is transparency. “We need to be honest about what’s working and what’s not, and we need to be future focused.” The biggest trap? Complacency. “We need to stay driven, to see the need for change.”

As for the future? “I want to see us retain and increase our volume of filming by becoming more involved with the film industry. We want people to work together and problem solve and share the story of the value of filming in our city.”

From greener solutions, to better logistics, to a standardized etiquette on set, Sandi is always going to look for what will make the client relationships she has spent so many years fostering even stronger.

“My hope is that we continue to provide the service, infrastructure and skill set that allow us to be one of the best film centres in the world. And, I want us to remember that we can always find ways to get better.”

15%
increase in # of productions from 2015-16

6,068
film and street activity permits issued, up from 4,678 in 2015

#1
Vancouver voted “Best Place to Live and Work as a Movie Maker”, tying with NYC in 2017

“We have a mutually supportive relationship with Creative BC. We rely on each other strategically when we need to, by stepping into places that the other can’t.”

MUSIC + SOUND RECORDING



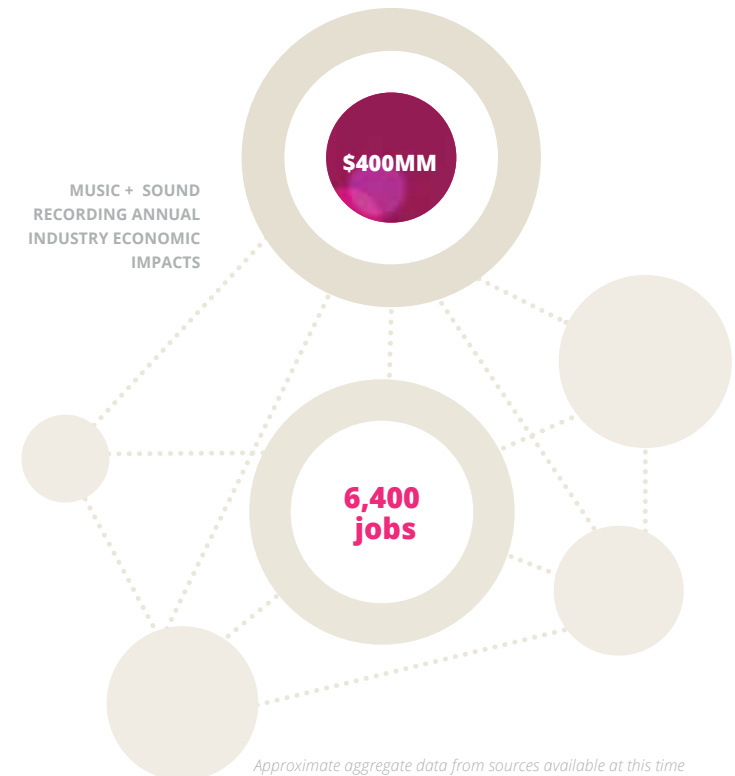
Visibility on the global stage, enhancing opportunities for live performance and optimizing ever-changing digital recording and distribution technologies continue to propel and challenge the music and sound recording sector in British Columbia. Further serving this transformative industry in 2017 was the BC Music Fund, launched in February 2016. Administered through Creative BC via the Province of British Columbia, the fund supports and elevates a suite of new development initiatives – helping to unite musicians, performers, composers, arrangers, managers, recording studios and engineers, producers and

distributors, venue operators and merchandisers – as the global digital future continues to unfold. Understanding how BC-based music is inspired, performed, recorded, distributed and enjoyed here at home and internationally is a driver for the community to continue to collaborate and prosper. Creative BC is a catalyst to connect, fund and support the creative and economic potential of our music and recording industry and talent base.

THANK YOU FOR YOUR ONGOING COLLABORATION



Supported by the Province of British Columbia
bcmusicfund.com



Approximate aggregate data from sources available at this time



Lea Chambers photo

British Columbia is the **3rd largest** music production centre in Canada

INDUSTRY IMPACT

285 music companies

200+ music festivals

160 recording studios

The BC Music Fund will support two studies in 2018: Vancouver Music Ecosystem Audit and Inventory (by Music BC/City of Vancouver) and BC Live Music Economic Impact Assessment (by Music Canada Live)



Lea Chambers photo

Sources: Music Canada, BC Music Fund data



Spotlight Story

CARLY MCKILLIP | One More Girl
Actress and Musician

“Being able to make the record is one thing – but being able to get out on the road and promote it, that’s where Creative BC comes in.”

Growing up with parents in the music industry, Carly McKillip has been exposed to the business her whole life. She recorded her first album as an independent artist when she was only 18. Since then, she’s been on a decade-long journey, working with some of the biggest record labels out there, only to find her way back to where she started -- independent and producing the music she and her sister, Britt, want to make.

Together, the sisters are One More Girl, a country music duo based in Vancouver, BC. With the release of their new album *The Hard Way*, they are excited for people to get to know them in a fresh way. “My hope for this album is that it’s heard by as many people as possible and that they get to know us in a way they never have before.



We have a lot of stories we want to tell and our music has evolved. Our new album has a more mature sound, a bit grittier and more organic.”

Vancouver hasn’t traditionally been known as a country music town, but over the last few years the industry has expanded and grown exponentially. The amount of country artists coming out of BC is increasing every year, and the genre is becoming more and more popular.

“The genre is growing because there are so many new platforms and channels that people are finding music through. It’s no longer about being limited to a pop, rock or country station. Most audiences don’t want a label on their music – good music is good music, and that’s empowering for us.”

As newly independent artists, Carly and her sister rely on the support of their community like never before. There are distinct advantages to recording an album independently, including creative freedom, yet it also makes promot-

ing an album that much harder. Securing and arranging cross-country radio tours and international gigs are challenging for example. Funding and making the right connections are critical for those who venture out on their own.

“As a Canadian artist, it can be tough to reach people internationally as we’re limited by where we can go and how we can get there. The best way to get your music heard is to get out there and pound the pavement.” Carly and her sister were two of the first people to apply to the BC Music Fund, administered by Creative BC, and that funding allowed them to make the album they set out to make. “We’ve been so fortunate to have Creative BC’s support in making this album. I honestly don’t know where we would be without them.”

3
albums

2
top 10 singles

2
major label deals



6
studio engineers

2
audio school grads hired

100+
clients last year

Spotlight Story

TOM DOBRZANSKI | Monarch Studios
Studio Owner and Music Producer, Engineer, Mixer, Musician

For Tom Dobrzanski, music started out as a hobby to help him relax. Then, somehow he found himself launching a recording studio in his parents’ basement while studying business at UBC. “At the time, home recording was just becoming possible. We were right at the cusp of disruption when it came to musicians recording their own music. There were big, expensive studios in Vancouver but no one else was doing what we set out to do.”

Tom had never been to audio school, but he was curious and driven, and he was offering something that smaller bands desperately needed – a chance to record a professional-sounding album without breaking the bank. As his business grew, Tom decided to hone his skills with part-time courses at a local recording school. When he graduated from UBC in 2005, his studio was fully booked, with no end in sight.

“I was reinvesting what I was making into the business, buying better sound equipment and working with more and more well-known bands. I had outgrown my parents’ basement and so I set out to find a new home.” He finally found the future home of Monarch Studios, and after a lengthy renovation process, he officially launched the next phase of his recording studio in 2012.

Yet, it hasn’t always been easy to navigate the ever-changing music industry. “If I was wrong about one thing, it was projecting how the studio would run when it came to bookings. I thought we would get bigger, international bands in for 30 days straight, but it’s mostly been four-day local bookings. Still, it’s been cool because I see the smaller bands getting bigger and growing into our studio.”

When Tom learned about Creative BC and the BC Music Fund, he couldn’t believe how simple it all

was. “I was late finding out about Creative BC – I learned about them, when they announced the Music Fund, no one could believe it – musicians are used to an arduous grant process, having to write long essays and marketing plans. This was so easy, and once people figured that out, it was a frenzy!”

Aside from funding, another area that Tom would love to see more support with is bringing people in the industry together in meaningful ways. “We’re like hermits, us studio people. We live in these soundproof boxes and get quite busy – it’s rare that we all end up in a room together talking about our work.”

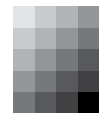
But, when they do get together, they often talk about the same vision – putting Vancouver on the world map as a destination for recording. “I daydream about the future and being able to work with people from all over the world. Having an international mix of people in the studio would be so healthy for the creative energy of our space.”

“How great would it be if the rest of the world started to see Vancouver the way we do? That’s where we could use support – in getting the word out!”

INTERACTIVE + DIGITAL MEDIA



Lea Chambers photo



Our creative digital media industry continues to expand exponentially throughout BC. Serving our clients in this fast-driven global industry therefore means supporting the province's capacity and originality, enhancing policy and growing our talent pipeline.

Further developing regional capabilities to support increasing demand for expansion, nurtures our greatest strength – our creativity, a clear differentiator between us and our competitors, including emerging markets.

Consistently on the cutting edge of this industry, BC is a global development hub comprised of core digital media companies and hundreds of smaller and experimental studios.

Our vast research and educational facilities, significant pool of artistic and technical talent and well-established corporate and production infrastructure provide the foundation for seamless expansion.

Our digital media sector, which includes innovative products from digital application development for wireless and mobile to interactive games designed for multiple platforms, augmented reality and virtual reality (AR/VR) content, all serve many purposes, from entertainment to e-learning, healthcare to social media and marketing. The interactive and digital media industries are fueling BC's creative economy and continue to define the future of the province's tech sector.

BC'S COMPETITIVE EDGE



#1

startup ecosystem in Canada



#1

tech revenue growth

outpacing Canada and US rate



27%

of CDN interactive entertainment companies are located in BC



Hololabs

INDUSTRY IMPACT



INTERACTIVE GAMING + APP DEVELOPMENT

1,150

creative tech companies

152

interactive entertainment companies in BC (up 19% over 2015)

5,900

FTE's in interactive gaming alone (up 7%)



AUGMENTED REALITY VIRTUAL REALITY

60+

members in BC's AR/VR association, VRARA

500

FTE's employed in AR/VR

1,333%

expected growth in global AR/VR from 2016 to 2020



VRARA

THANK YOU FOR YOUR ONGOING COLLABORATION

DigiBC

The Interactive & Digital Media Industry Association of British Columbia

Interactive entertainment is at the cutting edge of technological advancement with significant impact on the broader economy. Their creative innovations are changing industries beyond gaming from education to life sciences to defence.



Electronic Arts Inc.

SOURCES: DigiBC, VRARA, BC Tech, The Entertainment Software Association of Canada

INTERACTIVE + DIGITAL MEDIA ANNUAL INDUSTRY ECONOMIC IMPACTS

\$2.3B

16,500 jobs

Approximate aggregate data from sources available at this time

Spotlight Story

DAN BURGAR | Archiact

Director of Business Development & Partnerships, Archiact and President & Founder, Virtual Reality Augmented Reality Association, Vancouver Chapter (VRARA)

“The ecosystem is evolving rapidly; we need to come together as an industry and share best practices and support one another.”

The world of virtual and augmented reality is hard to pin down – it’s new and constantly evolving with surprises around every corner. The industry is watching for that one big thing that will tip the masses and get everyone on board. It’s an exciting time to be working in the industry, and Dan Burgar knows this, perhaps better than anyone.

After working in gaming for years, Dan attended a technology conference in Barcelona, and it was there that he saw the possibilities of virtual reality (VR). “I walked past this booth with VR headsets and I put one on. I was awestruck! I knew, then and there, that this technology was going to take over the world as we know it. It was a profound moment, like a lightbulb went off. I knew this was innovation that could disrupt so many industries.”

Dan then started working with Archiact, a Vancouver-based company specializing in virtual and augmented reality (AR), and suddenly the possibilities he imagined started to become a reality. “We go into companies and show them how VR could disrupt their industry, and then we help them build products or content that will make all the difference when that disruption hits.”

Vancouver has a long history with gaming, visual effects (VFX) and film. Add to that the startup culture in the city, and the tax credits being offered, and it’s the perfect place for virtual reality to really take foot. “Archiact has helped build the whole ecosystem and culture of VR and AR here in Vancouver.”

Dan then started the Vancouver chapter of the Virtual Reality Augmented Reality Association (VRARA), shining the spotlight on Vancouver as a hub for virtual and augmented reality. “No one really knew what was happening here in Vancouver; they didn’t take us seriously,” explains Dan. “Before 2017, when we first started, there were maybe a handful of VR companies

in the city, now there are over 150 across the Lower Mainland.”

While most people still think of VR as gaming, Dan knows that this industry will make a more profound impact sooner than we realize. “People think VR is fun and cool, but they don’t see the practical aspects. There is potential to work with architects designing new buildings, to train surgeons, to transport students to the battlefields of WWII. You’ll be able to walk down the streets of Japan and translate the signs you see into any language you choose. We are so close to all of that happening!”

“Creative BC has helped cultivate the growth of this industry. From sponsoring our conferences to sending us to events, they’ve made a huge impact. They’ve helped us champion the industry and get our ideas in front of as many people as possible.”



100+
Archiact
employees

60+
VRARA BC
member companies



5
full-time
employees

4
projects in 2016

Spotlight Story

MIKE WOZNIEWSKI | Hololabs

President & CTO

Mike Wozniowski came from the world of academia, where he was studying virtual environments and game engines in Montreal. Yet, he gravitated toward artists and how they push the boundaries of technology and creativity. “The most satisfying work for me is building technology that helps artists create new art.”

Mike launched Hololabs in 2010, and then moved to Victoria with his wife and three kids. He set out to ensure that every project he worked on – from video games to virtual and augmented reality, to web portals – would help empower people to be more creative. When asked what Hololabs niche focus is, he was quick to respond: “We make wacky, experimental, weird things! Most importantly, we want to empower people to learn and be creative through technology.”

Yet, there’s something even bigger motivating him these days. “Two of my kids are young girls, and as they started to engage with technology – mostly through the app store – I was frustrated with what was available to them. Everything was so gendered and stereotypical. And then I met Jordan.”

Jordan Stratford, who lives on Salt Spring Island, wrote *The Wollstonecraft Detective Agency*, a book series featuring positive female role models in science, technology, engineering and math. Based on young Ava Lovelace, the first computer scientist, and young Mary Shelley, the first science fiction author, the series follows two young girls in the 1820s as they set out to solve mysteries often connected to other female trailblazers.

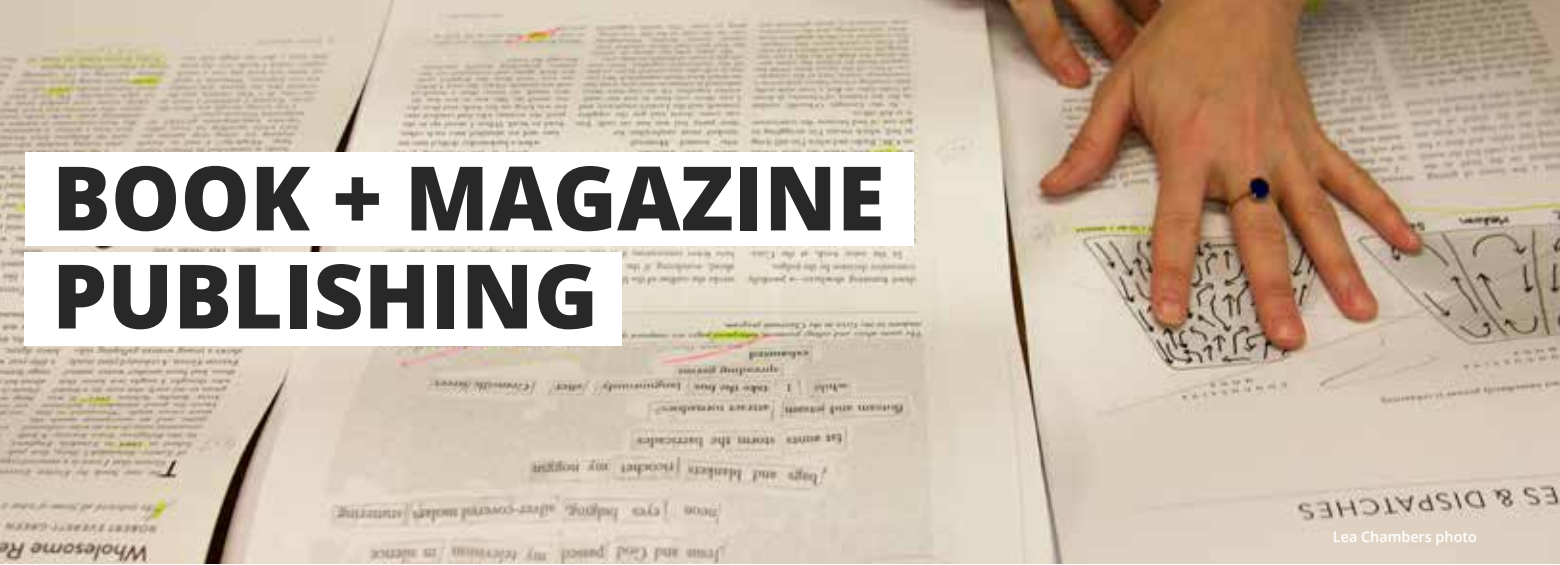
Mike is now turning that literary world into an online universe. “Our hope is to create a video game that can play across platforms, as well as a web portal that gives kids the opportunity to engage with the

characters on an ongoing basis. They can learn how to become a better detective, they can read about female pioneers, and they can even interact with a mechanical computer. We want this website to become a resource for every school that is teaching computational literacy.”

With the support of Creative BC, Mike is building the online portal, yet he knows that’s only the beginning. Hololabs is self-funded, so they not only have to find development money, but they also need to figure out how to maintain everything once it launches. Mike believes that finding people who will champion his vision is key.

“We want the online universe we are creating to become a resource for kids, parents and teachers interested in computational literacy – and we need support to make that happen.”

BOOK + MAGAZINE PUBLISHING



Lea Chambers photo



Lea Chambers photo



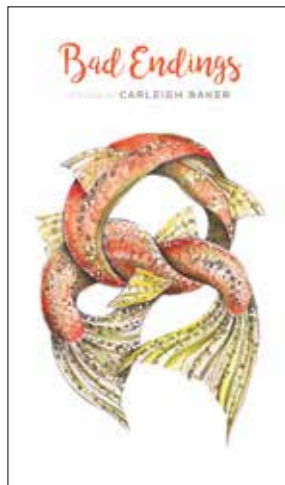
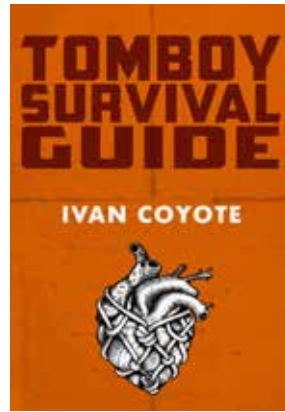
Lea Chambers photo

BOOK PUBLISHING

Embracing technological advances, changes and shifts in the industry, BC publishers are excelling in resilience and flexibility. We continue to research and support opportunities for this sector to access new markets and export our full range of book publishing products, celebrating the works of BC and Canadian authors in every genre. BC's professional talent pool is expansive including award-winning authors, editors, designers, distributors and sales and marketing specialists. In cross-pollination, the publishing industry is also a critical component of creative content for BC film, television and digital media.

MAGAZINE PUBLISHING

Magazines continue to spark and circulate innovative ideas and expressions in BC, while transforming rapidly to meet demands for marketing and distribution within a multi-faceted publishing industry. The potential to find new avenues to showcase the incredible diversity of ideas cultivated via the creative magazine community is huge. The province's range of publications and genres represent a vast storytelling culture, read by millions of people domestically and internationally. At Creative BC, we sponsor, research, celebrate and stimulate magazine publishing, recognizing it as a vital resource in a spirited knowledge economy.



MAGAZINE PUBLISHING INDUSTRY IMPACTS



90%

of copy sales in Canada are accounted for by subscriptions (same as the U.S.)

60%

growth in the number of magazine titles since 1997

23%

of Canadian magazines are published in BC (300 of 1300 in Canada)

BOOK PUBLISHING INDUSTRY IMPACTS



30

members of BC's professional book publisher's association

4%

employment increase in BC's publishing industries between 2015-16

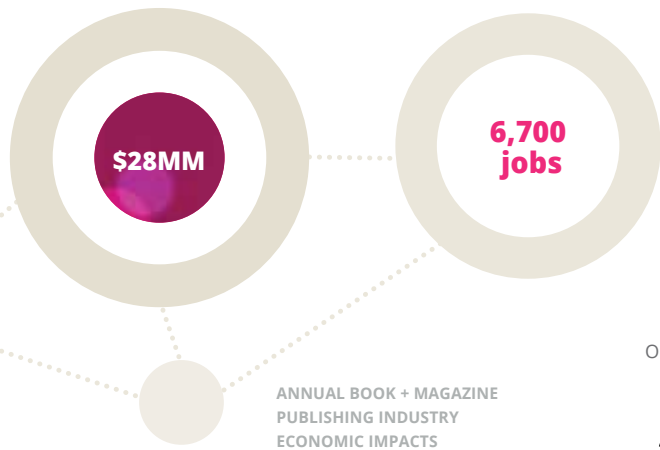
200+

businesses associated with BC's publishing industry

Canadians have access to and **read more magazines per capita** than any other developed country.



Lea Chambers photo



THANK YOU FOR YOUR ONGOING COLLABORATION



Spotlight Story

ROB SANDERS | Greystone Books
Publisher

“Support in getting out to other parts of the world is critical. We can’t just sit back.”

Without question, there is a strong demand for Canadian content in Canada, yet that doesn’t always translate to international success. According to Rob Sanders of Greystone Books, in order to thrive in today’s publishing market, you need to think globally.

Greystone had the foresight many years ago to set up strong distribution channels across the US and UK, and that’s helped them stay in the game. “We are a stealth publisher, which for us means not pushing Canada on the rest of the world. We find it’s more effective to publish ideas and information without borders.”



While it can be hard to compete with major publishing cities in different time zones, such as New York or Toronto, what it really comes down to is readership. Rob believes that a reader in Texas or London, England can be just as engaged as a reader in Cranbrook, BC. It’s only a matter of reaching them in the most economical and efficient way.

Despite the advantages the big publishing cities have, they’re not always better, according to Rob. “In places like Toronto and New York, there’s always something happening, 24 hours a day and that can detract attention. Out here, you have a bit more quiet so you can focus on your community. We have a good sense of what people are doing here.”

British Columbia has a strong publishing community. From writers to designers, artists to small publishing houses, there are lots of people working in the industry. In order to stay ahead, publishers need to

continue to be innovative and push the envelope. “We do something new every month – we’re always trying new things. Yet there aren’t a lot of resources to draw on, and we don’t have deep pockets, so it can be challenging. Creative BC has been helpful as we set out to learn what other markets, in other parts of the world, are doing.”

What it comes down to is building relationships and fostering communities. It’s helping establish places, in person and online, for books to find their readers.

“I believe that good material will always find interested readers. For us, it’s about being sensitive to what people want, how they will react and where they will hear about it. Young people are the readers of today and tomorrow, and we want to continue to create an active, dynamic community of writers and people who are interested in what they are saying.”

5

2 full-, 1 part-time and 2 paid interns

27

years in print

200,000

readers annually between print, web and social



Spotlight Story

ANNMARIE MACKINNON | Geist Magazine
Publisher

AnnMarie MacKinnon has been a long time reader of *Geist* magazine, a BC-based literary magazine publishing since the ‘90’s. She even studied it during her degree in publishing and communications, so, when a job opened up at the well-respected magazine, she jumped at the chance.

“When I was growing up, literature in Canada definitely had a certain feel to it. It was all about big trees and isolation and survival, but we have other stories to tell,” says AnnMarie. She is excited to see the face of Canadian literature changing, especially since she’s been at *Geist*. Under her leadership, there’s now an emphasis on opening doors to new voices and exploring different modes of storytelling.

It’s an exciting time for *Geist*, with AnnMarie taking the helm and becoming the third publisher of the magazine since its inception 28 years ago. Yet, it’s also a time of change and transition, especially

in terms of recruitment. “There’s no shortage of people interested, but it’s tough to train them and get them the experience they need when there aren’t enough resources.”

“A lot of people have this idea that working in magazine publishing is glamorous,” jokes AnnMarie. “It’s definitely not *The Devil Wears Prada* around here – it’s hard work, long hours. Your eyes burn from reading all the submissions...and I wouldn’t trade it for anything!”

More than 200,000 people read *Geist* each year, and the publication contributes greatly to the zeitgeist of what’s happening culturally, both in Vancouver and across Canada. “Like all creative industries, we’re in the business of telling stories, one way or another. We’re talking about what’s happening in the world around us. There’s a lot of courage and bravery happening in literature right now.”

For AnnMarie, the highlight of her job is finding emerging writers. “I love working with young people who are just getting started, and helping them to make their piece even greater. It’s so satisfying when they get to see their work finally in print, and I know that, in some small way, I helped launch them into something bigger.”

The media landscape is changing, with people able to set up websites to showcase their work in just a few short hours. It can be hard to attract investment in the publishing industry. “Creative BC has been awesome, giving us access to grant money and recognizing literature and publishing as creative endeavors. We need to continue to educate people that writing is an art, while also reminding them about all of the invisible work that goes into publishing a magazine like *Geist*.”

“Publishing is a challenging field to work in, and the landscape keeps changing. To continue to succeed, we need help with staff retention.”

9

staff in Vancouver

3

global staff

25

average books published per year

DEVELOPING BC'S VIBRANT LOCAL CREATIVE ECOSYSTEM

Creative BC funding programs drive creation and export of domestic content.

From international trade missions to domestic trade fairs that facilitate inward investment, we provide travel support, delegation funding, presence and participation to increase

awareness and catalyze production of BC-based intellectual property. Creative BC's activities increase the profile of BC's creative sector and identify shared goals among local stakeholders.

We market the capabilities of our creative industries around the globe.

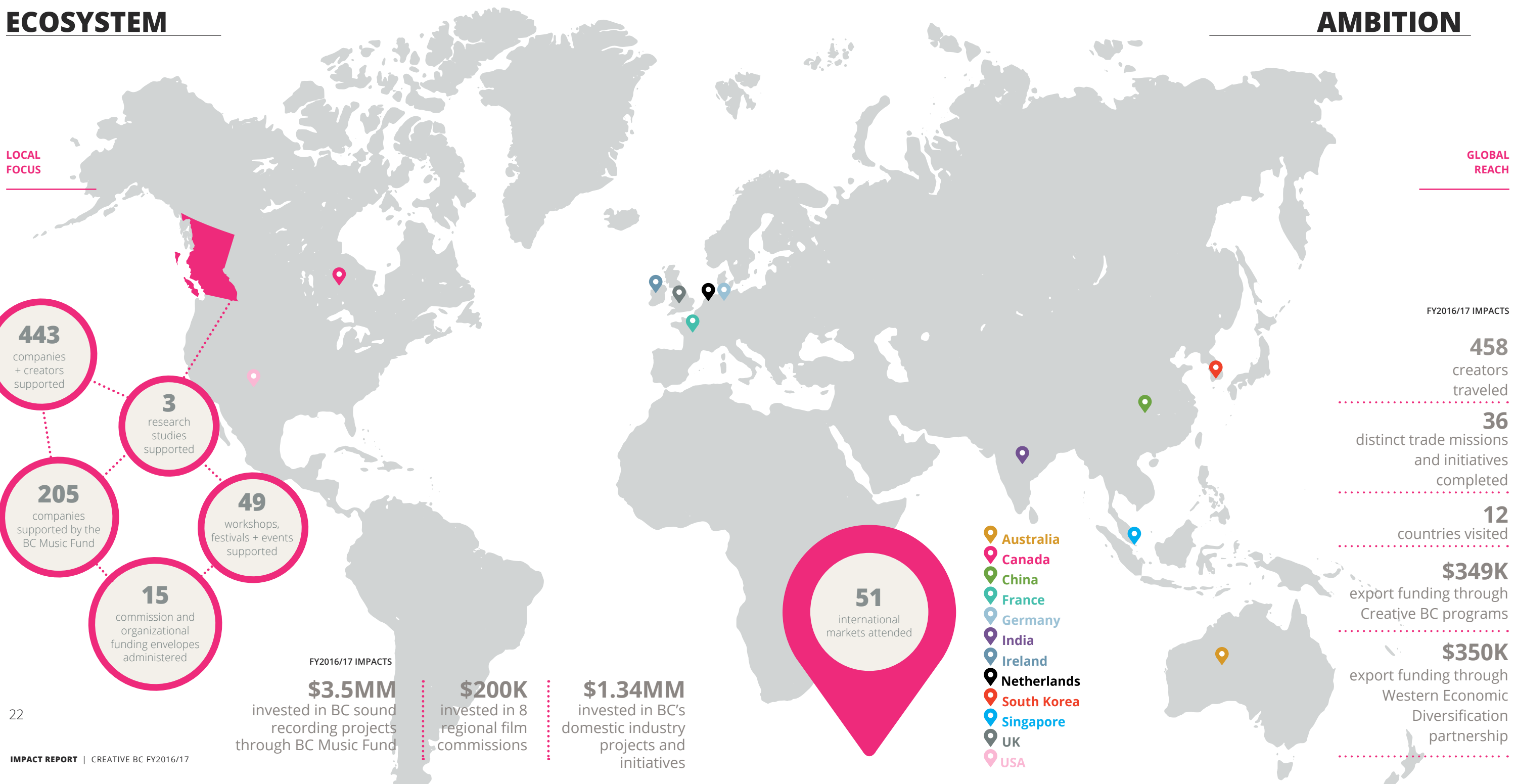
Creative BC funding programs drive creation and export of domestic content. By employing a strategic approach to programming, Creative BC enables BC creators, creative

entrepreneurs and industries to combine resources from a variety of sources, giving them greater opportunity to access new markets and take the next leap forward, both at home and abroad.

CATALYZING INTERNATIONAL OPPORTUNITY AND AMBITION

LOCAL
FOCUS

GLOBAL
REACH



443
companies + creators supported

3
research studies supported

205
companies supported by the BC Music Fund

49
workshops, festivals + events supported

15
commission and organizational funding envelopes administered

51
international markets attended

- Australia
- Canada
- China
- France
- Germany
- India
- Ireland
- Netherlands
- South Korea
- Singapore
- UK
- USA

FY2016/17 IMPACTS

\$3.5MM
invested in BC sound recording projects through BC Music Fund

\$200K
invested in 8 regional film commissions

\$1.34MM
invested in BC's domestic industry projects and initiatives

FY2016/17 IMPACTS

458
creators traveled

36
distinct trade missions and initiatives completed

12
countries visited

\$349K
export funding through Creative BC programs

\$350K
export funding through Western Economic Diversification partnership

Creative BC's Development Department administers funding to stimulate and grow BC's local creative industries.

This team's energy and service is devoted to running programs and supporting initiatives that connect domestic creative media producers with the seed money required to get projects made and marketed. Creative BC's investments have economic ripple effects as applicants' and other funders' capital enters the marketplace.

With each new project, jobs are created and creative industry activity is increased, thereby encouraging inward investment from around the globe. Balancing outreach and client service with program design, management and administration, our distinctive programs and sage support are essential to both new and established creators.

See *Report on Performance* for program recipient details.

FUELING BC'S DOMESTIC CREATIVE SECTOR

Industry and Trade Investment Project

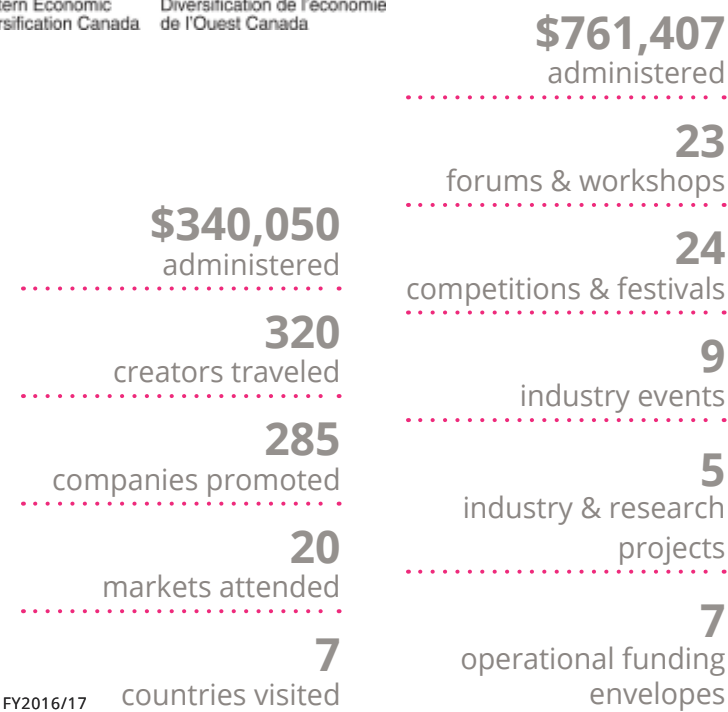
Creative BC received \$1.2 million in funding over three years (2015–2018) as part of a contribution agreement signed with Western Economic Diversification Canada (WD). The project will help build the capacity of BC's creative industries via three targeted program streams: export market support, investment attraction and event development.

Domestic Support and Sponsorship

Beyond working to multiply opportunities for BC's creative professionals, the Development Department also directly administers funds to key creative initiatives to ensure that BC's creative media industries can access audiences and unite with each other in the pursuit of sustainable growth.

Interactive Fund

The Interactive Fund is a collaboration between Creative BC and the BC Arts Council, designed to support the BC-owned and operated production of high quality, original, interactive digital media projects. Functioning as catalysts, Creative BC and the BC Arts Council channel arts funding toward the creative media work of BC's digital and interactive professionals.



MPPIA Short Film Award

An industry initiative of MPPIA, in partnership with Creative BC and the Whistler Film Festival Society, this award assists an emerging filmmaker to develop their directing career by realizing a unique creative vision in a short film project. The award consists of \$15K in cash (Creative BC \$5K, MPPIA \$10K) plus "in-kind" services valued up to \$100K from across the industry.



TOTAL PROGRAM IMPACTS IN FY2016/17

*See the full list of recipients in the tables at the back of this report.

SUPPORTING GENERATION AND EXPORT OF BC IP

Passport to Markets Fund

This program provides travel support to BC-based film, TV, new media producers, sales agents and book publishers. These creative media professionals are able to access key international markets, conferences, co-production and co-financing events. Creative BC's support offsets a portion of travel, accommodation and registration expenses.



Project Development Fund

In many cases, Creative BC's program funding is designed to leverage additional private sector or government support, and to respond to market forces. Our Project Development Fund does this by enabling BC-owned and controlled production companies to build on development commitments secured from broadcasters, distributors and funding agencies. The fund encourages support for existing and emerging domestic companies and provides financing in the form of non-recoupable advances for feature film script development, dramatic or animated TV projects or documentaries.



International Initiatives

This program ensures that British Columbia's creative industries have a presence at major international festivals and markets around the world. The fund invests in marketing and brand promotion at Canadian festival pavilions around the globe.



Slate Fund

The Slate Development Fund provides BC-based film or television entertainment companies with an envelope of money to support the development of two or more eligible film, television or web series projects. Up to \$25,000 is available, in the form of a non-recoupable advance, to each successful applicant company.



Spotlight Story

MINA SHUM | BC-Based Film Director

“Investing in more BC projects – that would not only help me, it would keep us all going, keep us ignited.”

Mina Shum has always wanted to be a storyteller. Ever since she was little, living in an immigrant tenement house, she remembers wanting to tell stories visually. And so, she set off to be a filmmaker in the place she called home. “So much of how I feel and what I think comes from living here. The people on the street, the way the city looks against the mountains – Vancouver is my muse.”

Yet, when Mina first came out of film school, it was very difficult to work in Vancouver as a filmmaker. All of the decision makers seemed to be elsewhere, and no one cared much for what was happening here. “Yet we endured and we persevered until we found our own community, our own niche. Now, there are so many benefits to being different.”



Mina has lived through the ebb and flow of the industry here, but she doesn't let anything get in her way. “If you don't like challenges, don't be a filmmaker. I don't get frustrated by it; I learned to work around it. I'm always creating, whether I have money or not – maybe the struggle is good!”

Perhaps that same adversity is responsible for the close community that has developed here in BC. “There is definitely an allegiance here because we know that energy begets energy. The more people that are supported, the stronger our voice becomes.”

It's also a great place for people starting out, as they can get experience doing things they may never have done in a different environment. “It's fertile ground here for making great things,” states Mina.

In order to make more great things, support is definitely needed. “I'd love to know that my next three ideas are going to be developed with proper funding so I can keep

the writers and producers interested. Creative BC has been key, putting money in and giving us the vote of confidence we need. They've also helped us with marketing and travel, as we take our films out into the world.”

With several projects on the go, Mina knows that in order to succeed she needs to keep several irons in the fire. “I have a feature film script ready to go, I'm applying for development funding for a new film I'm writing, and I have a book I might option. Feature filmmaking is just getting harder, and we need to be creative in how we approach this work.”

75
crew for
Meditation Park
at any time

17
film credits

3
categories:
shorts, fiction,
documentary
features



160
approximate #
of employees

300
anticipated
growth of crew
next 18 months

3-4
animated
feature films
per year globally

Spotlight Story

SHARON TAYLOR | Animal Logic Group
Chief Operating Officer

Sharon Taylor started her career in finance and accounting. It's been 12 years since she first answered the newspaper ad placed by Animal Logic, an Animation studio that opened up a whole new world to her, and today she is Animal Logic's, Group Chief Operating Officer.

“On the day of my interview at Animal, I knew I was home - it was definitely where I wanted to be. During my years at the company it's really been incredible to see so many great individuals come together with a collective creative vision, that's the glue that holds us all together and it's what resonated with me and what I love about the industry.”

When Sharon started at Animal Logic in Australia, they were working on their first animated feature, *Happy Feet*. “The company was doing something that had never been done in Australia. We were making Australia's first CG Animated Feature Film - breaking new ground in technology and pushing our creative boundaries to new heights! The vibe was so inspiring!”

When Animal Logic expanded into Vancouver, the first thing that Sharon did was contact Bob Wong

and the team at Creative BC. “Their knowledge, support and generosity in helping us understand the ins and outs of opening a studio in BC was incredible. They are the biggest supporters of our industry, and they help us navigate the challenges we face as an industry. We cannot thank them enough for their continued insight and support.”

Sharon's first impression of Vancouver? She settled in almost immediately. “The city is beautiful and multicultural, much like Australia. The differences lie in industry. Production studios are fewer and more spread out down under while here in Vancouver it feels like there's a VFX or Animation studio on every block. Although many of us are competitors everybody comes together contributing to building a robust industry in British Columbia.”

According to Sharon, the VFX and animation community needs to continue to work with government and industry partners to better understand the challenges everyone is facing so that together we can solve those issues. “There are things we can't control, like exchange rates and cost of living,

but we need to come together as a collective force to tell the story of this industry.”

The story for Animal Logic is currently revolving around the LEGO movies. “For us, *The LEGO Movie* was the little film that changed everything. Whilst working on *The LEGO Movie* we saw its AWESOME potential close to the end of production. When it was the blockbuster hit that it was, we were so proud. It was such a ground breaking film for us to make and was the start of an incredible franchise, in Vancouver we are excited to be working on *The LEGO Movie Sequel* and build on the great success of the LEGO movies.”

For Sharon, it's all about staying inspired. “Inspiration can come from anywhere, really. The more we can bring different creative industries together – not just over issues as they arise, but to come together as an engaged community – that's where we can really build this industry up.”

“What we need to succeed is to continue to connect with our industry, and other creative industries, in meaningful ways.”

STIMULATING ACTIVITY IN BC'S MUSIC ECONOMY

In February 2016, the BC Music Fund (BCMF) was announced by the Province of British Columbia. The Fund is being administered by Creative BC over a period of two years through a suite of new development programs that will be contributed through March 31, 2018. With input from the BC Music Fund Advisory Committee, we are supporting local expertise and capacity while increasing opportunity for export of BC-based original music content around the world.

Musicians, artist entrepreneurs, record labels, music companies, producers, live music and recording studios alike are leveraging the BC Music Fund to achieve their individual and collective goals.

Early in FY16/17 Creative BC established a new BC Music Fund team to administer the Fund, the first of its kind in British Columbia, and design programs to stimulate and grow BC's music economy. Consultation and engagement with industry along with research locally, nationally and globally informed the design of each program and their interrelated offerings. The BC Music Fund team's energy was devoted to designing programming that would deliver four times the typical annual amount administered by Creative BC through its Development Department.

To engage BC's music industry, Creative BC traveled to communities across British Columbia to announce the launch of new funding opportunities, discuss upcoming deadlines, and build relationships with music industry partners across the province.

BCMF info sessions held across BC and online



FY2016/17 IMPACTS



Thank you to the BC Music Fund Advisory Committee

- Alex Cuba Artist
- Amy Terrill Music Canada
- Asha Bhat Ministry of Jobs, Tourism and Skills Training
- Bruce Allen Bruce Allen Talent
- Bryan Adams Artist
- Catherine Runnals Brandlive
- Kesi Smyth 604 Records
- Nick Blasko Amelia Artists Inc., Atomique Productions Ltd.
- Patrick Aldous Music BC
- Prem Gill Creative BC (Chair)
- Sarah Fenton Watchdog Management



Creative BC designed eight distinctive programs and delivered the first during FY2016/17

DELIVERED



Sound Recording

This program is designed to strengthen the province's sound recording industry and attract Canadian and international business for long term sustainability. This program supports the development of the sound recording sector in BC with funding for record labels, artist-entrepreneurs or other music companies to cover up to 50% of sound recording expenses in BC.

Read recipient stories on our website!

creativebc.com/programs/industry-and-artist-profiles

DESIGNED FOR DELIVERY IN NEXT FISCAL YEAR



Industry Initiatives

This program is designed to support a wide variety of initiatives to build the capacity of BC's music industry such as training opportunities, panels and workshops, artist development programs, showcases, export initiatives, conferences, B2B meetings, and new online platforms.



Music Company Development

This program is designed to build the capacity and support the growth of BC music companies through investing in business development activities such as the launch of new business units, researching or testing new products or revenue streams, improvements to business processes, skills development and talent scouting.



Live Music

This program is designed to support the economic growth of BC's live music sector through investing in new or expanded performance opportunities for BC artists, BC audiences and out-of-province visitors and business development activities. Funding will support venues, event producers and presenters to deliver projects that grow BC's live music sector.



Careers of BC Artists

This program is designed to support the economic growth of BC artists by funding marketing initiatives and music videos that build that build audiences for artists, albums, and live performances. Artist-entrepreneurs and music companies receive support for marketing and promotional activities benefiting the career of a BC artist or group of BC artists.



Signature Artist

This program is designed to support the growth of BC's music industry by attracting internationally renowned artists from Canada and abroad to implement large-scale projects in BC that make a significant economic impact on the provincial economy.



Research

This program is designed to increase knowledge and improve sector data for the long-term sustainability of BC's music industry. Qualitative and/or quantitative research projects will support the growth and diversity of BC's music industry and inform new business opportunities.



Innovation

This program is designed to create opportunities for growth, experimentation and cross-sector participation in British Columbia's music industry. BC-based companies from all sectors are eligible to apply for a grant to support an innovative, music-related project.

*See the full list of recipients in the tables at the back of this report. Impacts for all other programs will be shared in Creative BC's 18/19 report as funds are distributed in that fiscal year.

Spotlight Story

TARUN NAYAR | Delhi 2 Dublin
Musician and Artistic Director for the VIBC / City of Bhangra Festival

“Making sure diverse populations are represented, empowered and well-funded – that’s where we could use more support as an industry.”

For Tarun Nayar, one of the most surprising aspects of his journey with Delhi 2 Dublin (D2D) was that it was never intended to be a band. “It was supposed to be a one-night collaboration at a club – we had no expectations going in, we just wanted to go out and have fun.”

Tarun grew up playing music but he never really thought of it as a profession. “I’m a scientist by trade; I used to work in genetics and moonlight as a DJ. And then D2D took off, so I quit my job and I’ve been on this great adventure ever since!”

In many ways, it’s the city of Vancouver that allowed D2D to really take off. “I don’t think D2D could have been born or nurtured anywhere else. There’s something unique about this city, the unique

bed of different cultures, the interesting and weird music scene, the artistic expression, it’s all here.”

Since his success with D2D, Tarun started speaking out against the prejudices he witnessed in the music industry. He’s been working on a documentary centred on the plight of local Punjabi artists who have huge recognition and star power internationally, but have almost no access to local funding. “I noticed that most grant recipients were white males. Prem at Creative BC got in touch with me to discuss ways we could change that. Since then, she’s really helped draw attention to how we can be more inclusive as an industry.”

Everything started to change when Creative BC announced the BC Music Fund. “That fund has been the single most impactful thing I’ve felt in BC’s music industry in the last 15 years. It’s so amazing to see so much money reach different types of acts. Every musician I know has been impacted by this initiative.”

Tarun hopes the music industry in Canada can make way for even more innovation, and start to see its own failings. “We get frustrated with how slow moving things can be in Canada. Our TV stations and radio waves tend to be generic, and they don’t represent the breadth of Canada.” D2D has had to reach outside of Canada to find the majority of their audience, looking to markets that don’t qualify their music as ‘World Music’.

“Having access to workshops and grants is huge, but I also believe it’s seeing people like you being successful that can have the most impact.” With that in mind, Tarun continues to shed light on the pitfalls of the music industry, while offering up ways that the industry, as a whole, can become stronger and more representative of Canada today.



385,179
streams

78
shows in 2016

1200
shows in 17
countries over
11 years



10
years in the
industry

3
solo albums

1
album with
*Casualties
of Cool*

Spotlight Story

CHÉ AIMEE DORVAL
Actress and Musician

Ché Aimee Dorval’s relationship with music has always been a bit tumultuous. For years, she struggled with how she could approach music in an authentic way, while still making a living doing what she loved. She left Vancouver because she didn’t feel like there were enough opportunities for her here as a musician, yet it was in leaving that she actually got to see Vancouver in a new light.

After living in Toronto, she returned to Vancouver and started making music again. “Now that I’m here, I realize how beautiful it is to be in a smaller scene like this. There’s more of a chance to rise up. There’s also a spirit of collaboration here amongst the different creative industries.”

While she returned to Vancouver for family, and not for music, she found herself recording an album, *Casualties of Cool*, with a friend. “It was nice to just write and not feel like I had to do anything with it. Making this record sparked my interest in music again. I also learned so much about putting myself out there.”

While she was out promoting the album, Ché started writing her own songs. “It was then that I learned about Creative BC and the grants being offered, and I have to say I’m so glad you exist! I applied for the funding and that allowed me to not only fund my latest project, but also helped me get my music in the hands of different people.”

Ché is now using her voice to share stories that are important to her and her audience. Writing her latest album forced her to look outside of herself and see the world for what it is. “When I was growing up, I was naïve and idealistic and I thought we, as women, were further along than we were. Yet, the past 10

years have shown me otherwise. There’s still so much that we come up against everyday. Writing music is how I try and make sense of the world; how I deal with things.”

This spring, Ché will take her new album, which was created through the support of the BC Music Fund, on the road—touring Canada and giving people a chance to hear what she has to say. “I’m excited because I did everything I wanted to do with this album. I want people to be able to get to know me as I really am, and all that comes with that.”

“One of the biggest areas for which I could use additional support, is gaining knowledge about international touring, because it’s hard to know who to approach or what to do.”

DELIVERING CRITICAL FINANCIAL INCENTIVES THAT ACTIVATE BC'S SCREEN INDUSTRIES

Whether a multi-million dollar blockbuster from Hollywood, like *Deadpool*, or a locally conceived and produced show like *The Romeo Section*, many productions made in British Columbia are eligible for the province's labour-based tax credits. The tax credit programs in this province are crucial drivers of the motion picture industry, along with the capability of BC's experienced cast and crews and diverse locations.

Creative BC administers tax incentives that contribute significantly to the creation of domestic intellectual property, while also making British Columbia a competitive destination of choice for motion picture production. Productions leveraging these incentives depend on timely and knowledgeable support from Creative BC's Business Analysts who provide consultative support and service.

See *Report on Performance* for detailed tax credit tables.

Film Incentive BC Program (FIBC)

Canadian owned and controlled companies producing Canadian content may apply for the FIBC tax credit, which will refund a portion of a project's labour costs. The percentage of costs refundable increases the farther outside the metro Vancouver area the project is shot, with additional refunds available for training and digital animation, visual effects and post-production.

There are five tax credits available under the FIBC:

BASIC tax credit (35%) applies to the qualified BC labour costs of the production;

REGIONAL tax credit (12.5%) applies to BC labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.

DISTANT LOCATION REGIONAL tax credit (6%) applies to BC labour costs associated with principal photography that is conducted in distant locations, e.g. north of Whistler, east of Hope or on Vancouver Island.

TRAINING tax credit (3%) applies to a BC-based individual registered in an approved training program.

DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE) tax credit of 17.5% or 16% applies to the BC labour costs related to digital animation, visual effects and eligible post-production activity (when principal photography/key animation started before Oct 1/2016 or after Sept 30/2016 respectively).

NOTES:

Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place.

The BC budget is based on budgets that are submitted at the time of application for tax credit certification and may differ from the final production budget. The budget for FIBC may also include the total budget for international treaty co-productions and inter-provincial co-productions.

Figures to be reconciled with the Ministry of Finance.

PROVIDING EXPERT CONSULTATION, EDUCATION AND SERVICE

Production Services Tax Credit Program (PSTC)

Attracting inward investment, the Production Services Tax Credit (PSTC) is available to producers globally, and reflects similar parameters for refunds on BC labour costs.

There are four tax credits available under the PSTC:

BASIC tax credit (33% or 28%) applies to the qualified BC labour costs of the production (for productions that start principal photography/key animation before Oct 1/2016 or after Sept 30/2016 respectively.)

REGIONAL tax credit (6%) applies to BC labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.

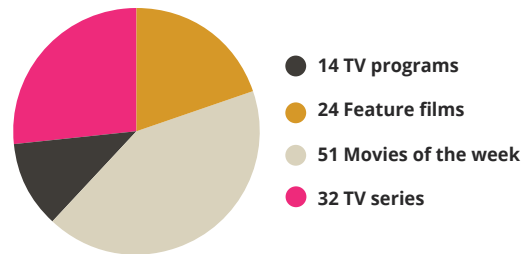
DISTANT LOCATION REGIONAL tax credit (6%) applies to BC labour costs associated with principal photography that is conducted in distant locations; e.g. north of Whistler, east of Hope or on Vancouver Island.

DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE) tax credit of 17.5% or 16% applies to the BC labour costs related to digital animation, visual effects and eligible post-production activity (when principal photography/key animation started before Oct 1/2016 or after Sept 30/2016 respectively.)

Tax Credit Department services contribute to \$2B+ in economic impacts and thousands of creative jobs in BC.

During the 2016/17 fiscal year, \$557,024,644 are projected in tax credits that will stimulate \$2,624,268,100 in production budget spending divided between 338 projects. This means that in the last fiscal year, Creative BC's tax team serviced hundreds of applicants. They work closely with domestic and international producers to help them understand their eligibility and submit production applications for certification.

They work closely with smaller, grassroots organizations and independent filmmakers to assist them in understanding the benefits for which they are eligible, helping them to navigate and submit their first applications. The Tax Credit team at Creative BC is responsible for ensuring that the incentives offered by the Government of BC are effective in driving both global and domestic production business to and within our province. The impacts of their meticulous, thorough and patient service contribute to sustaining and growing our domestic capabilities and our international competitive standing.



FY2016/2017 FILM INCENTIVE BC PROGRAM IMPACTS

\$70MM

tax credits administered

\$140MM

BC labour supported

121

productions certified

\$313MM

total BC production spending stimulated

FY2016/2017 PSTC TAX CREDIT PROGRAM IMPACTS

\$487MM

tax credits administered

\$1.14B

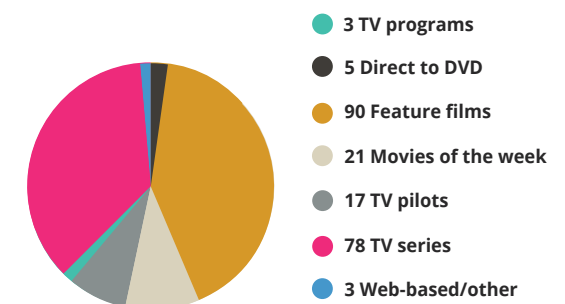
BC labour supported

217

productions certified

\$2.31B

total BC production spending stimulated



\$557MM

tax credits administered

\$1.28B

BC labour supported

338

productions certified

\$2.62B

total BC production spending stimulated

TOTAL 2016/17 TAX CREDIT PROGRAM IMPACTS

Spotlight Story

JOHN BAER | Pixomondo
Chief Operating Officer, Executive Producer

“Vancouver is the centre of the world right now when it comes to VFX. There is so much innovation happening here, and we need to develop our talent so that we can continue to produce a new level of quality.”

When John Baer was a kid, he remembers watching *Jurassic Park* in the theatre and being amazed at what was happening on screen. That movie, along with a handful of others, set him on a path to inspire people through motion picture.

Yet, it's not always as easy as it seems to break into the industry. “I started at the bottom as a production assistant on a soap opera and slowly worked my way up, eventually giving tours of NBC. At some point, I realized that if I wanted to work as a producer, something needed to change.”

John went on to work with some of his industry idols, including Michael Bay, learning what it takes to produce a film from start to finish. Yet, it wasn't until he worked on the *Transformers* movie that he

had his first real introduction to high-end visual effects. “I learned all about digital effects – we were doing things that hadn't been done before.”

John was then given the opportunity to marry his production knowledge with his VFX experience by coming to work at Pixomondo. “When I joined, they were on an upward trajectory, growing at a fast rate, and they were looking to expand. All of the research pointed to opening a Vancouver office, so that's what we did.”

While Vancouver has a huge amount of talent, there's also a lot of competition. Every major production company seems to have an office here, and there is a battle for the most experienced talent. “I've personally interviewed 300-400 people in the past year, but it's not just about talent. You need a group that will get along and work well together.”

Many companies, Pixomondo included, are developing their own internal training programs so that they can train, and retain, their talent. “It helps deliver standardized results with artists of varying experience so that everyone is

producing at the same level. This is definitely an area that we could use more support with, as it costs a lot to set up the right kind of training program.”

In order to distinguish themselves, Pixomondo set out to offer something different. “I think what separates us is that we offer our artists the chance to work in a smaller, more collaborative environment where they get to see the whole picture. They get to talk to the different departments over coffee, and their insight is valued.”

While Pixomondo is best known for creating the dragons in *Game of Thrones*, and the film *Hugo* before that, they don't want that to define them. “The bar has been set by the historical quality of our work. Yet, we also need to be cutting edge. Vancouver is the centre of the world right now when it comes to VFX. There's a high demand for experienced talent and the demand seems to be growing faster than the supply. There is so much innovation happening here, and we need to develop our talent so that we can continue to produce a new level of quality.”

65
people, goal to double in 2018

4
feature films, 7 TV shows in 2017

400%
increase in Q4 revenues year over year



30+
contract professionals per project

19
film credits

100%
of projects made and/or produced in BC

Spotlight Story

MELANIE WOOD | Stranger Productions
Director/Producer

Growing up, Melanie wasn't allowed to watch television, so it may seem a bit odd that she ended up making documentary films. After completing a Communications degree at SFU, she started working with CBC and that opened her up to a whole new world.

“I started to think about stories and issues in a way that would intrigue people. My first documentary, *A Stranger in Our Home*, was about kids who fell prey to predators on the Internet, way before anyone was talking about that. That was the beginning of my love of telling longer form stories and doing it at my own pace, in my own way.”

Melanie admits that it's not easy in Vancouver, or in the film industry in general, to stick to documentary storytelling, but it's her calling. “I love being able to tell stories of people who never thought of telling their own; it gives it all a greater purpose and you feel the support of an entire community. That keeps me going.”

While Toronto was once considered the centre of the Canadian film industry, that is changing. “Back when I first started making films, it was very difficult to pitch a film in Toronto that you wanted to make in Vancouver. Creative BC has helped to change that by supporting people like me here in BC. It's not just about money – it's about having people willing to help you make something before there's money. That's where I turn to Creative BC.”

The strong feature film industry also puts Vancouver on the map as a filmmaking town. There's a lot of talent in the city, and so many stories that can be brought to life. “We have the opportunity to access small, intimate stories here and tell something more universal. Being in Vancouver is a real advantage for me.”

Yet, the documentary film industry is changing and it's hard to stay on top of all the changes. From the shift into digital to the way that films are being produced and distributed, there is always more learning to be done. “From workshops to conferences, Creative BC has helped me stay connected with my industry and my own skillset. It's no longer enough to have an idea – you need to flush out your idea and present it in a way that entices people to invest and get involved.”

Melanie doesn't shy away from challenging topics and complicated subjects. Her latest project, *Living in Hope*, explores the stigma of mental health and the strength of the human spirit. “Every time I do a new film, I grow. In the end, we are all just people.”

“From workshops to conferences, Creative BC has helped me stay connected with my industry and my own skillset. It's no longer enough to have an idea – you need to flush out your idea and present it in a way that entices people to invest and get involved.”

**LOCATION.
LOCATION.
LOCATION.**

Bringing incoming industry, labour associations and government together in coordination, the Production Services team aims to facilitate seamless client service from initial script to screen-ready media.

The network of service expertise and market support we provide depends on partnerships with eight regional film commissions, 35 municipal film offices and industry. Together, BC's services are regarded as unparalleled for expertise and industry knowledge.

Location Services

We market British Columbia's diverse settings and technical expertise. Through tailored location packages generated from our proprietary locations library, we show producers a "World of Looks™" and the broad spectrum of locations that BC has to offer.

BC has it all and the digital locations library now hosts well over half a million images. The expert team at Creative BC can read incoming scripts and quickly identify potential locations for any new production. Packages are turned around in less than 48 hours with hand-picked images tailored to the client's need. Location surveys are also delivered by Creative BC and the Regional Film Commissions.

Members of the Directors Guild of Canada BC Chapter's Locations Caucus may apply for direct library access, support and training through Creative BC.

Industry Resources

More broadly, Creative BC is the information hub for motion picture production in this province. We pride ourselves on maintaining in-depth knowledge, relevant expertise and strong relationships, all of which we share in support of the industry's continued success.

The Reel Green Initiative

Creative BC is committed to leading industry in improving its environmental practices. The Reel Green Initiative focuses on engagement, education and empowerment toward the adoption of best practices that encourage sustainable production and decrease our carbon footprint.



Reel Green developed the world's first 5 year strategic plan for environmental sustainability within BC's motion picture industry

PROMOTING PHYSICAL PRODUCTION ACROSS THE PROVINCE

FY2016/17 IMPACTS

270 locations packages prepared

275 library users supported

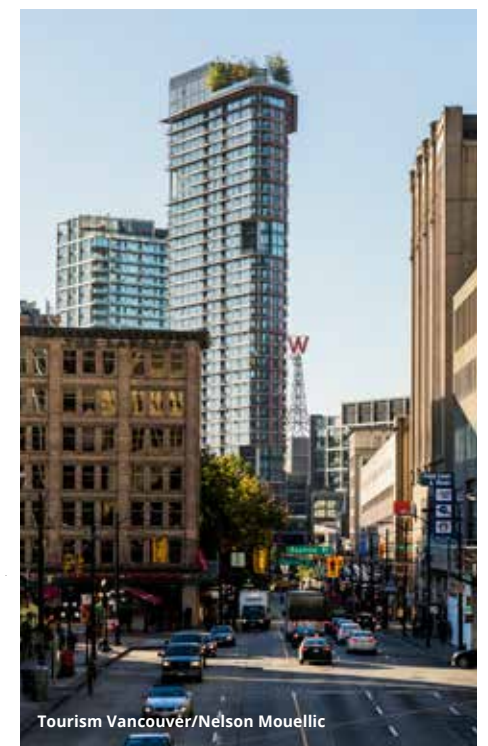
526,863 Reel-Scout library images

1st sustainability strategic plan

COLLABORATING TO ATTRACT AND SUPPORT PRODUCTION IN BC



Tourism Vancouver/Nelson Mouellic



Tourism Vancouver/Nelson Mouellic



Thompson Nicola Film Commission

COLLABORATIVE RELATIONSHIPS THAT SUSTAIN FILM FRIENDLINESS IN BC

Industry and Community Relations Services

Creative BC provides leadership, service, consultation and support to sustain the motion picture industry's success. To do so, our team facilitates consultation and collaboration among stakeholders across all levels of government, industry and community. In our role as a first point of contact, we respond to stakeholder inquiries, address issues related to policy, and support physical production as we seek to maintain BC's film-friendliness. Our focus is always on swift, successful resolution and long-term collaborative success.

THANK YOU to our network of expert partners in 8 regional film commissions, 35 municipal film offices, and all the businesses and citizens of BC who help make creating motion pictures in BC easy.

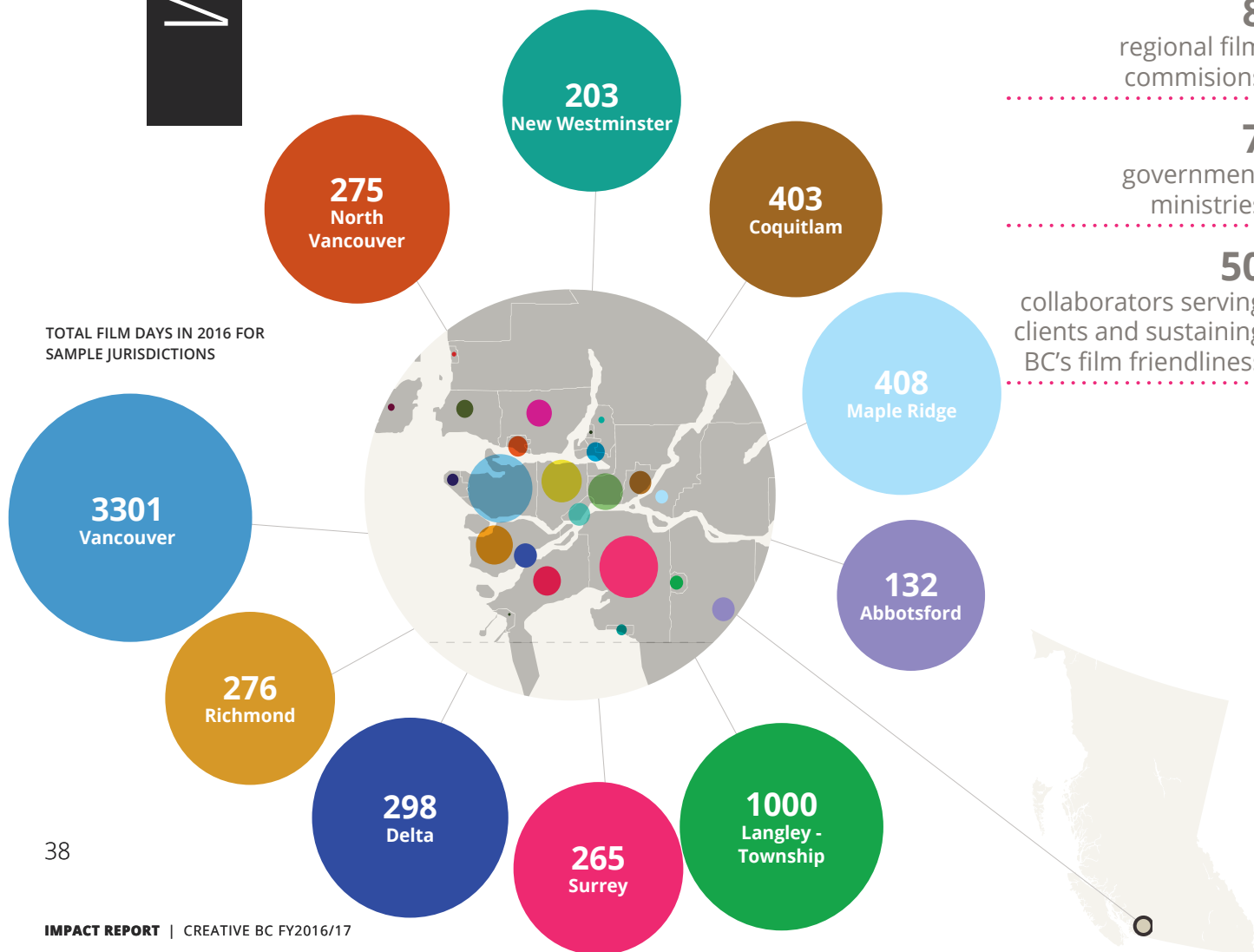
We couldn't do this without your collaboration!

35 collaborating municipalities from Hope to Pemberton

8 regional film commissions

7 government ministries

50 collaborators serving clients and sustaining BC's film friendliness



TOTAL FILM DAYS IN 2016 FOR SAMPLE JURISDICTIONS



16 film, television and commercial productions in the region

\$8MM economic impact

1,300% Return on Investment

Spotlight Story

VICTORIA WELLER | Thompson-Nicola Film Commission

Film Commissioner

A film commissioner does many things, but at the core of it they promote a region by showing the film industry how it can incorporate different areas into its production. If a film or television show then decides to shoot there, the film commissioner works with the production company to ensure everything runs as smoothly and successfully as possible.

"I wanted to work in the film industry since Grade 7," remarks Victoria Weller. "Becoming a film commissioner was a convergence of time, place and situation. I love the process of organizing, and I was drawn to compiling and presenting all of the different assets a region has to offer into something compelling. I'm the liaison between all types of people and businesses; I'm like a stage manager helping everything come together."

Productions are drawn to the Thompson-Nicola region because "We have desert, grasslands, spiky mountains and rolling hills; there isn't anything we can't do."

The Thompson-Nicola region has been growing in terms of productions taking place, and a large part of that is the work that Victoria has been doing. "There's been an influx of television productions. In 2016 more than 16 film, television and commercial productions shot in our region. My ambition is to have productions film their entire project here and have filming take place all year around, so people can make a living working in our region and not have to go elsewhere when things are slow." From an economic perspective, the small communities in the region gained approximately \$8 million in economic impact with very little leakage. From a taxpayer's perspective, they made 1,300% back on their investment. That is not including what local production companies produced.

The challenge is sustaining local experienced crews because there is no guarantee as to when the next wave of productions will hit. "We

have to look at this all through the lens of economic development. We want people to have jobs. We've seen how the film industry can impact our local economy - from hotel rooms to charity donations, a healthy economy benefits everyone."

This past summer, the Thompson-Nicola region witnessed just how critical the film industry can be to their economy when floods and fires ravished the area. "The film industry was like a train - it came in, filled the gap, and helped save our tourism season. Plus, there were new productions coming through right after the last."

Victoria admits she feels a sense of pride when she sees her region being featured in Super Bowl commercials or in films. "It's fun to share the industry with people who normally would never have these experiences. You get to know your community so much better, and we get to celebrate what we have."

"Creative BC has been so supportive helping us gain access to the film industry. We need more of that if we want this region to grow as a film community."

STRATEGIES + MEASURES

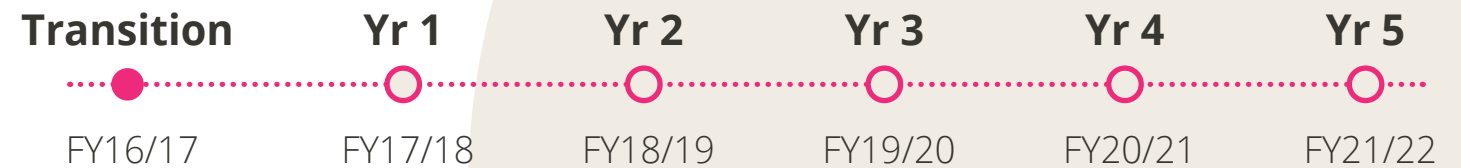
A YEAR OF TRANSITION

In FY2016/17 Creative BC initiated the implementation of its new strategic plan. Deliberately designed as a Service Innovation Plan, this strategic framework was developed in consultation with 80 industry, government and internal stakeholders to transform Creative BC's relevance, engagement, transparency and contribution in advancing the success of BC's creative industries.

In this transitional year, Creative BC is pleased to report on accomplishments and initiatives that are establishing benchmarks, measures and innovating our organization. These foundations form our starting point for evolving reporting toward a Balanced Scorecard-informed evaluation each year, applying business strategies adapted to improve our non-profit impacts (see balancedscorecard.org).

CREATIVE BC STRATEGIC FRAMEWORK

	COMPETITIVENESS	GROWTH MINDSET	DISCOVERABILITY	TALENT
STRATEGIES	Strategically position BC's creative industries to compete to win	Design a growth culture for BC's creative industries	Show, tell and share stories of BC's creative industries, workforce and economy	Attract, build and retain the best creative talent
GOALS	Build BC's creative industries brand and investment opportunity globally	Invest in developing BC-generated ideas into Intellectual Property (IP) and jobs	Collect, generate, curate and distribute creative industries stories and market intelligence	Build the creative industries' people and capacity through partnership with associations, initiatives and institutions
OBJECTIVES	1. Sustain and increase BC's competitiveness and investment attractiveness	1. Invest in thinking and funding and export models that support creative entrepreneurship	1. Distribute and promote BC creative industry data, products, services, programs and platforms	1. Support industry, partners and associations to develop BC's creative workforce and incubate the next generation of talent
	2. Research, improve and curate creative economy knowledge and data for informed decision-making	2. Champion mechanisms for IP development and licensing of BC creative products and services	2. Develop and distribute a comprehensive and integrated BC creative industries communications plan	2. Collaborate on training, apprenticeship and education initiatives and close digital divide
	3. Facilitate collaborative action and initiatives between converging stakeholders	3. Foster a collaborative innovation economy that navigates risk and stimulates reward	3. Provide creative industries activation toolkits to industry and partners	3. Support and incentivize people development and diversity in the creative industries' convergent workforce through events, conferences and venues
	FINANCIAL	BUSINESS TO BUSINESS (B2B)	BUSINESS TO CONSUMER (B2C)	INNOVATION + LEARNING



Investment + ROI

Five key Creative BC Input Indicators have been identified, and a select number of financial and non-financial data points have been measured within them. We anticipate ongoing enhancements as our tech transformation enables identification and tracking of new key performance indicators (KPIs), further aligning our day-to-day work to our strategy and our clients' evolving needs. Presently, the two available and externally measured Return on Investment (ROI) mechanisms are jobs and economic impacts.

BC Music Fund is excluded from metrics where its magnitude and fixed delivery period might artificially inflate or challenge the year-over-year effectiveness of the below scorecard.

CREATIVE BC SCORECARD

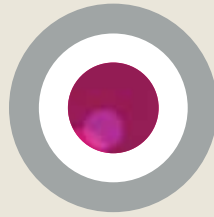
INVESTMENT INPUTS:
Creative BC Input Mechanisms

- Grants**
We reviewed our data to see how many client companies, creators, projects, initiatives, productions and commissions were supported by Creative BC, and what the estimated economic investment was--comparing this to last year's numbers (excludes BC Music Fund).
- Services**
We surveyed our staffing resources, service departments and funding partnerships to review how many services were delivered by Creative BC to industry and partners leveraging our capacity to run programs that invest in BC's creative industries (includes BC Music Fund as one new partnership).
- Programs**
We compared the number and diversity of development programs and initiatives run year-over-year in total, and also the number of programs available to each of the specific industries we serve and those with unique targets such as regional and diversity objectives.
- Reach**
We compared our traditional and non-traditional media, newsletter, website and social media reach, as well as our presence at markets and participation in trade missions. We benchmarked our traditional media reach this year so we can use it to measure our performance next year.
- Engagement**
We reviewed the number of applications, requests, inquiries and collaborations across the departments, online and via invitations from governing bodies, ministries, associations and industry organization partners who leveraged our expertise during FY2016/17.



ROI OUTPUTS:
Creative Industries Output Mechanisms

- Creative Industries Jobs**
90,470
Strong mechanisms for measurement of the creative industries' complete job count are still emerging (given many people work on a project by project basis--a "gig" economy-- and many apply skills that remain difficult to capture by traditional mechanisms and specific to their respective creative industry, such as carpenters or hair stylists working full-time in the film industry yet recognized as "trades"). As we work with our partners to gain greater insight to the industries' full impacts, based on information available at this time, we can see growth of FTE's combined across the industries we serve over last year.
- Creative Industries Economic Contribution**
\$5.23B
New information has emerged from DigiBC on the economic impacts of the interactive and digital media industries, and as well, new information is available each year through Creative BC's motion picture tax credit programs as to the budgeted economic spend in our province. Combined, these two numbers increased the measured outputs significantly for the fiscal year.



CREATIVE BC IMPACTS ACROSS OUR FOUR STRATEGIC PILLARS

Strategic Pillar 1: Competitiveness

- Presented BC's creative industries at 51 international markets, initiatives and events in 12 countries; grew international engagement online (US up 17%, UK up 36%, Germany up 38%, Australia up 35%, India up 18%)
- Motion Picture Tax Credit services stimulated \$1.28B BC labour spending, \$2.62B in BC production expenditure (up 36%); supported 338 applications, 41 more than the previous year including 47 animation and 66 VFX only
- Held round tables with traditional magazine industry and non-traditional digital-only stakeholders toward formation of industry advisory committee; invested in cross-sector initiatives including Digital Lab at VIFF, Music Cafe at WFF
- Invested in Reel Green initiative evolution and design of world's first collaborative motion picture industry sustainability strategic plan; funded and collaborated with 8 regional film

commissions; provided strategic collaboration services to 35 municipal film offices, 7 ministries and 8 labour industry stakeholders to sustain and advance BC's film policy and friendliness

- Evolved Creative BC's organizational model to innovate--increasing its leadership team with the BC Film Commissioner, part-time CFO and Director of Business Operations; formalized Industry + Community Affairs team to increase capacity for physical production services
- Divested property to fund client-focused service improvements: Creative BC physical move and tech hardware upgrade; initiated implementation of integrated CRM database to capture

creative industries data; piloted online application delivery of BC Music Fund to drive efficiency

- Collaborated with 75 associations and strategic partners on initiatives advancing the creative industries including: UBC Sauder School of Business Dr. Angele Beausoleil to help define organizational scorecard/ undertake research into future indicators, metrics, inputs, outputs; BC Stats, Ministry of Finance, Labour Market office regarding improving creative industries data capture within the context of a project-based or "gig" economy

Strategic Pillar 2: Growth Mindset

- Grew Creative BC team by 4 to deliver increased service, consultation, collaboration and support to growing creative industries clients and partners
- In year one of the BC Music Fund, recruited project team of 4 and designed 8 new programs, delivered first program worth \$3.5MM in grants to 285 recipients (our largest-ever fund, increasing our total organization-wide delivery by 250%)
- Delivered \$2,402,967 to 441 companies and creators and 179 projects and initiatives (38 more than last year) through 8 Creative BC funding programs
- Supported 52 companies creating jobs and BC Intellectual Property, strategically delivering larger grants in certain areas, thereby balancing support to people and projects with increased support focused on growing companies
- Supported Regional Film Commissions' Workforce

Development study, increased focus on engaging regional creators including geo-targeted digital ads for BCMF

- Highlights include large sponsorship bringing major international Pocket Gamers Connect conference to Vancouver; opening Passport to Markets export program to book publishers; deliberate VR/AR-focused industry forums including at #BCTECH Summit
- Partnered on formal projects with Western Economic Diversification,

BC Arts Council, Province of BC, BC Tech, BC Music Fund, Irish Film Board and UBC; informal and ongoing strategic collaboration with national bodies including AFCI Canada, Telefilm, CMF; continued partnership with BC Creates coalition on cross-sectoral initiatives including to stage and engage the government/industries/public in Creative Industries Week in March 2017



Destination BC/Andrew Strain



Lea Chambers photo



Lea Chambers photo



Lea Chambers photo



Skeena Media



Destination BC/Graeme Owsianski

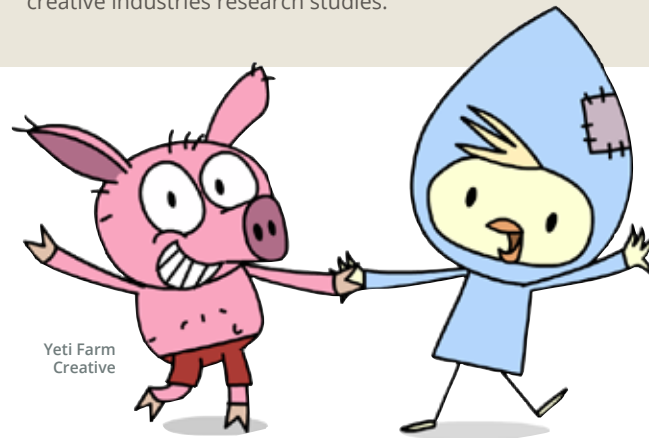
Strategic Pillar 3: Discoverability

- Participated in 18 creative industries trade missions to 7 countries
- Held 80+ music industry meetings, hosted 14 in-person and online info sessions and 8 regional info sessions and round tables to promote the BC Music Fund and Creative BC
- Leased and built out new space for Creative BC, a hub conducive to hosting the creative industries in the centre of Vancouver's digital media district
- Consulted with the BC

Government's Labour Market Office regarding enhanced creative industries visibility through labour market reporting

- Implemented digital communications plan across Creative BC channels and increased online engagement exponentially (Newsletters--general up 15%, new BCMF up 1600%; social--Facebook up 67%; website users up 27% to 208K, Contact Us page up 44%); assumed ownership of BC Creates coalition's social media channels and website; invested in

- Creative Industries Week digital marketing campaign to raise public profile
- Implemented traditional communications plan, secured 242 media hits across television, radio, print and online
 - Represented the creative industries as a partner in major BC Tech Sector Labour Market Study and funded 3 distinct creative industries research studies.



Yeti Farm Creative



Tourism Vancouver/Rob Gilbert Photography

Strategic Pillar 4: Talent

- Provided \$217K operational funding to talent-focused associations including Music BC, the Association of Book Publishers of BC, the Magazine Association of BC, Pacific Bookworld News Society, BC Booklook, ABC Bookworld and Western Canada Music Alliance (Breakout West)
- Invested \$230K in 23 industry forums and workshops growing BC's creative industries talent
- Invested \$124K into competitions and

- festivals focused on recognizing creative excellence among BC's creative industries talent
- Supported the Magazine Association of BC's website and discoverability initiative to support skill building, closing the digital divide for traditional periodicals
- Invested in Directors' Guild of Canada BC District Council's Digital Days focused on high school students, had presence with Creative BC representatives at booth

- Invested in 7 distinct gender and diversity focused initiatives and a regional training pilot project



Arcana Studios



Animal Logic



Off Island Media



Animal Logic

FUNDING AND TAX CREDIT TABLES

DEVELOPMENT | Project Development Fund

NAME	COMPANY	AMOUNT
BC Was Awesome: Season 2	BCWA 2 Productions Inc.	\$10,000
Best in Class	Soshefeigh Media Inc.	\$4,700
Boompa: The History of Bhangra	Boompa Productions	\$10,000
Brunch Queen	Nootka Street Film Company Inc.	\$10,000
Cumberland: It Takes a Forest	Story Box Movies Inc.	\$10,000
Cyrus and the Wallet	Fresh Ninja Films Inc.	\$10,000
Dead Shack	Dead Shack Productions Inc.	\$10,000
Different Like Us	Anaid Entertainment Inc.	\$10,000
Disaster Files	Partners in Motion	\$1,750
Fly Girls	Triton Media Holdings Inc.	\$10,000
Howard Lovecraft and the Undersea Kingdom	Arcana Studio Inc.	\$10,000
Hunting Giants	Nootka Street Film Company Inc.	\$10,000
I, Captive	Partners in Motion	\$2,750
Inconceivable	This is Spoon Studios Ltd.	\$10,000
Knobb's End: An NPC Tale	Oddfellows Labs Inc.	\$10,000
Lucky Lucky Dog Park	Partners in Motion	\$3,000
Memo	Arcana Studio Inc.	\$20,000
Post No Bills	Play Media Ltd.	\$10,000
Randolph	Arcana Studio Inc.	\$10,000
Random Acts of Kindness	Off Island Media	\$2,500

NAME	COMPANY	AMOUNT
Red Nation Rising	Blake Corbet Productions Inc.	\$5,000
Red Snow	Marie Clements Media Inc.	\$10,000
Sea to Sky Stories	Landrock Entertainment Inc.	\$2,500
Spiral	Off Island Media	\$10,000
That's Not Funny	Solar Dance Productions Inc.	\$8,400
The Beekeeper's Daughter	Reality Distortion Field Inc.	\$7,500
The Book	Booking Productions Inc.	\$10,000
The Cameraman	Clownbog Studios	\$7,500
The Dangers of Online Dating	Nord-Stewart Productions Inc.	\$10,000
The Drive	East Van Entertainment (The Drive Season 2) Inc.	\$10,000
The Last Mile	Render Digital Media Inc.	\$10,000
The Search	Shaman Films Inc.	\$10,000
The Whale and the Raven	Red Cedar Films Inc.	\$2,500
Three to Get Ready	Resonance Films Inc.	\$5,000
Trickle	Skeena Media	\$10,000
Vancouver No Fixed Address	Shore Films Inc.	\$3,334
Wheeler's Everest	Chiaro Productions Inc.	\$9,076
Zoo	Fire Horse Productions Ltd	\$10,000
TOTAL		\$315,510

DEVELOPMENT | **Regional Film Commission Support**

REGION	LOCATION	RECIPIENT	FUNDING
Cariboo Chilcotin	Williams Lake	Cariboo Chilcotin Tourism Association	\$15,000
Columbia Shuswap	Salmon Arm	Columbia Shuswap Film Commission	\$15,000
Kootenay Columbia	Nelson	Kootenay Columbia Film	\$10,000
Okanagan	Kelowna	Okanagan Film Commission	\$30,000
Thompson-Nicola	Kamloops	Thompson-Nicola Regional District	\$30,000
Vancouver Island North	Campbell River	Vancouver Island North Film Commission	\$30,000
Northern BC	Prince George	Northern British Columbia Tourism Association	\$30,000
Vancouver Island South	Victoria	Vancouver Island South Film Commission	\$40,000
TOTAL			\$200,000

DEVELOPMENT | **Interactive Fund**

PROJECT NAME	COMPANY	AMOUNT
Agents of Discovery	Discovery Agents Portal	\$50,000
Electric Company Theatre	A Good Death	\$35,000
Hololabs Studio Inc	Wollstonecraft Detective Agency Online	\$50,000
Lumote Digital Media Ltd.	Lumote	\$50,000
Mashup Machine Inc	TBA	\$50,000
Monkey C Interactive	Sonic LED Tiles	\$37,000
Paisley Smith Creative	Unceded Territory VR	\$50,000
PWRFL	Lightwork	\$50,000
Mosa Music	Mubric	\$50,000
The Goggles	Chasing The Sun	\$50,000
The Mindful Garden	The Mindful Garden	\$50,000
Voxiter Technologies Inc	Signl.fm	\$50,000
TOTAL		\$572,000

DEVELOPMENT | **Domestic Industry Initiatives**

RECIPIENT	AMOUNT
Doxa Film Festival	\$8,500
Dgc Digital Days	\$4,000
Spark - Animation & VFX	\$30,000
Atlantic Film Festival	\$2,500
VANCOUVER INTERNATIONAL FILM FESTIVAL (VIFF)	
VIFF - Marketplace	\$20,000
VIFF - Virtual Reality	\$10,000
VIFF - Mentorship (Short Filmmakers)	\$10,000
VIFF - Sustainable Production Forum	\$20,000
VIFF - Sustainable Production Reception	\$8,000
VIFF - BC Spotlight	\$5,000
WHISTLER FILM FESTIVAL (WFF)	
WFF - Whistler Film Festival + Summit	\$10,000
WFF - Feature Project Lab	\$5,000
WFF - Aboriginal Filmmaker Fellowship	\$5,000
WFF - Screenwriter Lab	\$5,000
WFF Reception	\$10,000
WFF - Digital Lab	\$5,000
WFF - Doc Lab	\$5,000
WFF - Sea To Sky Institute (Development)	\$10,000
WIFTV - Film Festival	\$2,500
WIFTV - Genre Lab (From Our Dark Side)	\$10,000
Women In The Director's Chair	\$10,000
Documentary Masterclass	\$20,000
Just For Laughs: Northwest Comedy Fest	\$5,000
Vancouver Book And Magazine Fair Society: Word Festival	\$2,000
Story.Money.Impact	\$4,000
Creative Mornings	\$1,000
Crazy 8S Film Festival	\$12,500
MPPIA Short Film Award	\$5,000
Indian Summer Festival	\$7,000
South Asian Film Festival	\$2,000
Asian Film Festival	\$3,000
Queer Film Festival	\$7,000
Reel Canada - Canadian Film Day	\$7,500
Victoria Film Festival & Springboard	\$10,000
Vancouver Web Fest	\$5,000
Okanagan Animation Festival 2017 (Reserach & Dev.)	\$10,000
Golden Panda Short Film Festival	\$2,500
Canada Europe & Asia International Film Festival	\$2,000
International Day Of Persons With Disabilities Film Festival	\$5,000

RECIPIENT	AMOUNT
Midnight Sun Festival	\$3,000
YVR Film Festival	\$4,000
First Weekend Club	\$10,000
Leo Awards	\$12,500
Vancouver Post Alliance - Behind...	\$4,000
Field And Post: Factual West	\$15,000
Pocket Gamers Connect	\$19,407
Consumer Virtual Reality - Sponsorship	\$3,000
Consumer Virtual Reality - Partnership	\$15,000
Intersections (Community Development)	\$5,000
Writers Adventure Camp	\$2,000
Bhangra:SHE	\$3,000
BC Booklook & ABC Bookworld	\$23,000
Music BC (MITAP + Export)	\$110,000
Western Canada Music Alliance (Breakout West)	\$25,000
Music BC Operating	\$45,000
Association Of Book Publishers	\$55,000
Magazine Association Of BC	\$35,000
Pacific Bookworld News Society	\$25,000
BC Book Prize	\$8,500
Much Ado About Women - Gender Study	\$10,000
Telefilm Audiences In Canada Study	\$3,500
Regional Workforce Development Study	\$10,000
Nelson Civic Theatre	\$5,000
Strat. Plan Sustainable Prod. Forum And Reel Green - Zena Harris	\$4,500
TOTAL	\$761,407

DEVELOPMENT | Passport to Markets Program

MARKET / CONFERENCE	COMPANY	RECIPIENT	AMOUNT
Stream	Frostbite Pictures	Ivan Hayden	\$1,000
	dotstudioz	Selena Paskalidis	\$903
Banff	Perfect Day Productions Inc.	Robert Hardy	\$1,000
	Real World Films Inc.	Denis Paquette	\$1,000
	Anaid Entertainment Inc.	Margaret Mardirossian	\$1,000
	Frostbite Pictures	Ivan Hayden	\$1,000
	Less Bland Productions	Leslie Bland	\$1,000
	Million Faces Productions Inc.	Joely Collins	\$1,000
	Electronic Entertainment Festival (E3)	Stellar Jay Studios	Ted Wilson
International Animation Film Market (Mifa)	StickGirl Productions Inc.	Ann Marie Fleming	\$2,000
	Flying Kraken Creative Studios Inc.	Rose-Ann Tisserand	\$2,000
	Atomic Cartoons Inc.	Robert Davies	\$2,000
	Urban Safari Entertainment Inc.	Tracey Mack	\$1,629
Sunnyside of the Doc	Arctic Bear Productions Inc.	Sarah Robertson	\$2,000
	Make Believe Media	Lynn Booth	\$2,000
	Great Pacific Media	Mark Miller	\$2,000
Frontières International Co-Production Market	Gingerbreadgirl Productions	Ashely Lynch	\$1,500
	Goonworks Films	Katie Weekley	\$1,500
Trans-Atlantic Partners	Violator Films Inc	Lori Lozinski	\$2,000
International Financing Forum	OMDC	Matthew Cervi	\$750
	OMDC	Kaleena Kiff, Galen Fletcher	\$750
Strategic Partners, FIN: Atlantic International Film Festival	Goonworks Films	Katie Weekley	\$1,500
	Imperative Pictures	Siobhan Devine	\$1,256
	Firestarter Enterprises Ltd.	Gregory Lemkin	\$1,368
Asia Film Market	Hapaness Media	Michelle Kim	\$1,760
MIPCOM	FanTrust Entertainment Strategies	Catherine Warren	\$2,000
	Slap Happy Cartoons Inc.	Kathy Antonsen Rocchio	\$2,000
	Atomic Cartoons Inc.	Robert Simmons	\$2,000
	Omnifilm Entertainment Ltd.	Michael Chechik	\$2,000
	Partners in Motion Pictures Inc.	Ron Goetz	\$2,000
	Open Coast Media Inc.	Natasha Wheatley	\$2,000

MARKET / CONFERENCE	COMPANY	RECIPIENT	AMOUNT	
MIPCOM	Collingwood Management Inc.	Dylan Collingwood	\$2,000	
	Rare Little Bird Pictures Inc.	David Milchard	\$2,000	
	Team Stewart Entertainment	Scott Stewart	\$2,000	
	Parallax Film Productions	Maija Leivo	\$2,000	
TIFF International Financing Forum	Mad Samurai Productions Inc.	Matthew Cervi	\$1,000	
	Radius Squared Media Group	Kaleena Kiff	\$888	
Scripted	Twofold Films Inc.	Leah Mallen	\$1,500	
	Anaid Entertainment Inc.	Margaret Mardirossian	\$1,500	
imagineNATIVE	Good Medicine Media	Gregory Coyes	\$1,209	
	Aarow Productions Inc.	Barbara Hager	\$1,078	
AFM	Pacific Northwest Pictures	Emily Alden	\$1,500	
	BE Films	Dalj Brar	\$1,500	
	N/A	Maria Munroe	\$1,500	
	Motorcycle Boy Productions	James Clayton	\$1,500	
	Animal Mother Films	Jon Ornoy	\$1,500	
	Utopia Pictures	Elvira Lount	\$1,500	
	Independent Edge Films	Kyle Mann	\$1,047	
	NGN Productions Inc.	Kimberly Wakefield	\$1,500	
	Firestarter Enterprises Ltd.	Gregory Lemkin	\$1,407	
	Honalee Productions Inc.	Kim Roberts	\$1,500	
	South Creek Pictures	Dave Valleau	\$1,200	
	Frankfurt Book Publishers	Arsenal Pulp Press Ltd.	Brian Lam	\$2,000
		Anvil Press	Bryan Pike	\$1,220
Greystone Books		Rob Sanders	\$2,000	
Lifetree Media Ltd.		Maggie Lanrick	\$1,453	
UBC Press		Laraine Coates	\$1,834	
IDFA	Mabooshi Film Company	Mitchell Kezin	\$2,000	
PG Connects London	Archiact Interactive Ltd	Robyn Gummer	\$1,221	
	Saturn Animation Studios Inc.	Nazim Ragimov	\$1,500	
	Motive.io	Peter Wittig	\$1,121	
	Steampunk Digital Corp	Aaron Hilton	\$1,413	

MARKET / CONFERENCE	COMPANY	RECIPIENT	AMOUNT
PG Connects London	V2 Games Inc.	Sam Chandola	\$1,310
	Work at Play Media Labs Ltd.	David Gratton	\$1,375
Asia TV Forum & Market	Ox-Co Audio Visual Inc.	Anthony Roberts	\$1,924
Cinemart	Amazing Factory Productions Inc.	Josh Huculiak	\$1,011
Realscreen	Rogue Productions Inc.	Branlin Shockey	\$1,500
	Partners in Motion Pictures Inc.	Ron Goetz	\$1,500
	Infinity Filmed Entertainment Group Ltd.	Shel Piercy	\$1,500
	Hodgee Films Inc	Brent Hodge	\$1,500
	Tyson Media Productions Inc.	Tyson Hepburn	\$1,500
European Film Market	Pacific Northwest Pictures	Emily Alden	\$2,000
	Less Bland Productions	Leslie Bland	\$1,771
	Brightlight Pictures Inc.	Sandra Desrosiers Karr	\$1,878
	Raven West Films Ltd.	Carl Bessai	\$1,671
	Red Cedar Films Inc.	Henrik Meyer	\$2,000
	Violator Films Inc	Lori Lozinski	\$2,000
	Pink Buffalo Films	Martin Fisher	\$1,802
	Stretch Media	Liz Cairns	\$1,300
	Screen Siren Pictures Inc.	Christine Haebler	\$1,618
	Twofold Films Inc.	Leah Mallen	\$1,817
Kidscreen	Flying Kraken Creative Studios Inc.	Rose-Ann Tisserand	\$1,500
	Two Story Productions Inc.	Eric Hogan	\$1,500
	Slap Happy Cartoons Inc.	Kathy Antonsen Rocchio	\$1,500
	Icon Creative Studio Inc.	Carson Loveday	\$1,500
	Atomic Cartoons Inc.	Jennifer McCarron	\$1,500
	Omnifilm Entertainment Ltd.	Brian Hamilton	\$1,393
	Team Stewart Entertainment	Julie Stewart	\$1,500
	Wild Media Entertainment	James Milligan	\$1,404
GDC (Game Developers Conference)	Codename Entertainment Inc.	Eric Jordan	\$1,000
	East Side Games	Joshua Nilson	\$1,000
GDC (Game Developers Conference)	V2 Games Inc.	Sam Chandola	\$463

MARKET / CONFERENCE	COMPANY	RECIPIENT	AMOUNT
	Cloudhead Games	Denny Unger	\$1,000
	Relic Entertainment Inc.	Greg Wilson	\$1,000
	content4good	Erin Skillen	\$1,000
	Motive.io	Peter Wittig	\$1,000
	Koolhaus Games Inc.	Wolfgang Hamann	\$1,000
	LlamaZoo Interactive Inc.	Charles Lavigne	\$1,000
	Mythical City Games Inc.	Jedrzey Jonasz	\$1,000
	TinyMob Games	Alex Medeleev	\$1,000
	Charm Games Inc.	Alan Jernigan	\$1,000
South by Southwest (SxSW)	LlamaZoo Interactive Inc.	Charles Lavigne	\$1,500
	Crash Wave Games	Carina Kom	\$838
	Archiact Interactive Ltd	Dan Burgar	\$1,500
Hong Kong Filmart	Silo Entertainment	Mel D'Souza	\$2,000
	Pink Buffalo Films	Martin Fisher	\$2,000
	Ox-Co Audio Visual Inc.	Anthony Roberts	\$1,174
	Partners in Motion Pictures Inc.	Ron Goetz	\$2,000
	Transylvania Productions Inc.	Attila Luca	\$2,000
FICCI Frames	Silo Entertainment	Mel D'Souza	\$1,638
	MMM Films	Raj Paul Dhillon	\$2,000
	Wise Productions Inc.	Bal Brach	\$2,000
	E-Link Entertainment	Lisa (Limei) Zheng	\$2,000
	Resonance Films Inc.	Jason James	\$2,000
London Book Fair	Arcana Studio Inc.	Sean O'Reilly	\$2,000
	Greystone Books	Rob Sanders	\$2,000
	UBC Press	Laraine Coates	\$2,000
	MIPTV Global TV & Digital Content Market	Wavelength Entertainment Group Inc.	Jeff Stecyk
Thunderbird Entertainment Inc.		Tim Gamble	\$2,000
Infinity Filmed Entertainment Group Ltd.		Shel Piercy	\$2,000
Cartoon Movie Forum	Twofold Films Inc.	Leah Mallen	\$2,000
Hot Docs	Relevision Productions Inc.	Roger Larry	\$1,500

DEVELOPMENT | **Passport to Markets Program...cont'd**

MARKET / CONFERENCE	COMPANY	RECIPIENT	AMOUNT
	Shore Films Inc.	Tina Schliessler	\$939
	Solar Dance Productions Inc.	Nik Sheehan	\$1,500
	Ferns Productions Inc.	Pat Ferns	\$1,286
	Shaman Films Inc.	Patrick Payne	\$1,500
	Mabooshi Film Company	Mitchell Kezin	\$1,500
	Gen Why Films	Fiona Rayher	\$1,255
	Blue Plate Productions	Alan Goldman	\$749
	Screen Siren Pictures Inc.	Trish Dolman	\$1,500
Marché du Film	Verhagen Entertainment Inc.	Amanda Verhagen	\$2,409
	Radius Squared Media Group	Galen Fletcher	\$2,194
	Honalee Productions Inc.	Kim Roberts	\$2,500
	Massey Productions Ltd.	Raymond Massey	\$2,043
	Foresight Entertainment Inc.	Charlton Jacques	\$2,500
	Savage Arts Pictures	Anthony Risling	\$2,500
	Screen Siren Pictures Inc.	Christine Haebler	\$2,500
Beijing International Film Festival	Right Relations Productions	Sarah Wai Yee Ling	\$2,000
TOTAL			\$214,519

DEVELOPMENT | **Slate Fund Recipients**

COMPANY	AMOUNT
Canazwest Pictures	\$25,000
Contradiction Films	\$25,000
Goodbye Productions	\$25,000
Goonworks Films	\$25,000
Imagine Create Media	\$25,000
Optic Nerve Films	\$25,000
Partners In Motion	\$25,000
Terra Films	\$25,000
TOTAL	\$200,000

TAX CREDITS | **Film Incentive BC** April 1, 2016 - March 31, 2017

FORMAT	# OF TAX CREDIT CERTIFICATIONS	BC BUDGET	PROJECTED TAX CREDITS
Feature Films	24	\$53,531,488	\$13,454,285
Movies of the Week	51	\$116,976,191	\$25,259,191
TV Programs	14	\$5,567,394	\$1,150,941
TV Series	32	\$136,947,531	\$30,482,103
TOTAL FIBC	121	\$313,022,604	\$70,346,520

TAX CREDITS | **Production Services Tax Credit** April 1, 2016 - March 31, 2017

FORMAT	# OF TAX CREDIT CERTIFICATIONS	BC BUDGET	PROJECTED TAX CREDITS
Direct to DVD	5	\$15,422,144	\$5,299,720
Feature Films	90	\$1,178,487,166	\$260,023,583
Movies of the Week	21	\$56,380,686	\$11,437,068
TV Pilots	17	\$76,587,997	\$13,470,395
TV Programs	3	\$2,760,630	\$889,762
TV Series	78	\$976,925,653	\$194,416,344
Web-Based/Other	3	\$4,681,220	\$1,141,272
TOTAL PSTC	217	\$2,311,245,496	\$486,678,144

DEVELOPMENT | **International Initiatives**

MARKET	DESTINATION	AMOUNT	MARKET	DESTINATION	AMOUNT
Telefilm Canada Pavilions Cannes	Cannes, France	\$17,500	CMPA delegation - Kidscreen	Miami, USA	\$10,000
Telefilm Canada Pavilions Annecy	Annecy, France	\$5,000	AFCI	Los Angeles, USA	\$5,500
Telefilm Canada Pavilions Sunny Side	La Rochelle, France	\$5,000	CMPA LA Animation 2016 Delegation	Los Angeles, USA	\$10,000
Telefilm Canada Pavilions MIPCOM	Cannes, France	\$10,000	GDC	San Francisco, USA	\$5,000
Telefilm Canada Pavilions Berlinale	Berlin, Germany	\$10,000	Filmart Delegation	Hong Kong	\$10,000
CMPA delegation - Berlinale	Berlin, Germany	\$10,000	Pacific Northwest Booksellers Event Delegation	Portland, USA	\$12,513
American Film Mart (AFM) Reception	Santa Monica, USA	\$4,000	Trans-Atlantic Partners	Halifax + Munich, Germany	\$5,000
CMPA Trade Mission	Ireland	\$10,000			
Kidscreen	Miami, USA	\$5,000	TOTAL		\$134,513

STAKEHOLDER ORGANIZATION	PROJECT ACTIVITY	AMOUNT
ABPBC	Pacific Northwest Booksellers Assn.(PNBA)	\$19,275
BC Creates Int'l Marketing	BC Creates Daily Hive Stories	\$7,500
BC Creates Int'l Marketing	BC Creates Reel Green	\$5,837.32
BC Creates Int'l Marketing	BC Creates at HKFM	\$5,805.45
CMPA	LA Animation	\$12,683.02
CMPA	Ireland Trade Mission	\$4,902.24
CMPA	VIFF Industry	\$10,000
CMPA	Berlinale	\$28,812.53
CMPA	Kidscreen	\$16,102.21
DigiBC	BC Tech Summit	\$10,000
Magazine Assn. of BC	Website & Discoverability	\$9,740
Magazine Assn. of BC	AMPA Conference	\$260
MPPIA	Los Angeles Mission	\$26,655.72
MPPIA	BC Creates at TIFF	\$18,307
MPPIA	BC Creates at VIFF	\$10,000
Music BC	Australian Music Week	\$2,123.15
Music BC	Canadian Music Week	\$5,638.76
Music BC	Reeperbahn	\$12,820
Music BC	The Great Escape	\$6,678.27
Music BC	Road to Breakout West	\$1,125.09
Music BC	SouthxSouthwest	\$14,081.58
Music BC	Website Gateway	\$4,480
SPARK Animation Society	Siggraph 2016	\$15,000
SPARK Animation Society	Spark Animation	\$15,000
Vancouver International Film Festival	VIFF Industry	\$50,000
Whistler Film Festival	Industry Summit	\$24,498.84
Whistler Film Festival	Music Showcase	\$1,506.15
Music BC	Folk Alliance	\$1,217.94
TOTAL		\$340,050.27

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
ABSOLUTE	Blitz&Bloom Talent Group Ltd.	\$31,173.10
Air Stranger	Air Stranger Band	\$14,248.50
Ajaye Jardine	Laser Beam Music	\$7,455.00
Alan Doyle	Skinner's Hill Music	\$44,423.75
Alex Cuba	Canuban Music Publishing	\$20,650.00
Aluma	Aluma Sound	\$9,590.00
Aly Young	SOS Music Group Ltd.	\$10,370.50
Amanda Blush	Blush Music Inc.	\$33,624.50
Andy Collins	Andy Collins	\$9,152.50
Angela Harris	Routes Records Inc.	\$9,485.00
Angela Kelman	Polyester Music Productions	\$10,500.00
Anjali Appadurai	Divine Offering Music Productions	\$1,050.00
Apex Avenue AKA Normal Machine	SOS Music Group LTD	\$9,160.00
Art d'Ecco	ART D'ECCO	\$8,172.50
Asheida	Asheida Music Company	\$8,850.10
Baldev Singh, Gagandeep Singh	Naad Production Ltd.	\$27,600.00
Band of Rascals	Band of Rascals	\$39,790.28
Band of Rascals	Band of Rascals	\$35,209.72
Barefoot Mountain	JumpAttack Records Inc.	\$2,362.50
Barefoot Mountain	JumpAttack Records Inc.	\$11,045.00
Barney Bentall	Golden Cage Music	\$10,700.00
BeatSampras	Forseen Entertainment	\$4,077.50
Becca Hess	KHP Productions Inc.	\$15,925.00
Belle Game	Arts & Crafts Productions Inc.	\$7,775.00
Belle Miners	Belle Miners	\$5,211.50
Best Night Ever	Lovely Day Records	\$3,963.75
Blank Cinema	Flatland Recording	\$2,607.50
Blues & Roots Film Library Project	Brouhaha Records Group Ltd.	\$8,897.34
Bob Sumner	Afterlife Music Ltd.	\$8,505.00

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Bobs & LoLo	Bobolo Productions Inc.	\$15,312.50
Buckman Coe	JumpAttack Records Inc.	\$5,495.00
Buckman Coe	Tonic Records	\$19,602.50
Buster Brown & The New Resolutions	brouhaha records group	\$11,041.04
Carmanah	Carmanah Music	\$26,791.94
Carmanah	Carmanah Music	\$48,208.06
Cassandra Maze	598427 B.C. Ltd. dba Zone Records	\$7,901.25
Catlow	File Under Music Ltd.	\$15,500
Cayla Brooke	Seabrooke Entertainment	\$13,875.75
Ché Aimee Dorval	Ché Aimee Dorval	\$9,550
Chicken-Like Birds	Chicken-Like Birds	\$2,595.60
Chloe Charles	Foreseen Entertainment Inc.	\$4,077.50
Citto Kain	Flight Academy Music Corp.	\$24,622.50
Clay Ravens	Clay Ravens	\$1,680
Corwin Fox	Corwin Fox	\$4,250.40
Corwin Fox & The Cumberland Brothers	Corwin Fox	\$6,027
Cory Weeds	The Jazz Cellar Café Ltd.	\$14,575
Courage My Love	Warner Music	\$3,272.50
Current Swell	Current Swell Music Inc.	\$2,127.44
Current Swell	Current Swell Music Inc.	\$72,872.56
Dan Bremnes	Bremnes Ventures Inc.	\$29,755
Daniel Wesley	Beach Grove Records	\$14,500
Dan Mangan	Arts & Crafts Productions Inc.	\$68,150
David Symons	JumpAttack Records Inc.	\$7,316.90
David Ward	1085962 B.C. LTD.	\$20,336.82
Davis Steven Franklin	HRT Records & Productions	\$40,776.05
Dear Rouge	Universal Music Canada	\$56,035
Delhi 2 Dublin	Delhi 2 Dublin Music Inc.	\$22,605

DEVELOPMENT | Sound Recording Program Recipients ...cont'd

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Derrival	Derrival	\$3,150
Derrival	Derrival	\$12,100
Desi Sub Culture	Delhi 2 Dublin Music Inc.	\$21,570
Des Larson	D.S. Productions	\$21,385
Destroyer	Destroyer Music	\$14,595
Devin Garret Townsend	HevyDevy Records Inc.	\$7,672.53
DG Adams	JumpAttack Records Inc.	\$6,590
Diagrams	Portraits of Us	\$4,077.50
Dirty Mike and the Boys AKA Blue Strange	JumpAttack Records Inc.	\$2,065
Dkay Castillo	Leftside Music Group Inc.	\$10,450
Doug Cox	Doug Cox Productions	\$11,974.20
Dralms	Boompa Records	\$17,450
Echo Nebraska Band	JumpAttack Records Inc.	\$1,995
Emmett Cohen	The Jazz Cellar Cafe Ltd.	\$5,300
eOne Music Canada	The Wild!	\$45,970.83
Exodus	Exodus Music	\$30,870
Faber Drive	RIIS PAFA PUBLISHING INC.	\$33,407.50
Faded Glory Revue	Raincoast Music Inc.	\$3,438.75
Faux Plumbs	JumpAttack Records Inc.	\$2,660
Fintan O'Brien	Fintan O'Brien Music	\$13,160
Five Alarm Funk	Five Alarm Funk	\$17,135
Fortune Killers	Fortune Killers Music	\$10,104.61
Fortune Killers	Fortune Killers Music	\$15,407.11
Fraser Campbell	Fraser Campbell Music	\$9,712.50
Frazey Ford	Saltwater Productions Ltd.	\$31,107.50
Friction Project	Friction Project Records	\$3,718.75
Geoff Berner	Kolakovsky Music	\$5,075
Good For Grapes	Good For Grapes	\$16,450
Gord Grdina and Jim Black	Blues Berries Entertainment Ltd.	\$4,900

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Gord Grdina Quartet	Blues Berries Entertainment Ltd.	\$9,150
Gord Grdina Septet	Blues Berries Entertainment Ltd.	\$8,610
Gord Grdina Trio	Blues Berries Entertainment Ltd.	\$5,022.50
Grdina/Mitchell/Black	Blues Berries Entertainment Ltd.	\$6,335
Grdina Ismaily Maneri	Blues Berries Entertainment Ltd.	\$7,750
Grdina Shipp Helias	Blues Berries Entertainment Ltd.	\$7,750
Greg Bevis, Ian Bevis, Donne Torr	Franklin Street Music	\$7,875
Haram	Blues Berries Entertainment Ltd.	\$10,465
Hard Rubber Orchestra	Hard Rubber New Music Society	\$8,960
Harman Maddhar	JumpAttack Records Inc.	\$12,390
Hayley Sales	Drifter Records	\$37,817.50
HEAD	Laser Beam Music	\$10,006.50
Hey Ocean	Hey Ocean Music Inc.	\$20,100
Highland Eyeway	Highland Eyeway	\$13,79.63
Hollow Twin	Hollow Twin Music	\$2,135.50
Hungry	Raddad Productions	\$6,142.50
Hussein DJ A-Slam	Divinity DJs	\$4,250
Immerze	Suite Sound Labs	\$1,400
Ivy Mairena	JumpAttack Records Inc.	\$5,888.75
J.u.D	Foreseen Entertainment Inc.	\$4,077.50
J. Young	J Young Entertainment Inc.	\$30,000
Jack Mercer and the Whiskey Bandits	JumpAttack Records Inc.	\$2,493.75
Jaclyn Gee	Jaclyn Gee Music	\$7,980
Jasper Sloan Yip	Afterlife Music Ltd.	\$17,150
Jennifer Hershman	Audrey and me Music Publishing	\$3,913
Jeremy Allingham	Fantasy Ranch Records	\$5,633.95
Jeremy Grey	JumpAttack Records Inc.	\$6,055
Jerry Granelli, Robben Ford & Bill Frisell	Jerry Granelli	\$2,000

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Jesse Roper	Jesse Roper Music	\$26,674
Jesse Roper	Jesse Roper Music	\$47,007.49
Jesse Waldman	Primate Records	\$3,675
Jhalaak (Splash)	Rupinder Sidhu	\$17,404
Jim Byrnes	Black Hen Music Ltd.	\$16,300
Joe Denham	Joe Denham Music	\$13,947.50
JOHN aka Dream On John	Word Of Mouth Arts Network Inc.	\$9,464
Jon and Roy	Jon and Roy Touring Inc.	\$27,469.33
Jordan Waller	Jordan Waller Music	\$23,275
Joshua Hyslop	Netzwerk Productions	\$28,650
Jp Maurice	JumpAttack Records Inc.	\$2,800
Junk	Junk Music	\$9,870
Justin Wilkie	Q Ball Records	\$12,530
Kalle Mattson	Kalle Mattson Music Inc.	\$31,350
Karina Pry	JumpAttack Records Inc.	\$5,355
Kathryn Calder	Oscar Street Records	\$7,418.57
Kelita Haverland-Lemon	1009251BC Ltd	\$6,681.50
Ken Stead	Ken Stead Productions Ltd.	\$13,675
Ketchum & Sample Project	Ketchum and Sample Music	\$19,320
Khari Wendell McLelland	Afterlife Music Ltd.	\$15,222.50
Kim June Johnson	Kim June Johnson Music	\$4,175.50
Kirsten Ludwig	Oscar Street Records	\$4,882.50
Kirsten Manning	Manning Entertainment Inc.	\$3,648.75
KURI	Afterlife Music Ltd.	\$8,435
L'Orsa	L'Orsa Arts	\$7,245
L'Orsa	L'Orsa Arts	\$2,975
LABS	Labs Music	\$10,412.50
La Chinga	Small Stone Records	\$4,475
Lady Mystics	Micro Zen Music Co.	\$3,233.34
Larry Edward	Hipposonic Records Ltd.	\$25,550

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Laser	Foreseen Entertainment Inc.	\$5,915
Le Destin du Jazz-Club!	SCALPA Productions Ltd.	\$12,610.50
LIINKS	WenerHouseMusic INC	\$8,277.50
Lion Bear Fox	Elbowroom Recordings Ltd.	\$1,378.13
Lionzgate	SOS Music Group LTD	\$8,837.50
Lionzgate	SOS Music Group LTD	\$9,700
Little Crow	Little Crow Band	\$5,670
Liv Wade	Liv Wade Co.	\$93,27.50
Loose Tizzy	Hybridity Music	\$14,300
Lovecoast	Lovecoast Music	\$6,173.90
Lydia Hol	Lydia Hol Music	\$7,035
Mad for Joy	Garden of the Muse Productions Inc.	\$16,978
Maka	JumpAttack Records Inc.	\$17,013.54
Man Made Lake	Man Made Lake Music	\$5,635
Mark Takeshi McGregor	Redshift Music Society	\$2,450
Marlie Collins	Marlie Collins Productions	\$5,600
Matthew Rose & Britt Analisa McKillip	Sundown Music	\$9,590
Matt Patershuk	Black Hen Music Ltd.	\$19,700
Maureen Washington	Moodeemusic Ltd.	\$15,979.38
Maximo aka CAN-D	OX-CO Audiovisual Inc.	\$28,000
Maya Rae	Fuschia Monkey Inc.	\$5,987.50
Melanie Dekker	Elephant Ears Entertainment	\$8,920
Mesa Luna	Take Flight Music	\$11,950
Michael Henry Averill	Michael Averill Productions	\$2,611.70
Mike Edel	The Windmill Music	\$29,951.50
Mizzy	JumpAttack Records Inc.	\$12,995
Morlove	Corwin Fox	\$3,161.55
Morning Show	RMS Music	\$3,745

DEVELOPMENT | Sound Recording Program Recipients ...cont'd

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Mother Mother	Universal Music Canada	\$45,404.06
Mozhdah	Blitz&Bloom Talent Group Ltd.	\$25,599
Musica Intima	Musica Intima Society	\$7,400
Myc Sharratt	Musky Music	\$16,800
Mythos	Mythos Music	\$7,980
Natasha Sokoloff	Inner Flame Records, Ltd.	\$27,900.50
Nat Jay	Scratch Spin Music	\$10,867.50
NEEDS	File Under Music Ltd.	\$2,275
Nice Horse	Coalition Music	\$1,931.55
NO LIARS	No Liars Music	\$3,409.46
No Sinner	WenerHouseMusic INC	\$4,540
Once A Tree	Foreseen Entertainment Inc.	\$8,450
One Bad Son	604 Records Inc.	\$15,369.75
One Human Race Afrika Collective	Festival African Heritage Music & Dance Society	\$6,562.50
One More Girl	One More Girl Records Inc.	\$1,3875
Paolo Brian	Paolo Brian Music	\$1,113.53
Paul Emile Lambert	Paul Lambert Music	\$7,350
Paul Rigby	Simple Starch Records	\$4,375
Paul Snider	Born to Fly Productions Inc	\$9,485
Peach Pyramid	Oscar Street Records	\$3,430
Pennan Brae	JumpAttack Records Inc.	\$25,015.60
Peregrine Falls	Blues Berries Entertainment Ltd.	\$5,635
Peter Anthony Almolky	JumpAttack Records Inc.	\$1,400
POMO	1095100 B.C. Ltd.	\$26,795
Porcelain Sky	Porcelain Sky	\$9,880.50
Porteau	Porteau Music	\$1,860.25
Prevail & Neph	Kitsalano Record Company Inc	\$9,257.50
Qalandar	Blues Berries Entertainment Ltd.	\$7,210
Quantum Atoll	JumpAttack Records Inc.	\$5,663.75
Red Haven	Red Haven Music	\$3,990

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Richard Sales	Richard Sales Creative	\$15,034.60
Rick Reid	Rick Reid Music	\$6,892.55
Robin Layne	TrebleFive Music	\$7,052.50
ROCKIN? ROBIN & THE MAGICAL TREE	Starbelly Jam Society	\$6,191.50
ROCODE	Marquis Label Services & Rights Management Ltd.	\$43,450
ROCODE	Marquis Label Services & Rights Management Ltd.	\$15,680
Royal Oak	Royal Oak Music Collective	\$2,397.50
Ruby Singh	Rupinder Sidhu	\$45,850
Rugged Uncle	Rugged Uncle Music	\$1,470
RupLoops	Rupinder Sidhu	\$11,746
Rushden & Diamonds	Volunteer Media	\$29,850
Ryan McMahon	Elbowroom Recordings Ltd.	\$9,940
Sadie Campbell	Sadie Campbell Music	\$8,262.10
Said The Whale	Said The Whale Music Inc.	\$26,250
Sam Weber	LandsEnd Studios	\$37,260.53
Santa Clara, Steve Kroeger, Skye Holland	Prodigy Music Group Ltd.	\$1,500
Saphira Elektra	JumpAttack Records Inc.	\$4,720.36
Sathish Bala	UMA Foundation	\$7,000
SAVIE	Tiny Kingdom Records	\$2,800
Schuld & Stamer	Brouhaha Records Group Ltd.	\$8,463.25
Scott Jacobs	Scott Jacobs Music	\$3,615.85
Scott Jacobs	Scott Jacobs Music	\$2,910.25
Selena Faiers	Lunabelle Creations	\$12,985
Shylo Sharity	VESPERmusic	\$9,082.50
Son of James	JumpAttack Records Inc.	\$14,787.50
Steve Dawson	Black Hen Music Ltd.	\$12,415.73
STONE POETS	Stone Poets Productions	\$9,002
SUN BELT	Afterlife Music Ltd.	\$11,795
TANGA	TrebleFive Music	\$6,650

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Tanlines AKA Rumour Mill	JumpAttack Records Inc.	\$2,835
Tariq Hussain	Tonic Records	\$6,650
Tavish Crowe	Crowe Music Inc	\$4,655
Terell Safadi	Northern WAV	\$9,283.75
Terrifying Girls High School	Kitty on Fire Records Ltd.	\$2,695
The Boom Booms	The Boom Booms	\$7,454.45
The Carnival Band	The Open Air Orchestra Society	\$1,050
The Chimney Swallows	Corwin Fox	\$3,133.20
The Crackling	Blues Berries Entertainment Ltd.	\$12,355
The Deep Cove	The Secret World Productions	\$12,600
The Ethos Collective	Redshift Music Society	\$4,375
The Fugitives	The Fugitives	\$10,055.50
The Funk Hunters	The Funk Hunters Music Inc.	\$15,450
The Heels Music Inc	The Heels	\$12,400
The Kerplunks	The Kerplunks Children's Entertainers	\$8,986.82
The Leisure Principle band	The Leisure Principle Corporation	\$7,262.50
The Little Chamber Music Series	The Little Chamber Music Series That Could Society	\$8,500
The Marrow	Blues Berries Entertainment Ltd.	\$8,500
The Mudsharks 3	J-Ryde Productions	\$9,450
The New Black Tea	Design Space Music Inc.	\$21,385
The New Jerusalem Project	The New Jerusalem Project Inc.	\$30,397.50
Theodora Bessem	Prayze Productions	\$2,308.60
The Phonix Band	Phonix Band Inc.	\$7,565.30
The Written Years	Deer Hwy Music	\$1,190
The Zolas	Lotus Child Music Inc.	\$11,500
Tiffany Desrosiers	De Rose Music Inc.	\$4,886
Tiller's Folly	Knight Music	\$3,850
Timmy Boom Bap	JumpAttack Records Inc.	\$2,112.50
Tiny Havoc	Rocket Floppy Disk Music Inc.	\$4,505

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Tommy West	Tommy West Band	\$4,085.90
Travis Turner aka Little T	TNT Star Entertainment Inc.	\$20,404.81
Trope Band	Trope Music Inc.	\$26,442.50
Trudoe AKA Healing Days	JumpAttack Records Inc.	\$6,375
Twin Bandit	Nettwerk Productions	\$8,975
Twin Bandit	Nettwerk Productions	\$6,625
Uncle Sid	JumpAttack Records Inc.	\$2,325
Vanessa LeBourdais	Idun Studios Co.	\$7,560
Various	Canadian Music Centre	\$11,825
Vivace	Vivace Music Inc.	\$3,958.68
Warren Dean Flandez	Studio Cloud 30 Entertainment Inc.	\$15,000
Wax Theatrics	Zacharias Music	\$21,735
We Are The City	Boompa Records	\$16,515
Willa	Purple House Productions	\$7,000
Winsome Kind	Winsome Kind Music	\$6,142.50
Wise Child	Bremer Eldridge Music	\$3,433.64
Wolf Parade	Wolf Parade Productions	\$23,298.83
Wooden Horsemen	Wooden Horsemen	\$15,925
YEAR OF THE WOLF	Afterlife Music Ltd.	\$7,455
Yisabel	CHPM Entertainment	\$7,356.30
Yukon Blonde	Dine Alone Music Inc.	\$14,297.50
Zimbamoto	Zimbamoto	\$4,165
Zoe Alexa & Mark Fenster	Autumn Song Inc.	\$3,178
TOTAL		\$3,500,000

A CREATIVE CATALYST SERVING CLIENT NEEDS



Book + Magazine
Publishing



Interactive
+ Digital Media



Motion Picture
including Animation
+ Visual Effects



Music + Sound
Recording

Creative BC is an independent society funded by the Province of British Columbia to unite and support BC's creative industries including film & television, interactive & digital media, music & sound recording, and book & magazine publishing. Our clients depend on us as a single point of access for sector knowledge, grant programs, film commission services, tax credit administration, international marketing and policy development.

We serve BC as an industry catalyst, acting as both a hub and an ambassador. By bringing government and industry together, we seek to foster the full economic and creative potential of the sector-- increasing the strength and value of our storytellers' products, services, intellectual property and brand, both domestically and globally.

BC's creative industries are converging and competing in a rapidly shifting global marketplace. As such, we look to our industry clients to understand what new challenges must be faced and where we can capitalize on opportunities as they emerge. In turn, the sector looks to us for strategic leadership, critical knowledge and relevant services and resources. They need us to evolve continuously, to meet their developing needs and to grow this province's most inspired intellectual industries productively and sustainably.

To serve our clients, we stream knowledge via experience and expertise, offering valued guidance through consultative and rational problem solving. We envision the big picture, support our sector's creative process within it, and encourage innovation and invention. We open doors and facilitate transformation, seeking unique experiences and connections. We foster relationships and community, collaboratively.

By building bridges between people, companies, industries and countries, we can systematically and strategically strengthen the whole of BC's creative economy and community.

Imagination and alignment will secure our future within vast technological and social change. Our enhanced discoverability enables the creative sector to delve into new worlds at an exciting pace,

Together, we
are crafting
the future of
BC's creative
industries!



Lea Chambers photo



Lea Chambers photo



Resonance Pictures



Lea Chambers photo



Lea Chambers photo



Lea Chambers photo



Lea Chambers photo



Lea Chambers photo



Lea Chambers photo



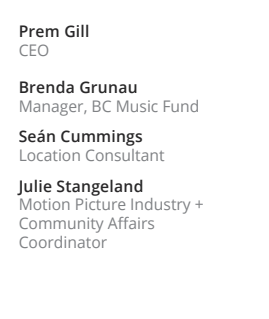
Lea Chambers photo



creative BC



WE ARE CREATIVE BC



Prem Gill
CEO
Brenda Grunau
Manager, BC Music Fund
Seán Cummings
Location Consultant
Julie Stangeland
Motion Picture Industry +
Community Affairs
Coordinator



Mike Jamont
Library Coordinator
Rena Kawabata
Program Analyst, Development
Tim Mudd
Business Analyst, Tax Credits



Karin Watson
Director of Business Operations
Julie Bernard
Manager, Production Services
Kaitlyn Reining
Program Analyst, BC Music Fund
Marnie Orr
Motion Picture Industry +
Community Affairs Manager




Caitlin Quach
Business Analyst, Tax Credits
Robert Wong
Vice President
Lea Chambers
Accounts Payable Coordinator
Mathew Parry
Location Consultant




Gina Loes
Program Analyst, BC Music Fund
Jill Reilly
Business Analyst, Tax Credits
Anita Reichenback
Executive Assistant +
Program Support
Christine Chiu
Program Analyst, Development


AT CREATIVE BC, OUR STRENGTH IS WITHIN THE FABRIC OF OUR TEAM.
 Together, we're dedicated to empowering BC's storytellers through connection, collaboration, promotion and cross-pollination of ideas. Each one of us at Creative BC has a unique role to play, yet we are flexible, adaptive and resourceful. Our shared goal is profoundly clear: to use our reach, resources and vision to wholly serve our clients' needs. The narrative of our daily work and the character of our commitment to service is inspired by four key archetypes:




The Sage holds knowledge and wisdom, offering clarity in decision making.



The Creator sees the big picture, while supporting process, to create expressions of lasting value.



The Magician open doors to transformation, forging influential associations, while turning dreams into reality.



The Lover builds relationships through community and connection, fostering memorable experiences and lasting impressions.



Daniel Gallant
Finance Manager
Bailey Bloxam
Office Coordinator



Clara Park
Business Analyst, Tax Credits
Sandi Richter Cooper
BC Film Commissioner + Director
of Production Services



Jim Simpson
CFO



Erika Kumar
Business Analyst, Development

Creative BC is an independent society created and supported by the Province of BC to sustain and help grow BC's creative industries (film and television, digital and interactive media, music, and magazine and book publishing industries).

The Society delivers a wide range of programs and services to expand BC's creative economy. These include the administration of the provincial government's tax credit programs for film and television; development funding and export marketing support; and motion picture production services to attract inward investment and market BC as a destination for domestic and international production.

The organization acts as an industry catalyst and ambassador to help BC's creative sector reach its economic and creative potential both at home and globally.