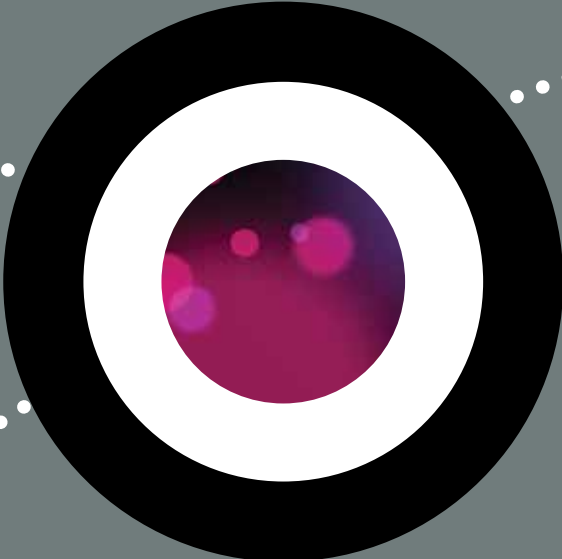


# IMPACT REPORT

2018/2019



creativeBC



BRITISH  
COLUMBIA

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Griffin Poetry Prize winner  
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 Province of BC



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 Lea Chambers



On set of Chasing Steve/  
 All In Pictures

**CREATIVE BC  
 STRATEGIC PILLARS**

- Competitiveness
- Growth Mindset
- Discoverability
- Talent



@premgill

## LETTER FROM THE CEO

**Leading with Service for B.C.'s Creative Industries**

Creative BC is an independent society supported by the Province of British Columbia to unite and support B.C.'s creative industries including film + television, interactive + digital media, music + sound recording, and book + magazine publishing. Our clients rely on us as the single point of contact for industry knowledge, film commission services, tax credit administration, international marketing and policy development.

Serving as the industry catalyst, we act as a hub and ambassador for these connected industries. In bridging the gap between government and industry, we foster the full economic and creative potential of the sector – increasing the strength and value of our storytellers' products, services, intellectual property and brand, both domestically and globally.

This year, we are casting our gaze towards "Service Leadership" and those fearless industry leaders who are paving the way for future B.C. creators in each of our four industries. Our Spotlight Stories showcase film directors, producers, entrepreneurs, leaders, screenwriters, musicians, and writers sharing what true leadership means to them and how it has shaped their trajectory. Opening doors for future generations, these industry leaders highlight the rich diversity in B.C.'s creative community.

By seeking to continually expand upon excellence in service leadership, we challenge ourselves and the sector to transform, refine and deliver new, unique experiences and connections.

Creativity and strategic alignment will always allow us to push boundaries in times of technological advancement and social change. Our service leadership as B.C.'s creative catalyst ensures that the creative sector has access to new opportunities that they can pay forward to the next generation of innovators and creators.

Sincere thanks to my fantastic staff at Creative BC, the associations, organizations and Regional Film Commissions with whom we collaborate, and to the Province for ongoing support and engagement in our shared vision of sustained success for B.C.'s creative industries.

**Prem Gill**  
 CEO, Creative BC

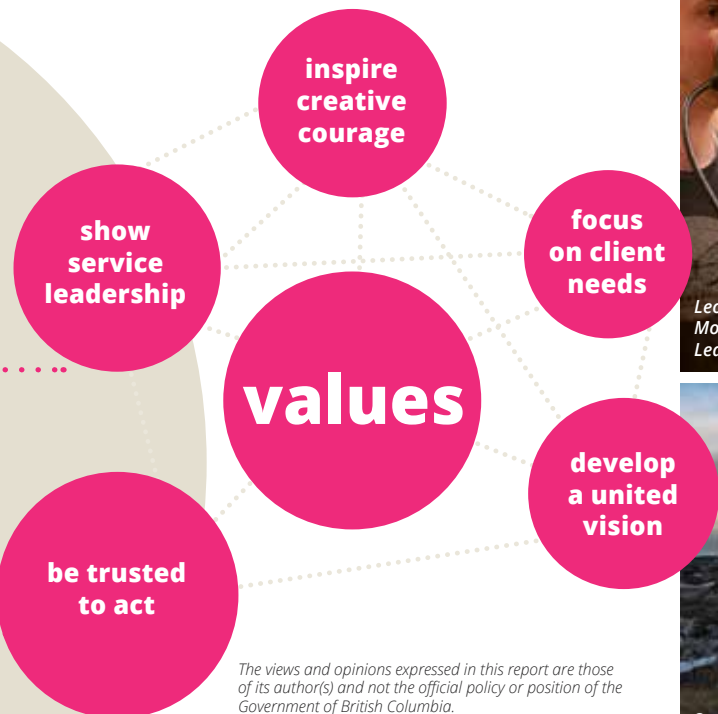
*B.C.'s creative industries are converging and competing in a rapidly shifting global marketplace. As such, we look to our industry clients to understand what new challenges must be faced and where we can capitalize on opportunities as they emerge.*

### vision

A British Columbia in which creators, creative entrepreneurs and creative industries are united in a globally competitive, growing and sustainable creative economy.

### mission

Creative BC serves to unite and champion the success of B.C.'s diverse and distinctive creative sector.



The views and opinions expressed in this report are those of its author(s) and not the official policy or position of the Government of British Columbia.

# B.C.'S CREATIVE INDUSTRIES ARE GLOBAL COMPETITORS

“The creative economy is recognized as a significant sector and a meaningful contributor to national gross domestic product. It has spurred **innovation and knowledge** transfer across all sectors of the economy and is a critical sector to foster inclusive development.” - UN



The four industries served by Creative BC support a **\$6.22B** contribution to the B.C. economy with a workforce of over **108,900** workers

APPROXIMATE AGGREGATE DATA FROM SOURCES AVAILABLE AT THIS TIME



Total global entertainment and media revenue is set to see a growth pace close to historical trends, even as shifting consumer behaviours reshape the industry.

**Creative BC is a catalyst for economic development and job creation across four creative industries.**



Book + Magazine Publishing



Interactive + Digital Media



Motion Picture including Animation + Visual Effects

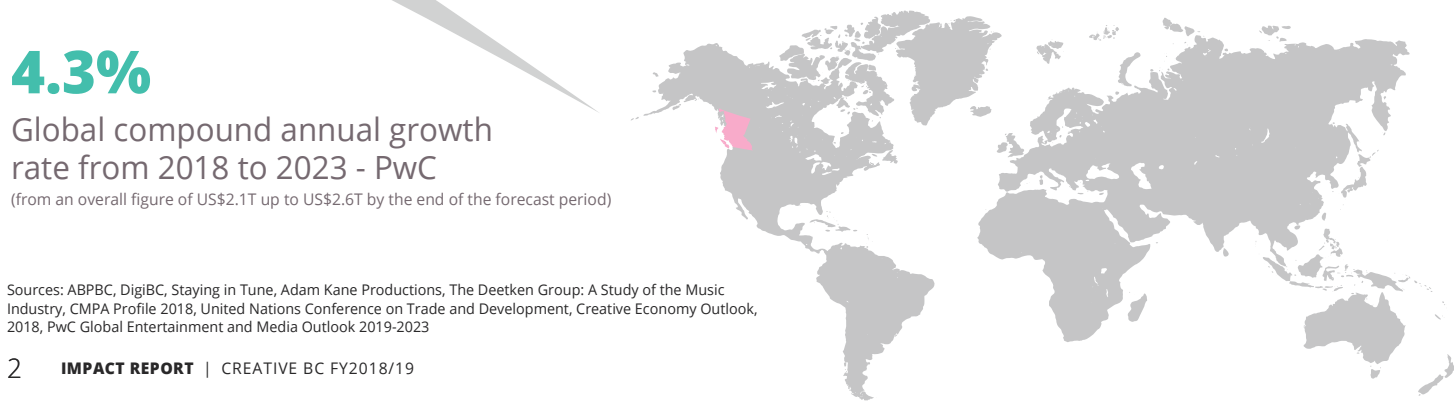


Music + Sound Recording

**4.3%**

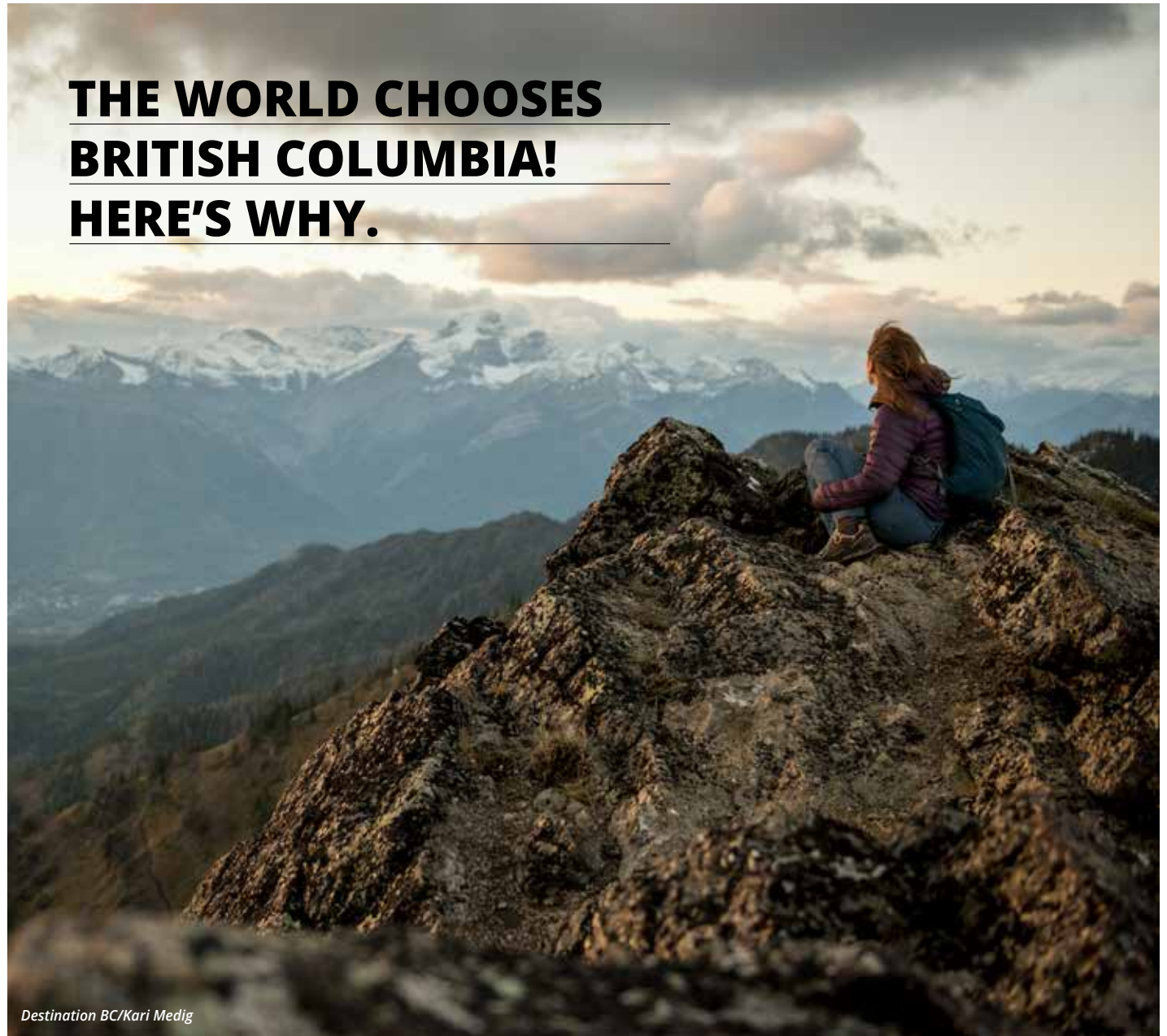
Global compound annual growth rate from 2018 to 2023 - PwC

(from an overall figure of US\$2.1T up to US\$2.6T by the end of the forecast period)



Sources: ABPBC, DigiBC, Staying in Tune, Adam Kane Productions, The Deetken Group: A Study of the Music Industry, CMPA Profile 2018, United Nations Conference on Trade and Development, Creative Economy Outlook, 2018, PwC Global Entertainment and Media Outlook 2019-2023

# THE WORLD CHOOSES BRITISH COLUMBIA! HERE'S WHY.



*Destination BC/Kari Medig*

1

**Convenient and positive business climate offering vastly different locations**

- A diverse gateway sharing L.A.'s time zone
- A natural hub for doing business between Asia, Europe, North America, and Australia
- Economically and politically stable, with provincial commitment to the creative economy

2

**Globally recognized expertise and creative production hub**

- Experienced, skilled, dependable and innovative talent on the ground
- World's largest interactive entertainment cluster
- Third-largest motion picture hub in North America

3

**Organized, collaborative and supportive resources**

- Local industry and international players
- Unions and guilds
- Regional film commissions and municipal film offices
- Industry associations and agencies

4

**Emerging tech and extensive infrastructure**

- Physical production facilities and capacity
- Animation studios and post-production facilities
- Industry advanced in emerging technologies and tools

# LETTER FROM THE CHAIR

Creative BC propelled sustainable growth and sector improvements in the 2018/19 fiscal year (FY) through service leadership, industry collaboration and increased funding from the provincial government. As the trusted support for British Columbia's creative economy, Creative BC serves motion picture, interactive + digital media, music + sound recording, and books + magazine publishing. Taken together, B.C.'s creative sectors drive \$6.22 billion in economic activity and employ 108,900 people.

The **motion picture** sector experienced steady production activity in FY2018/19 with 384 productions contributing \$3.2 billion to the province's economy. Flash back to 40 years ago – in 1978 – when the Provincial Film Commission first opened its doors to welcome film and television production in B.C.: a total of three films worth \$12 million were made in B.C. that year. Today, British Columbia's film and television infrastructure includes extensive sound stages, a large, sophisticated labour pool, increased production capacity in B.C.'s regions and the world's largest visual effects and animation cluster. Those 40 years of investment culminated in making B.C. the home for many television series, including ABC's new prime time drama series *A Million Little Things*, which spent \$28 million in the province in its first season, creating 380 local jobs and supporting 779 businesses from 32 communities. B.C.'s excellent animation and visual effects talent also celebrated this year by taking home the 2019 ACADEMY AWARD® for Best Animated Feature Film: *Spider-Man: Into the Spider-Verse*. A critical and commercial success, the film was created and produced by Sony Pictures Imageworks, headquartered in downtown Vancouver.

Creative BC supports our province's **music industry** through Amplify BC, a \$7.5M fund that invests in music and sound recording and recently completed its inaugural year. With Amplify BC renewed for FY2019/20, the music team will continue to demonstrate service leadership and commitment to the music community throughout B.C., with extensive outreach efforts and programs designed to increase activity within the music economy, backed by industry consultation, strategic collaborative partnerships and research.

The **interactive and digital** media community in B.C. continues to create original content, pushing the boundaries of storytelling and exploring new technology. With the international conference SIGGRAPH 2018 taking place in Vancouver, a trade mission to China and access to export travel through the Passport to Markets, export development activity for interactive entertainment companies grew this past fiscal.

Additionally, within **magazine and book publishing**, many B.C.-based book publishers expanded their export development activity through a Livres Canada partnership through their Foreign Rights Marketing Assistance Program (FRMAP) and are developing new product through the Audiobooks Initiative. As the creative sector becomes increasingly global, Creative BC is taking strategic steps to increase equity, diversity and inclusion throughout the projects and people it serves and we are proud to support training and initiatives that realize the full breadth and depth of our unique creative sector in British Columbia. **As a longstanding member of B.C.'s creative economy, I am excited to represent Creative BC and its commitment to the industries we serve.**

**Rob Bromley**  
Chair, Board of Directors, Creative BC



@lisabeare

## FY2018/19

### Board of Directors

CHAIR  
**Rob Bromley**

VICE-CHAIR + SECRETARY/TREASURER  
**Louise Clark**

**Gordon Esau**  
**Sarah Fenton**  
**Jesse Finkelstein**  
**Michelle Grady**  
**Pauline Moller**  
**Matt O'Grady**  
**Jamie Sterritt**

# MINISTER'S MESSAGE

**B.C.'s creative sector is thriving because of our talented people.**

It's leaders like the people who shared their stories in this report that are building the future of this industry and our province. People who are building new connections, offering innovative approaches and taking risks.

And most importantly, making space for new voices and identities so that everyone has the opportunity to share their story.

Creative BC is the B.C. government's agency for creative sector funding and development. We are proud to support their vital work in building the next generation of creative leaders with increased investment. Growing the creative sector is part of our work to make life better for everyone.

It is exciting to see this sector grow. Over this past year more than 100,000 people worked in the motion picture, interactive and digital production, music and book publishing industries in B.C., helping fuel an economy that creates good paying jobs for people in the communities they call home.

As we're turning the focus on leadership this year, I'd like to thank Creative BC for their excellent work keeping B.C. at the global forefront of the creative economy.

**Lisa Beare**  
Minister of Tourism, Arts and Culture

Growing the creative sector is part of our work to make life better for everyone.





# MOTION PICTURE



Paul Bettany in Solo: A Star Wars Story/  
Courtesy of Industrial Light & Magic (ILM)



The Blechley Circle: San Francisco/  
Omnifilm Entertainment



Tati Gabrielle in Chilling Adventures of Sabrina/  
Courtesy of Netflix

From Dwayne “The Rock” Johnson swooping into a burning skyscraper, to crafting a dystopian America in *The Man in the High Castle* (Amazon), B.C. is a premiere destination for the creation of motion picture content in North America. As a global competitor in physical production, visual effects (VFX), post-production and animation, the province continues to deliver full-service excellence for domestic and foreign production in B.C.

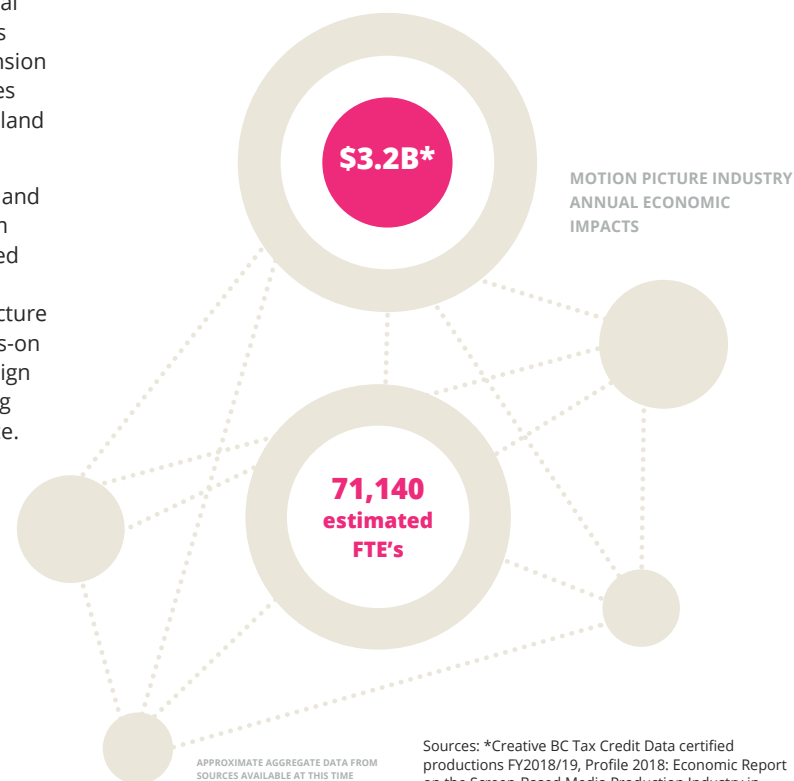
partnerships. Success stories are found all across the province, from high profile productions like *See* (Apple TV) to Canadian stories like *Unspeakable* (CBC), which filmed on Vancouver Island. All are taking advantage of B.C.’s expert talent and the magical landscapes B.C. provides, as well as the continued expansion of studio and support spaces throughout the Lower Mainland and beyond.

Creative BC celebrates over 40 years as the province’s film commission, promoting versatile locations and communities along with unique storytelling opportunities, while building new and stronger

Through industry expertise and knowledge, the regional film commissions have reinforced B.C.’s highly respected reputation in the motion picture industry. They deliver hands-on local resources to both foreign and domestic creators doing business across the province.



THANK YOU FOR YOUR ONGOING COLLABORATION



## B.C. is North America’s 3rd largest motion picture production hub

## INDUSTRY IMPACT



FILM + TV

**2.5M**  
square feet of studio space

**450+**  
B.C.-based producers and businesses

**40%**  
of productions made in Canada are made in B.C.



VFX + ANIMATION

**#1**  
world’s largest animation and visual effects cluster

**100+**  
animation and VFX companies

**Top 3**  
VFX schools located in Vancouver



Production coordinator Yasmin Blake celebrates DNEG’s Best Visual Effects OSCAR® Winner for First Man/Courtesy of DNEG© 2018 Universal Studios



Satellites in First Man/Courtesy of DNEG© 2018 Universal Studios

# Rachel Leiterman

“Leadership is about supporting those who have a story to tell.”

Rachel Leiterman was brought up in a film family. “My father was a director of photography, and early on in my childhood, he was doing groundbreaking films. We were a bohemian, artistic family and there were always actors and directors around. I was brought up in the industry in a way.”

Rachel and her family also travelled a lot growing up. “Instead of canoeing in the Muskokas, we were doing road trips in Morocco. That helped shape my view of the world. I always knew I wanted to tell stories, but I was waiting for that lightning bolt to strike.”

For 20 years, Rachel worked her way up to become an assistant director (AD). She worked on various films and television shows, helping to create a world in which the story was told. While she loved being an AD, she always had the idea of directing in her head. “There was a moment where I knew that I had to express my own creative vision. But, as a single parent, I had to reverse engineer my transition into directing. I told myself that by the time my daughter was in Grade 12, I would be directing full time.”

Over the years, Rachel worked with over 200 male directors, yet she maybe worked with only five female directors. “The example wasn’t right there in front of me. I’d been in the industry for so long that I knew I needed to get out of my comfort zone and challenge myself.”

Her path to becoming a director didn’t happen overnight. She received an opportunity to direct an episode of *Motive*, a television series she’d been working on, and she knew immediately that she was exactly where she should be. She then went on to direct episodes of *Heartland* and *The Order*.

Rachel admits she had to battle her own fear and self doubt. “For me, moving forward was about feeling confident and being grounded. I knew I had to make a commitment to becoming a director, and then I was given the incredible opportunity to direct an episode of *The Man in the High Castle*. A big part of directing for me is to have trust and belief in myself and the project. I knew if I held out, the right one would come along.”

Rachel joined in on meetings that Creative BC hosted around the #MeToo movement, and was impressed with how they support women wanting to hone their craft. “We need more opportunities for women to shadow other women, to gain experience and see what it means to be a female director. We also need to help them to go from shadowing to taking that next step.”

Rachel is thankful to the female pioneers who came before her and is grateful that her daughter is growing up in an era where women are beginning to be looked at as equals. These days, Rachel meets with a lot of younger women who are interested in making movies. “My path was from the bottom up, and I’m grateful for that. I know how it all works, but I’m also seeing young women coming right out of the gates with a story they need to tell. It’s so easy now to get some equipment and make your own movie. It’s really dynamic that the world is opening up to being more inclusive of having women at the helm.”



Anything is possible if you believe in it, and put the work in.

# Todd Pittson

“A big component of leadership is looking for ways to do better.”

For Todd Pittson, it was a series of fortunate events that led him to the film industry. He was majoring in communications at SFU, with a plan to go into advertising, when he decided to study film production as well. Some of the people who had graduated before him were working on a local production and managed to get him an internship on set. “It was all theoretical until I got a summer job working as a props guy. I spent the summer working for nothing just to gain experience, and then something clicked.”

The following summer, Todd got a job helping the location manager and learned all about locations work. When he graduated, he started getting calls from people he’d previously worked with offering him different jobs. “Back then, in the earlier days of the industry, it didn’t take long to get into the Directors Guild. If you had a little experience, one thing led to another. I worked my way up from the bottom of the pyramid.”

Todd started as a production assistant and then went from locations manager to production manager to line producer. Throughout his years of experience, one thing remains true: you learn on the job, one way or another. “I like to think that I took the best from the people I worked with. We all come into this business starting in training positions. There’s no class you can take in film production that will properly prepare you. You get back what you put in, and it’s evident pretty quickly who will rise above and who won’t.”

Todd’s worked on dozens of shows over the years, and he’s wrapping up an unbeaten run with eight seasons of *Arrow*. “We’ve been a springboard for a lot of great shows, and that’s because of a combination of great writers, actors, crews, casting – all of it comes together

to make something successful and memorable.”

Everyone likes to inspire people to do their best work, and Todd believes you get to that through collaboration, not intimidation. “I want people to come to work feeling like they are a valued part of the production. If they come up with a suggestion, I want them to feel heard as opposed to dismissed. Treating people as valuable collaborators on set is very important.”

One big shift that Todd’s witnessed is that the American shows filming here are looking to hire locally. “There are so many highly skilled people in Vancouver, and it works to the benefit of the show to hire local crews. We have a competitive dollar right now, there’s the provincial tax incentive system, and you end up with people who know the talent, the contracts, the territory.”

Yet, when it comes to hiring locally, it has become very competitive. There’s a proliferation of streaming companies coming in – Netflix, Hulu, HBO, Amazon – and they’re all competing for the best possible crews. “It’s a challenge to put together a solid crew - you need to balance out talent with experience, all the while competing with the other shows in town.”

There’s also been a big push toward environmental responsibility, starting with not wasting food to going electric to developing new, green technology. “We’re always trying to find ways to be more responsible. I ask my suppliers what we can do better, or what’s happening in other places. It takes time to establish a paradigm, but the willingness to change is there. We can always do better.”



Treating people as valuable collaborators on set is very important.



# MUSIC + SOUND RECORDING



Sandy Lion at 5X Block Party/DekkoU Studio

March 2018 marked a pivotal point for Creative BC and the B.C. music industry when the Province announced \$7.5 million in funding for Amplify BC. Amplify BC is the key funding program for B.C. artists, sound professionals and music companies. The fund focuses on four areas: career development for B.C. artists, support for live music events in B.C., support for B.C.'s music companies, and the development of our province's music industry.

Creative BC consulted with over 250 industry stakeholders and the Music Industry Advisory Committee to deliver a fund that supports long-term growth for B.C.'s music industry and simplifies programs and administrative processes for applicants. In 2018, 337 musicians, recording professionals and companies

were able to create, collaborate and seize the digital future with confidence, support and resources.

According to a recent Vancouver Music Ecosystem study, supported by Amplify BC programs and presented by Sound Diplomacy and Secret Study Projects in 2018, the indirect music impact in Greater Vancouver alone is estimated to be over \$1.5B. Added to the \$690M direct economic spending reported by the study, music is worth over \$2.2B to this region.

In FY2019/20, Creative BC will continue to be stewards of this vital grant program, which sets B.C.'s music sector up for future success and as a global competitor for unrivalled music.

THANK YOU FOR YOUR ONGOING COLLABORATION



FIRST PEOPLES' CULTURAL COUNCIL

MUSIC + SOUND RECORDING INDUSTRY ECONOMIC IMPACTS



British Columbia is Canada's **3rd largest** music production centre

Sources: Staying in Tune, Adam Kane Productions, The Deetken Group: A Study of the Music Industry Labour Market in British Columbia, \*Vancouver Music Ecosystem Study, BC Music Fund data, The Beat: The Economic Impact of Live Music in BC, PwC Global Entertainment and Media Outlook 2019-2023



Student Musicians at the PRISMA Festival/Prisma Festival



Danko Jones studio session at Hipposonic Studio/Lea Chambers

## INDUSTRY IMPACT



**13,400** people earn a portion of their income through their music-related work



**79%** of people in the music industry are self-employed



**200+** music festivals in B.C.



**285** music businesses in B.C.



**78%** of festivals in B.C. expect to see an increase in attendance this year



**80** independent labels in B.C.



**200+** sound recording studios in B.C.



Lights at Rifflandia 2018/Lindsay Blane



JB the First Lady at Full Circle Performances/Full Circle

## Spotlight Story

MUSICIAN AND FOUNDER,  
STUDIO CLOUD 30

# Warren Dean Flandez

“We need leaders who are fearless.”



Warren Dean Flandez was born in Yellowknife in what he describes as ‘the coldest place on Earth.’ While he then went on to live in Edmonton and Vancouver, he remembers the cold, and he also remembers the music.

“There was always music spinning in our household, and it’s been a big part of my life ever since.” When Warren was 15, he was diagnosed with asthma and someone told him to try voice lessons to help improve his lung capacity. He started taking lessons and discovered he loved singing. “My first vocal coach told me I was awful and that I should stop and try something different. It’s horrible that they can do that – break your spirit. I hit a crossroads – do I give up, like so many people do, or say screw it and follow through.”

Luckily, Warren’s love of music persevered, but that experience has stayed with him. He had just moved to Vancouver and didn’t have many friends, and he thinks he could have fallen into depression had it not been for music. “That summer, I joined a choir. Music saved me in a lot of ways.”

He started singing professionally, and to this day, he couldn’t imagine doing anything else. He went on to have many successes in the music industry, yet he also came up against many obstacles. “I’ve been dropped, albums have been shelved, it’s been an insane ride. I’ve had so many highs and lows in my career, and I just kept dusting myself off and trying again after every fall.”

That was his inspiration when he launched Studio Cloud 30, a music school for novice and professional musicians. Within four months of launching the school, he had outgrown his space. Eight years later, he has three locations around

Greater Vancouver, countless instructors and students, and a message that music is medicine. “People come to us for so many different reasons. They might have dreams of being a pop star or they might be suffering from PTSD, they might be going through a divorce or be on the autism spectrum. We know that music and song-writing can be very therapeutic.”

A few years ago, Warren became a father and thought that he might stop playing music professionally. Instead, he followed his heart and found his way back to the music that first inspired him as a musician. “My wife inspired me to go back to my gospel roots, and so I did an independent, self-released gospel crossover album. The response was insane!”

As an artist, Warren believes that none of this would have been possible without the support of organizations like Creative BC. “Creative BC has been incredible. The music industry can change like the wind, and Creative BC gives you the flexibility you need. Dates get pushed, the climate changes, you don’t get the producer you wanted – things change. Yet, they are supportive of the journey, not of a singular outcome.”

Warren truly believes that music is for everyone. “My music falls between so many different sounds. There’s a mixed bag of influences, combined with my ethnicity or cultural ambiguity, and it’s been a blessing and a curse. For years, no one got me, but I’m excited to see the music industry coming back to appreciate music from the soul, music you can feel.”

I’m excited to see the music industry coming back to appreciate music from the soul, music you can feel.

## Spotlight Story

MUSICIAN AND AUTHOR  
FOUNDER AND OWNER, COAX RECORDS

# Rae Spoon

“It’s important to lead by being open to learning things you don’t know.”



Growing up, Rae Spoon was actually quite shy. Rae sang in a choir and started playing the guitar when they were 11. Music became their way of relating to other people, a social tool for personal expression. “When I decided to play music for a living, there was no holding me back. I just went for it!”

When Rae started in the music industry over 20 years ago, there didn’t seem to be much focus on a diversity of voices. While that has begun to change, there is still a long way to go. “I started my career out as queer in the 90s, and it wasn’t as open as it now feels in Calgary. I moved to Vancouver and came out as transgender in my 20s and had to navigate that. I had to find my identity, where I was from.”

Rae started Coax Records to support artists who are underrepresented. “I work with artists to present their music in a way that represents their story, not their identity. Many times, I’ve been invited to share my story, and people want a simple break down of one part of my identity – being trans took over everything. Everybody has complicated pieces of different things, where they are from, how they were raised, who they’ve met along the way. People need to be able to tell their own story.”

I’m happy with my career, I get to play music the way I want to. That’s my goal for other people now.

There are numerous barriers facing underrepresented artists, and most of them go unnoticed by those not directly impacted. “Most things I’ve learned have been through people facing different issues than me, and it’s made me open to learning things that I might be doing that are limiting others,” Rae states. “Oppression is a series of decisions people make. To get a record in a music store, it needs to go through this chain of mostly white men – from recording to

distribution, there are so many prejudices that are unconscious. Even preference is prejudice.”

There are so many people in Canada making world-class music, and there is so much talent in our province. Rae hopes that people realize that just because they haven’t heard of it, doesn’t mean it isn’t great. It likely means that there isn’t as much money behind it. “I want people to explore where there’s less funding.”

Rae has seen how much time and investment is being poured into the music industry in B.C. Rae received a grant from Creative BC, and that grant changed how Rae normally approaches making a record. “Creative BC wanted me to hire B.C. musicians, and that gave me pause to look around and see musicians that are closer to me. Everyone on my record was either a woman or non-binary. I was conscious with who I hired to create new opportunities.”

Since Rae started out, they are excited by the acceptance and space that young artists are growing up with, yet there’s still work to be done. “We have this opportunity to create these ambitious moments to make space for people. I’m happy with my career, I get to play music the way I want to. That’s my goal for other people now.”

# INTERACTIVE + DIGITAL MEDIA



Testing out VR headsets at the VR/AR Hub open house/Josue Pacheco, Melissa Dex Guzman, Matt Grant



VR/AR Launch Academy

Imagine creating apps that help youth tackle anxiety, or blending B.C.'s rugged landscape into your latest virtual reality (VR) game – that's how vast and versatile the interactive and digital media space is in B.C. With the interactive and digital media sector growing at lightning speed, Creative BC serves the sector's capacity as a global competitor through ecosystem, project and export funding.

mobile apps, virtual and augmented reality, animation, visual effects, social media, interactive marketing and e-learning tools.

Through the Interactive Fund, Passport to Markets, and Industry Initiatives programs, Creative BC supports B.C.-based companies producing high-quality, interactive digital media content and software applications. As global disruptors in the tech world, B.C.'s interactive and digital media industry is on track for even more success in FY2019/20.

In 2019, B.C. was recognized as a global hub for digital media, virtual reality (VR), augmented reality (AR), and interactive media companies at the "Vancouver Day" showcase at the South By Southwest Festival in Austin, Texas.

With this global recognition, the world is taking notice of B.C. as a home base for companies that are charting new territory with the innovative projects created here. The province is home to over 1,300 digital media companies at the forefront of innovation in

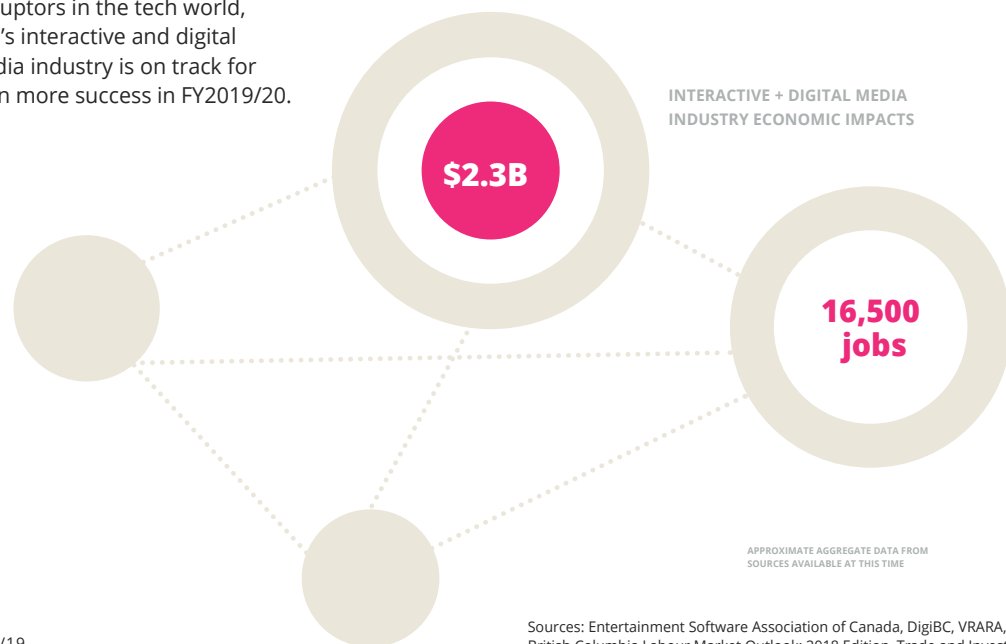
THANK YOU FOR YOUR ONGOING COLLABORATION

DigiBC

The Interactive & Digital Media Industry Association of British Columbia



INTERACTIVE + DIGITAL MEDIA INDUSTRY ECONOMIC IMPACTS



Sources: Entertainment Software Association of Canada, DigiBC, VRARA, British Columbia Labour Market Outlook: 2018 Edition, Trade and Invest BC

## INDUSTRY IMPACT



### INTERACTIVE GAMING + APP DEVELOPMENT

**152** interactive entertainment companies in B.C. (up 19% over 2015)

**27%** of Canadians employed by its video game industry are located in B.C.

**1,300** digital media companies in B.C.



### AUGMENTED REALITY + VIRTUAL REALITY

**200+** members in B.C.'s VR/AR Association

**500** FTE's employed in VR/AR

**14,740** of 16,500 tech workforce are employed as computer programmers and interactive media developers



Pink Buffalo Films/Lea Chambers

B.C.'s digital media hub is one of the **biggest in the world** and growing every year.

## Spotlight Story

FOUNDER & CEO, FICTIONARY

# Kristina Stanley

“Leadership for us means doing something that adds value to the community.”



Kristina Stanley grew up in a household where reading books was very important. “I’ve had a lifelong journey with reading, and that comes from my mom. She was born in Italy, and throughout World War II she didn’t have access to books. When she came to Canada, books became a really big thing.”

When she was in her 40s, Kristina decided to write her own book with the hope of writing something that gets a reader so involved they can’t put it down. She went on to write a series of books, and in that process, she discovered that it’s actually quite hard to document all of the different characters and settings. “I would use a huge spreadsheet to keep track of all of the different elements in my story. I thought there must be an easier way, but I couldn’t find it.”

Kristina decided to build the Fictionary app with her husband and brother to solve some of the challenges writers were facing. She went to conferences and interviewed hundreds of writers and editors, asking them how they edit and keep track of their work. They took all of that learning and spent months building an alpha prototype to help writers display their story arc and keep track of their characters, settings, and plot lines. As any entrepreneur knows, it can take some time to go from idea to launch. “We had the idea in 2014, but we didn’t come out with the first product until January 2018.”

Since they launched, they’ve heard from many of their writers that while they love the product, they want more automation and more visual tools. In

order to get Fictionary to that next level, they realized they needed more funding. “Through their support, Creative BC is helping us focus on getting to that next level of wow, so we can make Fictionary more beneficial to our writers.”

Kristina found out about Creative BC grant by accident. “We were at a dinner party when someone told us to apply for a grant. Applying for the grant itself made us take a hard look at what we were doing. We had to do our due diligence, thinking hard about how and where we wanted to spend the money. When we received the grant, we were able to make it public on our website and in a news release, and that helped our credibility.”

While writing is typically thought of as a lonely profession, technology has changed that. “There are authors out there who have been successful and are willing to help the next writers coming along, showing them what worked and what didn’t. Writing can be a lifelong joy, and my philosophy is: the more writers we help, the more likely they’ll continue to write.”

Kristina knows better than most that a book can open up the world, especially for young people. “Kids that are read to by their parents are more confident and social. Storytelling is an important part of our lives, and the more we can do to help people tell good stories, the better it is for us all.”

While Fictionary currently focuses on supporting writers, they plan to adapt their technology to support editors as well as other forms of storytelling, like films and video games. “We built this to help writers because we believe that storytelling can positively impact a person’s life. That’s the driving factor behind all of this.”

Writing can be a lifelong joy, and my philosophy is: the more writers we help, the more likely they’ll continue to write.

## Spotlight Story

CODY GRAHAM, EXECUTIVE PRODUCER, MEDIA ONE

# Cody Graham

“Leadership for me means leading by example. It’s having the courage to tell your story and to have the hard conversations.”



Growing up on Vancouver Island, Cody Graham has always been visual. “I’ve always seen things like scenes in a movie. As a kid, I would break things down and use my creativity to bring that out in a visual way.” That passion led Cody to study video production, where he learned the skills of the trade and met his future business partner for Media One.

“Luckily, we were at school when they introduced digital editing, and we saw an opportunity to become the go-to digital services agency in Victoria.” Media One works with the provincial government, the City of Victoria and the University of Victoria to name a few, yet what’s exciting to Cody right now is creating content for social impact.

“For me, Indigenous stories are at the centre of my work. Learning about residential schools and changing my own view, as well as that of others – that’s what’s important for me.” After working in Port Renfrew and documenting a program aimed at engaging and supporting the Indigenous community, Cody was introduced to Carey Newman, an artist and master carver. Carey was about to set out to create what would become The Witness Blanket, and Cody knew he had to be a part of it.

Over the next five years, Cody followed Carey across Canada into Indigenous communities to speak with survivors of residential schools. “It completely changed my life – my perspective toward Indigenous people, what Canada and colonization has done,” reflects Cody. “I can remember a clear point where I realized this was systemic, it was everywhere, and it hit me in the heart.”

The importance of documenting the stories of the survivors they met with became an integral part of the healing process. “Having the camera there helped give people a place to voice their story; it helped them feel that their story was important.” Once The Witness Blanket was complete, it became part of the official record and has been installed in the Canadian Museum for Human Rights. Yet, Cody knew the story couldn’t end there. He and his team set out to create an app that would connect people to the stories that were shared and the 800 pieces that Carey collected from residential school survivors across Canada.

“Creative BC was the only entity who saw value in what we were trying to do. The team recognized the importance of the app we wanted to build. They create opportunities for people like me, and funding for creative projects like this that otherwise might not get made.”

Cody wants to continue to invest his time and energy into storytelling that helps re-imagine what Canada, and British Columbia, can look like. To do that, he believes we need leaders who will invest in bringing the hard stories to light. “It takes courage to tell your story, and it’s important to create space for these stories to be told. We need to lead by example and have the hard conversations. We can’t be bystanders anymore.”

We need to lead by example and have the hard conversations. We can’t be bystanders anymore.

# BOOK + MAGAZINE PUBLISHING



Author Lindsay Wong at the BC Book Prizes/Cale Tian

## BOOK PUBLISHING

Creative BC is committed to assisting authors and publishers to find new audiences globally through export development and industry initiatives. With the rise of ebooks and audiobooks, B.C.'s book publishing sector has evolved and focused its efforts on meeting the growing demand for accessible publishing platforms.

Through the Audiobook Initiative, Creative BC and The Association of Book Publishers of BC (ABPBC) funded four audiobooks that will be distributed on audible.com, with many more titles in line for production. These projects benefitted from B.C.'s recording infrastructure and voice actor talent pool. Additionally, Creative BC is partnering with federal and provincial governments in supporting the national goal of offering 200 titles by 2020 for the Frankfurt Book Fair, where Canada will be the featured country.

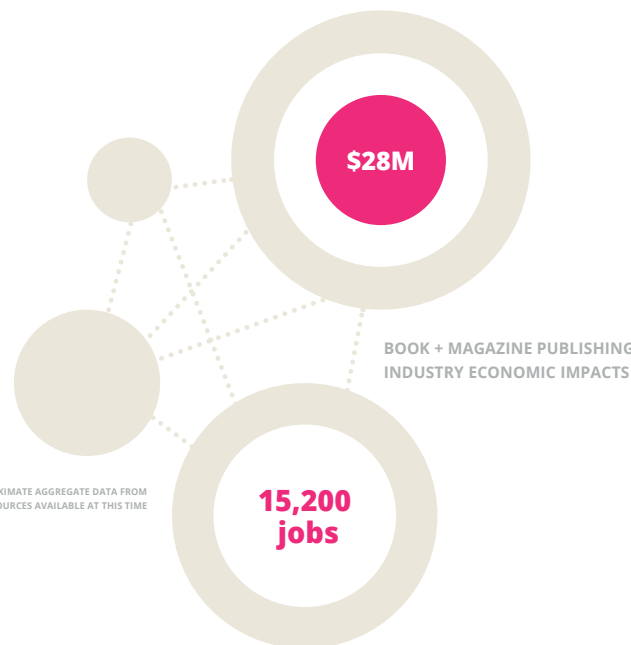
## MAGAZINE PUBLISHING

B.C.'s magazine industry continues to make strides in reflecting the changes of the publishing world and evolving to meet the demands of an increasingly dynamic and multi-format sector. The province's full range of magazine publications and genres adds to our storytelling culture and is read by millions of people globally.

Creative BC celebrates the magazine publishing sector's variety of publications and commitment to inclusivity through the well-attended Respectful Workplace workshops in Vancouver and Victoria.

At Creative BC, we promote the crucial role that magazines play in B.C.'s culture, representing our society, our critical thinkers and offering a training ground for writers in the knowledge economy of this province.

THANK YOU FOR YOUR ONGOING COLLABORATION



Sources: BC Stats (figures include newspaper & database publishers), Vividata + Cantar - Trust in News Study 2018, The Canadian English Language Book Publishing Industry Profile, Publishers Weekly, Magazines: A Comparison of Canada & U.S., PwC Entertainment and Media Outlook 2019-2023

Canada will be the country of honour at the **Frankfurt Book Fair 2020**, the largest of its kind in the world.

## INDUSTRY IMPACT



### BOOKS

**100%**

PwC projects book revenues will grow in all regions of the world between 2019 - 2023

**48**

48 book publishers are based in B.C.



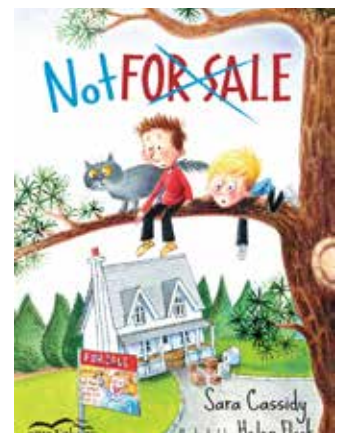
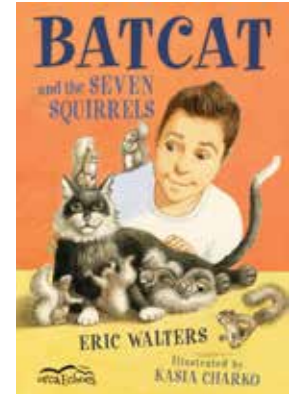
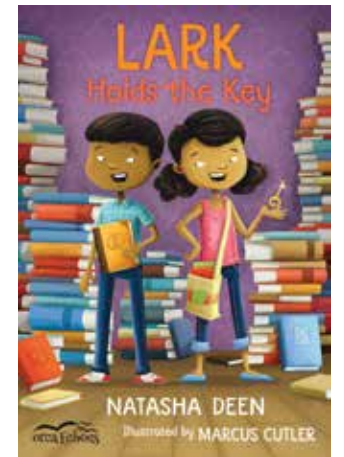
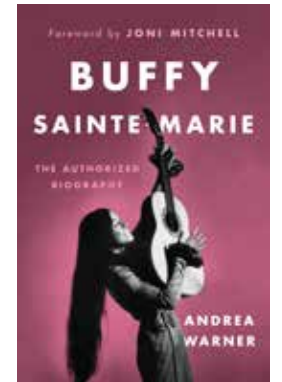
### MAGAZINES

**60%**

growth in the number of magazine titles since 1997 in Canada

**23%**

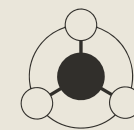
of magazines are published in B.C. (300 of 1,300 in Canada)



Four audiobooks recorded in 2018/19



BC Magazines/Karin Watson



“The publishing market is no longer a battleground between print and digital. Instead it is becoming **an ecosystem that embraces all formats** and is increasingly influenced by consumers.” - PwC

## Spotlight Story

EXECUTIVE DIRECTOR,  
ASSOCIATION OF BOOK PUBLISHERS OF BRITISH COLUMBIA

# Heidi Waechtler

“To me, leadership means making space for new voices.”



Heidi Waechtler grew up surrounded by books. “I always assumed I would move into writing books, but as I got older, I realized I was better at communicating with writers and helping them improve their writing.”

After studying literature at university, Heidi started working in communications before going back to school to get her editing certificate at Simon Fraser University (SFU). That’s where she found her true calling. She worked for several publishing houses in Toronto, learning all of the different facets of the industry, and then an opportunity opened up to lead the Association of Book Publishers of British Columbia (ABPBC) in Vancouver.

The publishing industry is changing all the time, and to stay in the game, you have to be able to move quickly and adapt to new surroundings. “I’ve always been interested in how the editorial process intersected with the business side of publishing. When I saw the new technology coming out, and all of the different ways to bring people together, I started thinking about how I could help innovate this industry.”

Heidi believes it begins with connection. Her focus at ABPBC has been to reach readers online and offline and build those connections directly. She endeavours to help publishers get into spaces they might not have been before, introduce them to new markets, and help them shine a light on new voices.

ABPBC supports approximately 30 organizations working in publishing across British Columbia, from the Sunshine Coast to the Okanagan, Vancouver to Smithers. While their membership is fairly diverse, including

universities, museums, children’s book and regionally-focused publishers, the needs are typically the same.

Heidi sees ABPBC as the centre of a community, and it’s essential to hold that community together, especially during times of change. “We are driven by what our members need, and we are constantly looking for ways to support them. We’re working in an ecosystem, and one of the most gratifying things about my job is that we get to bring competitors together to talk about how we can collectively address our challenges.”

The ABPBC looks to Creative BC to support member activities when opportunities for growth are cost-prohibitive. “They help open up relationships and partnerships that our members may otherwise have limited access to and help get their published work on an international stage. They also help us grow as an industry. With the support of Creative BC, we are working with the Magazine Association of BC to produce workshops on building greater inclusivity, diversity, accountability and accessibility.”

There are also lots of organizations stepping up when it comes to making space for new voices in the industry. From mentorships for emerging Black, Indigenous and People of Colour (BIPOC) authors, to books on reconciliation, the publishing industry is taking on challenging topics and making them visible.

“Our industry has become aware of how much more diverse we can be, and publishers are now helping to put stories out into the world that will influence young leaders. They are helping to raise socially conscious citizens, and it’s quite inspiring to see.”

We are driven by what our members need, and we are constantly looking for ways to support them.

## Spotlight Story

CEO LEARNWRITINGESSENTIALS & BREATHING SPACE CREATIVE

# Chelene Knight

“Sometimes being a leader means creating space by giving up your space.”



Chelene Knight knew fairly early on that she was a storyteller. “I was a really quiet kid, I wouldn’t talk a lot, but you could pull things out of me with a paper and pen. In school, there was always this fear of getting it wrong or saying things people didn’t want to hear. In my 20s, I threw that out the window and started to break some templates and get creative.”

Once Chelene threw away her need for structure, doors started to open. She uses a variety of formats in her writing to address her own experiences with mixed ethnicity and belonging and often speaks about her desire to build community through authentic storytelling. As a mentor, teacher and entrepreneur, she encourages her students to think about their message before they focus on their structure. “I want them to think about what they want their community to take away from the book, how they will engage with it.”

Growing up, Chelene felt isolated. “I was shy, and my family wasn’t the closest. I didn’t have that close-knit community.” Yet, she found that when she attended SFU’s The Writer’s Studio in 2013, suddenly, she felt safe to explore the stories she wanted to tell. She also realized that there were conversations taking place behind closed doors and decisions being made that had restricted access. “I came into the publishing world really fresh. I had no idea what it meant to publish something. I just knew that the industry was really hard to break into without an MFA or someone leading you behind those closed doors.”

Chelene started volunteering with *Room* magazine, and that’s when she got a behind-the-scenes look at what was happening in the industry. “I was let in to so many private rooms; I got to hear the

conversations taking place amongst writers and publishers. I saw the gaps of what was missing and what was starting to take shape.”

As *Room*’s former Managing Editor and now owner of her own writers’ boutique studio and author care consulting firm, she has that opportunity. She works with emerging writers to not only help them produce better work, but also to better prepare them for the opportunities with which they’re presented. “We have this huge responsibility to filter down what we’ve learned. It can be life-changing to bring someone into a community they didn’t know existed. My goal is to help bring people into worlds they’ve not seen before. Organizations like Creative BC help us try new things and connect with communities in different ways. They give us permission to explore.”

For Chelene, one of the most important things we can do in publishing is to take better care of our authors. For so many new authors, they’re asked to travel to new cities and speak on panels in rooms full of people they don’t know. Chelene wants to support emerging authors too, especially those from marginalized communities who might be too afraid to ask questions like she was. That’s why she started Breathing Space Creative, an author care consulting firm where artist care is rooted in building resilience, community, and trust through authentic communication (launches fall 2019).

“I remember sitting in front of an audience feeling like I was going to vomit, and being asked questions I didn’t want to answer. It’s so important to help writers navigate all of that, and prevent situations where they feel uncomfortable or vulnerable. Trust and safety are so important when you’re sharing your story.”

It can be life-changing to bring someone into a community they didn’t know existed. My goal is to help bring people into worlds they’ve not seen before.

# MARKETING B.C. TO THE WORLD

## Creative BC programs galvanize creation and export of domestic content.

Creative BC helps to ensure that B.C. creators gain exposure to global markets and new business networks. These ties contribute to sustain growth impacts of the creative economy.

Through travel support for international trade missions and for presence at domestic trade shows, we help creators garner investment. Attendance and participation create awareness and relationships for B.C. companies, products and intellectual property. Raising the profile of B.C.'s creative sector is a shared goal between government, Creative BC and local industry stakeholders.

Creative BC helps maximize opportunities for B.C. creators with partnerships and funds such as: Amplify BC music fund, CBC Digital Production Fund, Pacific Screenwriting Program, the Audiobook Initiative and more. These new partnerships have made FY2018/19 a momentous year for B.C. creators across all four of the industries we serve.

Creative BC's strategic approach to funding and programming ensures that creators, industries, and creative entrepreneurs receive opportunities to refine their projects, identify partners and business opportunities, and market projects to new audiences, globally and domestically.

### FY2018/19 IMPACTS



# COLLABORATING ACROSS THE PROVINCE

## Creative BC delivers and supports the resources that serve B.C.'s thriving creative industries.

British Columbia has had a provincial film commission since 1978. Creative BC has become its home as well as a catalyst for B.C.'s four creative industries – a champion for their shared success.

High-calibre projects that transport audiences to new worlds are produced in B.C. by expert technical and creative talent. Creative BC showcases the province as a vital hub in the motion picture industry and positions it as an integrated, global centre of creative excellence.

Beyond Creative BC in the Lower Mainland/Southwest, there are also eight provincially-funded regional film commissions that collaborate

to promote, serve and assist their economic regions. With stunning locations, unique local expertise and a broad network of relationships, the regional film commissions are integral to motion picture in our province. Their local knowledge informs both clients and Creative BC. They also assist music, publishing and digital media to access stakeholders towards cross-sector collaboration.

At the municipal level, 35 municipal film offices from Hope to Pemberton provide expert service and collaborate directly with Creative BC to support physical motion picture production activities in their respective jurisdictions.

### FY2018/19 IMPACTS



The Canada booth at the Frankfurt Book Fair/ABPBC

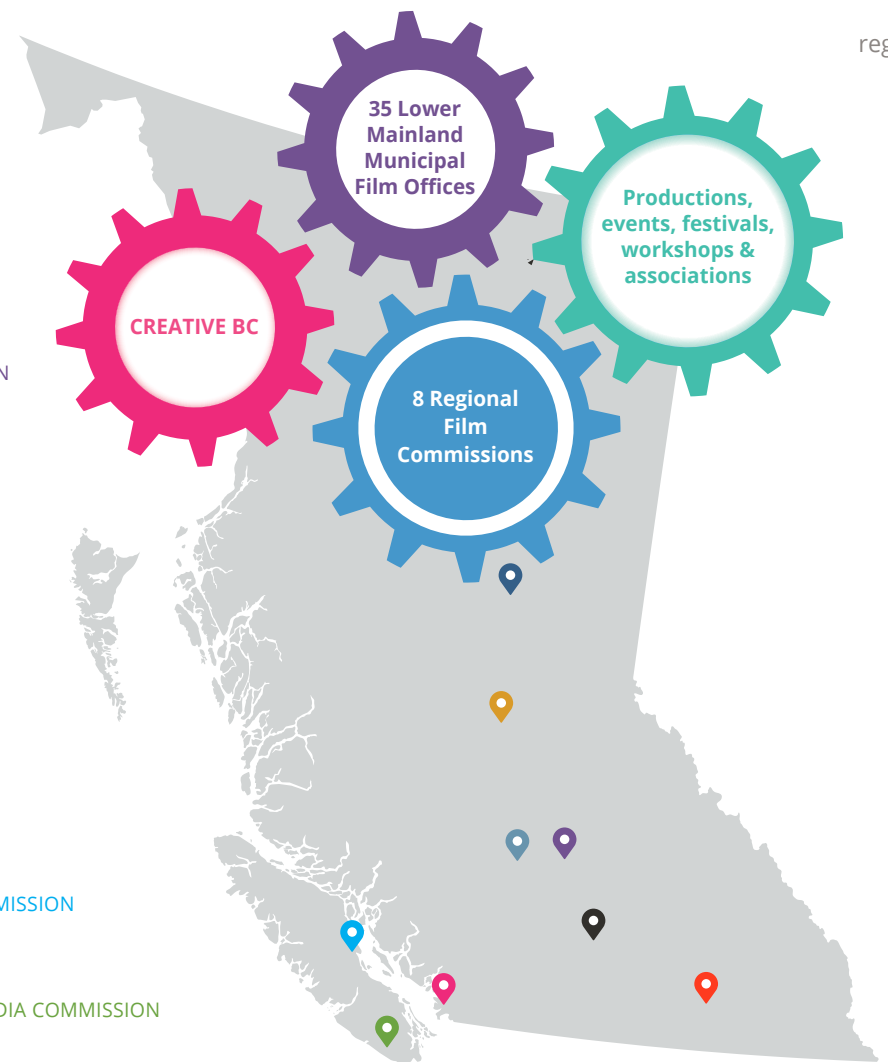


Conor Dignam, Media Business Insight and Robert Wong, Creative BC Vice President at the Telefilm Reception at Hong Kong FILMART, Daniel Murray Studios



Wendy D Photography

- CREATIVE BC  
Provincial Film Commission
- CARIBOO CHILCOTIN COAST TOURISM  
Williams Lake
- COLUMBIA SHUSWAP FILM COMMISSION  
Salmon Arm
- KOOTENAY COLUMBIA FILM  
Nelson
- OKANAGAN FILM COMMISSION  
Kelowna
- NORTHERN BC TOURISM  
Prince George
- THOMPSON-NICOLA FILM COMMISSION  
Kamloops
- VANCOUVER ISLAND NORTH FILM COMMISSION  
Campbell River
- VANCOUVER ISLAND SOUTH FILM & MEDIA COMMISSION  
Victoria





Diamond Cafe at Phillips Backyard Weekender/Matthew Urquhart

## NEW INVESTMENT WITH LASTING IMPACT

With B.C.'s music industry growing and diversifying at a rapid pace, Creative BC and the Province of British Columbia sought to redefine music programs in a streamlined and responsive manner. Amplify BC was designed accordingly.

Amplify BC was created after 250+ consultations between Creative BC, B.C.'s music industry stakeholders and the Music Industry Advisory Committee.

By simplifying the fund from eight to four program areas, Creative BC improved processes for applicants and its own administrative capacity to meet growing demand. Through the Career Development and Music Company Development programs, companies, emerging and

established artists receive the tools they need to promote their work and grow their capacity. Through the Live Music and Music Industry Initiatives programs, concerts and events are funded while training and skills development are also supported for artists and industry professionals.

Furthermore, in April 2019 the Province of British Columbia renewed Amplify BC for \$7.5M in its second year. Creative BC is again entrusted to engage, promote and administer the funding as a steward for the vital programs that empower musicians, recording industry professionals and companies to grow, innovate and foster new talent.

### THANK YOU to the Music Industry Advisory Committee

Prem Gill	Catherine Runnals	Paul Hinrichs
Alex Cuba	Jenna Robson	Sarah Fenton
Amy Terrill	Kathryn Calder	Tewanee Joseph
Amy Schneider	Nick Blasko	Warren Dean Flandez
Bruce Allen	Patrick Aldous	

### FY2018/19 IMPACTS

**337**

projects supported

**1,120+**

attended info sessions

**60**

online, in-person, and regional info sessions

**18**

export development initiatives

**4**

music industry research projects published in FY18/19

### FY2018/19 IMPACTS

**600**

songs to be recorded in B.C.

**62**

established artists supported

**190**

artist projects funded

**300**

music videos produced

**21**

out-of-province artists brought to B.C. to record

**107**

emerging artists supported



Rapper Raja Kumari at SX Block Party/DekkoU Studio

## AMPLIFY BC

### EQUITY, DIVERSITY AND INCLUSION

Amplify BC is the first program from Creative BC to introduce a voluntary self-reporting option for applicants. Demographic data gathered will be mapped to federal and provincial standards, helping tell the story of B.C.'s diverse and dynamic creative talent.



Creative BC panel at SX Creates/DekkoU Studio

## AMPLIFY BC PROGRAMS



**Music Industry Initiatives**  
37 industry-building projects



**Music Company Development**  
33 music companies benefited from business development



**Career Development**  
190 artists funded for sound recordings, music videos and marketing initiatives



**Live Music**  
77 live music companies funded for expansion and business development



Amplify BC supports Music BC and First Peoples' Cultural Council to deliver programs to the music industry across B.C.

## Spotlight Story

MUSIC CURATOR, FULL CIRCLE

# Rob Thomson

“A great leader is someone who shares.”



Rob Thomson has been playing music since 2003, yet music has been a part of his life since he was born. His dad is a musician, his sister is a musician, and music has always been in their house.

As a teenager, Rob didn't talk much with his dad, and so music became a way for them to connect. “I remember seeing him up on stage, this long-haired, Native dude playing guitar, and realizing, my dad's pretty cool! I guess it was a natural progression to form a family band.”

Music has always been a way for Rob to connect with his heritage. Music helped him find bits and pieces of his culture, and it showed him that music could help tell a story. Rob believes that the story is growing. “When I started to play music, it was about myself. Then, it was about the people around me and my life experiences. Now that I'm in my 30s, with a daughter, I see now that it's also about making a better world.”

When Rob first stepped into Full Circle more than ten years ago, it was as a performer. When the Olympics came to town, he had the opportunity to play in the house band at the Roundhouse Community Centre in Vancouver. He was then asked to take on the role of music curator. He immediately connected with Creative BC to get some funding to do the kind of work he envisioned. “I had all of these ideas I wanted to do, and Creative BC helped make them a reality. I started to organize showcases and workshops, cultural training and outreach, all the while working on building relationships and collaborations. All of these things came together.”

When Rob first started teaching workshops, he wasn't sure it was for him. “When I first started facilitating, it was the hardest thing I ever did. I was afraid I was inadequate. I was

mostly self-taught, and was going into situations I knew nothing about.”

Rob now runs workshops around the province and beyond, providing resources, training, and best practices to Indigenous and non-Indigenous artists. For Rob, this path is one of constant learning. He is always learning from his mentors who share with him what he did well and what he can do differently.

According to Rob, the best leaders are those who are compassionate and understanding while also holding people accountable. “When I lead a workshop, it's a big balance of supporting people while also holding them responsible. I want to give people agency and then see what they can do.”

Rob believes the conversation around reconciliation has created a groundswell, as people are becoming more and more aware of Indigenous history and culture. “We are rich with artists and Indigenous music, people just didn't know about us for many years. Now we have a studio space to create and to gather, and that's been huge. We are starting to see the next wave in Indigenous music, built on the years and years of work that programmers and artists have done.”

In order to best support Indigenous artists, Rob believes we have to slow down. “We need time to develop healthy relationships, and that doesn't happen overnight. Music connects all of us together, and can make us stronger. I didn't realize that the work I do is community-based, that it's grassroots, but it is. It's the seed of development and a reflection of what's going on in the world around us.”

I want to give people agency and then see what they can do.

## Spotlight Story

PRESIDENT, VIOLATOR FILMS

# Lori Lozinski

“Leadership should be circular, not top-down.”



Lori Lozinski moved to Vancouver with a project management career in the telecommunications industry, but a week after arriving, the company claimed bankruptcy. Sometimes forced change is a good thing and as she started to look for a new job in a new city, she discovered Vancouver's booming film industry. “Growing up in Edmonton, I didn't realize this profession existed. After some research, Lori saw how her project management skills would translate to producing and she entered the Film Foundation program at the Vancouver Film School to learn how films were made.”

Coming out of film school, Lori wanted to work for a female-run company, because in her view, women lead differently. She worked with Screen Siren Pictures where she got to help tell stories of real women. “I realized I wasn't seeing women on screen who represented how I felt about the world, and I wanted to work with women in control of the stories they're telling.”

She launched Violator Films in 2007 with a focus on telling character-driven stories with female-identifying creatives. “I've worked with male writers and directors, but I feel my real purpose lives in the specific perspective of a woman's experience – the storytelling looks and feels different and female-identifying folks need to see real authentic representation.”

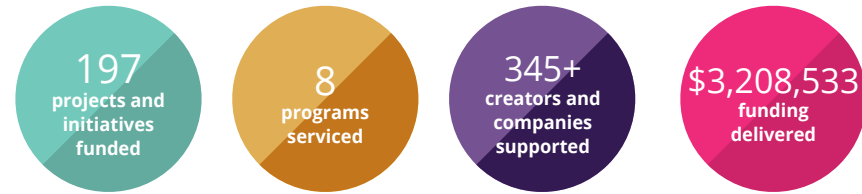
Lori admits it's not easy being a woman in this industry. “Every woman I know has a long list of the microaggressions they've had to endure every day; it's the way the patriarchal system continues to dominate. Now, I'm in a position where I can choose the filmmakers I support, the stories I put my full energy towards and how I want the sets to be run. And I have the ability to be supportive of every crew member we hire. I don't believe in

hierarchies or exclusion. Yes, structure is needed to get things done, but I like to think of it as circular rather than top-down.” Being a feminist means equality for all and it's important for me to have a gender balanced crew. Even though I solely focus on the narratives of women, all genders can collaborate to create powerful and beautiful stories. It's a slow burn toward change.”

At the end of the day, Lori believes it's real people telling their stories that will help other people. “The last film I shot here, everyone on the set was changed because of working on that movie, and they will carry that forward with them. It really is a family on set, and it's important to respect everyone. You don't make a movie alone. I see it as all of us as hubs in these concentric circles, spinning around one another, with the story in the middle.”

Structure is needed to get things done, but I like to think of it as circular rather than top-down.

FY2018/19 IMPACTS



**INVIGORATING B.C.'S  
CREATIVE INDUSTRIES**

Through strategic programming, Creative BC ensures B.C. creators, entrepreneurs and industries can develop their projects, gain access to new markets, build stronger global partnerships and make a creative impact, domestically and internationally.

**DOMESTIC PROGRAMS**

**Project Development Fund**

The Project Development Fund enables B.C.-owned and controlled production companies to build on development commitments secured from broadcasters, distributors and funding agencies. The fund encourages support for existing and emerging domestic companies and provides financing in the form of non-recoupable advances for feature film script development, dramatic or animated TV projects, or documentaries.

**\$653,149**  
administered

**68**  
projects funded

**\$1:\$3.7**  
leveraged funding secured

**\$2,416,978**  
project spending stimulated

**Domestic Industry Initiatives**

This program provides funding to a wide range of domestic events and initiatives that aim to engage and develop the ecosystem, inspiring and connecting British Columbia's creative industries sector. The Development Department directly administers funds to key initiatives to ensure that B.C.'s creative industries can access audiences and unite within a context that supports and fosters sustainable growth.

**\$960,625**  
administered

**57**  
initiatives supporting  
four creative sectors

**INTERNATIONAL PROGRAMS**

**International Industry Initiatives**

This program ensures that British Columbia's creative industries have a presence at major international festivals and markets. The fund invests in missions, marketing and brand promotion including Canadian festival pavilions around the globe.

**\$212,948**  
administered

**15**  
trade missions and  
international markets

**Passport to Markets Fund**

This program provides travel support to B.C.-based film, TV, digital media, media producers, sales agents and book publishers. These creative media professionals are able to access key international markets, conferences, co-production and co-financing events. Creative BC's support offsets a portion of travel, accommodation and registration expenses. In FY2018/19, Creative BC launched: a funding envelope for multiple market attendees; a top-up for B.C.-based publishers that received travel support to Livres Canada Books' Foreign Rights Marketing Assistance Program (FRMAP); and the Magazine Publishers Travel Support Program.

**\$418,322**  
administered

**33**  
international markets

**200**  
producers/companies  
supported

**\$116M**  
in sales + interest generated

**3**  
new supports  
for export  
activity

**PARTNERSHIPS**

Creative BC continues its joint initiative with Telefilm Canada, which triggers funding from the Project Development Fund, and adds four new co-development initiatives where funding is administered by our partners: The Harold Greenberg Fund, the Independent Production Fund and TELUS Storyhive Documentary and Indigenous Editions. Creative BC also expanded its pilot program with Screen Ireland, which provides matching funding to B.C. producers' co-production projects receiving development funding from Screen Ireland.

**\$280,000**  
administered



**41**  
projects funded



**\$2,079,275**  
total project funding  
stimulated



**Interactive Fund**

The Interactive Fund is a collaboration between Creative BC and the BC Arts Council, intended to support the production of high quality, original, interactive digital media content and software applications owned and controlled by BC companies or individuals. By investing in interactive digital media projects, we aim to position B.C. companies and individuals for promoting new initiatives.



**\$680,000**  
administered

**10**  
projects funded

**MPPIA Short Film Award**

An industry initiative of the Motion Picture Production Industry Association (MPPIA), in partnership with Creative BC and the Whistler Film Festival Society, this award supports an emerging filmmaker to develop their directing career by realizing a unique creative vision in a short film project. The award consists of up to \$15K in cash (Creative BC \$5K, MPPIA \$10K) plus in-kind services valued up to \$100K from across the industry.



**\$5,000**  
administered

**1**  
project funded

**CMPA Story Department Internship**

The Canadian Media Producers Association (CMPA) - BC Producers Branch provides funding for the skills development of professionals committed to careers in writing for dramatic television. The program supports the costs of hiring B.C. residents to work in story departments on productions confirmed for broadcast as a series on network television or video on demand (VOD) platform.



**\$14,500**  
administered

**2**  
creators funded



## INVIGORATING B.C.'S CREATIVE INDUSTRIES

The Province of British Columbia provided one-time funding for Creative BC to disburse and increase strategic supports for the creative sector. This funding ensured that B.C. creators from each creative industry received funds with which to innovate.

Funding was designed to support regional economic development, creative sector training and strategic partnerships, digital publishing and the growth of B.C.'s digital media companies in computer graphics, animation, mixed and virtual reality, games and other emerging technologies. This additional money was leveraged recipients to seize new opportunities and shape the future of B.C.'s creative sector.

### FY2018/19 IMPACTS



## REGIONAL FILM COMMISSIONS

### Regional Film Commissions Funding

Creative BC continues to provide annual support to eight provincially-designated regional film commissions in B.C. Additionally this year, the commissions could access incremental grants through one-time support to: build collateral; participate in industry networking; educate, travel and train within their regions and beyond; engage in marketing and community outreach; and secure economic partnerships.

### FY2018/19 IMPACTS

**6** regional film commissions funded

**5** export conferences attended

**11** training workshops, info sessions and series delivered

**\$200,000** funding committed



Wrangling a unicorn on the *Legends of Tomorrow* set/ Courtesy of Warner Bros.

## PARTNERSHIPS

### CBC + Creative BC Digital Production Fund

The CBC + Creative BC Digital Production Fund supports the production of digital content from emerging creators. These fund recipients will have the opportunity to showcase their projects to a national audience on the public broadcaster's extensive digital platforms, including the CBC Gem streaming service.



**6** projects funded

**50%** recipients are from underrepresented groups

**\$150,000** funding committed

## AUDIOBOOKS

### Audiobook Initiative

The Audiobook Initiative supports B.C. book publishers in recording audiobooks to reach new global markets and capitalize on this growing industry, which is the fastest growing segment in the digital publishing industry. The initiative was designed with assistance from the Association of Book Publishers of BC (ABPBC).

**4** audiobooks funded with 32 more slated

**\$50,000** funding committed

## TRAINING

### Diversity, Gender Parity and Anti-Harassment Fund

The Ministry of Tourism, Arts and Culture announced a grant program to address diversity, gender parity and anti-harassment in the creative industries. The fund supported industry-led training initiatives and projects that contributed to creating and maintaining fair, inclusive and safe work environments.

**15** organizations funded

**\$170,000** funding committed

### Export Development Training

This fund supports B.C. companies and entrepreneurs to develop and deliver training sessions and workshops preparing B.C. creators to gain access at international markets. The training sessions are delivered by industry experts to facilitate international connections, help businesses capitalize on shared opportunities, and take advantage of existing and new global networks.

**9** organizations funded

**220+** attended sessions

**\$60,647** funding committed

### Pacific Screenwriting Program

This program supports real-world story room training and the facilitation of one-on-one mentorships to equip aspiring and active screenwriters with the skills, experience and connections necessary to establish a sustainable career in the province's dynamic screen industry. The fund is a partnership between Creative BC, Netflix, CMPA-BC, and the Writers Guild of Canada.

**5** graduates in year one

**5** years of Netflix support

**\$200,000** funding committed

## SIGGRAPH

### SIGGRAPH 2018

Creative BC provided exclusive sponsorship and programming for the Business Symposium at the SIGGRAPH Conference in Vancouver, B.C. The Symposium played an important role in attracting B.C.-based, national and international companies in the digital media, AR/VR, interactive gaming, animation and VFX industries to discuss the business opportunities and future of these industries.

**\$75,000** committed

**237** attendees from 22 countries at the Creative BC Business Symposium

**4** speaker series



Kiernan Shipka in *Chilling Adventures of Sabrina*/ Courtesy of Netflix

## Kat Jayme

“A good leader knows when to follow and when to lead.”



You could say that Kat Jayme, winner of the VIFF Super Channel People’s Choice Award, was destined to become a filmmaker. “I’ve had a camera pointed at me all my life. My grandfather was a director in the Philippines, and so everything was documented.”

Kat grew up in Vancouver, where she was the point guard for her high school basketball team. When she got her first video camera, she started documenting her friends in their day-to-day life. Capturing moments was something she innately knew how to do, and when she graduated from high school, she naturally gravitated toward film. She studied film production at the University of British Columbia and then interned with the National Film Board for three years, learning the ropes. “That experience was invaluable,” she reflects.

While she was at film school, she knew that she had to tell the story of her childhood heroes, the Vancouver Grizzlies. “I had a feeling that I had to make this film, so I started to do some research. Bryant ‘Big Country’ Reeves was the only player people couldn’t track down, it was like he was missing, and so I set out to find him.”

Kat documented her journey in *Finding Big Country*, and she learned so much along the way. “He had become the scapegoat, the guy people blamed for how terrible the Grizzlies were. As a little girl, I loved them, even though they were terrible, and I wanted to find my long lost hero. It was the perfect recipe – you couldn’t have written a better storyline.” Yet, it wasn’t always easy. As a young, female director, Kat knows how lonely it can get, working by herself all day. Finding a group of like-minded individuals was a game-changer for her.

“I’m really lucky I found my film family. We’re all female documentary makers, and we lift each other up.”

On top of that, being a woman of colour, telling sports stories, brings additional obstacles, especially in a field that’s heavily dominated by white men. Kat was often the only female in a room full of male sports reporters. They assumed she was lost, or that she didn’t belong, yet she would use that to her advantage. “I believe I got access with Bryant and his family because he wasn’t as guarded with me as he might have been with someone else. Everyone thought of me as this little girl, but that helped get me the first sit-down interview with him. No one else had been able to do that except me.”

Kat believes her basketball training helped her become a better filmmaker. “Being a point guard is very similar to being a director. You’re a leader on the floor, the one trying to bring out the best in everyone.” She also knows that nothing great happens without a strong team. “When it comes to producing an independent film, you need all of the help you can get. Creative BC was nothing but supportive. Without their help I wouldn’t have been able to complete this film the way I wanted. We are so lucky to have organizations like this supporting emerging filmmakers, helping to bring their dream projects come to life.”

As for Kat’s grandfather, he was able to fly to Vancouver to see her film premiere at the Vancouver International Film Festival. “That’s something I will always be grateful for, to see him there opening night. He was so proud that I was following in his footsteps and keeping the family tradition of filmmaking alive.”

Being a point guard is very similar to being a director. You’re a leader on the floor, the one trying to bring out the best in everyone.

## Petie Chalifoux

“Being a leader reminds me of our Indigenous philosophy that our actions will impact the next seven generations to come.”



Growing up, Petie Chalifoux remembers watching films where the ‘Indian’ was always portrayed as an inferior human, either drunk or killed off early, and usually seen as savage. “The moment I knew I wanted to become a filmmaker was the moment I realized there was no proper representation of our people on screen.”

As a Cree, female filmmaker from Northern Alberta, Petie has had to overcome numerous barriers in order to have a successful career in an industry that was closed to her for so long. She knew that she wanted her films to reach larger audiences, beyond the communities she was familiar with and the country where she grew up. “I first started by travelling internationally and speaking to audiences about my reality as an Indigenous woman living in Canada. Once I saw the surprise on people’s faces, at an international level, I knew that these stereotypes had to be smashed.”

Petie enrolled in the Motion Picture Arts program at Capilano University with a strong desire to change the world’s perception of Indigenous people. She has always been drawn to storytelling, even as a child. “When I was eleven years old, I decided to become a hoop dancer, which is one of the most difficult dances to do in our culture. The hoop dance is a storytelling dance.”

While there are no famous filmmakers who inspired her journey, she has drawn great inspiration from her husband and fellow filmmaker, Micheal Auger. “Together we have inspired each other to be successful filmmakers by creating accurate and positive portrayals of our people’s stories. We want to tell stories that speak the truth; stories that will inspire and move people to make this world a better place.”

Petie is grateful for the funding support she has received from Creative BC. “We are eternally grateful to Creative BC for their support – without them, our filmmaking journey would have been much more challenging,” she remarks. Yet, she would like to see more help supporting writers at the script level. “We need to bring our scripts to the highest level, and that takes time. As Indigenous filmmakers, we are working really hard to catch up to other filmmakers so that our films and tv shows are at the world-class level.”

For Petie, obstacles are not put in your path; they are the path. Often, the biggest hurdle of all is believing in ourselves. In order for new and emerging Indigenous filmmakers to make their mark, they need to be heard and they need to be seen. “One must make a very conscious choice to commit to being a storyteller on film. The great news is that the emerging filmmaker will grow tremendously from each production and will become a better storyteller for it.”

For Petie, we are only beginning to see the level of success that Indigenous filmmakers can create. This means that no matter what stands in her way she takes full responsibility for persevering and finding a way to succeed. “The only way we will see our stories being truly led and fully produced by us is to have equal access to all levels of budgets that are available and not just the bottom half. This will take us over a threshold where there will be a momentum that can’t be stopped.”

We want to tell stories that speak the truth; stories that will inspire and move people to make this world a better place.

For every thrilling chase sequence in *The Predator*, and every spooky scene in *Riverdale*, productions in B.C. depend on industry support services from the Provincial Film Commission at Creative BC. With this resource, the motion picture industry is supported to achieve the highest physical production standards possible while working in communities across the province.

Creative BC provides in-depth knowledge, relevant expertise and strong relationships towards the industry's continued success. Collaborating with the government, eight regional film commissions, industry partners, and province-wide municipal film offices, Creative BC helps ensure that domestic and foreign productions achieve smooth and efficient operations in our province.

The provincial film commission offers policy support, brings stakeholders together, promotes the industry and delivers hands-on location services, and industry and community affairs support.

### Location Services

Creative BC markets the province's diverse settings and technical expertise. Through tailored location packages generated from our proprietary locations library, the location services team provides domestic and international producers with a "World of Looks"™ that reflect their cinematic stories' creative requirements -- from the rugged landscapes of the Kootenays to the sunnier pastures of the Okanagan, or a bustling metropolis in the Lower Mainland.

## AN OPEN DOOR TO INDUSTRY

The digital locations library contains over half-a-million images. As the team reads through incoming scripts, they draw on an encyclopedic knowledge of suitable locations to identify and tailor images for the client's needs, turning packages around in 48 hours or less.

Creative BC and the regional film commissions also deliver familiarization (FAM) tours and location surveys for visiting producers.

As an additional support, Locations Caucus members of the Directors Guild of Canada BC Chapter may apply for direct digital library access, along with support and training through Creative BC.

## A SINGLE POINT OF ACCESS TO B.C.

### Industry and Community Affairs Services

Creative BC provides leadership, service, consultation and support to sustain and enhance the way motion picture works in B.C. As the first point of contact, the provincial film commission team assists members of the public, industry, and government to respond to stakeholder inquiries, address issues related to policy, and support physical production and B.C.'s film-friendliness.

Our focus is always on swift, successful resolution and long-term collaborative success.

### Motion Picture Community Initiative (MPCI)

The Provincial Film Commission, together with industry partners, participates in municipal events to engage communities around filming and to thank them for supporting the motion picture industry. During FY2018/19, to meet the challenges of high volume location-production, the MPCI launched the Industry Stewardship Project with the support of studios, domestic studios and LA studios, to connect in communities at every level.

**THANK YOU** to our network of expert partners and all the businesses and citizens of B.C. who contribute to the success of B.C.'s motion picture industry. We couldn't succeed without you!

### MOTION PICTURE COMMUNITY INITIATIVE PARTNERS

ACFC West, Local 2020 Unifor  
(Association of Canadian Film Craftspeople)

CMPA-BC  
(Canadian Media Producers Association - BC Producers Branch)

CPAWC  
(Commercial Production Association of Western Canada)

DGC BC  
(Directors Guild of Canada, B.C. District Council)

IATSE Local 891  
(International Alliance of Theatrical Stage Employees)

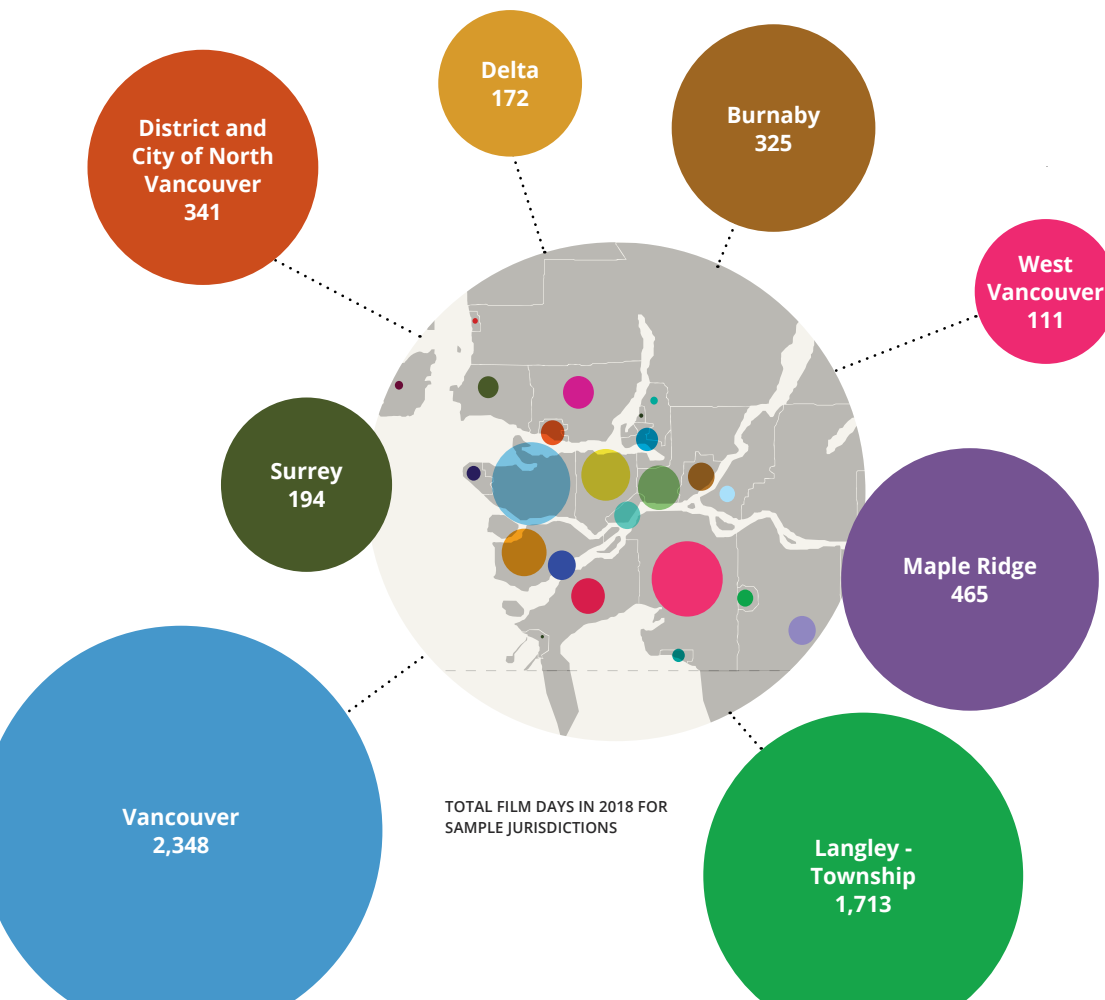
ICG 669  
(International Cinematographers Guild of the International Alliance of Theatrical Stage Employees)

MPA Canada  
(Motion Picture Association Canada)

MPPIA  
(Motion Picture Production Industry Association of BC)

UBCP/ACTRA  
(Union of BC Performers/Alliance of Canadian Cinema, Television and Radio Artists)

Teamsters Union Local 155



### FY2018/19 IMPACTS

**379**  
users supported in the digital locations library

**512,715**  
images in the digital locations library

**9**  
Creative BC regional tours

**250+**  
location packages and/or script breakdowns

### FY2018/19 IMPACTS

**427**  
inquiries and concerns fielded

**35**  
municipal film office partners

**\$18,750**  
raised by the City + District of North Vancouver from industry for the Youth in Film Campaign in 2018.





# REEL GREEN™

The global climate crisis is a key concern for everyone, and Creative BC is contributing to positive change with sustainable solutions and training for the motion picture industry that we serve. We continue to lead the way through the Reel Green™ initiative. Funded by 18 industry partners, it empowers the local film industry to implement sustainable production practices.

The Reel Green™ initiative began in 2006 at the grassroots level to raise awareness of sustainable production practices in the film and television industry. Starting in FY2016/17, Creative BC worked with Green Spark Group to develop a formal five-year strategic plan supporting the initiative. Reel Green™'s main priorities for the program are: education, engagement, communication, tools and resources. The mission of Reel Green™ is to enable the evolution and implementation of sustainable practices in the motion picture industry to contribute to the betterment of the world.

In FY2018/19, Reel Green™ engaged in more educational initiatives through 17 carbon literacy courses with 180 participants from the motion picture industry. The program produced the *Be Reel Green* video that outlines 10 tips for going on set.

Many productions have adopted these practices. NBCUniversal's *The Magicians* and the CW's *Supergirl* both reduced their carbon footprints by going paperless, using apps for shooting schedules and HR processes, and by burning less fuel with hybrid and electric vehicles on set. These two productions among others have demonstrated that reducing carbon emissions is an achievable goal.

Industry partners who invest in Reel Green™ and sit on its advisory committee include: Creative BC, CMPA-BC, MPPIA, Vancouver Film Studios, William F. White International Inc., SIM Group, UBCP/ACTRA, ACFC, DGC BC, IATSE 891, International Cinematographers Guild/IATSE 669, Vancouver Film Studios, Eagle Creek Studios, Martini Studios, North Shore Studios, The Bridge Studios, Sunbelt Rentals, United Rentals, William F. White International Inc., SIM Group, and EP Canada.



Reel Green™ at AFCI Week in Los Angeles 2019/Green Spark Group

FY2018/19 IMPACTS

17

industry partners

6

Reel Green™ advisory committee meetings

180

people trained at 17 carbon literacy courses

18

Reel Green™ industry ambassadors

## 5 GREEN TIPS FOR SET

1 Reduce fuel consumption

2 Ditch single use plastic water bottles

3 Become energy efficient

4 Go paperless

5 Divert and donate materials

## Spotlight Story

FILM COMMISSIONER, VANCOUVER ISLAND NORTH FILM COMMISSION

# Joan Miller

“Leadership has to come naturally - you have to care.”



Joan Miller never had the film industry on her radar, yet she believes there are no coincidences. Years ago, she was working in a small café in Campbell River when a location manager came in for lunch. “He was looking for locations for *The Scarlet Letter*, and I was able to answer his questions. Unknowingly, I had the skills and the relationships to help him find what he needed. I guess you can say I fell into this accidentally!”

Joan’s parents highlighted the value of community. “We were the family that stuck their hands up whenever something was needed - community is in our genes.” It wasn’t a surprise then when the community asked her and a few others to help bring more film and television productions to town.

Joan began to meet with a group of volunteers, and they formed their own community film office. The BC Film Commission (now Creative BC) started to see productions leaving the Lower Mainland in search of unique locations, and so they set up a symposium to teach smaller communities how to shoot a professional location file, how to connect with production offices, and how to best support local businesses. “It was basically Film 101,” reflects Joan. “And while those skills were definitely helpful, I believe it was the relationships we built over time that helped secure community support. People trusted us to represent them.”

In 2001, it became clear that having a regional film commission would benefit both the local communities and the province as a whole. “I went out and talked with each community in the region so they would understand why this was a natural expansion.” The Vancouver Island North Film Commission (INFilm) was then formed,

promoting the region to the domestic and international film industry.

Since that first major film production almost 25 years ago, Vancouver Island North has exploded with filming. “The biggest push for us is filling the need - it was an unbelievable busy season last year, our largest filming year ever, and we ran day and night just to keep up with production requirements.” For growth like this to be sustainable, you have to expand the local crew base. As a result, Joan has spent the last three years helping to develop training programs for jobs that could support the film industry as well as other sectors. “It used to be that you work for one company then retire. Times have changed. Most industries now are project-oriented, and you need skills that will allow you to work from one job to the next.”

While the production itself brings jobs to the community, there’s a new way to support the local economy after filming ends. Screen tourism is on the rise, where fans get to visit film locations. “People love the idea of travelling to places they saw on screen. We’re working to leverage that and create a second bump by identifying locations that we can promote once filming is complete.”

For Joan, being part of a community means looking out for everyone’s interests. “When I knock on doors, I put myself in residents’ shoes. I think about what would really benefit them, and then I walk that fine line between what the production needs and what the community needs. You always have to look for new opportunities that are good for the community as a whole.”

You always have to look for new opportunities that are good for the community as a whole.

## DELIVERING INCENTIVES TO ACTIVATE B.C.'S SCREEN INDUSTRIES

Whether a multi-million dollar movie for Hollywood like *Bad Times at the El Royale*, a new project for Apple's streaming service such as *See*, or a locally produced miniseries like *Unspeakable*, many productions made in British Columbia are eligible for the Province's labour-based tax credits. The tax credit programs in this province are crucial drivers of the motion picture industry, along with the capability of B.C.'s experienced cast and crews, plus our diverse locations.

Creative BC administers tax incentives that contribute significantly to the creation of domestic intellectual property, while also making British Columbia a competitive destination of choice for motion picture production. Productions leveraging these incentives depend on timely and knowledgeable support from Creative BC's Business Analysts who provide consultative service.

TOTAL FY2018/19 TAX CREDITS PROGRAM IMPACTS

**\$614M**

tax credits administered

**\$1.676B**

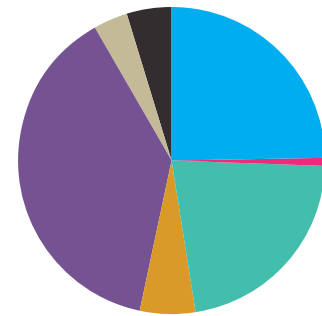
B.C. labour supported

**384**

productions certified

**\$3.2B**

total B.C. production spending stimulated



TOTAL 18/19

- Feature Films 95
- Mini Series 4
- Movies of the Week 84
- TV Programs 20
- TV Series 148
- Other 13
- TV pilot 20

**Tax Credit Department services contribute to \$3.2B+ in economic impacts and thousands of creative jobs in B.C.**

During the 2018/19 fiscal year, \$613,852,998 projected in tax credits will stimulate \$3,206,814,495 in production budget spending divided between 384 projects. Creative BC's tax team services hundreds of applicants, working closely with domestic and international producers to help support tax credit certifications.

The Creative BC tax team also works closely with smaller, grassroots organizations and

independent filmmakers to assist in understanding the benefits for which they are eligible, helping them to navigate and submit their first applications. The Tax Credit team at Creative BC is responsible for ensuring that the incentives offered by the Government of BC are effective in driving both global and domestic production business to and within our province.

In FY2017/18, 452 productions were certified. The year-over-year (YOY) reduction of tax credit certifications is attributed to stabilized production volume overall and the realization of projects from previous fiscal years.

## EXPERT CONSULTATION, EDUCATION AND SERVICE

### Film Incentive BC Program (FIBC)

Canadian-owned and controlled companies producing Canadian content may apply for the FIBC tax credit, which will refund an eligible portion of a project's labour costs. The percentage of costs refundable increases the farther outside the metro Vancouver area the project is shot, with additional refunds available for training, scriptwriting, and digital animation, visual effects and post-production.

#### There are six tax credits available under the FIBC:

- BASIC tax credit (35%) applies to the qualified B.C. labour costs of the production.
- REGIONAL tax credit (12.5%) applies to B.C. labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.
- DISTANT LOCATION REGIONAL tax credit (6%) applies to B.C. labour costs associated with principal photography that is conducted in distant locations, e.g. north of Whistler, east of Hope or on Vancouver Island.
- TRAINING tax credit (30%) applies to a B.C.-based individual registered in an approved training program.
- DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE) tax credit of 17.5% or 16% applies to the B.C. labour costs related to digital animation, visual effects and eligible post-production activity (when principal photography/key animation started before Oct 1/2016 or after Sept 30/2016 respectively).
- SCRIPTWRITING TAX CREDIT The Film Incentive BC Tax Credit now includes a 35% scriptwriting tax credit. The credit is calculated on the labour expenditures paid to a B.C.-based scriptwriter that are directly attributable to the development of script material of a production that are incurred after February 20, 2018 and before the end of the final script stage of the production.

### Production Services Tax Credit Program (PSTC)

Attracting inward investment, the Production Services Tax Credit (PSTC) is available to producers globally, and reflects similar parameters for refunds on B.C. labour costs.

#### There are four tax credits available under the PSTC:

- BASIC tax credit (33% or 28%) applies to the qualified B.C. labour costs of the production (for productions that start principal photography/key animation before Oct 1/2016 or after Sept 30/2016 respectively).
- REGIONAL tax credit (6%) applies to B.C. labour costs associated with principal photography that is conducted outside of the designated Vancouver area; e.g. in nearby communities such as Maple Ridge or Langley.
- DISTANT LOCATION REGIONAL tax credit (6%) applies to B.C. labour costs associated with principal photography that is conducted in distant locations; e.g. north of Whistler, east of Hope or on Vancouver Island.
- DIGITAL ANIMATION, VISUAL EFFECTS AND POST-PRODUCTION (DAVE) tax credit of 17.5% or 16% applies to the B.C. labour costs related to digital animation, visual effects and eligible post-production activity (when principal photography/key animation started before Oct 1/2016 or after Sept 30/2016 respectively).

FY2018/19 FIBC TAX CREDIT PROGRAM IMPACTS

**154**

productions certified

**\$90M**

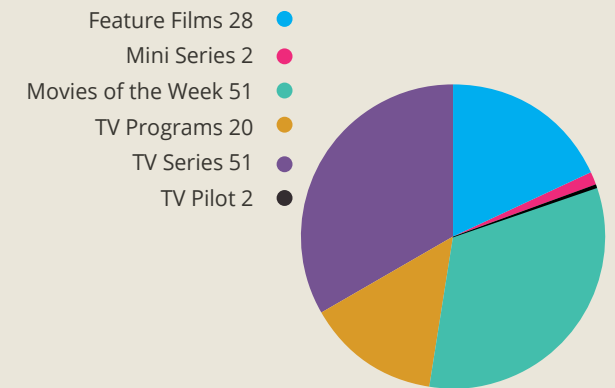
tax credits administered

**\$391M**

total B.C. production spending stimulated

**\$184M**

B.C. labour supported



FY2018/19 PSTC TAX CREDIT PROGRAM IMPACTS

**230**

productions certified

**\$524M**

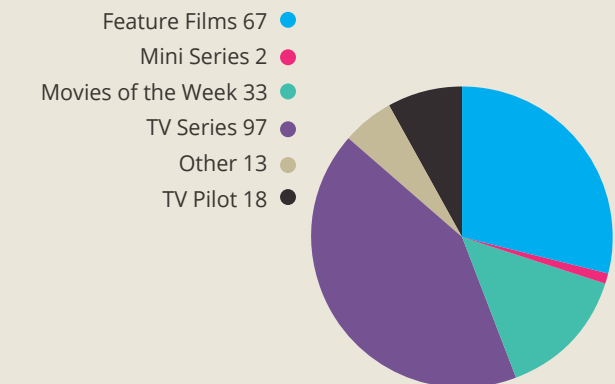
tax credits administered

**\$2.8B**

total B.C. production spending stimulated

**\$1.49B**

B.C. labour supported



• NOTES: Due to the timing of the receipt of an application, a tax credit certification may be issued in a fiscal year different from when the production took place. The B.C. budget is based on budgets that are submitted at the time of application for tax credit certification and may differ from the final production budget. The budget for FIBC may also include the total budget for international treaty co-productions and inter-provincial co-productions. Figures to be reconciled with the Ministry of Finance.

## Spotlight Story

PRESIDENT, GREEN SPARK GROUP

# Zena Harris

“The leaders of every single industry organization I deal with feel strongly about sustainability.”



Zena Harris first learned about corporate sustainability 20 years ago while she was working for a large corporation. “I was frustrated with how things were being done, and I knew there had to be a better way.” After studying organizational psychology, she decided to pursue a master’s degree in sustainability and environmental management from Harvard University.

In graduate school, she realized that the film industry was lagging behind when it came to sustainability, and so she started to do some research to develop some best practices. It just so happened that she then moved from Boston to Vancouver, where she discovered a strong film and television industry. “It was a right-place, right-time scenario. I started to work on set, focusing on sustainable production work. I could see where the gaps were, and I made it my mission to fill those gaps and help the industry transition.”

Zena started Green Spark Group to help educate people in the film industry around sustainability. “When I talk to people about climate change, it’s so overwhelming for them. There are so many things to do, but I try and put their mind at ease. If you just think about two or three things you can do right now, that makes it more manageable. That’s how we change behaviour.”

Changing behaviour is an education process. Most recently, Zena has been trying to shift people’s ideas around donating food. “For a lot of them, they get hung up on a perceived barrier. So I’m sharing stories about how other shows are donating food, and if I give them one good example, they get behind it.”

Zena believes people need to tell their stories to inspire each other about what’s possible. The Reel Green™ initiative focuses on bringing people together to inspire and catalyze a movement that will transform an industry. “The way our industry has been able to become an icon and shift our culture in various ways is through storytelling and inspiration. We need the data, but people need to hear it in inspiring ways.”

B.C. is known as a sustainable production centre, recognized for the resources and efforts put toward sustainability - and it has become part of the dialogue in Vancouver. Organizations like Creative BC are stepping up to help spread the word. “Creative BC provides a space to discuss sustainability. They spend time being thoughtful about how this could best be incorporated in the industry. They are willing to get out there and talk about it, both locally and internationally.”

What is needed now is scalability when it comes to educating everyone around sustainable practices and their impact. The more we talk about this, the more people become aware. “This industry loves a challenge, and we need to challenge them to do more. We really do need to act more urgently. There’s a big crisis on our hands and we all need to act a little bit more mindfully, with more intent to reduce our impact. It’s such a creative industry that when you empower people with information and give them the tools and resources to act on their ideas, great things can happen.”

When you empower people with information and give them the tools and resources to act on their ideas, great things can happen.

## Spotlight Story

FOUNDER & CEO, PORTABLE ELECTRIC

# Mark Rabin

“I see leaders at every level. It starts at the ground and goes all the way to the top.”



As a self-admitted energy nerd, Mark Rabin got into the film industry through the back door. “It started with my passion to understand the energy system we’re in today and how it’s transforming.”

His journey took him from working as a geologist in the oil industry to earning a masters in energy economics, to working in Namibia building off-grid power systems. In 2013, he started to look at portable power when he realized how primitive and inefficient it was. “When I see something that’s broken, I immediately focus on how I can fix it. The generators I was seeing were loud, toxic, inefficient, and you could die if you left them in an enclosed area. I looked at them and knew I could do better.”

Mark launched Portable Electric in 2015, primarily working with festivals and events. Soon after, film industry people started poking around, asking him about his VOLTstack units. “They couldn’t believe there could be power with no noise and no emissions, and that they could put it in a vehicle or elevator. They were definitely interested.”

In 2017, Portable Electric sponsored the Crazy8s film competition, and that created a whole wave of film interest. They got their first significant production, *The Man in the High Castle*, and that was instrumental in understanding what film people needed. Since then, they’ve worked with most of the major studios, and on films like *Bond 25* where crews are taking their portable power units around the world, on boats and up in cranes. Mark has seen people use them in ways he could never have initially imagined, and he’s adapting the technology based on how people are using them.

Portable Electric partnered with Creative BC and the Reel Green™ initiative to implement sustainable solutions across the

film and television industry. There’s an accelerating adoption toward clean energy systems, but some people don’t want to rock the boat. “There are people who have been doing it one way for 30 years, and their first reaction is that this won’t work. Once we get in there and show them how it works, it takes three days and they’re sold. The education piece is critical - we need to show them the features, the cost savings, the time savings - all of the ways we can make their job easier and allow them to do things they couldn’t do otherwise.”

While Portable Electric is the industry leader, there’s competition entering the market. “There’s a generational shift taking place, and I say bring it on! This will make everybody better. We want to go head-to-head with the best out there so we can all get better. There’s a great term called co-opetition, where we are all competing but also cooperating to advance on similar goals. That’s what Creative BC is championing, and it’s awesome to see that going on.”

For Mark, sustainability is actually about innovation. “It’s so much more than saying you need to be ‘green.’ It’s about changing systems, managing waste, communicating with crews, and making long term decisions. When it comes to sustainability and the environment, doing nothing is no longer an option. We need to be scared, but not paralyzed with fear thinking there are no solutions. It’s about finding bite-sized ways to influence and nudge social behaviours. We have to give people incentives to do the right thing. We have the technology today that’s needed to transform the world around us.”

We have the technology today that’s needed to transform the world around us.

STRATEGIES + MEASURES

Creative BC concludes Year 2 of its strategic plan, a framework developed in consultation with industry, government and internal stakeholders to transform Creative BC's relevance, engagement, transparency and contribution in advancing the success of B.C.'s creative industries. Creative BC is pleased to report on accomplishments and initiatives that are establishing benchmarks,

measures and innovating our organization. These foundations form a supporting baseline for evolving reporting toward a balanced scorecard-informed evaluation each year, applying business strategies adapted to improve our non-profit impacts (see [balancedscorecard.org](http://balancedscorecard.org)).

CREATIVE BC STRATEGIC FRAMEWORK FY2018/2019

	COMPETITIVENESS	GROWTH MINDSET	DISCOVERABILITY	TALENT
STRATEGIES	Strategically position B.C.'s creative industries to compete to win	Design a growth culture for B.C.'s creative industries	Show, tell and share stories of B.C.'s creative industries, workforce and economy	Attract, build and retain the best creative talent
GOALS	Build B.C.'s creative industries brand and investment opportunity globally	Invest in developing B.C.-generated ideas into Intellectual Property (IP) and jobs	Collect, generate, curate and distribute creative industries stories and market intelligence	Build the creative industries' people and capacity through partnership with associations, initiatives and institutions
OBJECTIVES	1. Sustain and increase B.C.'s competitiveness and investment attractiveness	1. Invest in thinking and funding and export models that support creative entrepreneurship	1. Distribute and promote B.C. creative industry data, products, services, programs and platforms	1. Support industry, partners and associations to develop B.C.'s creative workforce and incubate the next generation of talent
	2. Research, improve and curate creative economy knowledge and data for informed decision-making	2. Champion mechanisms for IP development and licensing of B.C.'s creative products and services	2. Develop and distribute a comprehensive and integrated B.C. creative industries communications plan	2. Collaborate on training, apprenticeship and education initiatives and close the digital divide
	3. Facilitate collaborative action and initiatives between converging stakeholders	3. Foster a collaborative innovation economy that navigates risk and stimulates reward	3. Provide creative industries activation toolkits to industry and partners	3. Support and incentivize people development and diversity in the creative industries convergent workforce through events, conferences and venues
	FINANCIAL	BUSINESS TO BUSINESS (B2B)	BUSINESS TO CONSUMER (B2C)	INNOVATION + LEARNING



Investment + ROI

Five key Creative BC Input Indicators have been identified, and a select number of financial and non-financial data points have been measured within them. We anticipate ongoing enhancements as our tech transformation enables identification and tracking of new key performance indicators (KPIs) further aligning our day-to-day work to our strategy and our clients' evolving needs. Presently, the two available and externally measured return on investment (ROI) mechanisms are jobs and economic impacts.

As with FY2017/18, we are able to measure year-over-year for the Amplify BC music fund, having set benchmarks in FY2016/17 under its previous incarnation, the BC Music Fund.

CREATIVE BC SCORECARD FY2018/19

INVESTMENT INPUTS:  
Creative BC Input Mechanisms

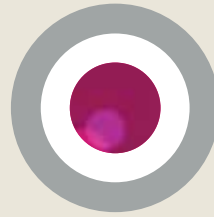
- Grants**  
We reviewed our data to see how many client companies, creators, projects, initiatives, productions and commissions were supported by Creative BC, and what the estimated economic investment was comparing this to last year's numbers.
- Services**  
We surveyed our staffing resources, service departments and funding partnerships to review how many services were delivered by Creative BC to industry and partners leveraging our capacity to run programs that invest in B.C.'s creative industries.
- Programs**  
We compared the number and diversity of development programs and initiatives run year-over-year in total, and also the number of programs available to each of the specific industries we serve and those with unique targets such as regional and diversity objectives.
- Reach**  
We compared our traditional and non-traditional media, newsletter, website and social media reach, as well as our presence at markets and participation in trade missions. We benchmarked our traditional media reach this year so we can use it to measure our performance next year.
- Engagement**  
We reviewed the number of applications, requests, inquiries and collaborations across the departments, online and via invitations from governing bodies, ministries, associations and industry organization partners who leveraged our expertise during FY2018/19.



ROI OUTPUTS:  
Creative Industries Output Mechanisms

- Creative Industries Jobs**  
108,900  
Strong mechanisms for measurement of the creative industries complete job count are still emerging (given many people work on a project-by-project basis – a “gig” economy – and many apply skills that remain difficult to capture by traditional mechanisms and specific to their respective creative industry, such as carpenters or hair stylists working full-time in the film industry yet recognized as “trades”). As we work with our partners to gain greater insight to the industries' full impacts, based on information available at this time, we can see growth of FTE's combined across the industries we serve over last year.
- Creative Industries Economic Contribution**  
\$6.22B  
New information is available each year through various sources, including Creative BC's motion picture tax credit programs. This year reflects \$3.2B budgeted economic spend in our province. Other indicators that include production activity not qualifying for tax credits, indicate comprehensive sector activity of \$3.56B, which contributes to our steady year-over-year indicator.

Source: \* Profile 2018: Economic Report on the Screen-Based Media Production Industry in Canada.



# IMPACT HIGHLIGHTS ACROSS OUR FOUR STRATEGIC PILLARS

FY2018/19

## Strategic Pillar 1: Competitiveness

- + Introduced the Passport to Markets Envelope Program that allows B.C.-based companies to more flexibly plan their organization's export development travel activity. Passport to Markets export development activity has generated sales and interest worth an estimated \$116M.
- + Supported six outbound trade missions: FBM2020 Mission to Germany for Frankfurt 2020, PG Connects London, Los Angeles Realscreen West, China trade mission with federal Minister of Canadian Heritage, Hong Kong FILMART and Europe (Ireland, Bavaria).
- + Motion Picture Tax Credit services stimulated \$3.2B in B.C. production expenditures (down 6% from last fiscal year, following a 29% increase in the previous year) indicating a steady level of

- motion picture production activity throughout the province.
- + Delivered motion picture industry and community affairs services for 427 inquiries and concerns, 36 long term issue resolution projects, 35 municipal film offices, seven ministries and 14 government agencies.
- + Issued seven Scriptwriting Tax Credits under the brand-new FIBC Scriptwriting Tax Credit program.
- + Successfully launched Amplify BC following the delivery of the two-year BC Music Fund.
- + Supported 337 projects totalling \$7.5M investing in the growth activity of B.C.'s music industry.

## Strategic Pillar 2: Growth Mindset

- + Secured additional one-time Creative Sector Support funding for cross-sector investment in training, export development, co-development, original content creation and capacity building.
- + Increased project development funding by 50% to invest in 68 projects developing B.C.-owned Intellectual Property and an additional 41 Co-Development projects with three private sector funds: TELUS, Harold Greenberg Fund and the Independent Production Fund.
- + Supported 20 TELUS Storyhive Documentary Edition projects and 15 TELUS Storyhive Indigenous Edition projects.

- + Increased content creation through the Audio Book Initiative, a partnership with the Association of Book Publishers of British Columbia to support the recording of audio books, the fastest-growing segment in the digital publishing industry.
- + Funded ten interactive and digital projects with \$680,000 in partnership with the BC Arts Council to support innovation and opportunity at the intersection of art and industry.
- + Increased annual operational funding for the province's eight regional film commissions and provided one-time increased funding to support capacity building for B.C.'s regional film commissions.



Destination BC/Ben Giesbrech

## Strategic Pillar 3: Discoverability

- + The Reel Scout digital library containing over half-a-million images underwent a major database improvement from 30% to 100% verified, including updated keyword tagging.
- + Creative BC leaders and staff were present at over 90 industry and outreach events, from international markets to community events.
- + Traditional media hits have increased by 25% from the previous year at 1,190.

- + The creativebc.com website has increased traffic by 17% in the past year, and has grown the engagement levels on its social platforms.
- + Creative BC together with CMPA-BC and The Writers Guild of Canada provided support to launch the new Pacific Screenwriting Program, a training ground for B.C.'s aspiring and active screenwriters. The program has secured additional investment from Netflix over five years and graduated five B.C. screenwriters in its inaugural year.

## Strategic Pillar 4: Talent

- + Supporting diversity and inclusion principles in the creative sector was facilitated in part by the new Respectful Workplace Fund. Fifteen creative sector organizations were able to provide training, education, workshops, and toolkits to support more respectful and safe working environments.
- + Partnering with CBC, a Digital Production Fund for B.C. creators was established, supporting the production of six new projects for CBC Gem, CBC's video streaming platform available across Canada.

- + New for FY2018/19, Creative BC provided a funding "top-up" for B.C.-based publishers that received travel support from Livres Canada Books' Foreign Rights Marketing Assistance Program (FRMAP).
- + New for FY2018/19, Creative BC launched the Magazine Publishers Travel Support Program. This program provides financial support for B.C. magazine publishers to promote their publications to new audiences throughout Canada and around the globe.



Animators at Atomic Cartoons/Atomic Cartoons



On set of Van Helsing/Dan Power

# FUNDING AND TAX CREDIT TABLES

## TAX CREDITS | Film Incentive BC (FIBC) | April 1 2018 – March 31, 2019

FORMAT	# OF TAX CREDIT CERTIFICATIONS	BC BUDGET	PROJECTED TAX CREDITS
Feature Films	28	\$50,318,055	\$11,583,259
Mini-series	2	\$1,226,800	\$297,034
Movies of the Week	51	\$133,698,445	\$31,373,314
TV Pilots	2	\$1,389,213	\$455,764
TV Programs	20	\$6,619,437	\$1,602,476
TV Series	51	\$197,774,845	\$44,713,770
<b>TOTAL FIBC</b>	<b>154</b>	<b>\$391,026,795</b>	<b>\$90,025,617</b>

## TAX CREDITS | Production Services Tax Credit (PSTC) | April 1 2018 – March 31, 2019

FORMAT	# OF TAX CREDIT CERTIFICATIONS	BC BUDGET	PROJECTED TAX CREDITS
Feature Film	67	\$782,893,216	\$147,846,012
Mini-Series	2	\$2,680,198	\$752,270
Movie of the Week	33	\$114,008,989	\$23,435,722
TV Pilot	18	\$73,864,566	\$13,218,629
TV Series	97	\$1,771,493,439	\$320,519,711
Web-based/Other	13	\$70,847,292	\$18,055,037
<b>TOTAL PSTC</b>	<b>230</b>	<b>\$2,815,787,700</b>	<b>\$523,827,381</b>

Source: Creative BC, BC Tax Credit Program applications (FIBC and PSTC) that were approved by Creative BC for certification by the Province of British Columbia. For more information, please refer to the Creative BC Fact Sheet "Tax Credit Certification for Film and Television / Explanation of Reporting Methodology".

- a. The number of tax credit certifications for each fiscal year may include productions that were completed in a different fiscal year than what is reported.
- b. The B.C. budget is based on budgets that are submitted to Creative BC at the time of application for tax credit certification and may not correspond to the final production budget. The budget for FIBC applications may also include the total budget for international treaty co-productions and inter-provincial co-productions.

## AMPLIFY BC | Career Development

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Actors	Actors Music	\$6,737
Adam Winn	Adam Winn Music	\$10,000
Adera	Adera	\$3,047
Adrian Chalifour	Towers and Trees	\$10,000
Alex Cuba	Caracol Records	\$13,525
Alex Maher	Alex Maher Music	\$8,587
Alpha Yaya Diallo	Bafings Productions	\$26,395
Andrea Superstein	Andrea Superstein	\$1,587
Antonio Larosa	Larosa Productions	\$10,000
Astrocolor	Entertainment One Music Canada	\$10,000
Beamer Wigley	Beamer Wigley Music Inc.	\$5,897
Betty and The Kid	Betty and The Kid	\$5,292
Biawanna	Biawanna	\$1,210
Blessed	Pirates Blend Record	\$9,250
Blue Moon Marquee	Blue Moon Marquee	\$26,785
Britt A.M.	Good Egg Records	\$2,629
Bruce Coughlan	Bruce Coughlan	\$5,400
Calpurnia	Royal Mountain Records	\$28,575
Carsen Gray	Flight Academy Music Corp.	\$5,700
Chelsea Amber	Chelsea Amber Music	\$8,810
Chris Buck Band	Chris Buck Band	\$4,025
Chris Kelly & Nicole Gibson	Chris Kelly & Nicole Gibson	\$7,600
Clay Ravens	Clay Ravens	\$6,850
Company B Jazz Band	Company B Jazz Band	\$7,500
Conro	Monstercat	\$20,000
Crack Cloud	Crack Cloud Media Collective	\$10,000
Curtis Clear Sky and the Constellationz	Dignified Records	\$8,000
Dalannah Gail Bowen	Quest Publishing Ltd.	\$22,745
Dan Mangan	Arts & Crafts	\$17,950
dangertree	Dangertree Music	\$3,242
daysormay	Amistad Music Corp.	\$10,000
Dead Ghosts	Dead Ghosts	\$9,055
Dead Soft	Arts & Crafts	\$9,000
Dear Rouge	Dear Rouge	\$14,274
Desirée Dawson	Desirée Dawson Music	\$10,000
Destineak	Destineak Music	\$10,000
Devin Townsend	HevyDevy Records Inc.	\$15,250

**Career Development continued...**

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Dirty Mountain	Dirty Mountain	\$10,000
Dirty Radio	604 Records	\$11,349
DJ Khanvict	Vinyl Ventures	\$20,500
Dustin Bentall	Fish On Music	\$10,000
Edie Daponte	Edie Daponte Music	\$10,000
Elisa Thorn's HUE	Elisa Thorn Music	\$6,125
Emily Chambers	Emily Chambers Productions	\$8,010
Evil Ebenezer & JYAY	JYAY Music	\$23,000
Farnaz Ohadi	Farnaz Ohadi	\$10,000
Felix Cartal	Physical Presents	\$14,200
Fever Feel	Fever Feel	\$6,375
Fox Glove	Fox Glove	\$9,110
Francis Arevalo	Francis Arevalo	\$7,970
FRASE	FRASE	\$8,224
Frazey Ford	Arts & Crafts	\$20,000
Freak Heat Waves	Telephone Explosion Records	\$5,545
Gagandeep Singh	Naad Productions Ltd	\$19,525
Gentle Mind	Various Cams Music	\$2,925
Ginalina	Ginalina Music	\$16,000
Haley Blais	Haley Blais Music	\$10,000
Harpdog Brown	Dog House Records	\$35,000
Heather Pawsey	Astrolabe Musik Theatre	\$35,000
Hey Ocean!	Hey Ocean!	\$22,350
High Love	High Love	\$10,000
Hillside Outlaws	Hillside Outlaws	\$10,000
Hotel Mira	Light Organ Records	\$10,000
Hunting	Pinkpill Publishing	\$10,000
I M U R	I M U R Music	\$8,335
Illvis Freshly	Illvis Freshly	\$7,900
Jackson Hollow	Shyndig Music	\$10,000
Japandroids	Arts & Crafts	\$19,117
Jenny Banai	Jenny Banai	\$8,000
Jock Tears	Inky Records	\$4,165
Jody Glenham	Summer Witch Music	\$10,000
Jody Peck	Miss Quincy Music	\$7,800
Jon Bryant	Nettwerk Music Group Inc.	\$6,059
Jordan Klassen	Jordan Klassen	\$30,000

**Career Development continued...**

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Katherine Penfold	Nettwerk Music Group Inc.	\$10,000
Khari Wendell McClelland	Fearless Melodies Music Company	\$24,550
Kirsten Ludwig	Oscar St. Records	\$1,680
Kristin Carter	Kristin Carter Music	\$8,875
Krystle Dos Santos	Krystle Dos Santos Music	\$35,000
Land Line	Sorry Edith	\$6,187
Leisure Club	Leisure Club Group	\$4,000
Lightning Dust	Lightning Dust Music	\$10,000
Lindsay May	Lindsay May Music	\$6,000
Little Destroyer	Strange Future Music Co.	\$10,000
Liv Wade	Liv Wade Co.	\$6,475
Louise Burns	Light Organ Records	\$18,362
Loving	Loving Band	\$22,375
Luca Fogale	Fogale Music	\$10,000
Ludic	Ludic Official	\$10,000
Madison Olds	Madison Olds Music	\$10,000
Manila Gray	Manila Gray	\$2,000
Marianas Trench	604 Records	\$20,000
Mark Perry	Mark Perry DBA Northern Sky Records	\$3,771
Massive Scar Era	MAU PRODUCTIONS	\$2,650
Mathew V	604 Records	\$9,750
Maya Rae	Fuschia Monkey Inc.	\$4,625
Mazacote	TrebleFive Music	\$5,950
Me and Mae	Me and Mae Productions	\$9,250
Melody Diachun	Third Beach Records	\$5,209
Michael Kaeshammer	Michael Kaeshammer	\$25,590
Minimal Violence	Ninja Tune Limited	\$8,000
Mob Bounce	Revolutions Per Minute (RPM)	\$5,000
Mohamed Assani	Mohamed Assani	\$16,922
Mother Mother	Universal Music Canada	\$31,412
Ms.PANIK	Panik Music Media	\$10,000
Murge	Murge Music	\$7,288
Nat Jay	Scratch Spin Music	\$10,000
Neck of the Woods	Neck of the Woods	\$5,256
Neela	Neela	\$9,900
Niki Kennedy	Niki Kennedy Music	\$8,479

Career Development continued...

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Norine Braun	Braun and Brains Music	\$5,000
Norine Braun	Braun and Brains Music	\$6,400
Ocie Elliott	Ocie Elliott	\$10,000
Old Man Canyon	Jett Pace Music Inc.	\$26,658
Ora Cogan	Ora Cogan Music	\$6,715
Peach Pit	Daddy & Sons Music	\$10,381
Potatohead People	The Nick Wiz Biz	\$16,850
Rachelle van Zanten	Rachelle van Zanten	\$8,300
Rae Spoon	Rae Spoon Productions Inc.	\$13,854
Raincity Blue	Raincity Blue	\$10,000
Rare Americans	1125297 B.C. LTD	\$10,000
Rollin' Trainwreck	MyTone Records	\$10,000
Saint Soldier	Saint Soldier Music	\$10,000
Sam Lynch	Sam Lynch	\$10,000
Sandy Scofield	Mahigan Research & Development Inc.	\$10,000
Sarah Jickling and her Good Bad Luck	Sarah Jickling Music	\$7,115
Scrap Arts Music	Scrap Arts Music	\$35,000
Shari Ulrich	Shari Ulrich	\$18,224
Shawn Austin	Steelhead Music	\$10,000
Shawn Hook	Kreative Soul Entertainment Inc	\$15,000
Shred Kelly	Shred Kelly	\$17,525
Shuyler Jansen	Big White Cloud Records	\$17,662
Sirreal (Matt Dunae)	Lit Evolution Presentations	\$8,616
Snotty Nose Rez Kids (SNRK)	Revolution Per Minute (RPM)	\$7,500
Somna	Sound Language Music	\$6,645
Sophia Danai	Sophia Danai Music	\$10,000
Sore Points	Sore Points	\$2,000
Spell	Pop Era Records	\$4,800
Steve Kroeger	Steve Kroeger Music	\$4,000
Strange Breed	Strange Breed Music	\$5,000

Career Development continued...

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
T. Nile	Outskirts Central Music	\$15,147
Tegan & Sara	Warner Records Inc.	\$35,000
The Broken Islands	TBI Music Ltd.	\$10,000
The Carbons	The Carbons	\$8,316
The Kerplunks	The Kerplunks	\$17,852
The Kwerks	The Kwerks	\$5,000
The Librarian	Amelia Recordings Inc.	\$8,975
The Long War	The Long War Publishing	\$9,955
The Sojourners	Sojourners Music 2013	\$15,207
The Statistics	The Statistics	\$10,000
The Tubuloids	The Tubuloids	\$3,312
The Veer Union	RSE Music Services Inc.	\$15,000
The Vicious Cycles MC	The Vicious Cycles Motorcycle Club	\$10,000
Titus Calderbank	TITUS MUSIC	\$10,000
Twin Kennedy	Twin Kennedy Entertainment	\$21,477
Tyler Bartfai	Tyler Bartfai	\$4,782
Vancouver Inter-Cultural Orchestra	Vancouver Inter-Cultural Orchestra	\$30,750
Vials	E Major Entertainment	\$10,000
Wanting	Wanting Music Inc	\$25,000
Warren Dean Flandez	Studio Cloud 30	\$20,000
Wayne Lavallee	Red Diva Projects	\$15,000
Wes Mack	Wes Mack Music Inc.	\$23,000
West My Friend	West My Friend	\$10,000
White Lung	White Lung Enterprises	\$33,700
Will Clements	Two Gents of New West	\$5,085
Will's Jams	Pebble Star Productions	\$19,492
Willolux	Willolux Entertainment	\$6,800
Zaac Pick	Zaac Pick Music	\$10,000
Zach Kleisinger	Zach Kleisinger Enterprises	\$3,557
<b>TOTAL</b>		<b>\$1,997,724</b>

APPLICANT COMPANY	PROJECT TITLE & DESCRIPTION	COMMITTED AMOUNT
1077595 BC Ltd.	Capital Ballroom Growth	\$55,000
2 Rivers Remix Society	Q'emcin 2 Rivers Remix	\$10,000
2 Rivers Remix Society	2 Rivers Remix Organizational Development	\$10,000
African Descent Society British Columbia	African Descent Festival: Live Music Concert Series & BC Tour	\$50,000
Aquila Constellation Productions Inc.	Squamish Constellation Festival	\$125,000
Arts Council for the South Shuswap	Music in the Bay expansion	\$6,000
Atlin Arts & Music Festival Society	BC Artists Showcase	\$32,800
Atomique Productions Ltd.	The Picnic'er expansion	\$15,000
Bass Coast Project Ltd.	Bass Coast Festival 2019	\$40,245
Bass Coast Project Ltd.	Increasing staff capacity at Bass Coast	\$8,712
BFF Investments Inc.	Tommy's Whistler venue build	\$100,000
British Columbia Living Arts Society	Musical Theatre BC Tour	\$20,000
Canadian International Dragon Boat Festival Society	Concord Pacific Dragon Boat Festival	\$75,000
Caravan World Rhythms Society	Victoria World Music Concert Series	\$60,000
Carlin Hall Community Association	Performance Stage & Control Booth upgrade	\$35,400
Collinet Events	Public Disco Laneway Series	\$20,983
Copper Owl	Copper Owl Concert Series: Hidden Sounds	\$7,800
Copper Owl	Copper Owl Live Music Business Development	\$17,550
Create Vancouver Society	Park Show @ Vancouver Mural Festival	\$47,508
Crimson Coast Dance Society	Crimson Coast Annual Programming	\$28,000
Cushy Entertainment Ltd.	Glitter Ball	\$9,900
Fernwood Neighbourhood Resource Group Society	FernFest 2019	\$7,435
Festival and Special Events Development Society of Kelowna	Parks Alive! 2019 - BC Spotlight Series	\$10,975
Fisher Peak Performing Artists Society	PEAK Music Festival 2019	\$5,000
Fort Langley Jazz & Arts Festival	Fort Langley Jazz & Arts Festival	\$25,000
Full Circle:First Nations Performance Society	Muyuntsut ta Slulum Live! (MtSLive!)	\$37,047
Gabriola Arts Council	Cultivate Festival 2019	\$10,139
Gabriola Arts Council	Cultivate Festival expansion	\$6,925
Highway 19 Productions	Highway 19 concert series	\$5,000
Hornby Festival Society	Expansion of Hornby Festival Programming	\$7,310
Intersessions Vancouver	Intersessions presents: Black History Month Artist Showcase	\$6,500
Island Mountain Arts Society	ArtsWells Festival and Northern Exposure Showcase 2018	\$11,175
JFLNW Comedy Ltd	Live Music at JFL NorthWest	\$60,000

APPLICANT COMPANY	PROJECT TITLE & DESCRIPTION	COMMITTED AMOUNT
Koksilah Music Festival Society	Diversity, equity, and inclusion training	\$7,500
Latincouver Cultural & Business Society	Live Music - Six months of Latin American Music in BC	\$50,000
Latincouver Cultural & Business Society	Improve Latincouver's capacity to grow	\$50,000
LDG Electrical Limited dba Five Acre Productions	The Five Acre Shaker Music Festival 2019	\$9,500
Live in Vancouver Entertainment Inc.	Expansion of Live Music Programming at local venues	\$7,527
Live in Vancouver Entertainment Inc.	Rickshaw Theatre sound system upgrade	\$21,667
Lotus Audio Corporation	OVERFLOW - Chipmusic concert series	\$5,600
MRG Concerts Ltd.	Westward Music Festival 2018	\$50,000
Music on Main Society	Business development via Digital Strategy	\$21,298
Nanaimo International Jazz Festival Association	Nanaimo Jazz Fest expansion	\$52,656
Nelson and District Arts Council	Nelson International Mural Festival	\$29,096
Nick Blasko Presents Ltd.	Rifflandia Festival	\$15,950
Okanagan Association of Classical Music Enthusiasts	Vernon Proms Classical Music Festival	\$20,684
Pacific Region International Summer Music Academy Association	Expanding our reach / audience development	\$15,000
Pedersen Gruppen Enterprises Inc.	Valhalla Festival expansion	\$18,000
Permaculture Farm Festival Club	Live Music on Local Farms	\$4,308
Ptarmigan Arts Society	Mosaic Festival	\$15,000
Red Gate Arts Society	Red Gate Business Expansion	\$36,200
Renascence Arts and Sustainability Society	Creating safer spaces: Gender inclusivity and accessibility policy development and implementation	\$5,382
Revelstoke Arts Council	LUNA:Sound	\$25,000
Robson Valley Music Society	14th Annual Robson Valley Music Festival: Programming expansion	\$14,300
Rockin' River Music Fest Inc.	Venue expansion project	\$75,000
Salt Spring Arts Council	Summer outdoor concert series	\$8,850
Savage Production Society	Indigenous music series	\$15,000
Shambhala Music Festival Ltd.	Shambhala Spotlight Series	\$7,387
Shambhala Music Festival Ltd.	Village Stage Rebuild	\$75,000
SoJo2 Holdings Inc. dba Guilt & Company	Air Conditioner purchase and installation	\$36,800
South Burnaby Neighbourhood House Society	Burnaby Pride Street Party	\$15,000
The Arts Council of New Westminster	ACNW Summer Music Program	\$4,750
Thick As Thieves Entertainment Inc.	Denim on the Diamond	\$121,413
This is Blueprint Management Inc.	FVDED in the Park business development	\$33,666
This is Blueprint Management Inc.	Snowbombing festival manager	\$22,500
Timbre Concerts Ltd.	Breakout Festival programming	\$25,000

Live Music continued...

APPLICANT COMPANY	PROJECT TITLE & DESCRIPTION	COMMITTED AMOUNT
Timbre Concerts Ltd.	Barricade manager	\$16,000
Tractorgrease	Capacity increase and production upgrades	\$20,167
Vancouver International Bhangra Celebration Society	5X Festival expansion	\$43,810
Vancouver Symphony Society	Concert at Sunset Beach	\$78,000
Vashaan Music Society	2018 Concert Production	\$7,000
Verboden Arts Society	Verboden Festival 2019	\$5,000
Victoria BC Ska Society	Expansion of Victoria Ska & Reggae Festival	\$26,666
Victoria Multicultural Society	Victoria Event Centre upgrade project	\$100,000
Vinyl Envy	Vinyl Envy Live Events	\$40,483
Wideglide Entertainment Ltd.	Laketown Shakedown Music Festival 2019	\$66,891
<b>TOTAL</b>		<b>\$2,286,459</b>

AMPLIFY BC | Career Development - Record in BC

ARTIST	APPLICANT COMPANY	FUNDING COMMITTED
Big Dave McLean	Black Hen Music	\$21,350
Carter & the Capitals	Carter And The Capitals	\$12,330
Coco Love Alcorn	Coco Love Alcorn	\$20,485
Corb Lund	Corb Lund	\$21,883
Danko Jones	Danko Jones Inc.	\$35,824
Dutch Robinson	Dutch Robinson Productions & Publishing	\$27,698
Dylan MacDonald	Guest Room Records	\$17,740
Fast Romantics	Fast Romantics	\$25,000
Hermitage Green	Quicksand Limited	\$23,137
Iskwé	Iskwé Music Inc.	\$17,525
Jules Schroeder	Jules Schroeder Music	\$15,655
Like A Motorcycle	Like A Motorcycle Music	\$22,580
Little Scream	Laurel Sprengelmeyer	\$14,400
Lowest of the Low	Lowest of the Low	\$22,500
Matt Patershuk	Black Hen Music	\$21,350
Miten	Prabhu Music Ltd.	\$30,000
Northern Beauties	House of Beauty Music	\$15,900
Nuela Charles	Nuela Charles Music Inc.	\$10,000
Richard Reed Parry	Laurel Sprengelmeyer	\$11,540
Sadie Jemmett	Sadie Jemmett	\$12,842
The Franklin Electric	I Tried Productions	\$24,062
<b>TOTAL</b>		<b>\$423,802</b>

AMPLIFY BC | Music Company Development

APPLICANT COMPANY	PROJECT DESCRIPTION	COMMITTED AMOUNT
Be Good Artist Management	New hire and expansion	\$22,505
Blue Light Studio	Staffing expansion, office renovation	\$23,480
Capsule Studios	Capsule Studios build	\$45,000
Clampdown Record Pressing Inc.	Purchase and setup of record pressing equipment	\$75,000
Collide Entertainment	Improvements to Creativ Recording Studios	\$66,550
Core Music Agency Inc.	International/US expansion	\$11,755
CPS Mastering	Expansion of services	\$16,350
FUSIONpresents AMDI Ltd.	Strategic plan and updated website and marketing	\$5,000
Hidden Tracks	Hidden Tracks launch	\$10,000
Hipposonic Music Ltd.	Facility expansion by adding second studio	\$74,948
How Weird Sounds	Record Label start up	\$15,000
Hybridity	Specials Label launch	\$63,050
MajikBus	MajikBus expansion	\$30,000
Monarch Studios	Console expansion and acoustic upgrades	\$20,000
Monstercat	IRIS Project – staffing	\$50,000
Mosa Music	Development, publishing, and marketing of Mübric – music learning software	\$35,000
Pebble Star Artists	Staffing expansion	\$9,981
Plaid People Music Management	New marketing initiative	\$9,900
Secret Study Projects Inc.	Extended expression software development	\$20,000
Seeking Blue Records Inc	Women In Music – Mentorship Program	\$23,521
Sound Factory	Replacement of audio production equipment	\$6,025
Tandemtracks Promotions	US alternative specialty radio promotions expansion	\$7,075
The Chamber Studio	The ABC Studio project	\$47,274
The Flamingo Events Centre	Firebird jam spaces	\$75,000
The Noise Floor Recording Studio	Studio growth	\$9,965
Tickit	Integrated cashless payment system	\$65,000
Tiny Kingdom Music	Company expansion	\$7,750
Tonic Records	Company expansion & creation of support roles	\$55,400
<b>TOTAL</b>		<b>\$900,531</b>

RECIPIENT NAME	PROJECT	COMMITTED AMOUNT
Asian-Canadian Special Events Association	The Plan to Amplify BC in Asia	\$7,000
Beat Music Management	BC Music Festival Survey Project	\$56,615
Bez Arts Hub	Mirror Mentorship	\$8,000
Capsule Studios	Female Producers Lounge	\$26,800
Car Free Vancouver Society	Indigenizing Car Free Day	\$10,000
CFUR Radio Society	PG Affordable Studio Capacity	\$2,800
Coastal Jazz and Blues Society	BC Music Export Project	\$20,000
Creative Okanagan	Okanagan Live Music Industry Awareness Campaign	\$25,594
Daniel Ponich	Park Sound Youth Workshop	\$5,000
Dame Music Society	Dame Vinyl	\$7,500
Dawson Creek Art Gallery	Elevator Music	\$15,000
Dignified Records	Dignified Indigenous Music News Hub	\$7,500
DoBC Media	DoBC Data Research	\$47,006
Few Norms	Few Norms	\$3,500
Full Circle: First Nations Performance	Muyuntsut ta Slulum Industry Series	\$20,365
Girls Rock Camp Vancouver	Girls Rock Summer Camp 2019	\$9,800
Good Night Out Vancouver	Safer Space Intensive	\$7,175
Hear the Music Ministries	Levite Summit Conference	\$10,000
Hubbub Live	Hubbub Live	\$9,750
Island Mountain Arts Society	Northern Exposure at ArtsWells 2019	\$20,000
Island Mountain Arts Society	Northern Exposure Conference 2018	\$20,000
Live Acts Canada	Songwriter Workshop and Showcase Series	\$5,325
Manitoba Music	Breakout West Showcase at SXSW	\$10,000
Music Canada Live	Raising the Bar	\$42,511
New Forms Festival	New Forms Stakeholders and Mentorship Forum	\$25,000

Music Industry Initiatives continued...

RECIPIENT NAME	PROJECT	COMMITTED AMOUNT
Okanagan Indigenous Music and Arts Society	Okanagan Indigenous Music and Arts Society	\$12,000
Penmar Community Arts Society	Website for MusicLottery.ca	\$7,500
Pacific Region International Summer Music Academy	Making A Life As A Musician	\$8,487
Red Chamber Cultural Society	Emergence Mentorship program	\$25,000
Rhythm Club	Rhythm Club Music Marketing Pilot	\$2,520
Sound Cult Studios	Artist Development Workshops	\$7,500
The Hornby Festival	Hornby Island School for Emerging Artists	\$15,012
The Remix Project	Pilot Launch BC	\$17,500
Tiny Kingdom Music	Women In Music BC Events	\$12,750
Vancouver International Bhangra Celebration	5X CREATES	\$15,000
Vancouver International Film Festival Society	VIFF AMP	\$40,000
Whistler Film Festival Society	Whistler Film Festival Music Showcase & Summit	\$8,325
<b>TOTAL</b>		<b>\$593,836</b>

AMPLIFY BC | Partnerships

PARTNER NAME	PROJECT	FUNDING COMMITTED
DigiBC	Music education initiative around music composition for digital media and video games.	\$150,000
First Peoples' Cultural Council	Funding opportunities for mentorship for recording professionals and industry professionals, Indigenous music + culture festival	\$500,000
Music BC	Training and professional development, export and showcasing initiatives, business travel and tour support.	\$1,200,000
<b>TOTAL</b>		<b>\$1,850,000</b>

DEVELOPMENT | **CMPA Story Department Internship**

RECIPIENT	MENTOR	PROJECT TITLE	COMMITTED AMOUNT
David Turko	Simon Barry	Warrior Nun	\$10,000
Joy Haskell	Ron Scott	Tribal	\$4,500
<b>TOTAL</b>			<b>\$14,500</b>

DEVELOPMENT | **Domestic Industry Initiatives Program**

RECIPIENT NAME	PROJECT TITLE	COMMITTED FUNDING
Across Borders Media	Media That Matters 2018	\$4,000
Architecture and Design Film Festival Vancouver Society	Pre-Launch of ADFF Vancouver	\$1,000
Association of Book Publishers of BC	Operating support	\$55,000
B-Side Films Inc.	2018 MPPIA Short Film Award Winner	\$5,000
Canadian Media Producers Association - BC Producers Branch	BC Books on Screen	\$6,000
Crazy8s Film Society	Crazy8s 20-year Anniversary	\$20,000
Creative Women Workshops Association (CWWA)	Women In the Director's Chair 2019	\$15,000
DOXA Documentary Film Festival	DOXA Industry Program	\$10,000
Field and Post Vancouver	CBC Comes To Vancouver	\$2,000
Field and Post Vancouver Inc.	FactualWEST 2018	\$15,000
FIN Partners (FKA Strategic Partners)	FIN Partners	\$7,500
IATSE Local 891	Digital Days 2018	\$10,000
Inclusion BC Foundation Society	International Day of Persons with Disabilities Film Festival	\$7,500
Kamloops Film Festival (Kamloops Film Society)	Kamloops Film Festival 2019	\$2,750
Knowledge Network	Knowledge Network BC 150 Short Film Bootcamp	\$8,750
Leo Awards	2018 Leo Awards	\$12,500
Magazine Association of BC	2018 Operating	\$35,000
Magnify Digital	National Discoverability Tour	\$10,000
MPPIA	Report: The Economic Effects of the BC Film & Television Industry	\$40,000
Music BC Industry Association	Operational Funding 2018/19	\$50,000
OUT ON SCREEN FILM & VIDEO SOCIETY	Vancouver Queer Film Festival	\$10,000
Pacific BookWorld News Society	PNBS Operating, ABCBookWorld & BCBookLook, and The Ormsby Review	\$59,000
Pacific Cinematheque Pacifique Society (The Cinematheque)	The Indie Filmmakers Lab	\$5,000
Pacific Legal Education and Outreach	"Conversation about Copyright" Panel Series	\$10,000
Pulledin Productions Inc.	VR/AR Global Summit	\$25,000

Domestic Industry Initiatives Program continued...

RECIPIENT NAME	PROJECT TITLE	COMMITTED FUNDING
Reel Canada	National Canadian Film Day	\$10,000
Sidney Business Improvement Area Society	Vancouver Island Comic Con	\$5,000
Spark Computer Graphics Society	SPARK ANIMATION 2018	\$50,000
Spark Computer Graphics Society	The Embassy of France in Canada and Creative BC Reception at SIGGRAPH	\$5,000
Spark Computer Graphics Society	SPARK FX 2019	\$25,000
Story Money Impact Foundation	Good Pitch Vancouver	\$25,000
The Documentary Media Society	Vancouver Podcast Festival	\$5,000
The Point Artist-Run Centre Society	Writers Adventure Camp at The Point	\$2,500
UNLTD Media & Events	Northern FanCon	\$20,000
Vancouver Asian Film Festival Society	VAFF Industry Insight Series	\$7,500
Vancouver Book and Magazine Fair	Word Vancouver	\$5,000
Vancouver Comedy & Arts Society	Vancouver Just For Laughs Film Festival	\$50,000
Vancouver Economic Commission	London Animation Tour	\$5,000
Vancouver International Film Festival Society	Case Study Series	\$10,000
Vancouver International Film Festival Society (VIFF)	Vancouver International Film Festival	\$94,000
Vancouver Island South Film and Media Commission	2nd Annual Screen Based Industries Career Fair	\$5,000
Vancouver Web Festival Presentation Society	Vanouver Web Fest	\$10,000
Victoria Independent Film & Video Festival	Victoria Film Festival	\$20,000
Visaff South Asian Film Festival Society	Vancouver International South Asian Film Festival	\$7,500
West Coast Book Prize Society	BC Book Prizes	\$10,000
West Coast Feminist Literary Magazine Society	Growing Room 2019	\$7,500
Western Canadian Music Alliance	BreakOut West 2018	\$25,000
Whistler Film Festival Society (WFF)	Women On Top Luncheon with Geena Davis	\$5,125
Whistler Film Festival Society (WFF)	Whistler Film Festival	\$75,000
Women in Animation Vancouver Chapter	An Invisible History - Trailblazing Women of Animation	\$2,500
Women In Animation, Vancouver Chapter	Women In Animation Vancouver Summit	\$5,000
Women in Film and Television Vancouver (WIFTV)	Professional Development at VIWFF 2019	\$2,500
Women in Film and Television Vancouver (WIFTV)	From Our Dark Side	\$12,000
Women in View	Five in Focus BC	\$20,000
Youth Media Alliance	A Day in the Life of an Animation Art Director	\$2,500
YVRFF (Vancouver Virtual Reality Film Festival)	YVRFF (Vancouver Virtual Reality Film Festival)	\$6,000
<b>TOTAL</b>		<b>\$960,625</b>

DEVELOPMENT | **Interactive Fund**

COMPANY NAME	PROJECT TITLE	COMMITTED AMOUNT
Arcana Studios Inc.	Escape VRoom	\$30,000
Big Bad Boo Studios	Galapagos X	\$50,000
Circus Technologies Inc.	Circus HR	\$100,000
Fairview Games	Gold River	\$50,000
Feedback Innovations Inc.	Fictionary	\$100,000
Media One Multimedia Inc	The Witness Blanket Interactive	\$50,000
Motive Io.	The Bionic Detective Portable Mixed Reality Experience	\$50,000
Simply Rooted Media Inc.	Rootd Academy	\$50,000
UME Academy	UME Game-Jam	\$100,000
Vitro Entertainment Inc	Argotian	\$100,000
<b>TOTAL</b>		<b>\$680,000</b>

DEVELOPMENT | **Regional Film Commission Support**

REGION	LOCATION	RECIPIENT	FUNDING COMMITTED
Cariboo Chilcotin	Williams Lake	Cariboo Chilcotin Coast Tourism Association	\$15,000
Columbia Shushwap	Salmon Arm	Columbia Shushwap Regional District	\$15,000
Kootenay Columbia	Nelson	Kootenay Columbia Film	\$10,000
Okanagan	Kelowna	Okanagan Film Commission	\$40,000
Thompson-Nicola	Kamloops	Thompson-Nicola Regional District	\$40,000
Northern B.C.	Prince George	Northern B.C. Tourism Association	\$30,000
Vancouver Island North	Campbell River	Vancouver Island North Film Commission	\$40,000
Vancouver Island South	Victoria	Vancouver Island South Film Commission	\$60,000
<b>TOTAL</b>			<b>\$250,000</b>

DEVELOPMENT | **International Initiatives Fund**

MARKET	DESTINATION	AMOUNT
Telefilm Canada Pavilion (Cannes, MIFA, Sunnyside, MIPCOM, EFM)	Cannes, Annecy, La Rochelle, France; Berlin, Germany	\$30,000
Trans Atlantic Partners (TAP)	Halifax, Nova Scotia and Berlin, Germany	\$5,000
CMPA missions and events (Kidscreen, LA Pre-Sale Pitch Sessions, Ireland and UK and International Export Plan 2018-19)	Miami, Florida; Los Angeles, California; Dublin, Ireland; London, UK	\$50,000
Association of Book Publishers for Frankfurt Book Fair, BC Publishers Trade Mission to Germany and German Publisher Inbound Delegation to Western Canada/Vancouver and Pacific Northwest Booksellers Association Conference Tradeshow	Frankfurt, Germany; Vancouver, British Columbia; Tacoma, Washington	\$37,932
Hot Docs (Doc Accelerator Emerging Filmmaker Lab and Pre-Hot Docs Meet-Up)	Toronto, Ontario and Vancouver, British Columbia	\$22,185
Canadian Tables and Networking Event at Kidscreen	Miami, Florida	\$8,367
Hong Kong FILMART	Hong Kong, SAR	\$25,000
PG Connects	London, United Kingdom	\$15,000
Creative BC Mission for Digital Producers to China 2018	Beijing, China	\$6,764
Siggraph 2017	Los Angeles, California	\$4,000
EFM 2017 - NATIVE stand	Berlin, Germany	\$1,200
SXSW - Vancouver Day	Austin, Texas	\$7,500
<b>TOTAL</b>		<b>\$212,948</b>

DEVELOPMENT | **MPPIA Short Film Award**

RECIPIENT	PROJECT TITLE	AMOUNT
Alayna Silverberg	B-Side	\$5,000

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
AFM	RAVEN WEST FILMS LTD.	Carl Bessai	\$1,500
	Earth Orbit Productions	William Carne	\$1,500
	Massey Productions Ltd.	Charles Singh	\$1,500
	High Deaf Productions	Michael Khazen	\$1,500
	NGN Productions Inc. (aka Nasser Group North)	Jack Nasser	\$1,500
	Utopia Pictures Ltd.	Elvira Lount	\$846
	IndustryWorks Studios Inc.	Caterina Scrivano	\$1,500
	Savage Arts Pictures	Anthony Risling	\$1,500
	Trembling Void Studios	Ingo Lou	\$1,500
	ALA Midwinter 2019	UBC Press	Laraine Coates
TouchWood Editions		Taryn Boyd	\$1,000
Greystone Books		Jennifer Gauthier	\$1,000
American Library Association Annual Conference (ALA)	Arsenal Pulp Press Ltd.	Brian Lam	\$1,000
	Orca Book Publishers	Dayle Sutherland	\$1,000
	Talon Books Ltd.	Kevin Williams	\$1,000
Augmented World Expo	YDREAMS GLOBAL	Daniel Japiassu	\$1,000
	Archiact Interactive Ltd.	Dan Burgar	\$1,000
	BIBA VENTURES INC	Nis Bojin	\$1,000
Banff World Media Festival	Shape Immersive	Alex Chuang	\$1,000
	Project Eagle Feather Productions INC.	Tammy Elder	\$1,000
	Streamline Pictures Inc.	Graem Luis	\$1,000
	Curiosity Pictures	Kaleena Kiff	\$697
	Imagine Create Media Inc.	Tara Hungerford	\$1,000
	Pink Buffalo Films	Michael Francis	\$1,000
	Tilt9 Entertainment Inc	Matthew Clarke	\$1,000
	M1 Films	Mike Wavrecan	\$1,000
	Foundation Features	Rob LaBelle	\$1,000
	Great Pacific Media	Jeff Kinnon	\$1,000
	Wavelength Entertainment	Jeff Stecyk	\$1,000
	Kristy Assu	Kristy Assu	\$892
	Screen Siren Pictures Inc.	Trish Dolman	\$1,000
	Media One Multimedia Inc	Cody Graham	\$1,000
	Sepia Films Ltd.	Kim Roberts	\$1,000
	Verhagen Entertainment Ltd	Amanda Verhagen	\$758
	Kate Green Productions Inc.	Kate Green	\$686

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
Book Expo America	Greystone Books Ltd.	Jennifer Gauthier	\$1,000
	Orca Book Publishers	Andrew Wooldridge	\$1,000
Cannes Marché Du Film	Darkside Releasing	Vince D'Amato	\$2,500
	Curiosity Pictures	Kaleena Kiff	\$2,500
	Artifact Films Inc.	Mark Lewis	\$2,500
	Pacific Northwest Pictures	Emily Alden	\$2,500
	Sepia Films Ltd.	Tina Pehme	\$2,500
	Goodbye Productions	Amber Ripley	\$2,218
	Screen Siren Pictures Inc.	Trish Dolman	\$2,384
	Trembling Void Studios	Ingo Lou	\$2,500
	Savage Arts Pictures	Anthony Risling	\$2,500
	Violator Films Inc.	Lori Lozinski	\$2,500
Content London	Walk The Walk Productions Inc.	Scott Watson	\$2,500
	Relevision Productions Inc.	Paul Armstrong	\$2,358
	Red Trike Media Inc.	S. Siobhan McCarthy	\$2,500
	Really Real Films	Cynde Harmon	\$2,500
	All in Pictures Inc	Leah Mallen	\$2,000
	Omnifilm Entertainment Ltd.	Brian Hamilton	\$2,000
	Reality Distortion Field	Stephen Hegyes	\$2,000
	Blue Plate Productions	Alan Goldman	\$2,000
	Escape Plan Pictures	Adam Kane	\$1,000
	Lighthouse Pictures Inc.	Sammie Astaneh	\$1,000
European Film Market	IndustryWorks Studios Inc.	Caterina Scrivano	\$2,000
	Streamline Pictures Inc.	Graem Luis	\$1,808
	Reality Distortion Field	Stephen Hegyes	\$2,000
	RAVEN WEST FILMS LTD.	Carl Bessai	\$2,000
	Lily Pictures Inc.	Michelle Morris	\$1,928
	Massey Productions Ltd.	Raymond Massey	\$2,000
	Hogan Millar Media	Don Millar	\$2,000
	Tilt 9 Entertainment	David Milchard	\$1,964
	Broad Content	Amanda Verhagen	\$2,000
	White Hart Film Group Inc.	Matt Drake	\$2,000
Frankfurt Book Fair	UBC Press	Laraine Coates	\$1,000
	Orca Book Publishers	Ruth Linka	\$1,000
	Greystone Books Ltd.	Rob Sanders	\$1,000
	Arsenal Pulp Press Ltd.	Brian Lam	\$1,000

Passport to Markets continued...

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
FRMAP - Top-Up for BC Publishers	Livres Canada Books	Christy Doucet	\$20,000
Frontières International Co-Production Market	Lotsa Pictures	Carleen Kyle	\$974
	Sandi Gisbert	Sandi Gisbert	\$767
	Luchagore Productions	Raynor Shima	\$594
	Jessica Tremblay	Jessica Tremblay	\$631
Game Developers Conference (GDC)	Silver String Media	Clarissa Wilson	\$1,000
	Caledonia Games Ltd.	Nels Anderson	\$1,000
	Greenstone Initiatives	James Hursthouse	\$1,000
Gamescom	Biba Ventures Inc.	Matt Toner	\$2,000
Getting Real	David Vaisbord	David Vaisbord	\$1,000
Hong Kong FILMART	Pansensory Interactive Incorporated	Ollie Rankin	\$2,000
	Little Ram Productions Inc.	Kevin K. Li	\$1,449
	Action Lab Film Productions	Bruce Fontaine	\$1,566
	Reality Distortion Field	Stephen Hegyes	\$2,000
	Mohammad Reza Moosaei	M. Reza Moosaei	\$2,000
Hot Docs Forum & Market	Interfilm Productions Inc.	Boris Ivanov	\$1,477
	All in Pictures Inc	Leah Mallen	\$1,500
	291 Film Company	Ian Toews	\$1,500
	Brishkay Ahmed	Brishkay Ahmed	\$1,433
	Michael Tanko Grand	Michael Grand	\$1,500
	Artaban Productions	Tony Cerciello	\$1,500
	Nootka Street Film Company Inc.	Sean Horlor	\$988
	Relevision Productions Inc.	Roger Larry	\$1,500
	Last Songbird Productions	Shannon Walsh	\$1,500
	Kula Paradise Ltd.	Kelly Mason	\$1,500
	Cedar Island Films	Andrew Williamson	\$1,500
IDFA	Krysmofilm BSP	Bart Simpson	\$2,000
IFF (International Financing Forum) at TIFF	Ontario Media Development Corporation (OMDC)	Kristine Murphy	\$3,000
	Experimental Forest Films Inc	Tyler Hagan	\$1,000
	Mad Samurai Productions	Matthew Cervi	\$1,000
	Goonworks Films Ltd.	Katie Weekley	\$1,000
	Independent Edge Films Inc.	Kyle Mann	\$1,000
imagineNATIVE	Niijang Xyaalas	Graham Richard	\$1,327
	Kwassen Productions Inc.	Steve Sxwithul'txw	\$1,099
	Rachel Colwell	Rachel Colwell	\$676
	Bad Bannock Films	Damien Eagle Bear	\$1,298

Passport to Markets continued...

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
	Marie Clements Media ( MCM)	Marie Clements	\$1,035
	Black Moon Media	Kate Kroll	\$510
ITVfest	Super Creative Corporation	Yvette Lu	\$1,500
	Kate Green Productions Inc.	Kate Green	\$1,500
Kidscreen	BIBA VENTURES INC	Byron Seef	\$1,500
	COYOTE SCIENCE 2 INC.	Loretta Todd	\$1,500
	Omnifilm Entertainment Ltd.	Brian Hamilton	\$1,500
London Book Fair	Greystone Books Ltd.	Rob Sanders	\$1,000
	Anvil Press	Bryan Pike	\$1,000
Magazine Publishers Travel Support Envelope	West Coast Feminist Literary Magazine Society	Chelene Knight	\$2,500
	OP Media Group	Desiree Miller	\$1,000
	Mountain Sledder Snowmobile Magazine	Jessica Joy	\$1,000
	Peninsula Times Ltd, DBA Seaside Magazine	Sue Hodgson (Person)	\$1,500
	Culturally Modified	Amanda Follett Hosgood	\$500
	subTerrain Magazine	Jessica Key	\$884
	Ricepaper Magazine	Allan Cho	\$1,500
Mediacon Summit	Thunderbird Entertainment Inc.	Curtis White	\$1,772
MIFA	Slap Happy Cartoons	Kathy Antonsen Rocchio	\$2,000
	All in Pictures	Leah Mallen	\$2,000
	Urban Safari Entertainment Inc.	Tracey Mack	\$2,000
MIPCOM	Team Stewart Entertainment	Julie Stewart	\$2,000
	Big Bad Boo Studios	Shabnam Rezaei	\$2,000
	Omnifilm Releasing	Gabriela Schonbach	\$2,000
	Upstream Flix Inc.	Jhod Cardinal	\$2,000
	NGN Productions Inc. (aka Nasser Group North)	Jack Nasser	\$2,000
	All in Pictures	Marc Stephenson	\$2,000
MIP TV	Upstream Flix Inc.	Jhod Cardinal	\$2,000
	Irma Leong	Irma Leong	\$2,000
	Partners in Motion Inc.	Ron Goetz	\$2,000
	StoryMaker Entertainment Inc.	Pamela Jones	\$2,000
NATPE	NGN Productions Inc.	Jack Nasser	\$1,500
Ottawa International Animation Festival (TAC)	Global Mechanic Media Inc.	Tina Ouellette (Alcock)	\$924
Pacific Northwest Booksellers Association (PNBA) Tradeshow	Association of Book Publishers of BC	Heidi Waechtler	\$8,082
Passport to Markets Envelope	Violator Films Inc.	Lori Lozinski	\$3,500
	Goonworks Films Ltd.	Katie Weekley	\$7,379

Passport to Markets continued...

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
Passport to Markets Envelope continued...	Darkside Releasing	Vince D'Amato	\$6,044
	Mythical City Games Inc.	Jedrzej Jonasz	\$4,500
	Infinity Filmed Entertainment Group Ltd.	Shel Piercy	\$8,500
	Foresight Entertainment Inc	Charlton Jacques	\$7,500
	Flying Kraken Creative Studios Inc.	Rose-Ann Tisserand	\$7,000
	Pacific Northwest Pictures	Emily Alden	\$4,500
	Brightlight Pictures Inc.	Aaron Au	\$4,000
	Less Bland Productions	Leslie Bland	\$9,000
	MMM Films	Raj Paul Dhillon	\$4,000
	Blue Plate Productions	Alan Goldman	\$3,500
	Curiosity Pictures	Kaleena Kiff	\$4,802
	Honalee Productions Inc.	Ben Johnstone	\$9,000
	Ox-Co Audio-Visual Inc.	Anthony Roberts	\$4,426
	Parallax Film Productions Inc.	Maija Leivo	\$8,000
	Anaid Entertainment Inc.	Shae Rea	\$8,539
	Terminal City Pictures	Christine Haebler	\$2,785
	Great Pacific Media	Jeff Kinnon	\$3,000
	SILO Entertainment Inc.	Mel D'Souza	\$9,500
	Wavelength Entertainment	Jeff Stecyk	\$2,000
	Cloudhead Games Ltd.	Denny Unger	\$5,000
	Slap Happy Cartoons	Kathy Antonsen Rocchio	\$3,500
	Screen Siren Pictures Inc.	Trish Dolman	\$4,000
	Pink Buffalo Films	Martin Fisher	\$4,000
	Independent Edge Films Inc.	Kyle Mann	\$3,000
PG CONNECTS & MGF LONDON	Hothead Games Inc.	Gregan Dunn	\$1,500
	Koolhaus Games Inc.	Wolfgang Hamann	\$1,500
	Saturn Animation Studios Inc.	Nazim Ragimov	\$1,500
	Ludare Games Group Inc.	Samarth Chandola	\$991
	Greenstone Initiatives	James Hursthouse	\$1,500
	Kano Applications Inc.	Tim Teh	\$1,500
	LDRLY Games	Jean-Guy Niquet	\$1,500
Realscreen West	Make Believe Media Inc.	Bryan Sullivan	\$1,000
	Speedbird Productions Inc	Rob aka Scratch Mitchell	\$1,000
	Partners in Motion Pictures Inc.	Ronald Goetz	\$1,000
	Omnifilm Entertainment	David Gullason	\$1,000
	Anaid Entertainment Inc.	Ed de Rivaz	\$1,000

Passport to Markets continued...

MARKET/CONFERENCE	COMPANY	RECIPIENT	AMOUNT
	Great Pacific Media	David Way	\$1,000
Scripted	Joy Haskell	Joy Haskell	\$1,000
Stareable Festival and Market	Kate Green Productions Inc.	Kate Green	\$1,107
Sunny Side of the Doc	Heartache Productions Inc.	Ioulia (a.k.a.Julia) Ivanova	\$2,000
	GRYPHON PRODUCTIONS LTD.	Peter von Puttkamer	\$2,000
	Make Believe Media	Lynn Booth	\$2,000
	Tomboy Digital Productions	Alison MacLean	\$2,000
SWSW	Volumetric Camera Systems	Tobias Chen	\$1,455
	Hodgee Films Inc.	Jasleen Kaur	\$1,500
	Eyexpo Technology	Vivian Chan	\$1,417
	Shape Immersive	Alex Chuang	\$1,000
	Conquer Experience Inc	Angela Robert	\$680
Trans Atlantic Partners	Motion 58 Entertainment	Josh Epstein	\$2,000
	Curiosity Pictures	Galen Fletcher	\$2,000
VRTL Summit	Motive.io	Ryan Chapman	\$701
	Shape Immersive	Alex Chuang	\$724
	DreamCraft Attractions Ltd	Krystian Guevara	\$1,000
	Ziva Dynamics	Michael Smit	\$1,000
<b>TOTAL</b>			<b>\$418,322</b>

DEVELOPMENT | Project Development Fund

PROJECT TITLE	COMPANY NAME	COMMITTED AMOUNT
Eye of the Beholder	10379492 Canada Ltd.	\$3,500
Android Employed Season Two	AE 2 Films Inc.	\$10,000
Rose of Tralee	All in Pictures	\$7,500
Form and Place	All in Pictures	\$3,500
Chasing Steve	All in Pictures	\$10,000
The Letter	Aquatinter Films Ltd.	\$10,000
Give What You Do	Asymetriq Productions inc.	\$9,731
MICHELLE'S	BRAIN BIRD PRODUCTIONS INC.	\$10,000
Coldest Winter	Caesar Productions	\$2,500
Whale	Canoe Pictures Ltd.	\$10,000
Gone Grizzlies Gone	Christie Street Creative Inc.	\$15,000
Art Is A Story	Confluence Films Inc	\$10,000
Ballyhoo	Curiosity Pictures	\$15,000

**Project Development Fund continued...**

PROJECT TITLE	COMPANY NAME	COMMITTED AMOUNT
Dancehalls, Deejays & Distortion ( British Columbia: People, Places, Things)	Diving Bell Films Inc	\$3,500
North of Normal	Drive Films Inc.	\$10,000
British Columbia: People, Places & Things	Earnest Entertainment Ltd.	\$3,500
Young Agripreneurs	Entyre Films Ltd	\$10,000
Invasions	Experimental Forest Films	\$7,500
Inedia	Experimental Forest Films Inc.	\$15,000
#memorymaker	full regalia enterprises inc.	\$9,000
Trapline	Gold Star Productions Inc.	\$5,000
BAD SEEDS	Goodbye Productions	\$15,000
Recovery	Goonworks Films	\$12,500
Game Changers - Sports Half Hour (Knowledge Network)	HHDTV Productions Inc	\$3,500
Jack of Diamonds	Honalee Productions	\$9,400
Cry From the Sea	Honalee Productions Inc.	\$12,500
In Blood	Hoodwink Entertainment Inc.	\$20,000
Your Heart is the Size of Your Fist	Hope of Glory Pictures Ltd.	\$10,000
Defamer	Howie Role Productions Inc.	\$15,000
Human People	Human People Productions Ltd.	\$10,000
Changemakers	Imagine Create Media Inc.	\$3,500
Behind The Facade	Lantern Films Inc.	\$3,500
Guerrilla Kitchen	Lark Productions	\$6,000
Tattie Bogles	Less Bland Productions	\$15,000
The Untitled Quest Project	Limelight Pictures Inc.	\$6,750
Trust/Fall	Mad Samurai Productions Inc.	\$10,000
The Wild Orphans of Ithumba	Make Believe Media Inc	\$10,000
The Muckrakers	MBM TV Inc.	\$3,500
OF HEAVEN AND HELL	MMM Film Finance International Ltd.	\$15,000
CHAINED	My Precious Pictures Inc.	\$5,000
Well-Versed	Nootka Street Film Company Inc	\$3,500
The Day Don Died	Nootka Street Film Company Inc.	\$11,718
In The Shadows (This is a working title, will be changed)	North of Now Films Inc.	\$3,500
MOTHER OF GOD	ODDFELLOWS ENTERTAINMENT INC.	\$6,000
Doom Newt	Omni Film Drama Development Ltd.	\$30,000
The Bletchley Circle: San Francisco - Season 2	Omni Film Drama Development Ltd.	\$20,000
Wolf/Dog	Optic Nerve Films Inc.	\$5,000
The Society Page	Optic Nerve Films Inc.	\$5,000

**Project Development Fund continued...**

PROJECT TITLE	COMPANY NAME	COMMITTED AMOUNT
UNTITLED FAME PARABLE	PITCHBLACK PICTURES INC.	\$6,000
WINTER CAMPING	RAVEN WEST FILMS LTD.	\$15,000
Dragonfly Summer	Red Cedar Films Inc.	\$5,000
Paradise Laundered	Relevision Productions Inc.	\$10,000
FATEHRMUCKER	Resonance Films Inc.	\$15,000
All In: A Brent Fikowski Documentary	Reveal Creative Corp	\$5,000
Our Game: A World Junior Documentary	Reveal Creative Corp	\$10,000
Ghost Nets	RL Films Inc.	\$10,000
The Gideon Girls	Rodeo Queen Pictures Inc.	\$15,000
Northland	Savath Pictures Inc.	\$15,000
Children of the Church	Screen Siren Pictures Inc.	\$10,000
Small Voices	Small Voices Production Inc.	\$3,500
Crossfire	Soapbox Productions Inc.	\$20,000
The Omertà	Streamline Pictures Inc.	\$7,500
Missing: Presumed Dead	Sugar Shack Films Inc.	\$15,000
Winners and Losers	Thoughts From The Asylum Productions Ltd.	\$8,250
#Rooftop	Thunderbird Productions Inc.	\$10,000
Renew	Violator Films Inc.	\$3,500
Only in Nelson	Watershed Productions Inc.	\$3,500
Biggest and Baddest	Wild Planet Productions	\$14,800
<b>TOTAL</b>		<b>\$653,149</b>

ONE TIME FUNDING | **CBC + Creative BC Digital Production Fund**

PROJECT TITLE	FILMMAKER/CREATOR	COMMITTED AMOUNT
OshKiKiShiKaw: New Day	Jules Koostachin	\$25,000
Biker Bob's Posthumous Adventure	Cat Mills; producer: Joella Cablu	\$25,000
Inside an Athlete's Head: Season 2	Michael Hamilton	\$25,000
Ashbridge	Carl Bessai and Munire Armstrong	\$25,000
This Ink Runs Deep	Kent Donguines	\$25,000
BiiDaaBan: The Dawn Comes	Amanda Strong	\$25,000
<b>TOTAL</b>		<b>\$150,000</b>

ONE TIME FUNDING | **Audiobook Initiative**

TITLE	AUTHOR	PUBLISHER
Badir and the Beaver	Shannon Stewart	Orca Book Publishers
Batcat and the Seven Squirrels	Eric Walters	Orca Book Publishers
Bearskin Diary	Carol Daniels	Nightwood Editions
Beatrice More Moves In	Alison Hughes	Orca Book Publishers
Black Gold	Sara Cassidy	Orca Book Publishers
Black Star	Maureen Medved	Anvil Press
Blackberry Juice	Sara Cassidy	Orca Book Publishers
Buffy Sainte-Marie: The Authorized Biography	Andrea Warner, Buffy Sainte-Marie, foreword by Joni Mitchell	Greystone Books
Bus to the Badlands	Margriet Ruurs	Orca Book Publishers
By Snowshoe, Buckboard and Steamer: Women of the British Columbia Frontier	Kathryn Bridge	Royal BC Museum
Cloudwalker	Roy Henry Vickers & Lucky Budd	Harbour Publishing
Coal Dust in My Blood: Autobiography of a Coal Miner	Bill Johnstone	Royal BC Museum
Disabled Voices: An Anthology of Disabled Writers and Artists	Sarah Packwood, ed.	Rebel Mountain Press
Gently to Nagasaki	Joy Kogawa	Caitlin Press
Great Googlini	Sara Cassidy	Orca Book Publishers
In Our Own Aboriginal Voice	Michael Calvert, ed.	Rebel Mountain Press
In Search of New Babylon	Dominique Scali, translated by W. Donald Wilson	Talonbooks
Inside an Honour Killing	Lene Wold	Greystone Books
Lark and the Dessert Disaster	Natasha Deen	Orca Book Publishers
Lark and the Diamond Caper	Natasha Deen	Orca Book Publishers

**Audiobook Initiative continued...**

TITLE	AUTHOR	PUBLISHER
Lark Holds the Key	Natasha Deen	Orca Book Publishers
Lark Takes a Bow	Natasha Deen	Orca Book Publishers
Not for Sale	Sara Cassidy	Orca Book Publishers
Orca Chief	Roy Henry Vickers & Lucky Budd	Harbour Publishing
Peace Dancer	Roy Henry Vickers & Lucky Budd	Harbour Publishing
Princess Angelica, Camp Catastrophe	Monique Polak	Orca Book Publishers
Princess Angelica, Part-Time Lion Trainer	Monique Polak	Orca Book Publishers
Raven Brings the Light	Roy Henry Vickers & Lucky Budd	Harbour Publishing
Saving Sammy	Eric Walters	Orca Book Publishers
Slash	Jeannette Armstrong	Theytus Books
Speakeasy	Alisa Smith	Douglas & McIntyre
The Clothesline Swing	Ahmed Danny Ramadan	Nightwood Editions
The Suitcase and the Jar	Becky Livingston	Caitlin Press
The Weight of Snow	Christian Guay-Poliquin, David Homel, trans.	Talonbooks
This One Looks Like a Boy: My Gender Journey to Life as a Man	Lorimer Shenhar	Greystone Books
Touching Strangers	Stacey Madden	Now or Never
<b>TOTAL</b>		<b>\$50,000</b>

ONE TIME FUNDING | **Export Development Training**

COMPANY NAME	PROJECT DESCRIPTION	COMMITTED AMOUNT
CMPA - BC Producers Branch	Export Market Workshop Series	\$11,050
DOC BC	The Hydra Headed Beast of Impact Producing	\$5,275
Department of Canadian Heritage	Export Seminar for Creative Industries	\$1,110
Association of Book Publishers of BC	Export Training Initiative: Build Your Foreign Rights Business	\$4,000
Women in Animation Vancouver	Prep and Pitch Market Strategy	\$4,722
CIMA	CIMA Presents Exporting From BC	\$6,640
BC Tech Association	Real Money In The Virtual World	\$14,400
Magazine Association of BC	America-Bound: What's Involved in Selling and Distributing Your Magazine in the U.S.	\$5,600
Hot Docs	Doc Ignite Workshops	\$7,850
<b>TOTAL</b>		<b>\$60,647</b>

ONE TIME FUNDING | **Pacific Screenwriting Program**

PROJECT NAME	ACTIVITY	FUNDING
Pacific Screenwriting Program	Scripted Series Lab, Script Coordinator Workshop.	\$200,000

ONE TIME FUNDING | **Regional Film Commissions**

REGIONAL ORGANIZATION	LOCATION	FUNDING
Cariboo Chilcotin Coast Tourism	Williams Lake	\$25,000
Northern BC Tourism	Prince George	\$25,000
Okanagan Film Commission	Kelowna	\$25,000
Thompson-Nicola Film Commission	Kamloops	\$11,339
Vancouver Island North Film Commission	Campbell River	\$15,362
Vancouver Island South Film & Media Commission	Victoria	\$29,963
Province-wide Initiatives	Province-wide Various	\$90,336
<b>TOTAL</b>		<b>\$200,000</b>

ONE TIME FUNDING | **SIGGRAPH 2018**

PROJECT NAME	COMMITTED AMOUNT
SIGGRAPH 2018	\$75,000

ONE TIME FUNDING | **The Respectful Workplace, Diversity and Gender Parity Fund**

ACCOUNT NAME	COMMITTED AMOUNT
CMPA-BC	\$15,000
Commercial Production Association of Western Canada	\$10,000
Creative BC Board	\$6,762
DigiBC	\$15,000
First Peoples' Heritage, Language and Culture Council	\$15,000
Magazine Association of BC (with the Association of Book Publishers of BC)	\$15,000
Music BC Industry Association	\$7,500
Story Money Impact Foundation	\$10,000
UBCP/ACTRA	\$15,000
Vancouver Musicians' Association	\$12,397
Vancouver Opera Association	\$10,000
West Coast Feminist Literary Magazine Society (Room Magazine)	\$2,000
Western Canadian Music Alliance	\$6,300
Women In Animation, Inc	\$15,000
Women in Film and Television Vancouver	\$15,000
<b>TOTAL</b>	<b>\$169,959</b>

# WE ARE CREATIVE BC



## WE RESPECTFULLY ACKNOWLEDGE THE 203 FIRST NATIONS AND THEIR INDIGENOUS TERRITORIES UPON WHICH THOSE IN B.C.'S CREATIVE SECTORS LIVE AND WORK.

As an industry supported by the Province of British Columbia, we acknowledge the diversity of Indigenous Nations, cultures and languages in B.C., and the valuable leadership, collaboration and participation of Indigenous workers in BC's creative economy. We would like to thank the people of Indigenous communities across the province who provide us with ongoing consultation, valuable information and insight into best practices for the relationship between content creation and Indigenous rights. We seek to advance the positive role that the creative economy plays in the lives of all British Columbians.

## AT CREATIVE BC, OUR STRENGTH IS WITHIN THE FABRIC OF OUR TEAM.

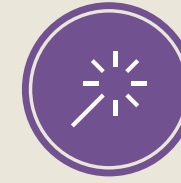
Together, we're dedicated to empowering B.C.'s storytellers through connection, collaboration, promotion and cross-pollination of ideas. Each one of us at Creative BC has a unique role to play, yet we are flexible, adaptive and resourceful. Our shared goal is profoundly clear: to use our reach, resources and vision to wholly serve our clients' needs. The narrative of our daily work and the character of our commitment to service is inspired by four key archetypes:



**The Sage** holds knowledge and wisdom, offering clarity in decision making.



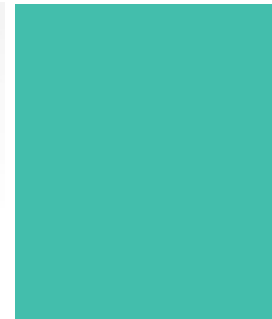
**The Creator** sees the big picture, while supporting process, to create expressions of lasting value.



**The Magician** opens doors to transformation, forging influential associations, while turning dreams into reality.



**The Lover** builds relationships through community and connection, fostering memorable experiences and lasting impressions.



**Prem Gill**  
CEO

**Karin Watson**  
Director of Business Operations

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Manager, Music Programs

**Julie Bernard**  
Manager, Production Services

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BC Film Commissioner + Director  
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**James Blair**  
Director of Finance and  
Administration

**Robert Wong**  
Vice President

**Nashlyn Lloyd**  
Program Analyst

**Raquel Dominguez**  
Motion Picture Industry +  
Community Affairs Coordinator

creativeBC



Creative BC is an independent society created and supported by the Province of British Columbia to sustain and help grow B.C.'s creative industries (film and television, digital and interactive media, music, and magazine and book publishing industries).

The Society delivers a wide range of programs and services to expand B.C.'s creative economy. These include the administration of the provincial government's tax credit programs for film and television; development funding and export marketing support; and motion picture production services to attract inward investment and market B.C. as a destination for domestic and international production.

The organization acts as an industry catalyst and ambassador to help B.C.'s creative sector reach its economic and creative potential both at home and globally.

[creativebc.com](http://creativebc.com)

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