

CREATIVE BC – EXPRESSION OF INTEREST

CREATIVE BC

Creative BC is an economic development agency supporting B.C.'s creative sector to reach its economic, social, environmental, and creative potential at home and globally.

The independent agency was created and is supported by the provincial government to sustain and help grow B.C.'s creative industries, which are defined as those generating original storytelling content for mass production, global distribution, and consumption: book and magazine publishing, interactive digital media, motion picture, and music and sound recording.

The agency delivers a wide range of programs and services including the administration of the provincial government's motion picture tax credit programs, delivery of program funding and export marketing support for the sector, and provincial film commission services through the BC Film Commission. Combined, these activities serve to attract inward investment and market B.C.

Creative BC is committed to fostering an inclusive, equitable, and accessible organization and welcomes diverse perspectives in its governance.

For more information, please visit: www.creativebc.com

BOARD MEMBER OPPORTUNITY

Board Mandate

The Board provides governance and oversight to ensure Creative BC advances its mission and priorities as set out in its public mandate. The Board manages, or supervises the management of, the affairs of Creative BC, and directors must act with a view to its purposes. In practice, this includes approving strategic direction and key policies, overseeing financial stewardship, monitoring organizational performance, and ensuring a framework is in place to identify and address material risks.

Each Director owes the fiduciary duties of loyalty, care, and obedience, and is responsible for ensuring the organization complies with its mandate, applicable laws, and its bylaws. These duties are exercised through the Board's collective decision-making. The Board is also responsible for the recruitment, oversight, and evaluation of the CEO.

Creative BC values diverse experiences, perspectives, and backgrounds. We encourage expressions of interest from individuals who reflect the diversity of British Columbia's creative sectors and communities, including Indigenous Peoples, racialized communities, persons with disabilities, individuals of diverse gender identities and sexual orientations, and those whose professional and lived experiences may bring valuable perspectives to Board governance.

Director Duties & Expectations

Directors are expected to uphold the highest standards of integrity, accountability and governance.

Directors must:

- Regularly attend Board and committee meetings, review meeting materials in advance, and actively contribute to discussions and decision-making.
- Act at all times in the best interests of Creative BC, placing the interests of the organization

- above personal, professional, or sector interests.
- Disclose any actual or potential conflicts promptly, abstain from related discussions and votes, and follow CRBC's Conflict of Interest Policy.
- A conflict exists when personal, professional, or organizational interests could influence, or appear to influence, a Director's judgment or benefit from information gained through board service. When unsure, declare the conflict early
- Ensure accuracy in all communications and reporting and avoid withholding material information from fellow Directors.
- Review board materials, seek clarification when needed, and make decisions based on full and accurate information.
- Engage in respectful debate, and once collective decisions are made, support them in the best interests of the organization.
- Stay informed about governance, best practices, relevant legislation, and the creative sector
- Participate in orientation and ongoing education opportunities

Skills & Competences

Creative BC seeks a diverse and skilled Board that reflects a broad range of experiences, perspectives, and expertise.

Collectively, Directors should contribute knowledge and experience in areas such as:

- Governance and board leadership
- Finance and audit oversight
- Risk management
- Legal and regulatory compliance
- Strategic planning
- Public policy and government relations
- Organizational leadership and change-management
- British Columbia's creative industries

While sector expertise is valued, Directors are appointed in their personal capacity and do not represent any industry, organization, or stakeholder group.

At this time, Creative BC seeks Expressions of Interest from all candidates, but particularly those with expertise in one or more of the following areas:

- Motion picture production
- Animation & Visual Effects
- Global production services
- Cybersecurity and artificial intelligence
- Interactive digital media
- Legal services and governance
- Indigenous leadership and representation

Equity, Diversity and Inclusion

CRBC is committed to maintaining a Board that reflects the diversity of British Columbia. Applications are encouraged from individuals of all backgrounds, including Indigenous Peoples, Black and racialized communities, persons with disabilities, members of the 2SLGBTQIA+ community, and individuals with diverse geographic, cultural, and professional experiences.

Time Commitment & Term

Directors should expect to commit approximately 4-6 hours per month to the work of Creative BC, including meeting preparation and committee participation

- Board meetings occur quarterly.
- Committee meetings are generally held quarterly, and Directors may serve on one or more committees.
- Additional time may be required for strategic planning sessions, special projects, or governance training.

Director terms are established by Creative BC's bylaws and are typically three years in length, with eligibility for renewal in accordance with Board policy.

Application Requirements & Timeline

Expression of Interest Timeline

- Application period opens on July 6th, 2026
- Application period closes on August 7th, 2026

Required Submission Materials

- A current resume or curriculum vitae
- A letter of interest outlining candidate's qualifications and personal interest in serving on the Board
- Two professional references
- Complete contact information

CRBC is committed to an accessible and inclusive recruitment process. Applicants requiring accommodation during the application process are encouraged to contact us.

Please submit all application materials to: boardrecruitment@creativebc.com

We appreciate your interest in the work of Creative BC and in serving on its Board. Applicants who are not selected for this particular opportunity may have their applications retained for consideration for future opportunities.