CIERA™ 2025e | Creative Industries Economic Results Assessment™

2025 Creative Sector Economic Impacts in B.C. Summary

Top-level Summary

Total GDP	Direct Output	Total Jobs (FTEs)	Total People	Total GDP CAGR 2015-2025e
$7.3B	**$8.1B**	**83,667**	**118,143+**	**6.5%**

Impacts by Industry

Industry	Total GDP	Direct Output	Total Jobs (FTEs)	Total People	% of Creative Sector GDP	Total GDP CAGR 2015-2025e
Book Publishing	$46M	$51M	521	796	0.6%	1.6%
Interactive Digital Media	$2.8B	$2.6B	22,954	N/A	38%	11.6%
Magazine Publishing	$98M	$108M	1,130	N/A	1.3%	-6.0%
Motion Picture	$2.6B	$3.2B	34,939	101,897	35.3%	4.4%
Music + Sound Recording	$510M	$607M	8,309	15,450	7%	8.5%
Multi-Creative Industry Services	$1.3B	$1.4B	15,813	N/A	17.8%	4.3%
Sector Total	**$7.3B**	**$8.1B**	**83,667**	**118,143+**	**-**	**6.5%**